CONTRACT



And:

Del Ray Media 1427 Leslie Ave Ste 106 Alexandria, VA 22301 US

	Contract / Rev	vision		Alt Order #	<u> </u>
	340065	/		WOC1272	25418
Advertiser			Or	iginal Date	/ Revision
America First Action Inc.			1	0/05/20	/ 10/27/20
Contract Dates	Estimate #				
10/28/20 - 11/03/20	380101				
Product	•				
ISSUE					
	Billing Cycle	Billing	Cal	endar_	Cash/Trade

Billing Cycle	Billing Cale	endar	Cash/Trade
EOM/EOC	Broadcast		Cash
Property	Account Ex	xecutive_	Sales Office
KYW-TV	Nicole Elie		CTS-POL
Special Handl	ing		
Demographic			
Adults 35+			
	A 1	0 1	D 1 1/0
Agy Code	Advertiser	Code	Product 1/2
TV18354	AMFAI		ORDR
Agency Ref		Advertiser	Ref
105183		509019	

	rt/End	Spots/			
*Line Ch Start Date End Date Description Tim	e Days	s Length Week	Rate PCode	Type Spots	Amount
	a-11a	:30	ISS	NM 12	\$10,500.00
Start Date End Date Weekdays Spots/Week Week: 10/26/20 11/01/20 222 6	<u>Rate</u> \$850.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
4 KYW 10/26/20-11/01/20 Let's Make a Deal	958a-11a	WThF :30	\$850.00	NM	
See MG 1.11,1.12,1.13,1.14,1.15,1.16					
5 KYW 10/26/20-11/01/20 Let's Make a Deal	958a-11a	WThF :30	\$850.00	NM	
See MG 1.11,1.12,1.13,1.14,1.15,1.16					
6 KYW 10/26/20-11/01/20 Let's Make a Deal	958a-11a	WThF :30	\$850.00	NM	
See MG 1.11,1.12,1.13,1.14,1.15,1.16					
11 KYW 10/30/20-10/30/20 Eyewitness News @ 5a	458a-6a	F :30	\$600.00	NM	
MG for 3.8,1.6,1.5,1.7,22.1,1.4	450- 0-	Б 00	# 000 00	N 18 4	
12 KYW 10/30/20-10/30/20 Eyewitness News @ 5a	458a-6a	F :30	\$600.00	NM	
MG for 3.8,1.6,1.5,1.7,22.1,1.4	557a-7a	F :30	\$750.00	NM	
13 KYW 10/30/20-10/30/20 Eyewitness News @ 6a	557a-7a	F30	\$750.00	INIVI	
MG for 3.8,1.6,1.5,1.7,22.1,1.4 14 KYW 10/30/20-10/30/20 CBS This Morning	658a-9a	F :30	\$900.00	NM	
M MG for 3.8,1.6,1.5,1.7,22.1,1.4	0504-94	.30	ψ900.00	INIVI	
15 KYW 10/26/20-11/01/20 The Bold & The Beautiful	128p-2p	MΓuWΓhF :30	\$1,750.00	NM	
M MG for 3.8,1.6,1.5,1.7,22.1,1.4	120p 2p	midwiii .oo	ψ1,700.00	14101	
16 KYW 10/26/20-11/01/20 Eyewitness News @ 4p	358p-5	MTuWThF :30	\$800.00	NM	
MG for 3.8,1.6,1.5,1.7,22.1,1.4	3334 3		********		
Week: 11/02/20 11/08/20 22 4	\$850.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
7 KYW 11/02/20-11/08/20 Let's Make a Deal	958a-11a	MTu :30	\$85 0.00	NM	
See MG 1.11,1.12,1.13,1.14,1.15,1.16					
N 2 KYW 10/28/20 11/02/20 Price is Right 1058		:30	ISS	NM 5	\$21,000.00
Start Date End Date Weekdays Spots/Week	Rate		.00		Ψ= :,500.00
Week: 10/26/20 11/01/20 111 3	\$1,50 0.00			İ	



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Estimate # **Contract Dates** Product ISSUE 10/28/20 - 11/03/20 380101

