

# Sales Order

Stations: KUDD-FM, KALL-AM, KNAH-FM Buyer: \_\_\_\_\_  
 Contract Name: Celeste PreConvention Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: 0  
 Start Date: 4/22/24 End Date: 4/28/24 Billing Cycle: Standard  
 Revenue Type: Local Direct Type: Cash Salesperson: 501907csaun Comm %: 15  
 Advertiser: CELESTE FOR CONGRESS Makegood Policy: Within Contract Dates  
 Address: Attn: Amanda  
C/O ROOST COMPANY  
PO BOX 2410  
 City: CEDAR CITY State: UT Zip: 84721  
 Product Name: Celeste Maloy for Congres  
 Comp. Code: POLITICAL  
 Sec. Comp.: GOVERNMENT

### KUDD-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/22/24	4/28/24		6:00 AM	10:00 PM	60	5	5	4	4	4			22	D	30.00	22	660.00	4

TOTAL GROSS \$660.00, NET \$660.00

### KALL-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/22/24	4/28/24		7:00 AM	2:00 PM	60	3	3	2	2	2			12	D	50.00	12	600.00	4

TOTAL GROSS \$600.00, NET \$600.00

### KNAH-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/22/24	4/28/24		6:00 AM	7:00 PM	60	4	4	3	3	3			17	D	20.00	17	340.00	4

TOTAL GROSS \$340.00, NET \$340.00

Billing Projections: By Month

	Apr 24
CA	1,600.00
ST	1,600.00

Print Spot Prices

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

TOTAL SPOTS ..... 51

GROSS TOTAL \$ ..... 1,600.00

ADJUSTED SPOTS ..... 51

ADJUSTED TOTAL \$ ..... 1,600.00

APPROVE    DECLINE

                 General Manager

                 Sales Manager

                 Business Manager

                 Traffic Manager