

Order #633724: StepWon Ma../Black Vote../Special El../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GF
03/29/21 7:11:05 AM	Processed		<async process>	Kathleen Blackl	\$1,970.00	12	0.00
03/29/21 6:49:55 AM	Approved			Veronica Cauth	\$1,970.00	12	0.00
03/29/21 6:49:52 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$1,970.00	12	0.00
03/29/21 6:33:15 AM	Approval Workflow		[Sales Manager - Ready Default] rh	Rick Howze (rh)	\$1,970.00	12	0.00
03/29/21 6:19:25 AM	Ready for approval		Ready	Heather Keffer	\$1,970.00	12	0.00
03/29/21 6:09:24 AM	Approved			Veronica Cauth	\$1,970.00	12	0.00
03/29/21 6:09:21 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$1,970.00	12	0.00
03/29/21 6:04:34 AM	Approval Workflow		[Sales Manager - Ready Default] rh	Rick Howze (rh)	\$1,970.00	12	0.00
03/29/21 6:02:26 AM	Ready for approval		Ready	Heather Keffer	\$1,970.00	12	0.00
03/29/21 5:50:06 AM	New order created		<new order>	Heather Keffer	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 633724
Alt Order #:
Product Desc: Special Election 3.30.21
Estimate:
Flight Dates: 03/29/21 - 03/30/21
Original Date / Rev: 03/29/21 / 03/29/21
Order Type: GENERAL

WBZF-FM/WYNN-AM
Primary AE: Heather Keffer
Sales Office: L-FLO
Sales Region: Local

Agency
Name: StepWon Marketing
Buying Contact:
Billing Contact:
 2500 Rockbrook Drive
 Lewisville, TX 75067

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Black Voters Matter Fund-Agency
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/21	03/30/21	12	\$1,970.00	\$1,674.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2021	12	\$1,970.00	\$1,674.50	0.00
Totals	12	\$1,970.00	\$1,674.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Heather Keffer	L-FLO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNN	03/29/21	03/30/21	M-F Prime M-F	CM	6a-7p	MT-----	:30	10	\$175.00	P-60	0.00	NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/29/21	04/04/21	MT-----					10	\$175.00		0.00			
N 2	WYNN	03/29/21	03/30/21	M-F Evening M-F	CM	7p-12a	M-----	:30	2	\$110.00	P-50	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/29/21	04/04/21	M-----					2	\$110.00		0.00			
Totals													12	\$1,970.00	

Black Voters Matter Fund-Agency Script

30 years ago the NAACP fought to keep District 1 a single member district so Black folks could have the representation they deserve. We have a special election this Tuesday, March 30 and we need to make sure our city council represents us. We have the power to decide who is best to fight for us so on Tuesday, get out and vote.



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, DEE LINSON, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: DEE LINSON

Agency name: STEPWON MARKETING

Address: 2500 ROCKBROOK DRIVE, UNIT 70 LEWISVILLE TX 75067

Contact: DEE LINSON

Phone number: 205-447-5546

Email: sdeelinson@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: BLACK VOTERS MATTER FUND

Address: 3645 MARKETPLACE BLVD #130-209, EAST POINT, GA 30344

Contact: CLIFF ALBRIGHT

Phone number: 404-406-7593

Email: cliff@blackvotersmatter.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mr. Cliff Albright, Co-Founder
Ms. LaTosha Brown, Co-Founder

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

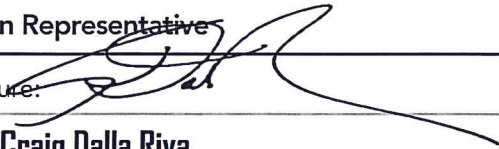
Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Dee Linson</i>	Signature: 
Name: DEE LINSON	Name: Craig Dalla Riva
Date of Request to Purchase Ad Time: 3/26/2021	Date of Station Agreement to Sell Time: 3/29/2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: March 29, 2021

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 633724, 633727, 633730	Station Call Letters: WBZF-FM, WCMG-FM, WYNN-FM	Date Received/Requested: 3/29/21
Est. #:	Station Location: Florence, SC	Run Start and End Dates: 3/29/21-3/30/21

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.