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate PCode	Type Spots	Amount
	Neek Rate	100	5.	_	
Spot Ch Date Range Description 1 KYW 10/26/20-11/01/20 Price is Right	Start/End Time 1058a-12n	Weekdays Length	Rate \$1,500.00	Type NM	
See MG 2.5,2.6,2.7	10000 1211		ψ1,000.00	,	
2 KYW 10/26/20-11/01/20 Price is Right	1058a-12n	WThF :30	\$1,500.00	NM	
See MG 2.5,2.6,2.7 5 KYW 10/26/20-11/01/20 Thursday Prime Hr	· 3 958p-11p	Th :30	\$9,000.00	NM	
MG for 2.2,44.1,2.1		_			
6 KYW 10/26/20-11/01/20 Sunday Prime Othe ⊕ MG for 2.2,44.1,2.1	er 658p-1130p	Su :30	\$8,000.00	NM	
7 KYW 10/26/20-11/01/20 Sa Local News Afte	er Sport 658p-8p	Sa :30	\$1,000.00	NM	
MG for 2.2,44.1,2.1	4				
	1 \$1,500.00	-20	100	NIM 7	#0.750.00
N 3 KYW 10/28/20 11/02/20 Eyewitness News 1 Start Date End Date Weekdays Spots	s/Week Rate	:30	ISS	NM 7	\$8,750.00
Week: 10/26/20 11/01/20 222	6 \$1,25 0.00			I	
Week: 11/02/20 11/08/20 2 Spot Ch Date Range Description	2 \$1,250.00 Start/End Time	Weekdays Length	Rate	Туре	
8 KYW 11/02/20-11/08/20 Eyewitness News		Weekdays Length M::30	\$1,250.00	NM	
See MG 1.11,1.12,1.13,1.14,1.15,1.16	,				
N 4 KYW 10/28/20 11/02/20 The Young & The F		:30	ISS	NM 4	\$6,000.00
	<u>S/Week</u> <u>Rate</u> 3 \$1,500.00				
	1 \$1,500.00				
N 5 KYW 10/28/20 11/02/20 The Bold & The Bea	auti128p-2p	:30	ISS	NM 4	\$7,000.00
	<u>8/Week</u> <u>Rate</u> 3 \$1,750.00				
	1 \$1,750.00				
N 6 KYW 10/28/20 11/02/20 The Talk	158p-3p	:30	ISS	NM 8	\$6,000.00
	6 \$750.00				
	2 \$750.00				
N 7 KYW 10/28/20 11/02/20 M-F 3p-4p	258p-4p	:30	ISS	NM 10	\$9,000.00
	Neek Rate				
	8 \$900.00 2 \$900.00				
	30:4:30 AM-4:59 AM	:30	ISS	NM 3	\$1,050.00
Start Date End Date Weekdays Spots	<u>Kate</u>	.00	.00		ψ.,σσσ.σσ
	2 \$350.00 1 \$350.00				
N 9 KYW 10/28/20 11/03/20 Eyewitness News @	******	:30	ISS	NM 10	\$6,000.00
Start Date End Date Weekdays Spots	s/Week Rate	.50	100	NIVI	ψ0,000.00
	6 \$600.00				
	4 \$600.00	.20	ISS	NM 40	ድ ስ ስስስ ስስ
•	⊉ 6557a-7a s/Week Rate	:30	199	NM 12	\$9,000.00
Week: 10/26/20 11/01/20 323	8 \$750.00				
	4 \$750.00		,		
N 11 KYW 10/28/20 11/03/20 CBS This Morning Start Date End Date Weekdays Spots	658a-9a s/Week <u>Rate</u>	:30	ISS	NM 15	\$13,500.00
	9 \$900.00				



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Estimate # **Contract Dates** Product ISSUE 10/28/20 - 11/03/20 380101

		Star	rt/End	5	Spots/		•		
*Line Ch Start Da	ate End Date Des			ays Length V	-	ate PCode	TypeS	Spots	Amount
	End Date Weekda 11/08/20 33		<u>Rate</u> \$900.00						
	0 10/31/20 Eyev End Date Weekda 11/01/202		a-7a <u>Rate</u> \$750.00	:30		ISS	NM	2	\$1,500.00
	0 10/31/20 CBS End Date Weekda 11/01/202		a-9a <u>Rate</u> \$900.00	:30		ISS	NM	2	\$1,800.00
	11/01/20 Eyev End Date Weekda 11/01/20		•	:30		ISS	NM	2	\$1,300.00
	0 11/01/20 Eyev End Date Weekda 11/01/20	witness News Su (658a ays Spots/Week 2 2	a-8a <u>Rate</u> \$800.00	:30		ISS	NM	2	\$1,600.00
	0 11/01/20 CBS End Date Weekda 11/01/20	Sunday Morning 858a ays Spots/Week 2	a-1030a <u>Rate</u> \$3,250.00	:30		ISS	NM	2	\$6,500.00
	0 11/01/20 Face End Date Weekda 11/01/20	ays Spots/Week	8a-1130a <u>Rate</u> \$1,200.00	:30		ISS	NM	1	\$1,200.00
Week: 10/26/20	11/02/20 Eyev End Date Weekd 11/01/20 - 333- 11/08/20 3	9	p-5 <u>Rate</u> \$800.00 \$800.00	:30		ISS	NM	12	\$9,600.00
Week: 10/26/20	0 11/02/20 Eyev End Date Weekda 11/01/20 - 333- 11/08/20 3	9	p-6p <u>Rate</u> \$1,250.00 \$1,250.00	:30		ISS	NM	12	\$15,000.00
Week: 10/26/20	0 11/02/20 Eyev End Date Weekda 11/01/20 - 333- 11/08/20 3	9	p-630p Rate \$1,500.00 \$1,500.00	:30		ISS	NM	12	\$18,000.00
	0 10/28/20 CBS End Date Weekda 11/01/20 1		p-7p <u>Rate</u> \$2,850.00	:30		ISS	NM	1	\$2,850.00
) 10/31/20 Eyev End Date Weekda 11/01/202	witness News Sa 6558pays Spots/Week	p-630p <u>Rate</u> \$800.00	:30		ISS	NM	0	\$0.00
1 KYW 10/20		cription witness News Sa 6p 5,1.16	Start/End Time 558p-630p	Sa-		Rate \$800.00	<u>Type</u> <i>NM</i>		
		witness News Sa 6p	558p-630p	Sa-	:30	\$800.00	NM		
N 23 KYW 10/28/20 <u>Start Date</u> I Week: 10/26/20	11/02/20 The End Date Weekda 11/01/20 - 222- 11/08/20 2	- 6	7a-138a <u>Rate</u> \$600.00 \$600.00	:30		ISS	NM	8	\$4,800.00
N 24 KYW 10/28/20 Start Date	0 11/02/20 The End Date Weekda 11/01/20 333-	ays Spots/Week	5p-1237x Rate \$1,400.00	:30		ISS	NM	7	\$9,800.00



