

CONTRACT



WNGT
 2619 Western Blvd.
 Raleigh, NC 27606
 (919)821-8581

<u>Contract / Revision</u> 352814 /		<u>Alt Order #</u> 10774490
<u>Advertiser</u> Biden for President		<u>Original Date / Revision</u> 04/15/24 / 04/15/24
<u>Contract Dates</u> 04/16/24 - 04/21/24	<u>Estimate #</u> 11629	<u>Ext. Opp. ID</u>
<u>Product</u> Biden 4 President 60		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNGT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Washington Tele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Buying and Analytics
 4355 Cobb Parkway SE
 Suite J489
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNGT	04/16/24	04/21/24	EM (M-F) 4:30-6A	4:30AM - 6:00AM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	-T-----	1			\$10.00				
N 2	WNGT	04/16/24	04/21/24	EM (M-F) 4:30-6A	4:30AM - 6:00AM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	--W----	1			\$10.00				
N 3	WNGT	04/16/24	04/21/24	EM (M-F) 4:30-6A	4:30AM - 6:00AM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	---T---	1			\$10.00				
N 4	WNGT	04/16/24	04/21/24	EM (M-F) 4:30-6A	4:30AM - 6:00AM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	----F--	1			\$10.00				
N 5	WNGT	04/16/24	04/21/24	EM (M-F) 6-10A	EM (M-F) 6-10A		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	-T-----	1			\$80.00				
N 6	WNGT	04/16/24	04/21/24	EM (M-F) 6-10A	EM (M-F) 6-10A		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	--W----	1			\$80.00				
N 7	WNGT	04/16/24	04/21/24	EM (M-F) 6-10A	EM (M-F) 6-10A		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	---T---	1			\$80.00				
N 8	WNGT	04/16/24	04/21/24	EM (M-F) 6-10A	EM (M-F) 6-10A		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	----F--	1			\$80.00				
N 9	WNGT	04/16/24	04/21/24	Daytime MON-FRI	10:00AM - 4:00PM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	-T-----	1			\$10.00				
N 10	WNGT	04/16/24	04/21/24	Daytime MON-FRI	10:00AM - 4:00PM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	--W----	1			\$10.00				
N 11	WNGT	04/16/24	04/21/24	Daytime MON-FRI	10:00AM - 4:00PM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	---T---	1			\$10.00				
N 12	WNGT	04/16/24	04/21/24	Daytime MON-FRI	10:00AM - 4:00PM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	----F--	1			\$10.00				
N 13	WNGT	04/16/24	04/21/24	Early News rotator	4:00PM - 8:00PM		1:00			NM	1	\$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



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<u>Contract Dates</u> 04/16/24 - 04/21/24	<u>Product</u> Biden 4 President 60	<u>Estimate #</u> 11629

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-T-----				1	\$50.00			
N 14	WNGT	04/16/24	04/21/24	Early News rotator	4:00PM - 8:00PM		1:00			NM	1	\$50.00
Week:		04/15/24	04/21/24	--W----				1	\$50.00			
N 15	WNGT	04/16/24	04/21/24	Early News rotator	4:00PM - 8:00PM		1:00			NM	1	\$50.00
Week:		04/15/24	04/21/24	---T---				1	\$50.00			
N 16	WNGT	04/16/24	04/21/24	Early News rotator	4:00PM - 8:00PM		1:00			NM	1	\$50.00
Week:		04/15/24	04/21/24	----F--				1	\$50.00			
N 17	WNGT	04/16/24	04/21/24	WRAL News+	8:00PM - 10:00PM		1:00			NM	1	\$20.00
Week:		04/15/24	04/21/24	-T-----				1	\$20.00			
N 18	WNGT	04/16/24	04/21/24	WRAL News+	8:00PM - 10:00PM		1:00			NM	1	\$20.00
Week:		04/15/24	04/21/24	--W----				1	\$20.00			
N 19	WNGT	04/16/24	04/21/24	WRAL News+	8:00PM - 10:00PM		1:00			NM	1	\$20.00
Week:		04/15/24	04/21/24	---T---				1	\$20.00			
N 20	WNGT	04/16/24	04/21/24	WRAL News+	8:00PM - 10:00PM		1:00			NM	1	\$20.00
Week:		04/15/24	04/21/24	----F--				1	\$20.00			
N 21	WNGT	04/16/24	04/21/24	Late News	10PM - 11:35PM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	-T-----				1	\$10.00			
N 22	WNGT	04/16/24	04/21/24	Late News	10PM - 11:35PM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	--W----				1	\$10.00			
N 23	WNGT	04/16/24	04/21/24	Late News	10PM - 11:35PM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	---T---				1	\$10.00			
N 24	WNGT	04/16/24	04/21/24	Late News	10PM - 11:35PM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	----F--				1	\$10.00			
N 25	WNGT	04/16/24	04/21/24	Late News	10PM - 11:35PM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	-----S-				1	\$10.00			
N 26	WNGT	04/16/24	04/21/24	Late News	10PM - 11:35PM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	-----S				1	\$10.00			
N 27	WNGT	04/16/24	04/21/24	Early Morning SAT/SUN	4:30AM - 10:30AM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	-----S-				1	\$10.00			
N 28	WNGT	04/16/24	04/21/24	Early Morning SAT/SUN	4:30AM - 10:30AM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	-----S				1	\$10.00			
N 29	WNGT	04/16/24	04/21/24	Daytime SAT-SUN	10:00AM - 4:00PM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	-----S-				1	\$10.00			
N 30	WNGT	04/16/24	04/21/24	Daytime SAT-SUN	10:00AM - 4:00PM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	-----S				1	\$10.00			
N 31	WNGT	04/16/24	04/21/24	WRAL News+	4PM - 8PM		1:00			NM	1	\$10.00
Week:		04/15/24	04/21/24	-----S				1	\$10.00			

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Biden for President	04/15/24 / 04/15/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/16/24 - 04/21/24	Biden 4 President 60	11629

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				1	\$10.00			
N 32	WNGT	04/16/24	04/21/24	WRAL News+	4PM - 8PM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$10.00			
N 33	WNGT	04/16/24	04/21/24	WRAL News+	8:00PM - 10:00PM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				1	\$10.00			
N 34	WNGT	04/16/24	04/21/24	WRAL News+	8:00PM - 10:00PM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$10.00			
Totals											34	\$820.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/21/24	34	\$820.00	(\$123.00)	\$697.00
Totals	34	\$820.00	(\$123.00)	\$697.00

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In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below:

Digital Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Production Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Credit Sales: <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>

Signature

Date