

THE POWER *of* RADIO

KOZZ · KDOT · KTHX · KUUB · KHIT · KPLY · KCKQ

May 2020

Public Service Programming

PROGRAM:	BROADCAST TIME:	BROADCAST DATES
RADIO HEALTH JOURNAL	7:00-7:30AM	3, 10, 17, 24, 31
IN-DEPTH	7:30-8:00AM	3, 10, 17, 24, 31

LOTUS RADIO RENO-2020

PUBLIC SERVICE ANNOUNCEMENTS FOR THE MONTH: MAY

MINIMUM TWO (2) PSA'S PER HOUR BETWEEN 12 MIDNIGHT AND 6AM

(ONE (1) PER HOUR BETWEEN 6AM AND MIDNIGHT)

EXCEPTIONS TO THIS POLICY OCCUR DURING PUBLIC AFFAIRS PROGRAMMING AND DURING SPECIAL EVENT LIVE BROADCASTING (SPORTING EVENTS, CONCERT SIMULCASTS)

PUBLIC SERVICE ANNOUNCEMENTS BROADCAST DURING THIS PERIOD INCLUDE (BUT ARE NOT LIMITED) TO THE FOLLOWING:

1. STAND UP TO CANCER 2020
2. FOOD BANK 2020
3. CORONAVIRUS 2020
4. CARSON TAHOE HEALTH 2020
5. NVHC – VIRTUAL CARE 2020
6. OPIOID EPIDEMIC 2020
7. HOPE MEANS NEVADA 2020
8. UNITED WAY 2020

ASCERTAINMENT PROGRAMMING

Month Covered: May 2020

Date: 5/3/20

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: Health Care, Employment

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p>In Depth Local Public Affairs 5/3/20 1 x 27:00</p>	<p>TWO SEGMENTS</p> <p>Host: Ian Sorensen</p> <p>Guest: Dr. Judd Boehme w/ The Smile Generation</p> <p>Topic: Dental emergencies during Covid-19</p> <p>Host: Ian Sorensen</p> <p>Guest: Michael Brazier w/ United Way of Northern NV and The Sierra</p> <p>Topic: Current work in helping those affected by unemployment and shutdowns during coronavirus</p>
Lotus Standard May 1976	Prepared By: Ian Sorensen

ASCERTAINMENT PROGRAMMING

Month Covered: May 2020

Date: 5/10/20

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: Health Care, Veterans Affairs

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p>In Depth Local Public Affairs 5/10/20 1 x 27:00</p>	<p>TWO SEGMENTS</p> <p>Host: Ian Sorensen</p> <p>Guest: Carson City Mayor Bob Crowell</p> <p>Topic: State capital's response to virus</p> <p>Host: Ian Sorensen</p> <p>Guest: Nicole Guyette w/ VA Sierra Nevada Medical Center</p> <p>Topic: Services for veterans during Covid-19</p>
Lotus Standard May 1976	Prepared By: Ian Sorensen

ASCERTAINMENT PROGRAMMING

Month Covered: May 2020

Date: 5/17/20

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: Health Care, Health & Safety

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p>In Depth Local Public Affairs 5/17/20 1 x 27:00</p>	<p>TWO SEGMENTS</p> <p>Host: Ian Sorensen</p> <p>Guests: Adam Mayberry w/ Regional Info Center</p> <p>Topic: Continued Covid-19 response in Northern Nevada</p> <p>Host: Ian Sorensen</p> <p>Guests: Dave Cochran and John McNamara w/ Reno Fire Department</p> <p>Topic: Fire and rescue response during Covid-19</p>
Lotus Standard May 1976	Prepared By: Ian Sorensen

ASCERTAINMENT PROGRAMMING

Month Covered: May 2020

Date: 5/24/20

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: Health Care, Mental Health, Arts & Culture

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p>In Depth Local Public Affairs 5/24/20 1 x 27:00</p>	<p>TWO SEGMENTS</p> <p>Host: Ian Sorensen</p> <p>Guests: Marianne Mele w/ Hope Means Nevada</p> <p>Topic: New mental health initiative in Nevada</p> <p>Host: Ian Sorensen</p> <p>Guests: Oliver X w/ Artown</p> <p>Topic: Evolving Artown festival during Covid-19</p>
Lotus Standard May 1976	Prepared By: Ian Sorensen

ASCERTAINMENT PROGRAMMING

Month Covered: May 2020

Date: 5/31/20

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: Economics, Employment, Environment

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p>In Depth Local Public Affairs 5/31/20 1 x 27:00</p>	<p>TWO SEGMENTS</p> <p>Host: Ian Sorensen</p> <p>Guests: Arlo Stockham, Acting Assistant City Planner</p> <p>Topic: Relgnite Reno initiative to help Reno economically</p> <p>Host: Ian Sorensen</p> <p>Guests: Vanessa Robertston w/ Envirolution</p> <p>Topic: STEAM education initiatives and energy sustainability education for students in Washoe County</p>
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ASCERTAINMENT PROGRAMMING

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Date: 5/3/20

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: **HEALTH / SOCIAL SERVICES**

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p style="text-align: center;">Radio Health Journal Outside Public Affairs 5/3/20 Twenty Five Minutes 1 x 25:00</p>	<p style="text-align: center;"><u>Segment 1</u></p> <p>Host: Reed Pence.</p> <p>Guests: Dr. Krystal Lewis, clinical psychologist, National Institute of Mental Health</p> <p>Topic: MAINTAINING MENTAL HEALTH DURING THE LOCKDOWN</p> <p style="text-align: center;"><u>Segment 2</u></p> <p>Host: Nancy Benson</p> <p>Guests: Dan Stockdale, certified nursing home administrator and consultant</p> <p>Topic: NURSING HOMES TRY TO FEND OFF COVID-19</p>
<p>Lotus Standard May 1976</p>	<p>Prepared by: Ian Sorensen</p>

ASCERTAINMENT PROGRAMMING

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<p style="text-align: center;">Radio Health Journal Outside P.A. 5/10/20 Twenty Five Minutes 1 x 25:00</p>	<p style="text-align: center;"><u>Segment 1</u></p> <p>Host: Reed Pence</p> <p>Guests: Dr. Martin Andersen, Asst. Prof. of Economics, Bryan School of Business and Economics, Univ. of North Carolina at Greensboro; Dr. Mark Muro, Senior Fellow, Metropolitan Policy Program, Brookings Institution</p> <p>Topic: THE ECONOMY AFTER THE PANDEMIC</p> <p style="text-align: center;"><u>Segment 2</u></p> <p>Host: Nancy Benson</p> <p>Guests: Dr. Franziska Ringpfeil, Asst. Prof. of Dermatology, Thomas Jefferson Univ.; Dr. Brian Cole, Prof. of Orthopedic Surgery, Rush Univ. & Managing Partner, Midwest Orthopedics at Rush; Brian Slusser, CEO, Health In Motion Network</p> <p>Topic: TELEMEDICINE FINALLY GETS ITS CHANCE</p>
<p>Lotus Standard May 1976</p>	<p>Prepared by: Ian Sorensen</p>

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<p>Lotus Standard May 1976</p>	<p>Prepared by: Ian Sorensen</p>