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Estimate # **Contract Dates** Product ISSUE 10/28/20 - 11/03/20 380101

*Line Ch Start Date End Date Description	Start/I Time	End Days		Spots/ Week	Rate PCode	TypeS	pots	Amount
·	ts/Week	Rate				71		
Spot Ch Date Range Description		Start/End Time	Weekdays	Length	Rate	Type		
2 KYW 10/26/20-11/01/20 The Late Show		1135p-1237x	WThF	:30	\$1,400.00	NM		
Credited 3 KYW 10/26/20-11/01/20 The Late Show Credited		1135p-1237x	WThF	:30	\$1,400.00	NM		
5 KYW 10/26/20-11/01/20 The Late Show Credited		1135p-1237x	WThF	:30	\$1,400.00	NM		
8 KYW 10/26/20-11/01/20 The Late Show Credited		1135p-1237x	WThF	:30	\$1,400.00	NM		
Week: 11/02/20 11/08/20 3	3	\$1,400.00						
Spot Ch Date Range Description 11 KYW 11/02/20-11/08/20 The Late Show Credited		Start/End Time 1135p-1237x	Weekdays M	<u>Length</u> :30	Rate \$1,400.00	<u>Type</u> <i>NM</i>		
N 25 KYW 10/28/20 11/02/20 Late News Rotato Start Date End Date Weekdays Spo Week: 10/26/20 11/01/20 2222-	r M-{11p-11 ts/Week 8	135p <u>Rate</u> \$2,500.00	:30		ISS	NM	10	\$38,500.00
<u>Spot Ch Date Range Description</u> 2 KYW 10/26/20-11/01/20 Late News Rotate		Start/End Time 11p-1135p	Weekdays WThFSa	<u>Length</u>	<u>Rate</u> \$2,500.00	<u>Type</u> <i>NM</i>		
See MG 25.11		, ,						
11 KYW 11/02/20-11/02/20 Monday Prime Hi ∰ MG for 29.1,31.1,25.2	r 2	858p-10p	M	:30	\$16,000.00	NM		
Week: 11/02/20 11/08/20 2	2	\$2,500.00						
N 26 KYW 10/28/20 11/02/20 Prime Access M-F	•	•	:30		ISS	NM	8	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u>	ts/Week 6	<u>Rate</u> \$1,500.00						
Week: 11/02/20 11/08/20 2	2	\$1,500.00						
N 27 KYW 10/28/20 11/02/20 Prime Access M-F	1b 727p-8	Вр	:30		ISS	NM	8	\$12,000.00
	ts/Week 6	Rate \$1,500.00						
Spot Ch Date Range Description		Start/End Time	Weekdays	Length	Rate	Type		
5 KYW 10/26/20-11/01/20 Prime Access M- See MG 27.9	F 1b	727p-8p	WThF	:30	\$1,500.00	NM		
9 KYW 10/30/20-10/30/20 Price is Right M MG for 27.5 10/30		1058a-12n	F	:30	\$1,500.00	NM		
Week: 11/02/20 11/08/20 2	2	\$1,500.00						
N 28 KYW 10/28/20 10/31/20 Prime Access Sa	658p-8	 Bp	:30		ISS	NM	2	\$2,000.00
Start Date End Date Weekdays Spo Week: 10/26/20 11/01/20 2-	ts/Week 2	Rate \$1,000.00						
N 29 KYW 11/02/20 11/02/20 Monday Prime Hr	1 758p-9)p	:30		ISS	NM	0	\$0.00
Week: 11/02/20 11/08/20 1	ts/Week 1	Rate \$7,000.00						
Spot Ch Date Range Description		Start/End Time	Weekdays	Length	Rate	Type		
1 KYW 11/02/20-11/08/20 Monday Prime Hi See MG 25.11	r 1	758p-9p	M	:30	\$7,000.00	NM		
N 30 KYW 11/02/20 11/02/20 Monday Prime Hr	2 858n-1	IOn	:30		ISS	NM	1	\$7,500.00
•	ts/Week 1	Rate \$7,500.00	.00		100	14.00	,	ψ1,000.00
N 31 KYW 11/02/20 11/02/20 Monday Prime Hr	3 958p-1	l1p	:30		ISS	NM	1	\$6,500.00
•	ts/Week 2	Rate \$6,500.00						



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Estimate # **Contract Dates** Product ISSUE 10/28/20 - 11/03/20 380101

