



125 West 55th St
New York, NY 10019

Contract # 26584232	Changes as of: 9/5/2019 at 11:41 AM	Version: Current State Version 2
CPE: //5272	Flight: 9/6/19 - 9/12/19	Station: WKRN
Agency: SCREEN STRATEGIES ME	Advertiser: Cooper 4 Mayor-Nashville	Con Type: POLITICAL/VOTE
SCREEN STRATEGIES MEDIA 11150 FAIRFAX BLVD SUITE 505 FAIRFAX VA 22030	Product: Cooper 4 Mayor	Market: Nashville
	Office: WASHINGTON	Total Spots: 29
Agency Order #:	Service: Nielsen	Total CPP: \$0.00
Buyer: RACHAEL JONES	Primary Demo: Adults 35+	Total GRP:
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 2132022
Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/12							Total Spots	Total \$	CPP*	GRP*
							9/6	9/7	9/8	9/9	9/10	9/11	9/12				
16	M-F 11:35p-12:05a		NITELINE	\$100.00	0.0	30	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
9	Su 5p-5:30p		NEWS	\$200.00	0.0	30	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
15	M-F 10:35p-11:35p		KIMMEL	\$300.00	0.0	30	1	0	0	0	1	0	0	2	\$600.00	\$0.00	0.0
3	M-F 9a-10a		KELLY	\$400.00	0.0	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
4	M-F 11a-12n		NEWS	\$400.00	0.0	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0
1	M-F 6a-7a		NEWS	\$500.00	0.0	30	0	0	0	0	1	0	1	2	\$1,000.00	\$0.00	0.0
2	M-F 7a-9a		GMA	\$500.00	0.0	30	1	0	0	1	0	1	0	3	\$1,500.00	\$0.00	0.0
5	M-F 3p-4p		DR PHIL	\$500.00	0.0	30	1	0	0	0	1	0	0	2	\$1,000.00	\$0.00	0.0
6	M-F 4p-5p		NEWS	\$500.00	0.0	30	0	0	0	1	0	1	0	2	\$1,000.00	\$0.00	0.0
14	Su 10p-10:35p		NEWS	\$500.00	0.0	30	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0
7	M-F 5p-5:30p		NEWS	\$600.00	0.0	30	0	0	0	0	1	0	0	1	\$600.00	\$0.00	0.0
13	M-F 10p-10:35p		NEWS	\$600.00	0.0	30	1	0	0	1	0	1	0	3	\$1,800.00	\$0.00	0.0
8	M-F 6p-6:30p		NEWS	\$700.00	0.0	30	1	0	0	1	0	1	0	3	\$2,100.00	\$0.00	0.0
12	W 7p-8p		GOLDBERGS/SCHOOLED	\$1,950.00	0.0	30	0	0	0	0	0	1	0	1	\$1,950.00	\$0.00	0.0
10	M-F 6:30p-7p		WHEEL	\$2,400.00	0.0	30	1	0	0	1	0	1	0	3	\$7,200.00	\$0.00	0.0
17	M-F 6:30p-7p		WHEEL	\$2,400.00	0.0	30	0	0	0	0	1	0	0	1	\$2,400.00	\$0.00	0.0
11	Tu 7p-9p		BACHELOR	\$3,150.00	0.0	30	0	0	0	0	1	0	0	1	\$3,150.00	\$0.00	0.0
TOTALS:							6	0	2	6	7	6	2	29	\$25,900.00	\$0.00	0.0