

# ORDER



**Orders**  
**Order / Rev:** 778538  
 Alt Order #: \_\_\_\_\_  
 Product Desc: Udall for Colorado  
 Estimate: 333  
 Flight Dates: 10/22/14 - 10/26/14  
 Original Date / Rev: 10/21/14 / 10/23/14  
 Order Type: GENERAL

**KWGN-TV**  
 Primary AE: Local KWGN House  
 Sales Office: DENVR  
 Sales Region: LOC

**Agency**  
**Name:** BlueWest Media  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
5130 E 18th Ave  
Denver, CO 80220

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Udall/D/Senate  
 Demographic: A25-54  
 Product Codes: PL1B - US Senate  
 Priority: 6  
 Revenue Codes: SP-POL, CAN, POL

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	8	\$2,050.00	\$1,742.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	8	\$2,050.00	\$1,742.50	0.00
<b>Totals</b>	<b>8</b>	<b>\$2,050.00</b>	<b>\$1,742.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local KWGN House			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KWGN-TV	12%	\$2,050.00
Market	100%	\$17,083.33

**Competitive Share**

	Share	Total
KBDI	0%	\$0.00
KCEC	0%	\$0.00
KCNC	0%	\$0.00
KDEN	0%	\$0.00
KDVR	12%	\$2,050.00
KFCT	0%	\$0.00
KMAS	0%	\$0.00
KMGH	0%	\$0.00
KPXC	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KTVD	0%	\$0.00
KTVJ	0%	\$0.00
KUSA	0%	\$0.00
KWHD	0%	\$0.00
N/A	76%	\$12,983.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	2	10/22/14	10/26/14	M-F 5a-6a News 2	CM-All	5a-6a	-- WTF--	:30	3	\$150.00	6	0.00	NM	3	\$450.00

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KWGN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	2	10/22/14	10/26/14	M-F 5a-6a News 2	CM-All	5a-6a	--WTF--	:30	3	\$150.00	6	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/14	10/28/14	--WTF--		3		\$150.00		0.00					
N 2	2	10/22/14	10/26/14	Su 1030p-11p Two & A Half Men	CM-All	1035p-1105p	-----S	:30	1	\$700.00	6	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/14	10/28/14	-----S		1		\$700.00		0.00					
N 3	2	10/22/14	10/26/14	Sa 7p-8p The Pinkertons	CM-All	7p-8p	-----S-	:30	1	\$150.00	6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/14	10/28/14	-----S-		1		\$150.00		0.00					
N 4	2	10/22/14	10/26/14	Saturday Prime B 9p Forensic Files	CM-All	9-10p	-----S-	:30	1	\$200.00	6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/14	10/28/14	-----S-		1		\$200.00		0.00					
N 5	2	10/22/14	10/26/14	Sunday 8-9p Bones/Syn	CM-All	8-9p	-----S	:30	1	\$275.00	6	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/14	10/28/14	-----S		1		\$275.00		0.00					
N 6	2	10/22/14	10/26/14	Sunday 9-10p Bones/Syn	CM-All	9-10p	-----S	:30	1	\$275.00	6	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/14	10/28/14	-----S		1		\$275.00		0.00					
													Totals	8	\$2,050.00