*Line Ch Start Date End Date	Start/ Description Time		Spots/ Length Week	Rate PCode	Type Spots	Amount
Start Date	/eekdays Spots/Week Description Monday Prime Hr 3	Rate Start/End Time 958p-11p	Weekdays Length M :30	<u>Rate</u> \$6,500.00	Type NM	
N 32 KYW 10/28/20 10/28/20 <u>Start Date</u> <u>End Date</u> W	Wednesday Prime Hr '758p- /eekdays Spots/Week	9p <u>Rate</u> \$10,000.00	:30	ISS	NM 2	\$20,000.00
Spot Ch Date Range 1 KYW 10/26/20-11/01/20 See MG 32.3,32.4	Description Wednesday Prime Hr 1	Start/End Time 758p-9p	Weekdays Length :30	<u>Rate</u> \$10,000.00	<u>Type</u> <i>NM</i>	
2 KYW 10/26/20-11/01/20 See MG 32.3,32.4	Wednesday Prime Hr 1	758p-9p	W :30	\$10,000.00	NM	
3 KYW 10/26/20-11/01/20 (h) See MG 32.5	Wednesday Prime Hr 2	858p-10p	W:30	\$10,000.00	NM	
4 KYW 10/26/20-11/01/20 See MG 32.6	Wednesday Prime Hr 2	858p-10p	W:30	\$10,000.00	NM	
5 KYW 10/26/20-11/01/20 MG for 32.3 10/28	Wednesday Prime Hr 3	958p-11p	W:30	\$10,000.00	NM	
6 KYW 10/26/20-11/01/20 M MG for 32.4 10/28	Thursday Prime Hr 1	758p-9p	Th :30	\$10,000.00	NM	
N 33 KYW 10/28/20 10/28/20 Start Date End Date W Week: 10/26/20 11/01/20	Wednesday Prime Hr 2858p- /eekdays Spots/Week	10p <u>Rate</u> \$7,500.00	:30	ISS	NM 2	\$15,000.00
Spot Ch Date Range 1 KYW 10/26/20-11/01/20	Description Wednesday Prime Hr 2	<u>Start/End Time</u> 858p-10p	<u>Weekdays</u> <u>Length</u> :30	Rate \$7,500.00	Type NM	
See MG 33.3,33.4 2 KYW 10/26/20-11/01/20	Wednesday Prime Hr 2	858p-10p	W:30	\$7,500.00	NM	
See MG 33.3,33.4 3 KYW 10/26/20-11/01/20	Saturday Prime Hr 2	858p-10p	Sa :30	\$7,500.00	NM	
MG for 33.1,33.2 4 KYW 10/26/20-11/01/20 MG for 33.1,33.2	Saturday Prime Hr 2	858p-10p	Sa :30	\$7,500.00	NM	
N 34 KYW 10/28/20 10/28/20 Start Date End Date W	Wednesday Prime Hr (958p- /eekdays Spots/Week	<u>Rate</u>	:30	ISS	NM 1	\$10,000.00
Week: 10/26/20 11/01/20 Spot Ch Date Range 1 KYW 10/26/20-11/01/20	- 2 2 <u>Description</u> Wednesday Prime Hr 3	\$5,000.00 Start/End Time 958p-11p	<u>Weekdays</u> <u>Length</u> <i>30</i>	<u>Rate</u> \$5,000.00	Type NM	
See MG 34.3 2 KYW 10/26/20-11/01/20	Wednesday Prime Hr 3	958p-11p	W:30	\$5,000.00	NM	
See MG 34.3 3 KYW 10/26/20-11/01/20	Wednesday Prime Hr 3	958p-11p	W :30	\$10,000.00	NM	
N 35 KYW 10/28/20 10/29/20 Start Date End Date W	Thursday Prime Hr 1 758p- /eekdays Spots/Week	Rate	:30	ISS	NM 1	\$9,000.00
Week: 10/26/20 11/01/20 Spot Ch Date Range 1 KYW 10/26/20-11/01/20	1 1 <u>Description</u> Thursday Prime Hr 1	\$9,00 <u>0.00</u> Start/End Time 758p-9p	Weekdays Length :30	<u>Rate</u> \$9,000.00	Type NM	
See MG 35.2 2 KYW 10/26/20-11/01/20 10 MG for 35.1 10/29	Thursday Prime Hr 3	958p-11p	Th :30	\$9,000.00	NM	
N 36 KYW 10/28/20 10/29/20	Thursday Prime Hr 2 858p- /eekdays Spots/Week	10p <u>Rate</u>	:30	ISS	NM 1	\$10,000.00



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Estimate # **Contract Dates** Product ISSUE 10/28/20 - 11/03/20 380101

