



KATV, LLC  
PO Box 77  
Little Rock, AR 72203

Great American Media, Inc  
3050 K Street NW  
Suite 100  
Washington, DC 20007

**Contract # 266627**

**Schedule Dates** 10/15/14-10/20/14  
**Advertiser** DCCC - Democratic Congressional Campaign (182)  
**Agency/T-Code** Great American Media, Inc (5473)/ELECTRONIC  
**Product** Issue - Issue (1076)  
**Brand** ISSUE (19195)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** POLCE,KELLY  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/14/14  
**Last Modified** 10/15/14  
**Entered By** Susan Ramage  
**CO-OP** No  
**Headline #** 9394492  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$20,013.00  
**Net Total** \$113,407.00  
**Sales Tax**

KATV Little Rock (KATV)		
By Broadcast Month	Spots	Rate
Oct. 2014	41	\$133,420.00
<b>Grand Total:</b>	<b>41</b>	<b>\$133,420.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT (1)	10/15/14-10/17/14	4	:30	4:57A- NEWS-DAYBREAK EARLY	1			X	X	X			1	\$1,510.00	\$1,510.00	KATV Little Rock (KATV)	DAYBREAK EALRY	10/14/14
28.0	Normal Line / SPOT (2)	10/15/14-10/17/14	4	:30	5:58A- NEWS-DAYBREAK	2			X	X	X			2	\$3,382.50	\$6,765.00	KATV Little Rock (KATV)	DAYBREAK	10/14/14
29.0	Normal Line / SPOT (3)	10/15/14-10/17/14	4	:30	7A- ABC--GOOD MORNING AMERICA				1	1	1			3	\$4,110.00	\$12,330.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	10/14/14
30.0	Normal Line / SPOT (5)	10/19/14-10/19/14	4	:30	6:56A- ABC--GOOD MORNING AMERICA SUN								1	1	\$1,510.00	\$1,510.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA SUNDAY	10/14/14
31.0	Normal Line / SPOT (6)	10/15/14-10/17/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS	2			X	X	X			2	\$1,910.00	\$3,820.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	10/14/14
32.0	Normal Line / SPOT (7)	10/15/14-10/17/14	4	:30	9:58A- ABC--THE VIEW	2			X	X	X			2	\$1,110.00	\$2,220.00	KATV Little Rock (KATV)	THE VIEW	10/14/14
33.0	Normal Line / SPOT (8)	10/15/14-10/17/14	4	:30	11A- JEOPARDY	1			X	X	X			1	\$910.00	\$910.00	KATV Little Rock (KATV)	JEOPARDY	10/14/14
34.0	Normal Line / SPOT (9)	10/15/14-10/17/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS				1	1	1			3	\$818.75	\$2,456.25	KATV Little Rock (KATV)	MID-DAY ARKANSAS	10/14/14
35.0	Normal Line / SPOT (10)	10/15/14-10/17/14	4	:30	1P- ABC--GENERAL HOSPITAL	2			X	X	X			2	\$1,510.00	\$3,020.00	KATV Little Rock (KATV)	GENERAL HOSPITAL	10/14/14
36.0	Normal Line / SPOT (11)	10/15/14-10/17/14	4	:30	2P- MEREDITH VIEIRA	2			X	X	X			2	\$1,110.00	\$2,220.00	KATV Little Rock (KATV)	MEREDITH VIERA	10/14/14
37.0	Normal Line / SPOT (12)	10/15/14-10/17/14	4	:30	3:59P- DR. OZ	2			X	X	X			2	\$2,110.00	\$4,220.00	KATV Little Rock (KATV)	DR.OZ	10/14/14

**CONFIRMATION CONTRACT**

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38.0	Normal Line / SPOT (13)	10/15/14-10/17/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	1			X	X	X			1	\$6,110.00	\$6,110.00	KATV Little Rock (KATV)	KATV NEWS LIVE @ 5	10/14/14
39.0	Normal Line / SPOT (14)	10/15/14-10/17/14	4	:30	5:58P- NEWS-KATV NEWS @ 6	2			X	X	X			2	\$9,110.00	\$18,220.00	KATV Little Rock (KATV)	KATV NEWS @ 6	10/14/14
40.0	Normal Line / SPOT (16)	10/15/14-10/17/14	4	:30	6:30P- 7P (CST)	1			X	X	X			1	\$6,610.00	\$6,610.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	10/14/14
41.0	Normal Line / SPOT (18)	10/16/14-10/16/14	4	:30	9P- ABC--HOW TO GET AWAY WITH MURDER						1			1	\$13,110.00	\$13,110.00	KATV Little Rock (KATV)	HOW TO GET AWAY WITH MURDER	10/14/14
42.0	Normal Line / SPOT (19)	10/17/14-10/17/14	4	:30	8P- ABC--SHARK TANK							1		1	\$5,555.00	\$5,555.00	KATV Little Rock (KATV)	SHARK TANK	10/14/14
43.0	Normal Line / SPOT (20)	10/15/14-10/15/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE				1					1	\$9,110.00	\$9,110.00	KATV Little Rock (KATV)	KATV NEWS NIGHTSIDE	10/14/14
44.0	Normal Line / SPOT (21)	10/15/14-10/17/14	4	:30	10:34P- MODERN FAMILY - SYN	2			X	X	X			2	\$1,710.00	\$3,420.00	KATV Little Rock (KATV)	MODERN FAMILY	10/14/14
45.0	Normal Line / SPOT (22)	10/18/14-10/18/14	4	:30	11:04P- MODERN FAMILY - SYN- WKND							1		1	\$825.00	\$825.00	KATV Little Rock (KATV)	MODERN FAMILY	10/14/14
46.0	Normal Line / SPOT (24)	10/15/14-10/17/14	4	:30	4:30A- NEWS-EARLY DAYBREAK	2			X	X	X			2	\$155.00	\$310.00	KATV Little Rock (KATV)	EARLY DAYBREAK	10/14/14
47.0	Normal Line / SPOT (25)	10/20/14-10/20/14	4	:30	4:57A- NEWS-DAYBREAK EARLY		1							1	\$1,510.00	\$1,510.00	KATV Little Rock (KATV)	DAYBREAK EARLY	10/14/14

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48.0	Normal Line / SPOT (26)	10/20/14-10/20/14	4	:30	7A- ABC--GOOD MORNING AMERICA	1	1							1	\$4,110.00	\$4,110.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	10/14/14
49.0	Normal Line / SPOT (28)	10/20/14-10/20/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	1	1							1	\$818.75	\$818.75	KATV Little Rock (KATV)	MID-DAY ARKANSAS	10/14/14
50.0	Normal Line / SPOT (29)	10/20/14-10/20/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	1	1							1	\$6,110.00	\$6,110.00	KATV Little Rock (KATV)	KATV NEWS LIVE @ 5	10/14/14
51.0	Normal Line / SPOT (30)	10/20/14-10/20/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1	1							1	\$9,110.00	\$9,110.00	KATV Little Rock (KATV)	KATV NEWS NIGHTSIDE	10/14/14
52.0	Normal Line / SPOT (27)	10/20/14-10/20/14	4	:30	11A- JEOPARDY	1	1							1	\$910.00	\$910.00	KATV Little Rock (KATV)	JEOPARDY	10/14/14
53.0	Normal Line / LOCAL SPCL (31)	10/17/14-10/17/14	4	:30	7P- SPORTS-KATV RAZORBACK SPECIAL						2			2	\$3,300.00	\$6,600.00	KATV Little Rock (KATV)	KATV RAZORBACK SPECIAL	10/15/14

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