

# ***THE POWER of RADIO***

KOZZ · KDOT · KTHX · KUUB · KHIT · KPLY · KCKQ

**May 2020**

## **Public Service Programming**

<b>PROGRAM:</b>	<b>BROADCAST TIME:</b>	<b>BROADCAST DATES</b>
RADIO HEALTH JOURNAL	7:00-7:30AM	3, 10, 17, 24, 31
IN-DEPTH	7:30-8:00AM	3, 10, 17, 24, 31

LOTUS RADIO RENO-2020

PUBLIC SERVICE ANNOUNCEMENTS FOR THE MONTH: MAY

MINIMUM TWO (2) PSA'S PER HOUR BETWEEN 12 MIDNIGHT AND 6AM

(ONE (1) PER HOUR BETWEEN 6AM AND MIDNIGHT)

EXCEPTIONS TO THIS POLICY OCCUR DURING PUBLIC AFFAIRS PROGRAMMING AND DURING SPECIAL EVENT LIVE BROADCASTING (SPORTING EVENTS, CONCERT SIMULCASTS)

PUBLIC SERVICE ANNOUNCEMENTS BROADCAST DURING THIS PERIOD INCLUDE (BUT ARE NOT LIMITED) TO THE FOLLOWING:

1. STAND UP TO CANCER 2020
2. FOOD BANK 2020
3. CORONAVIRUS 2020
4. CARSON TAHOE HEALTH 2020
5. NVHC – VIRTUAL CARE 2020
6. OPIOID EPIDEMIC 2020
7. HOPE MEANS NEVADA 2020
8. UNITED WAY 2020

## ASCERTAINMENT PROGRAMMING

Month Covered: May 2020

Date: 5/3/20

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: Health Care, Employment

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
In Depth Local Public Affairs 5/3/20 1 x 27:00	<b>TWO SEGMENTS</b>  Host: Ian Sorensen  Guest: Dr. Judd Boehme w/ The Smile Generation  Topic: Dental emergencies during Covid-19  Host: Ian Sorensen  Guest: Michael Brazier w/ United Way of Northern NV and The Sierra  Topic: Current work in helping those affected by unemployment and shutdowns during coronavirus
Lotus Standard May 1976	Prepared By: Ian Sorensen

## ASCERTAINMENT PROGRAMMING

**Month Covered:** May 2020

**Date:** 5/10/20

**Stations:** KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

**Ascertainment Category: Health Care, Veterans Affairs**

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p>In Depth Local Public Affairs 5/10/20 1 x 27:00</p>	<p><b>TWO SEGMENTS</b></p> <p>Host: Ian Sorensen</p> <p>Guest: Carson City Mayor Bob Crowell</p> <p>Topic: State capital's response to virus</p> <p>Host: Ian Sorensen</p> <p>Guest: Nicole Guyette w/ VA Sierra Nevada Medical Center</p> <p>Topic: Services for veterans during Covid-19</p>
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## ASCERTAINMENT PROGRAMMING

**Month Covered:** May 2020

**Date:** 5/17/20

**Stations:** KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

**Ascertainment Category: Health Care, Health & Safety**

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
In Depth Local Public Affairs 5/17/20 1 x 27:00	<b>TWO SEGMENTS</b>  Host: Ian Sorensen  Guests: Adam Mayberry w/ Regional Info Center  Topic: Continued Covid-19 response in Northern Nevada  Host: Ian Sorensen  Guests: Dave Cochran and John McNamara w/ Reno Fire Department  Topic: Fire and rescue response during Covid-19
Lotus Standard May 1976	Prepared By: Ian Sorensen

## ASCERTAINMENT PROGRAMMING

**Month Covered:** May 2020

**Date:** 5/24/20

**Stations:** KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

**Ascertainment Category:** Health Care, Mental Health, Arts & Culture

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
In Depth Local Public Affairs 5/24/20 1 x 27:00	<b>TWO SEGMENTS</b>  Host: Ian Sorensen  Guests: Marianne Mele w/ Hope Means Nevada  Topic: New mental health initiative in Nevada  Host: Ian Sorensen  Guests: Oliver X w/ Artown  Topic: Evolving Artown festival during Covid-19
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## ASCERTAINMENT PROGRAMMING