	art/End me Days	Spots/ s Length Week	Rate PCode	Type Spots	Amount
Start Date End Date Weekdays Spots/Weel	2 0 , 1	5 Length Week	Nate FCode	Type Spots	Amount
Week: 10/26/20 11/01/201 1	\$10,000.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 KYW 10/26/20-11/01/20 Thursday Prime Hr 2 See MG 36.2	858p-10p	Th :30	\$10,000.00	NM	
2 KYW 10/26/20-11/01/20 Thursday Prime Hr 1	758p-9p	Th :30	\$10,000.00	NM	
→ MG for 36.1 10/29					
N 37 KYW 10/28/20 10/29/20 Thursday Prime Hr 3 95		:30	ISS	NM 0	\$0.00
Start Date End Date Weekdays Spots/Weel Week: 10/26/20 11/01/20 2 2	<u>Rate</u> \$5.000.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
1 KYW 10/26/20-11/01/20 Thursday Prime Hr 3	958p-11p	Th :30	\$5,000.00	NM	
Credited 2 KYW 10/26/20-11/01/20 Thursday Prime Hr 3	958p-11p	Th :30	\$5.000.00	NM	
Credited	956p-11p	.30	\$3,000.00	INIVI	
	8p-9p	:30	ISS	NM 0	\$0.00
Start Date End Date Weekdays Spots/Weel	k <u>Rate</u>			Ī	
Week: 10/26/20 11/01/20 2- 2 Spot Ch Date Range Description	\$6,000.00 Start/End Time	Wookdays Longth	Pata	Typo	
1 KYW 10/26/20-11/01/20 Friday Prime Hr 1	758p-9p	Weekdays Length	Rate \$6.000.00	<u>Type</u> <i>NM</i>	
Credited			, -,		
2 KYW 10/26/20-11/01/20 Friday Prime Hr 1	758p-9p	F :30	\$6,000.00	NM	
Credited	0 10	00	100	NIM 0	Ф0.00
· · · · · · · · · · · · · · · · · · ·	8p-10p k Rate	:30	ISS	NM 0	\$0.00
Start Date End Date Weekdays Spots/Weel Week: 10/26/20 11/01/20 2- 2	\$7,500.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 KYW 10/26/20-11/01/20 Friday Prime Hr 2 Credited	858p-10p	F :30	\$7,500.00	NM	
2 KYW 10/26/20-11/01/20 Friday Prime Hr 2	858p-10p	F :30	\$7,500.00	NM	
Credited	, ,				
•	8p-11p	:30	ISS	NM 0	\$0.00
Start Date End Date Weekdays Spots/Weel Week: 10/26/20 11/01/20 2- 2	<u>Rate</u> \$8,500.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
1 KYW 10/26/20-11/01/20 Friday Prime Hr 3	958p-11p	F :30	\$8,50 0.00	NM	
Credited	958p-11p	F :30	\$0.500.00	N/N/I	
2 KYW 10/26/20-11/01/20 Friday Prime Hr 3 Credited	956p-11p	F :30	\$5,500.00	NM	
N 41 KYW 10/28/20 10/31/20 Saturday Prime Hr 2 85	8p-10p	:30	ISS	NM 0	\$0.00
Start Date End Date Weekdays Spots/Weel	k Rate			Ī	
Week: 10/26/20 11/01/202- 2	\$3,000.00 Start/End Time	Wookdays Longth	Pata	Typo	
Spot Ch Date Range Description 1 KYW 10/26/20-11/01/20 Saturday Prime Hr 2	858p-10p	Weekdays Length	Rate \$3.000.00	<u>Type</u> <i>NM</i>	
Credited	, ,				
2 KYW 10/26/20-11/01/20 Saturday Prime Hr 2	858p-10p	Sa :30	\$3,000.00	NM	
Credited N. 42 KVW 10/28/20 10/21/20 Seturday Prima Hr 2 05	9n 11n	.20	100	NIM 0	ቀር ርር
N 42 KYW 10/28/20 10/31/20 Saturday Prime Hr 3 95- Start Date End Date Weekdays Spots/Weel		:30	ISS	NM 0	\$0.00
Week: 10/26/20 11/01/202- 2	\$3,500.00			j	



	Contract / Re	evision	Alt Order #	
	340065	/	WOC12725418	
ser			Original Date / Revision	

Advertiser	Original Date / Revision
America First Action Inc.	10/05/20 / 10/27/20

Contract Dates	Product	Estimate #
10/28/20 - 11/03/20	ISSUE	380101

Start/End Spots/ *Line Ch Start Date End Date Description Time Length Week Rate PCode Type Spots Days Amount Start Date End Date Weekdays Spots/Week Rate Start/End Time Spot Ch Date Range Description Weekdays Length Rate Туре 1 KYW 10/26/20-11/01/20 Saturday Prime Hr 3 958p-11p -----Sa--:30 NM Credited 2 KYW 10/26/20-11/01/20 Saturday Prime Hr 3 958p-11p -----Sa--:30 \$3.500.00 NM Credited N 43 KYW 10/28/20 11/01/20 Sunday Prime Other 658p-1130p :30 ISS NM 2 \$16,000.00 Spots/Week Start Date **End Date** Rate Weekdays Week: 10/26/20 11/01/20 \$8,000.00 2 44 KYW 11/01/20 NFL CBS Game 1 1:00 PM-4:00 PM ISS 10/28/20 :30 NM \$15,000.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/26/20 11/01/20 \$15,000.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Туре 1:00 PM-4:00 PM ----- Su 1 KYW 10/26/20-11/01/20 NFL CBS Game 1 :30 15 000 00 NM See MG 2.5,2.6,2.7 N 45 KYW 10/28/20 11/01/20 Wednesday Prime Hr 1758p-9p :30 ISS NM \$30,000.00 **End Date** Weekdays Start Date Spots/Week Rate \$30,000.00 Week: 10/26/20 11/01/20 - - 1- - - -46 KYW 10/28/20 11/01/20 Wednesday Prime Oth758p-11p ISS :30 NM \$35,000.00 MG Start Date **End Date** Weekdays Spots/Week Week: 10/26/20 11/01/20 - - 1- - - -\$35,000.00 47 KYW ISS 10/28/20 11/01/20 NCAA Football Game Various :30 NM \$10,000,00 MG Start Date **End Date** Spots/Week Weekdays Rate Week: 10/26/20 \$10,000.00 11/01/20 ----1-48 KYW 10/28/20 NFL CBS Game 1 ISS NM 11/01/20 1p-430p :30 \$40,000.00 MG Start Date **End Date** Weekdays Spots/Week Week: 10/26/20 11/01/20 \$40,000.00

