



125 West 55th St
New York, NY 10019

Contract # 26556124	Changes as of: 7/10/2019 at 12:21 PM	Version: Highlighting Makegood 1	Status: Sent To Rep
CPE: //5208	Flight: 7/9/19 - 7/15/19	Station: WKRN	Con Type: POLITICAL/VOTE
Agency: SCREEN STRATEGIES ME	Advertiser: Cooper 4 Mayor-Nashville	Market: Nashville	Total \$: \$32,150.00
SCREEN STRATEGIES MEDIA 11150 FAIRFAX BLVD SUITE 505 FAIRFAX VA 22030	Product: Cooper 4 Mayor	Office: WASHINGTON	Total Spots: 49
Agency Order #:		Service: Nielsen	Total CPP: \$0.00
Buyer: RACHAEL JONES		Primary Demo: Adults 35+	Total GRP:
Salesperson: ALEXANDRA BRADLEY 202-955-5342		Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 2082174
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/9 - 7/15							Total Spots	Total \$	CPP*	GRP*
							7/9	7/10	7/11	7/12	7/13	7/14	7/15				
1	M-F 5a-6a		NEWS	\$300.00	0.0	30	0	0	1	0	0	0	0	1	\$300.00	\$0.00	0.0
2	M-F 6a-7a		NEWS	\$300.00	0.0	30	0	1	0	1	0	0	0	2	\$600.00	\$0.00	0.0
3	M-F 6a-7a		NEWS	\$500.00	0.0	30	0	0	0	0	0	0	1	1	\$500.00	\$0.00	0.0
4	M-F 7a-9a		GMA	\$300.00	0.0	30	0	1	1	1	0	0	0	3	\$900.00	\$0.00	0.0
5	M-F 7a-9a		GMA	\$500.00	0.0	30	0	0	0	0	0	0	1	1	\$500.00	\$0.00	0.0
6	Sa 8a-9a		NEWS	\$500.00	0.0	30	0	0	0	0	1	0	0	1	\$500.00	\$0.00	0.0
7	M-F 9a-10a		KELLY	\$400.00	0.0	30	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
8	M-F 10a-11a		VIEW	\$400.00	0.0	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
9	M-F 11a-12n		NEWS	\$225.00	0.0	30	0	1	0	0	0	0	0	1	\$225.00	\$0.00	0.0
10	M-F 11a-12n		NEWS	\$400.00	0.0	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0
11	M-F 12n-1p		STRAHAN	\$200.00	0.0	30	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
12	M-F 1p-2p		GEN HOS	\$200.00	0.0	30	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0
13	M-F 2p-3p		DRS	\$150.00	0.0	30	0	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0
14	M-F 3p-4p		DR PHIL	\$500.00	0.0	30	1	0	1	0	0	0	1	3	\$1,500.00	\$0.00	0.0
15	M-F 4p-5p		NEWS	\$250.00	0.0	30	0	1	0	1	0	0	0	2	\$500.00	\$0.00	0.0
16	M-F 4p-5p		NEWS	\$500.00	0.0	30	0	0	0	0	0	0	1	1	\$500.00	\$0.00	0.0
17	M-F 5p-5:30p		NEWS	\$325.00	0.0	30	1	1	1	0	0	0	0	3	\$975.00	\$0.00	0.0
18	M-F 6p-6:30p		NEWS	\$400.00	0.0	30	1	1	1	1	0	0	0	4	\$1,600.00	\$0.00	0.0
19	M-F 6p-6:30p		NEWS	\$700.00	0.0	30	0	0	0	0	0	0	1	1	\$700.00	\$0.00	0.0



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							7/9	7/10	7/11	7/12	7/13	7/14	7/15					
20	M-F 6:30p-7p		WHEEL	\$1,600.00	0.0	30	1	1	1	1	0	0	0		4	\$6,400.00	\$0.00	0.0
21	M-F 6:30p-7p		WHEEL	\$2,400.00	0.0	30	0	0	0	0	0	1	1		\$2,400.00	\$0.00	0.0	
22	M 7p-9p		BACHELORETTE	\$4,000.00	0.0	30	0	0	0	0	0	1	1		\$4,000.00	\$0.00	0.0	
23	Tu 7p-8p		DEBATE	\$1,000.00	0.0	30	2	0	0	0	0	0	2		\$2,000.00	\$0.00	0.0	
24	Th 8p-9p		FOOD FIGHT	\$1,900.00	0.0	30	0	0	1	0	0	0	1		\$1,900.00	\$0.00	0.0	
25	F 8p-10p		20/20	\$1,250.00	0.0	30	0	0	0	1	0	0	1		\$1,250.00	\$0.00	0.0	
PC- 26	Sa 8p-9p		GOOD DR	\$700.00	0.0	30	0	0	0	0	1	0	0		\$0.00	\$0.00	0.0	
27	M-F 10p-10:35p		NEWS	\$375.00	0.0	30	1	1	1	1	0	0	0		\$1,500.00	\$0.00	0.0	
28	M-F 10p-10:35p		NEWS	\$600.00	0.0	30	0	0	0	0	0	0	1		\$600.00	\$0.00	0.0	
29	M-F 10:35p-11:35p		KIMMEL	\$125.00	0.0	30	1	0	1	0	0	0	0		\$250.00	\$0.00	0.0	
30	M-F 11:35p-12:05a		NITELINE	\$100.00	0.0	30	0	1	0	0	0	0	0		\$100.00	\$0.00	0.0	
PC+ 31	Sa 8p-9p		Press Your Luck	\$700.00	0.0	30	0	0	0	0	1	0	0	1	\$700.00	\$0.00	0.0	
TOTALS:							8	9	11	9	2	0	10	49	\$32,150.00	\$0.00	0.0	

Makegood Comments			
Date/Time	Action	Added by	Comment
07/10/19 12:21 PM	Sent To Rep	Liz Gammon	abc program change