**Month Covered:** May 2020

**Date:** 5/31/20

**Stations:** KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

**Ascertainment Category: Economics, Employment, Environment**

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
In Depth Local Public Affairs 5/31/20 1 x 27:00	<b>TWO SEGMENTS</b>  Host: Ian Sorensen  Guests: Arlo Stockham, Acting Assistant City Planner  Topic: Relgnite Reno initiative to help Reno economically  Host: Ian Sorensen  Guests: Vanessa Robertston w/ Envirolution  Topic: STEAM education initiatives and energy sustainability education for students in Washoe County
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Date: 5/3/20

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: **HEALTH / SOCIAL SERVICES**

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p>Radio Health Journal</p> <p>Outside Public Affairs</p> <p>5/3/20</p> <p>Twenty Five Minutes</p> <p>1 x 25:00</p>	<p><b><u>Segment 1</u></b></p> <p>Host: Reed Pence.</p> <p>Guests: Dr. Krystal Lewis, clinical psychologist, National Institute of Mental Health</p> <p>Topic: <b>MAINTAINING MENTAL HEALTH DURING THE LOCKDOWN</b></p> <p><b><u>Segment 2</u></b></p> <p>Host: Nancy Benson</p> <p>Guests: Dan Stockdale, certified nursing home administrator and consultant</p> <p>Topic: <b>NURSING HOMES TRY TO FEND OFF COVID-19</b></p>
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**Ascertainment Category:** HEALTH / SOCIAL SERVICES

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p style="text-align: center;">Radio Health Journal</p> <p style="text-align: center;">Outside P.A.</p> <p style="text-align: center;">5/10/20</p> <p style="text-align: center;">Twenty Five Minutes</p> <p style="text-align: center;">1 x 25:00</p>	<p style="text-align: right;"><b><u>Segment 1</u></b></p> <p>Host: Reed Pence</p> <p>Guests: Dr. Martin Andersen, Asst. Prof. of Economics, Bryan School of Business and Economics, Univ. of North Carolina at Greensboro; Dr. Mark Muro, Senior Fellow, Metropolitan Policy Program, Brookings Institution</p> <p>Topic: <b>THE ECONOMY AFTER THE PANDEMIC</b></p> <p style="text-align: right;"><b><u>Segment 2</u></b></p> <p>Host: Nancy Benson</p> <p>Guests: Dr. Franziska Ringpfeil, Asst. Prof. of Dermatology, Thomas Jefferson Univ.; Dr. Brian Cole, Prof. of Orthopedic Surgery, Rush Univ. &amp; Managing Partner, Midwest Orthopedics at Rush; Brian Slusser, CEO, Health In Motion Network</p> <p>Topic: <b>TELEMEDICINE FINALLY GETS ITS CHANCE</b></p>
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**Ascertainment Category:** HEALTH / SOCIAL SERVICES

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Radio Health Journal  Outside P.A.  5/17/20  Twenty Five Minutes  1 x 25:00	<p style="text-align: center;"><b><u>Segment 1</u></b></p> <p>Host: Reed Pence</p> <p>Guests: Jessica Foody, certified professional recovery coach; Dr. Kathleen Brady, Distinguished University Prof. of Psychiatry, Medical Univ. of South Carolina</p> <p>Topic: <b>WOMEN, ALCOHOL, AND ISOLATION</b></p> <p style="text-align: center;"><b><u>Segment 2</u></b></p> <p>Host: Nancy Benson</p> <p>Guests: Dr. Maribel Alvarez, Assoc. Research Prof. of Anthropology, Univ. of Arizona</p> <p>Topic: <b>THE LOSS OF RITUALS</b></p>
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Ascertainment Category: **HEALTH / SOCIAL SERVICES**

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Radio Health Journal  Outside P.A.  5/24/20  Twenty Five Minutes  1 x 25:00	<p style="text-align: right;"><b><u>Segment 1</u></b></p> <p>Host: Reed Pence</p> <p>Guests: Dr. Paul Erlich, Prof. Emeritus of Population Studies, Stanford Univ. and co-author, Jaws: The Story of a Hidden Epidemic; Dr. Sandra Kahn, orthodontist and co-author, Jaws: The Story of a Hidden Epidemic</p> <p>Topic: <b>THE SHRINKING HUMAN JAW</b></p> <p style="text-align: right;"><b><u>Segment 2</u></b></p> <p>Host: Nancy Benson</p> <p>Guests: Dr. Carlos Wambier, Asst. Prof. of Dermatology, Brown Univ. Warren Alpert Medical School</p> <p>Topic: <b>ANDROGENS AND COVID-19</b></p>
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