Totals 197 \$460,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 -11/03/20	197	\$460,250.00	(\$69,037.50)	\$391,212.50
Totals	197	\$460,250.00	(\$69,037.50)	\$391,212.50

Signature:	Date:
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STANDARD TERMS AND CONDITIONS

The agency (AGENCY) placing the advertising covered by this contract on behalf of the advertiser (ADVERTISER) for whom such advertising is placed, or if a time-buying service (SERVICE) is used, SERVICE, on behalf AGENCY and ADVERTISER, and the station (STATION) accepting this contract, hereby agree this contract shall be governed by the following conditions. In the event of a conflict of any kind between these conditions and any other document provided by ADVERTISER, AGENCY OR SERVICE, these conditions shall govern.

1. PAYMENT AND BILLING

- (a) Time. Payments are to be made under this contract on or before the fifteenth day of the month following that in which broadcasting was done unless otherwise provided on the face of this contract. The postmark date on the envelope containing payment, if such is properly addressed to STATION or its representative authorized to receive payment, shall be considered the date when payment was made unless otherwise stipulated.
- (b) Materiality. In all cases date of payment is material. Upon the failure to receive timely payment, STATION in its own discretion may discontinue further performance under this contract.
- (c) Right to Modify Terms of Payment. Upon reasonable belief of STATION that the credit of ADVERTISER, AGENCY or SERVICE has been impaired, STATION shall have the right to change the terms of payment for further broadcasts under this contract.
- (d) Billing. STATION shall bill AGENCY (or in the event a time-buying service is a party to this contract, STATION shall bill SERVICE) at the end of each standard broadcast month unless otherwise provided on the face of this contract. STATION's invoices shall be in accordance with the log, shall so state, and shall be deemed to be correct unless proved otherwise.
- (e) Joint and Several Liability. Notwithstanding to whom bills are rendered, ADVERTISER, AGENCY and SERVICE, jointly and severally, shall remain obligated to pay to STATION the amount of any bills rendered by STATION within the time specified and until payment in full is received by STATION. Payment by ADVERTISER to AGENCY or to SERVICE, or PAYMENT by AGENCY to SERVICE, shall not constitute payment to STATION.

2. TERMINATION

- (a) Broadcasts of Five Minutes or More. If this contract calls for broadcasts of five minutes or more duration, it may be terminated by either party upon giving the other party twenty-eight (28) days' prior written notice thereto, but no such termination shall be effective until thirteen (13) weeks after the start of broadcasting hereunder.
- Broadcasts of Less than Five Minutes. Insofar as this contract calls for broadcasts of less than five minutes duration, it may be terminated by either party by giving the other party twenty-eight (28) days' prior written notice, but no such termination shall be effective until twenty-eight (28) days after the start of broadcasting hereunder. However, STATION in its discretion may attempt to sell off schedule, with the understanding that any such attempt shall not reduce or change liability for payment of any unsold portion.
- (c) Effect of Termination. If a party other than STATION terminates this contract, ADVERTISER, AGENCY and SERVICE, jointly and severally, shall be obligated to pay STATION at the published rate for broadcasts made or contracted for, to and including the date of termination. If STATION so terminates this contract and STATION and AGENCY or, if this contract is with a time buying service, STATION and SERVICE, cannot agree on a satisfactory substitute day or time for continuance of broadcasts covered by this contract at the card rates on which this contract is based, ADVERTISER, AGENCY and SERVICE, jointly and severally, shall be obligated to pay STATION for broadcasts made to and including the date of termination without penalty of short rate; that is, such parties shall have the benefit of the same discounts which they would have earned had they been allowed to complete the contract. In the event of termination hereunder, neither STATION nor ADVERTISER, AGENCY or SERVICE shall have any liability hereunder otherwise than as specified in this paragraph and in paragraph 9.

EFFECT OF BREACH

- By ADVERISER, AGENCY or SERVICE. STATION reserves the right to cancel this contract at any time upon default by ADVERTISER, AGENCY or SERVICE in the payment of bills or other material breach of the terms hereof. Upon such cancellation all charges for broadcasting done hereunder and not paid shall become immediately due and payable. If such cancellation is by reason of the material breach of ADVERTISER, AGENCY or SERVICE, the only liability of such parties, which liability shall be joint and several, shall be to pay to STATION as liquidated damages, a net sum equal to that which would have been payable to STATION, had notice of termination pursuant to paragraph 2 hereof been given to STATION as of the date of STATION's cancellation, less any amount which STATION actually receives for the sale of the same time.
- By STATION. In the event of a material breach by STATION in performing this contract, this contract may be cancelled at any time by AGENCY or if a time buying service is a party to this contract, by SERVICE. If such cancellation is by reason of STATION's material breach, STATION's liability shall be limited to the payment, as liquidated damages, of a net sum equal to the actual non-cancellable live talent costs incurred by or on behalf of ADVERTISER for the production of a live program (not limited nor recorded) in the cancelled time and the reasonable allocated print or rental cost of films scheduled for the cancelled broadcast and not usable for future scheduling, due to such breach. Notwithstanding the foregoing STATION's liability shall not exceed the time costs involved for the unexpired and non-cancellable portion of the contract; that is, STATION shall not be liable for any sum greater than the sum of time charges involved had STATION, as of the date of cancellation, given notice of termination pursuant to paragraph 2 hereof. Inability to broadcast covered by paragraph 4 shall not be deemed a breach of this contract.

