

ORDER



Orders
Order / Rev: 439266
Alt Order #:
Product Desc: Rick Scott for Florida
Estimate: 333
Flight Dates: 11/01/14 - 11/02/14
Original Date / Rev: 10/28/14 / 10/29/14
Order Type: GENERAL

WFTS

Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Multi Media Services Corporation
Buying Contact:
Billing Contact:
 915 King Street - 2nd Floor
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Scott / Republican / Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/27/14 | 11/02/14 | 10 | \$13,830.00 | \$11,755.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2014 | 10 | \$13,830.00 | \$11,755.50 | 0.00 |
| Totals | 10 | \$13,830.00 | \$11,755.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Dave Lombardo | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 1 | WFTS | 11/01/14 | 11/02/14 | Sa 6-7a Sa 6-7a | CM | 6-7a | -----S- | :30 | 1 | \$175.00 | P-3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | | | 1 | \$175.00 | | 0.00 | | | |
| N 2 | WFTS | 11/01/14 | 11/02/14 | Sa 7-8a Sa 7-8a | CM | 7-8a | -----S- | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | | | 1 | \$300.00 | | 0.00 | | | |
| N 3 | WFTS | 11/01/14 | 11/02/14 | Sa 9-10a Sa 9-10a | CM | 9-10a | -----S- | :30 | 1 | \$175.00 | P-3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | | | 1 | \$175.00 | | 0.00 | | | |
| N 4 | WFTS | 11/01/14 | 11/02/14 | NCAA Fball Game 330p NCAA Fball Game 330p-Sa | CM | 330-7P | -----S- | :30 | 2 | \$4,000.00 | P-2 | 0.00 | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | | | 2 | \$4,000.00 | | 0.00 | | | |
| N 5 | WFTS | 11/01/14 | 11/02/14 | NCAA Fball-Prime NCAA Fball-Prime | CM | 758-1130p | -----S- | :30 | 1 | \$3,000.00 | P-3 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| N 6 | WFTS | 11/01/14 | 11/01/14 | M-SU Late News after 5p ABC Action News | CM | 1135p-1205a | -----S- | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | | | 1 | \$1,200.00 | | 0.00 | | | |

Order / Rev: 439266
 Alt Order #:
 Flight Dates: 11/01/14 - 11/02/14

Advertiser: Scott / Republican / Governor
 Product Desc: Rick Scott for Florida
 Estimate: 333

WFTS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------|-------------------|--------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| N 7 | WFTS | 11/01/14 | 11/02/14 | SU 7-8a GMA SU 7-8a | CM | 658-8a | -----S | :30 | 1 | \$415.00 | P-3 | 0.00 | NM | 1 | \$415.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$415.00 | | 0.00 | | | |
| N 8 | WFTS | 11/01/14 | 11/02/14 | Su 8-9a Su 8-9a | CM | 8-9a | -----S | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$300.00 | | 0.00 | | | |
| N 9 | WFTS | 11/01/14 | 11/02/14 | SU 1135p-1235a Castle SU 1135p-1235a Castle | CM | 1135p-1235a | -----S | :30 | 1 | \$265.00 | P-3 | 0.00 | NM | 1 | \$265.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$265.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 10 | \$13,830.00 |