

ORDER



Orders
Order / Rev: 625199
Alt Order #: 27963637
Product Desc: Labrador for Idaho
Estimate:
Flight Dates: 10/20/22 - 11/08/22
Original Date / Rev: 10/19/22 / 10/19/22
Order Type: GENERAL

ABC - Idaho Falls, ID

Primary AE: Megan Merrifield
Sales Office: KDC
Sales Region: NAT

Agency
Name: Littlefield Consulting
Buying Contact:
Billing Contact:
 2714 King St
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Labrador For Idaho
Demographic: A35+
Product Codes: PL01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 1017000
Agency External ID: 121987
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	32	\$5,660.00	\$4,811.00
10/31/22	11/08/22	39	\$6,670.00	\$5,669.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	32	\$5,660.00	\$4,811.00	0.00
November 2022	39	\$6,670.00	\$5,669.50	0.00
Totals	71	\$12,330.00	\$10,480.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Billy Smith			Start Of Order - End Of Order	100%
Megan Merrifield			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIFI	10/20/22	11/08/22	EM M-F 6-7A Local News 8 This Morning	CM	6:00 - 7:00 AM	---TF--	:15/:15	2	\$120.00	P-3	0.00	BK	12	\$1,440.00
:15 BE's [BOOKENDS] COMMENTS APPLY TO SUB LINES A THRU D Local News 8 this morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	---TF--					2	\$120.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					3	\$120.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--					5	\$120.00		0.00			
		Week: 11/07/22	11/13/22	MT-----					2	\$120.00		0.00			
N 2	KIFI	10/24/22	11/08/22	M-F 9-10A Live With Kelly and Ryan	CM	9:00 - 10:00 AM	MTWTF--	:15/:15	3	\$40.00	P-3	0.00	BK	10	\$400.00
:15 BE's [BOOKENDS] COMMENTS APPLY TO SUB LINES A THRU C Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	MTWTF--					3	\$40.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--					5	\$40.00		0.00			
		Week: 11/07/22	11/13/22	MT-----					2	\$40.00		0.00			
N 3	KIFI	10/20/22	11/08/22	M-F 12-1P Local News 8 at Noon	CM	12:00 - 1:00 PM	---TF--	:15/:15	2	\$60.00	P-3	0.00	BK	11	\$660.00

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 Flight Dates: 10/20/22 - 11/08/22

Advertiser: Labrador For Idaho
 Product Desc: Labrador for Idaho
 Estimate:

ABC - Idaho Falls, ID

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
No spot on 11/8, :15 BE"s [BOOKENDS] COMMENTS APPLY TO SUB LINES A THRU D Local News 8 at Noon No spot on 11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	---TF--					2	\$60.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					3	\$60.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--					5	\$60.00		0.00			
		Week: 11/07/22	11/13/22	M-----					1	\$60.00		0.00			
N 4	KIFI	10/20/22	11/08/22	EN M-F 5-530P	CM	5:00 - 5:30 PM	---TF--	:15/:15	3	\$240.00	P-3	0.00	BK	14	\$3,360.00
				EN M-F 5-530P											
No spot on 11/8, :15 BE"s [BOOKENDS] COMMENTS APPLY TO SUB LINES A THRU C Local News 8 @ 5p No spot on 11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	---TF--					3	\$240.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					5	\$240.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--					5	\$240.00		0.00			
		Week: 11/07/22	11/13/22	M-----					1	\$240.00		0.00			
N 5	KIFI	10/23/22	11/06/22	EN SU 5-530P	CM	SUN 5:00 - 5:30 P	-----S	:15/:15	1	\$150.00	P-3	0.00	BK	3	\$450.00
				EN SU 5-530P											
:15 BE"s [BOOKENDS] COMMENTS APPLY TO SUB LINES A THRU A Local news 8 at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S					1	\$150.00		0.00			
		Week: 10/24/22	10/30/22	-----S					1	\$150.00		0.00			
		Week: 10/31/22	11/06/22	-----S					1	\$150.00		0.00			
N 6	KIFI	10/20/22	11/08/22	M-F 630-7P	CM	6:30 - 7:00 PM	---TF--	:15/:15	3	\$260.00	P-3	0.00	BK	14	\$3,640.00
				Entertainment Tonight											
No spot on 11/8, :15 BE"s [BOOKENDS] COMMENTS APPLY TO SUB LINES A THRU C ET No spot on 11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	---TF--					3	\$260.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					5	\$260.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--					5	\$260.00		0.00			
		Week: 11/07/22	11/13/22	M-----					1	\$260.00		0.00			
N 7	KIFI	10/31/22	11/08/22	LN M-F 10-1035P	CM	10:00 - 10:35 PM	MTWTF--	:15/:15	4	\$340.00	P-3	0.00	BK	5	\$1,700.00
				LN M-F 10-1035P											
No spot on 11/8, :15 BE"s, NO Friday spots [BOOKENDS] COMMENTS APPLY TO SUB LINES A THRU B Local news 8 @ 10p No spot on 11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	MTWTF--					4	\$340.00		0.00			
		Week: 11/07/22	11/13/22	M-----					1	\$340.00		0.00			
N 8	KIFI	10/30/22	11/06/22	LN Su 10-1035P	CM	10p-1035p	-----S	:15/:15	1	\$340.00	P-3	0.00	BK	2	\$680.00
				Sunday Local News 8 at 10											
:15 BE"s [BOOKENDS] COMMENTS APPLY TO SUB LINES A THRU A Local News 8 @ 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S					1	\$340.00		0.00			
		Week: 10/31/22	11/06/22	-----S					1	\$340.00		0.00			
													Totals	71	\$12,330.00