

ORDER

Orders
Order / Rev: 133733
 Alt Order #:
Product Desc: 7/17/18-7/23/18
Estimate: 3774
Flight Dates: 07/17/18 - 07/23/18
Original Date / Rev: 07/12/18 / 07/16/18
Order Type: GENERAL

KXLF-TV/KBZK-TV
Primary AE: John Mitzel
Sales Office: CR-BU
Sales Region: Regnl

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tester for Senate
Demographic: A25-54
Product Codes: Political/US Senate
Priority: P-04
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/23/18	87	\$9,680.00	\$8,228.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	87	\$9,680.00	\$8,228.00	0.00
Totals	87	\$9,680.00	\$8,228.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	CR-BU	Regnl	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/17/18	07/23/18	M-F 530a-7a Montana This Morning	CM	530a-7a	21222--	:30	9	\$75.00	P-04	0.00	NM	9	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	- 1222--		7				\$75.00		0.00			
		Week: 07/23/18	07/29/18	2-----		2				\$75.00		0.00			
N 2	All	07/17/18	07/23/18	CBS This Morning CBS This Morning	CM	7a-9a	22221--	:30	9	\$50.00	P-04	0.00	NM	11	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	- 2223--		9				\$50.00		0.00			
		Week: 07/23/18	07/29/18	2-----		2				\$50.00		0.00			
N 3	All	07/17/18	07/22/18	CBS Sunday Morning CBS Sunday Morning	CM	7a-830a	-----S	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----S		2				\$150.00		0.00			
N 4	All	07/17/18	07/23/18	M-F 9a-10a M-F	CM	9a-10a	1-111--	:30	4	\$65.00	P-04	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	--111--		3				\$65.00		0.00			
		Week: 07/23/18	07/29/18	1-----		1				\$65.00		0.00			
N 5	All	07/17/18	07/22/18	M-F 10a-11a M-F	CM	10a-11a	-11-1--	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	07/17/18	07/23/18	M-F 11a-12p M-F	CM	11a-12p	11-1---	:30	3	\$30.00	P-04	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-11-1--					3	\$50.00		0.00			
N 7	All	07/17/18	07/23/18	M-F Noon News M-F Noon News	CM	12p-1230p	11111--	:30	5	\$60.00	P-04	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1-1---					2	\$30.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$30.00		0.00			
N 8	All	07/17/18	07/22/18	M-F 1230p-1p M-F	CM	1230p-1p	----1--	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	----1--					1	\$30.00		0.00			
N 9	All	07/17/18	07/22/18	M-F 1p-2p M-F	CM	1p-2p	--1----	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	--1----					1	\$30.00		0.00			
N 10	All	07/17/18	07/23/18	M-F 3p-4p M-F	CM	3p-4p	11111--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1111--					4	\$30.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$30.00		0.00			
N 11	All	07/17/18	07/23/18	M-F 4p-5p M-F	CM	4p-5p	11111--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1111--					4	\$30.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$30.00		0.00			
N 12	All	07/17/18	07/23/18	CBS Evening News M-F CBS Evening News M-F	CM	5-530p	11-1---	:30	3	\$200.00	P-04	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1-1---					2	\$200.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$200.00		0.00			
N 13	All	07/17/18	07/23/18	M-F 530p News M-F 530p News	CM	530p-6p	11111--	:30	5	\$200.00	P-04	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1111--					4	\$200.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$200.00		0.00			
N 14	All	07/17/18	07/22/18	Sa 530p News Sa 530p News	CM	530p-6p	-----S-	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----S-					1	\$125.00		0.00			
N 15	All	07/17/18	07/22/18	Su 530p News Su 530p News	CM	530p-6p	-----S	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----S					1	\$125.00		0.00			
N 16	All	07/17/18	07/23/18	M-F 6p-630p M-F	CM	6p-630p	1-111--	:30	4	\$175.00	P-04	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	--111--					3	\$175.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$175.00		0.00			
N 17	All	07/17/18	07/23/18	M-F 630p-7p M-F	CM	630p-7p	111-1--	:30	4	\$175.00	P-04	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-11-1--					3	\$175.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$175.00		0.00			
N 18	All	07/23/18	07/23/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9p-10p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00

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KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	M-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	07/23/18-07/29/18		Monday Prime Hr 3		9p-10p	M-----	:30		(\$250.00)		0.00	NM		
See MG 18.2															
[salvation airs 8-9p]															
2	All	07/23/18-07/29/18		Monday Prime Hr 2		8p-9p	M-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 18.1 07/23															
N19	All	07/17/18	07/22/18	Tuesday Prime Hr 1	CM	7p-8p	-T-----	:30	1	\$345.00	P-03	0.00	NM	1	\$345.00
Tuesday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----					1	\$345.00		0.00			
N20	All	07/17/18	07/22/18	Tuesday Prime Hr 3	CM	9p-10p	-T-----	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
Tuesday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----					1	\$275.00		0.00			
N21	All	07/17/18	07/22/18	Wednesday Prime Hr 3	CM	9p-10p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Wednesday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	--W----					1	\$250.00		0.00			
N22	All	07/17/18	07/22/18	Thursday Prime Hr 1	CM	7p-8p	---T---	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
Big Bang/Sheldon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	---T---					1	\$300.00		0.00			
N23	All	07/17/18	07/22/18	Friday Prime Hr 3	CM	9p-10p	----F--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Friday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	----F--					1	\$200.00		0.00			
N24	All	07/17/18	07/22/18	Sunday Prime Hr 1	CM	6p-7p	-----S	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
Sunday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S					1	\$275.00		0.00			
N25	All	07/17/18	07/22/18	Sunday Prime Hr 4	CM	9p-10p	-----S	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
Sunday Prime Hr 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S					1	\$225.00		0.00			
N26	All	07/17/18	07/23/18	Late News ROS M-F	CM	10p-1035p	1111--	:30	5	\$225.00	P-04	0.00	NM	5	\$1,125.00
Late News ROS M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-1111--					4	\$225.00		0.00			
Week:		07/23/18	07/29/18	1-----					1	\$225.00		0.00			
N27	All	07/17/18	07/22/18	Sa 10p Late News	CM	10p-1035p	-----S-	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
Sa Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S-					1	\$150.00		0.00			
N28	All	07/17/18	07/22/18	Su 10p Late News	CM	10p-1035p	-----S	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
Su Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S					1	\$150.00		0.00			
N29	All	07/17/18	07/23/18	The Late Show	CM	1035p-1137p	1111--	:30	5	\$40.00	P-04	0.00	NM	5	\$200.00
The Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-1111--					4	\$40.00		0.00			
Week:		07/23/18	07/29/18	1-----					1	\$40.00		0.00			

Totals 87 \$9,680.00