

ORDER



Orders
Order / Rev: 778538
Alt Order #:
Product Desc: Udall for Colorado
Estimate: 333
Flight Dates: 10/22/14 - 10/26/14
Original Date / Rev: 10/21/14 / 10/23/14
Order Type: GENERAL

KWGN-TV

Primary AE: Local KWGN House
Sales Office: DENVR
Sales Region: LOC

Agency
Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E 18th Ave
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Udall/D/Senate
Demographic: A25-54
Product Codes: PL1B - US Senate
Priority: 6
Revenue Codes: SP-POL, CAN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	8	\$2,050.00	\$1,742.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	8	\$2,050.00	\$1,742.50	0.00
Totals	8	\$2,050.00	\$1,742.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local KWGN House			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KWGN-TV	12%	\$2,050.00
Market	100%	\$17,083.33

Competitive Share

	Share	Total
KBDI	0%	\$0.00
KCEC	0%	\$0.00
KCNC	0%	\$0.00
KDEN	0%	\$0.00
KDVR	12%	\$2,050.00
KFCT	0%	\$0.00
KMAS	0%	\$0.00
KMGH	0%	\$0.00
KPXC	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KTVJ	0%	\$0.00
KTVJ	0%	\$0.00
KUSA	0%	\$0.00
KWHD	0%	\$0.00
N/A	76%	\$12,983.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	2	10/22/14	10/26/14	M-F 5a-6a News 2	CM-All	5a-6a	--WTF--	:30	3	\$150.00	6	0.00	NM	3	\$450.00

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KWGN-TV

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N 1	2	10/22/14	10/26/14	M-F 5a-6a News 2	CM-All	5a-6a	-- WTF--	:30	3	\$150.00	6	0.00 NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/14	10/28/14	-- WTF--	3		\$150.00		0.00					
N 2	2	10/22/14	10/26/14	Su 1030p-11p Two & A Half Men	CM-All	1035p-1105p	-----S	:30	1	\$700.00	6	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/14	10/28/14	-----S	1		\$700.00		0.00					
N 3	2	10/22/14	10/26/14	Sa 7p-8p The Pinkertons	CM-All	7p-8p	-----S-	:30	1	\$150.00	6	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/14	10/28/14	-----S-	1		\$150.00		0.00					
N 4	2	10/22/14	10/26/14	Saturday Prime B 9p Forensic Files	CM-All	9-10p	-----S-	:30	1	\$200.00	6	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/14	10/28/14	-----S-	1		\$200.00		0.00					
N 5	2	10/22/14	10/26/14	Sunday 8-9p Bones/Syn	CM-All	8-9p	-----S	:30	1	\$275.00	6	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/14	10/28/14	-----S	1		\$275.00		0.00					
N 6	2	10/22/14	10/26/14	Sunday 9-10p Bones/Syn	CM-All	9-10p	-----S	:30	1	\$275.00	6	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/14	10/28/14	-----S	1		\$275.00		0.00					
												Totals	8	\$2,050.00