

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
October 1, 2009 – December 31, 2009

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

BUSYTOWN MYSTERIES - I  
NOONBORY & THE SUPER 7 - I  
BUSYTOWN MYSTERIES - II  
SABRINA: THE ANIMATED SERIES  
BUSYTOWN MYSTERIES - III  
NOONBORY & THE SUPER 7 - II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2009 through December 31, 2009, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: December 28, 2009

Barbara Howard

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**From:** info@cwtvlink.com  
**Sent:** Wednesday, December 30, 2009 3:26 PM  
**To:** Barbara Howard  
**Subject:** 4th Quarter 2009: CW Television Network Children's Programming Report



## 4th Quarter 2009: CW Television Network Children's Programming Report

### MEMORANDUM

**To:** General Managers, Program Directors, Promotion Managers  
**cc:** Elizabeth Tumulty  
**From:** Shawna Beckham  
**Date:** January 4, 2010  
**Subject:** 4th Quarter 2009:  
CW Television Network Children's Programming -Commercial Information

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### The CW Television Network Children's Programming

Attached is a list of 4th Quarter 2009 CW Children's Programming for your public files.

### Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years and younger that were scheduled for broadcast during the fourth quarter of 2009. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the fourth quarter of 2009, which each affiliated station received heretofore.

### CHILDREN'S PROGRAMS

1. **Program:** Wixx Club  
**Rating:** TV-Y7 E/I  
**Length:** 30 minutes
2. **Program:** Chaotic: Secrets of the Lost City  
**Rating:** TV-Y7 FV

Length: 30 minutes

3.     **Program:**     **Yu-Gi-Oh!**  
      Rating:       TV-Y7 FV  
      Length: 30 minutes
4.     Program:     Dinosaur King  
      Rating:       TV-Y7 FV  
      Length: 30 minutes
5.     Program:     Gogoriki  
      Rating:       TV-Y E/I  
      Length: 30 minutes
6.     Program:     Teenage Mutant Ninja Turtles – Movie Encore  
      Rating:       TV-Y7 FV  
      Length: 30 minutes (encore aired in 3 parts)
7.     Program:     Kamen Rider Dragon Knight  
      Rating:       TV-Y7 FV  
      Length: 30 minutes
8.     Program:     Sonic X  
      Rating:       TV-Y7 FV  
      Length: 30 minutes
9.     Program:     Huntik Secrets and Seekers  
      Rating:       TV-Y7 FV  
      Length: 30 minutes
10.    **Program:**     **Teenage Mutant Ninja Turtles**  
      Rating:       TV-Y7 FV  
      Length: 30 minutes
11.    **Program:**     **Teenage Mutant Ninja Turtles – Movie**  
      Rating:       TV-Y7 FV  
      Length: 90 minutes
12.    **Program:**     **Chaotic M' Arrillian Invasion**  
      Rating:       TV-Y7 FV  
      Length:       30 minutes
13.    **Program:**     **RollBots**  
      Rating:       TV-Y7 FV  
      Length: 30 minutes

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CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS

October, November, and December 2009

During the above period, we aired the following program primarily for an audience of children 16 years and under on CWkyl:

JACK HANNA'S ANIMAL ADVENTURES (Monday-Friday)  
GO GO RIKI (CW)  
WINX CLUB (CW)  
PETS.TV  
ZODIAC ISLAND  
AQUA KIDS  
ANIMAL EXPLORATION W/JAROD MILLER  
JACK HANNA'S ANIMAL ADVENTURES 1  
GLADIATOR 2000

I hereby certify that the children's programming listed above, October, November, and December 2009, were formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C.303a, and 47 C.F.R.73.670. Specifically, I certify that, in the form and sequence in which the programming is scheduled:

1. Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of commercial time
2. No children's programs were preempted during fourth quarter of 2009

The above statement was confirmed by Elizabeth Melvin, Traffic Manager for CWkyl on January 10, 2010.

A handwritten signature in cursive script, reading 'Barbara Howard'.

Barbara Howard  
Vice President - Programming  
WKYT-TV/CWkyl

Date: November 10, 2010