4. INABILITY OF BROADCAST

- Simultaneous interruption of Aural and Visual Signal. If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God, labor disputes, or for any other cause, including mechanical breakdowns, outside of STATION's control, STATION shall be unable to broadcast due to simultaneous interruption of aural and visual signals, any program, announcement or a part of any program or announcement contracted to be broadcast hereunder, STATION shall not be liable to ADVERTISER, AGENCY or SERVICE except to allow (1) a pro rata reduction in the time charges hereunder or (2) if an interruption occurs during the commercial announcement portion of any broadcast, a credit in the same proportion to the time charges which the omitted commercial portions bears to the total commercial portion of the broadcast, it being understood that the determination of the credit owed hereunder shall be made on whichever basis is less favorable to STATION. In lieu of the foregoing, upon mutual agreement of the parties hereto, STATION may allow a later broadcast of the omitted performance at a satisfactory substitute day and time and with respect to such later broadcasts there shall be allowed the same discounts as would have been earned had the performance had not been omitted.
- (b) Interruption of Either Aural or Visual Signal. If the failure is of either the aural or visual signal, but not both, the amount of the adjustment shall be subject to negotiation.
 (c) Interruption of Aural Signal (Radio). The terms of subparagraph (a) above shall apply to interruption of aural signals far radio.
- 5. SUBSTITUTION OF PROGRAMS OF PUBLIC SIGNIFICANCE
- (a) Conditions of Substitution. STATION shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program which, in its absolute discretion, it deems to be of public significance including, but not limited to, sporting events. In any such case, STATION will notify AGENCY (or, if a time buying service is a party to this contract, STATION will notify SERVICE) in advance if reasonably possible, but where such notice cannot reasonably be given, STATION will notify AGENCY or SERVICE, as the case may be, within a reasonable time after such scheduled broadcast, that such broadcast has been cancelled.
- (b) Adjustment. If AGENCY and STATION (or if a time buying service is a party to this contract, if SERVICE and STATION) cannot agree upon a substitute day and time, the broadcast time so pre-empted shall be deemed cancelled without affecting the rates, discounts, or rights provided under this contract, except that neither ADVERTISER, AGENCY nor SERVICE shall be required to pay for the cancelled STATION charges. However, in such case, if the program substituted by STATION is a sponsored program, STATION shall pay to AGENCY or SERVICE, as the case may be, the actual non-cancellable live talent cost incurred by or on behalf of ADVERTISER for the production of a live program (not filmed nor recorded) in the cancelled time, and the reasonable allocated print or rental cost of films or tapes scheduled for the cancelled broadcast and not usable for future scheduling, not to exceed the time charges for the period involved.

6. RATES AND CHARGES

- (a) Policy. AGENCY nor SERVICE shall not rebate to its client any part of the commission allowed by STATION; provided, however, that this shall not be deemed to prohibit the operation of any duly established fee arrangement.
- (b) Rate Protection. Anything to the contrary notwithstanding in this contract or any other agreement between the parties, STATION reserves the right to increase any of the rates and charges set forth on the face hereof by public announcement of a new rate card (e.g. publication in Spot Television Rates & Data and similar interim reports published by Standard Rate & Data Service, Inc. shall constitute public announcement). Any such increases shall not be applicable to broadcasts under this contract or reward.

7. PROGRAM PRODUCTION

- (a) AGENCY or SERVICE Responsibility. Unless otherwise noted on the face of this contract, all program material, including talent and commercial announcements, shall be furnished by AGENCY or SERVICE and all expenses connected with the delivery thereof to STATION and return therefrom, if so directed, shall be paid by AGENCY or SERVICE.
- (b) Approval of Material. Television or radio program material delivered to STATION hereunder is subject to STATION approval both as to talent and broadcast content and STATION may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality.

Property Rights. All property and proprietary rights in any program material or other matter prepared, created, or devised by either party hereto (or to the principal or principals of such party for use in connection with programs broadcast shall be retained by the party preparing, creating or devising the same.

8. NON-RECEIPT OF MATERIAL

Should STATION fail to receive program material by 96 hours, excluding Saturday, Sunday and Holidays, in advance of the time of broadcast, STATION may notify AGENCY (or if a time buying service is a party in this contract, STATION may notify SERVICE) by telegram or teletype. If material has not been received by 72 hours, excluding Saturday, Sunday and Holidays, in advance of the time of broadcast, and in the event that AGENCY or SERVICE, as the case may be, has been so notified, ADVERTISER, AGENCY and SERVICE shall be obligated, jointly and severally to pay STATION on STATION'S demand, STATION'S regular charges for time and facilities as liquidated damages.

