

**Basin Medicative, LLC - Klamath Falls, Oregon
October 1, 2022 through September 30, 2023**

This report covers the following employee unit:

Call Sign	Facility ID Number	Location
		City, State
KAGO AM	23245	Klamath Falls, Oregon
KAGO FM	198620	Altamont, Oregon
KFXX FM	23246	Klamath Falls, Oregon
KHIC FM	190240	Keno, Oregon
KLAD AM	3408	Klamath Falls, Oregon
KLAD FM	3409	Klamath Falls, Oregon

Full Time Positions Filled

Full Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	News Director	12/28/2022	2/27/2023	All Access Indeed.com Klamath Community College Klamath Tribes Oregon Association of Broadcasters Oregon State University University of Oregon Willamette University Word of Mouth WorkSource Oregon - Klamath Falls	2	1
1	News Director	4/17/2023	5/2/2023	All Access Indeed.com Klamath Community College Klamath Tribes Oregon Association of Broadcasters Oregon Institute of Technology Oregon State University Post Job Free Southern Oregon University University of Oregon Willamette University WorkSource Oregon - Klamath Falls	1	1
1	Sports Director	4/21/2023	7/24/2023	All Access Indeed.com Klamath Community College Klamath Tribes Oregon Association of Broadcasters Oregon State University Portland State University Post Job Free Southern Oregon University Sportscasters Talent Agency of America	1 3	1

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Information Regarding Recruitment Sources Contacted for Full Time Vacancies

Number	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	All Access	http://www.allaccess.com/		N
2	Basin Mediactive, LLC (Station Promo) 404 Main St. Suite 4 Klamath Falls, OR 97601	Rob Siems 541-882-8833		N
3	Career Fair			N
4	Employee Referral			N
5	Express Employment Professionals 104 N. 11 St. Klamath Falls, OR 97601	Jillian Stork 541-273-5000 Jillian.Stork@expresspros.com		N
6	Facebook	https://www.facebook.com/KLADFM/ https://www.facebook.com/995therock https://www.facebook.com/big98.5fm https://www.facebook.com/ESPN960/		N
7	Indeed.com	www.indeed.com		N
8	Internal Promotion			N
9	Klamath Community College 7390 South Sixth Street Klamath Falls, OR 97603	Michelle Horne 541-882-3521 horne@klamathcc.edu		N
10	Klamath Tribes PO Box 436 Chiloquin, OR 97624	Kathleen Mitchell 541-783-2219 ext 128 kathleen.mitchell@klamathtribes.com		N
11	My Basin	http://www.mybasin.com/		N
12	Oregon Association of Broadcasters 285 SW Main Court, Suite #300 Warrenton, OR 97146	Bob Singer 503-443-2299 https://www.theoab.org/careers/post-job/		N
13	Oregon Institute of Technology 3201 Campus Drive Klamath Falls, OR 97601	541-885-1000 https://app.joinhandshake.com/emp		N
14	Oregon State University 416 Kerr Administration Corvallis, OR 97331	Brandi Fuhrman 541-737-4085 https://app.joinhandshake.com/emp		N

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15	Portland State University 1825 SW Broadway Portland, OR 97201	503-725-3000 https://app.joinhandshake.com/emp	N
16	Post Job Free	www.postjobfree.com	N
17	Sportscasters Talent Agency of America PO Box 1024 Del Mar, CA 92014	Jon Chelesnik 949-648-7822 jon@staatalent.com www.staatalent.com	N
18	Southern Oregon University 1250 Siskiyou Blvd. Ashland, OR 97520	541-552-6652 https://app.joinhandshake.com/emp	N
19	University of Oregon 685 Wilson St. Eugene, OR 97402	Tim Gleason 541-346-3739 https://app.joinhandshake.com/emp	N
20	Willamette University 900 State St. Salem, OR 97301	Career Services 503-370-6413 https://app.joinhandshake.com/emp	N
21	Word of Mouth		N
22	WorkSource Oregon - Klamath Falls 801 Oak Street Klamath Falls, OR 97601	Kim Laugsand 541-883-5630 Kimberly.L.LAUGSAND@oregon.gov	N

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**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

Number	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Klamath County Chamber of Commerce: Klamath County Job Fair April 19, 2023	Co-Sponsoring Job Fair	The Klamath County Chamber of Commerce hosted a job fair at the Klamath County Fairgrounds which Basin Mediactive, LLC co-sponsored from 10:00am-4:00pm PST. Many employers attended the event as well as job seekers. Station personnel who attended the job fair, discussed careers in broadcasting with attendees and shared job descriptions for current openings.	Radio Ads	N/A
2	Broadcast1Source, Media Staffing Network, & Oregon Association of Broadcasters Webinar: Compliance & Recruiting - The Great Reimagination Viewed January 31, 2023 & February 2, 2023	Training of Management Level: Training on EEO Compliance	Broadcast1Source, Media Staffing Network, & Oregon Association of Broadcasters hosted a virtual webinar on September 27, 2022. The webinar link was shared with personnel across many Oregon stations including business owners, managers, and HR professionals with some joining the discussion live. The webinar was hosted by General Manager & Senior Vice President of Broadcast1Source, Lisa Fields. The presenter discussed creating a pipeline of potential candidates and gave suggestions on where to find future prospects. The presenter shared hosted event ideas to seek out prospective candidates while remaining in EEO compliance with the FCC. It was recommended that stations refine their company narrative to entice applicants to join their	General Manager & Accounting Manager	Rob Siems & Nicky Robinson