CONTRACT

WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

And:

New Media Firm, The
1322 G Street SE
Washington, DC 20003

Contract / Revision	Alt Order #
1807213 /	08777542

Product: **WADE KAPSZUKIEWICZ**

Contract Dates	Estimate #
09/06/17 - 09/12/17	**4917**

Advertiser	Original Date / Revision
POL/Kapszukiewicz, Wade/D/Mayor	09/11/17 / 09/11/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WUPW	Matthew Wurm	HRP-Washingto

Special Handling: Cash In Advance

Demographic: Adults 35+

Agy Code	Advertiser Code	Product 1/2
9914019	830	861

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WUPW	09/08/17	09/08/17	JUDGE MATHIS	M-F 10-11 AM		:30			NM	1	$35.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $35.00							
2	WUPW	09/08/17	09/08/17	LOC Late 10pm FOX News	10-11pm		:30			NM	1	$200.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $200.00							
3	WUPW	09/08/17	09/08/17	ACCESS HOLLYWOOD	M-F 11-1130 PM		:30			NM	1	$35.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $35.00							
4	WUPW	09/08/17	09/08/17	PEOPLE'S COURT	SYN 12-1P M-F		:30			NM	1	$30.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $30.00							
5	WUPW	09/08/17	09/08/17	FOX News @ 6:30PM	FOX Toledo News		:30			NM	1	$55.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $55.00							
6	WUPW	09/08/17	09/08/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	$30.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $30.00							
7	WUPW	09/11/17	09/11/17	LOC Late 10pm FOX News	10-11pm		:30			NM	1	$200.00
Week:	Start Date 09/11/17	End Date 09/17/17	Weekdays 1------	Spots/Week 1	Rate $200.00							
8	WUPW	09/11/17	09/11/17	TMZ	M-F 11-1130 PM		:30			NM	1	$35.00
Week:	Start Date 09/11/17	End Date 09/17/17	Weekdays 1------	Spots/Week 1	Rate $35.00							
9	WUPW	09/11/17	09/11/17	PEOPLE'S COURT	M-F 11a-12n		:30			NM	1	$35.00
Week:	Start Date 09/11/17	End Date 09/17/17	Weekdays 1------	Spots/Week 1	Rate $35.00							
N 10	WUPW	09/11/17	09/11/17	FOX News @ 6:30PM	FOX Toledo News		:30			NM	1	$50.00
	REV RATE DUE TO LUR $5 REBATE DUE RE-SPEND ON LINE 27											

(* Line Transactions: N = New, E = Edited, D = Deleted)

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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Contract Dates	Product	Estimate #
09/06/17 - 09/12/17	WADE KAPSZUKIEWIC	**4917**

Advertiser	Original Date / Revision
POL/Kapszukiewicz, Wad	09/11/17 / 09/11/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/11/17	09/17/17	1------	1	$50.00							
11	WUPW	09/11/17	09/11/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	$30.00
Week:	09/11/17	09/17/17	1------	1	$30.00							
12	WUPW	09/11/17	09/11/17	JUSTICE FOR ALL	M-F 9-10 AM		:30			NM	1	$35.00
Week:	09/11/17	09/17/17	1------	1	$35.00							
13	WUPW	09/09/17	09/09/17	Late Run News Sat	SAT 12M-1230A		:30			NM	1	$175.00
Week:	09/04/17	09/10/17	-----1-	1	$175.00							
14	WUPW	09/10/17	09/10/17	RTM	SUN 8-830am		:30			NM	1	$10.00
Week:	09/04/17	09/10/17	------1	1	$10.00							
15	WUPW	09/07/17	09/07/17	LOC Late 10pm FOX News	10-11pm		:30			NM	1	$200.00
Week:	09/04/17	09/10/17	---1---	1	$200.00							
16	WUPW	09/07/17	09/07/17	PEOPLE'S COURT	M-F 11a-12n		:30			NM	1	$35.00
Week:	09/04/17	09/10/17	---1---	1	$35.00							
17	WUPW	09/07/17	09/07/17	FOX News @ 6:30PM	FOX Toledo News		:30			NM	1	$55.00
Week:	09/04/17	09/10/17	---1---	1	$55.00							
18	WUPW	09/07/17	09/07/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	$30.00
Week:	09/04/17	09/10/17	---1---	1	$30.00							
19	WUPW	09/07/17	09/07/17	JUDGE ALEX	M-F 9-10 AM		:30			NM	1	$35.00
Week:	09/04/17	09/10/17	---1---	1	$35.00							
20	WUPW	09/12/17	09/12/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	$30.00
Week:	09/11/17	09/17/17	-1-----	1	$30.00							
21	WUPW	09/06/17	09/06/17	10-11am M-F	M-F 10-11 AM		:30			NM	1	$35.00
Week:	09/04/17	09/10/17	--1----	1	$35.00							
22	WUPW	09/06/17	09/06/17	LOC Late 10pm FOX News	10-11pm		:30			NM	1	$200.00
Week:	09/04/17	09/10/17	--1----	1	$200.00							
23	WUPW	09/06/17	09/06/17	ACCESS HOLLYWOOD	M-F 11-1130 PM		:30			NM	1	$35.00
Week:	09/04/17	09/10/17	--1----	1	$35.00							
24	WUPW	09/06/17	09/06/17	PEOPLE'S COURT	SYN 12-1P M-F		:30			NM	1	$30.00
Week:	09/04/17	09/10/17	--1----	1	$30.00							
25	WUPW	09/06/17	09/06/17	FOX News @ 6:30PM	FOX Toledo News		:30			NM	1	$55.00
Week:	09/04/17	09/10/17	--1----	1	$55.00							

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
26	WUPW	09/06/17	09/06/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	- - 1 - - - -	1	$30.00						
N 27	WUPW	09/12/17	09/12/17	RTM	6:30-7 AM M-F		:30			NM	1	$5.00
		RE-SPEND OF LUR REBATE ON LINE 10										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	- 1 - - - - -	1	$5.00						
						Totals					27	$1,730.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/12/17	27	$1,730.00	($259.50)	$1,470.50
Totals	27	$1,730.00	($259.50)	$1,470.50

Signature: _____ **Date:** _____

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