

# CONTRACT



**Townsquare Media Evansville**  
 20 NW 3rd Street  
 Suite 600  
 Evansville, IN 47708  
 wopayments4@townsquaremedia.com  
 (812) 425-4226

townsquaremedia.com

And:

**Friends of Ron Bacon**  
 10300 Meadowlark Hills Road  
 Chandler, IN 47610-9319

<u>Contract / Revision</u> 4758325 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Ron Bacon		<u>Original Date / Revision</u> 04/01/24 / 04/01/24
<u>Contract Dates</u> 04/02/24 - 05/07/24	<u>Estimate #</u>	
<u>Product</u> April-May 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Evansville	<u>Account Executive</u> Scott Mauer	<u>Sales Office</u> Local Evansville
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

**Evansville Ignite - 4758325A**

*Line	Start Date	End Date	Description	Imp. Booked	Rate	Rate Type	Amount
N 1	04/10/24	04/30/24	AAT, RON, RT-DISP	0	\$1,000.00	Flat Fee	\$1,000.00
N 2	05/01/24	05/06/24	AAT, RON, RT-DISP	0	\$300.00	Flat Fee	\$300.00
<b>Totals</b>				0			\$1,300.00

Time Period	Gross Amount	Net Amount
04/01/24 - 04/30/24	\$1,000.00	\$1,000.00
05/01/24 - 05/06/24	\$300.00	\$300.00
<b>Totals</b>	\$1,300.00	\$1,300.00

**WGBF-AM - 4758325B**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WGBF	04/02/24	05/03/24	M-F Prime Rotator	6a-7p		1:00				NM	100	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/01/24	04/07/24	-TWTF--				20	\$8.00				
	Week:	04/08/24	04/14/24	MTWTF--				20	\$8.00				
	Week:	04/15/24	04/21/24	MTWTF--				20	\$8.00				
	Week:	04/22/24	04/28/24	MTWTF--				20	\$8.00				
	Week:	04/29/24	05/05/24	MTWTF--				20	\$8.00				
N 2	WGBF	05/06/24	05/07/24	M-F Prime Rotator	6a-7p		1:00				NM	11	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/06/24	05/12/24	56-----				11	\$8.00				
<b>Totals</b>											0.00	111	\$888.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/30/24	88	\$704.00	\$704.00
05/01/24 - 05/07/24	23	\$184.00	\$184.00
<b>Totals</b>	111	\$888.00	\$888.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Friends of Ron Bacon		<u>Original Date / Revision</u> 04/01/24 / 04/01/24
<u>Contract Dates</u> 04/02/24 - 05/07/24	<u>Product</u> April-May 2024	<u>Estimate #</u>

<b>WKDQ-FM - 4758325C</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKDQ	04/29/24	05/03/24	M-F Prime Rotator	6a-7p		1:00				NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	MTWTF--				12	\$30.00				
N 2	WKDQ	05/04/24	05/05/24	Sa-Su Prime Rotator	6a-7p		1:00				NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	-----SS				10	\$15.00				
N 3	WKDQ	05/06/24	05/07/24	M-F Prime Rotator	6a-7p		1:00				NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	5-----				10	\$30.00				
<b>Totals</b>											0.00	32	\$810.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 -04/30/24	5	\$150.00	\$150.00
05/01/24 -05/07/24	27	\$660.00	\$660.00
<b>Totals</b>	32	\$810.00	\$810.00

**Contract Totals** 145 \$2,998.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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