BROADCAST LIBITITIES

- (a) Indemnification ADVERISER, AGENCY and SERVICE. ADVERTISER, AGENCY and SERVICE, jointly arid severally, shall be obligated to hold and save STATION harmless against any or all liabilities (including costs and attorneys' fees) resulting from the broadcast of programs or program material prepared, produced or furnished to STATION by or on behalf of ADVERTISER, excepting such liability as may result from the broadcast on such broadcasts of material furnished by STATION and musical compositions, the performances of which are licensed by a music licensing organization of which STATION is a license.
- (b) Indemnification by STATION. STATION will hold and save ADVERTISER, AGENCY and SERVICE harmless against all such liability on STATION produced broadcasts excepting only such liability as may result from the broadcast of commercial credits, and other material furnished by or on behalf of ADVERTISER. In addition, STATION will hold and save ADVERTISER, AGENCY and SERVICE harmless with respect to material furnished by STATION for broadcasts produced by, or on behalf of ADVERTISER and with respect to the performance of musical compositions on such broadcasts, provided the performances of such musical compositions are licensed for broadcasting by a music licensing organization of which STATION is a licensee.

10. WARRANTY AND REPRESENTATION AS TO AUTHORITY

If this contract is between STATION and AGENCY, AGENCY represents and warrants that it has the authority from the ADVERTISER, as the ADVERTISER's agent, for all purposes of this contract, including but not limited to arranging, servicing, and paying for the advertising specified herein, and if contract is between STATION and SERVICE, SERVICE likewise represents and warrants that it has authority from the AGENCY and ADVERTISER, to enter into this contract on behalf of AGENCY and ADVERTISER, as AGENT for AGENCY and ADVERTISER, for all purposes hereof.

. 11. GENERAL

- (a) Broadcast Times. STATION will perform the broadcasts covered by this contract on the days and the approximate hourly times provided on the face of this contract. Time mentioned shall be that current at the STATION. STATION may deduct from any period of five minutes or longer not more than seventy seconds for station-break purposes. STATION reserves the right to change the day or hour or both of station break announcements, special feature participations, and programs of five minutes or more for any purpose, upon notice to AGENCY (or if a time buying service is a party to this contract, upon notice to SERVICE) and if a mutually agreeable substitute hour and day cannot be determined, the specified time period only shall be cancelled without affecting the balance of the contract.
- (b) Handling of Property and Mail. STATION shall exercise normal precautions, but shall assume no liability for loss of or damage to program material and other property furnished to it in connection with broadcasts hereunder. STATION will not accept or process mail, correspondence or telephone calls in connection with broadcasts except after prior approval and if so approved at the sole risk of ADVERTISER, AGENCY and SERVICE and subject to reimbursements by such parties for all expenses incurred.
- (c) Assignment and Waiver. This contract, including the rights under it, may not be assigned or transferred without first obtaining the consent of STATION in writing; nor may STATION be required to broadcast hereunder for the benefit of any other advertiser or product than the one med on the face of this contract. Failure of either party hereto to enforce any of the provisions herein shall not be construed as a general relinquishment or waiver as to that or any provision.
- (d) Legal Obligations. STATION's obligations hereunder are subject to the terms and conditions of licenses held by it and by applicable federal, state, and local laws and regulations.
- (e) No Oral Modification. ADVERTISER, AGENCY and SERVICE acknowledge: that (except for such agreements as may have been entered into approving the form of this contract) there is no express or implied agreement relating to any announcements and/or any program material except as specifically set forth herein; that this contract contains the entire agreement between the parties relating to the subject matter herein contained; and that no change or modification of any of its terms and provisions shall be effective unless made in writing and signed by the parties hereto.
- (f) ID Pre-emptions. In station breaks of 30 seconds duration or longer, ID announcements are subject to immediate pre-emption by an advertiser purchasing an announcement longer than an ID.
- (g) Multiple Product Announcements. All announcements must be identified as single, integrated, or non-integrated "piggyback" per NAB Code, at time of request of availabilities. STATION requires 14 days' notice when changing from straight to multiple product commercials otherwise STATION reserves the right, when necessary, to reschedule new commercials in similar time classifications. AGENCY (or if a time buying service is a party to this contract, SERVICE) will be immediately notified of said change.
- (h) Participating Programs. Announcements in all participating programs may be rotated in the adjacency preceding and/or following the program.
- References. If no advertising agency is named in the reverse side hereof, all references herein to "AGENCY" shall be deemed to refer to ADVERTISER and if no time buying service is named in the reverse side hereof, all references herein to "SERVICE" shall be deemed to be deleted.
- (j) Delayed Announcements. Announcements scheduled in programs following events, such as, feature films, sports or special programming of any kind which run beyond their normally scheduled time, or announcements scheduled in programs which are interrupted for any reason, will be automatically scheduled within the delayed program without prior notice to ADVERTISER, AGENCY or SERVICE, and will be billed at the same rate as if the event had concluded at its normal time, or there was no interruption.

 Rates for Specials. Rates for special event programming and special programs of five minutes or longer in duration are available at STATION upon request.

NONDISCRIMATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from CBS Television Stations or its stations that is intended to discriminate on the basis of race, ethnicity or gender.