

ORDER



Orders
Order / Rev: 439266
 Alt Order #:
Product Desc: Rick Scott for Florida
Estimate: 333
Flight Dates: 11/01/14 - 11/02/14
Original Date / Rev: 10/28/14 / 10/29/14
Order Type: GENERAL

WFTS
Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Multi Media Services Corporation
Buying Contact:
Billing Contact:
 915 King Street - 2nd Floor
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Scott / Republican / Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/02/14	10	\$13,830.00	\$11,755.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	10	\$13,830.00	\$11,755.50	0.00
Totals	10	\$13,830.00	\$11,755.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	11/01/14	11/02/14	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----S-		1		\$175.00		0.00					
N 2	WFTS	11/01/14	11/02/14	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----S-		1		\$300.00		0.00					
N 3	WFTS	11/01/14	11/02/14	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----S-		1		\$175.00		0.00					
N 4	WFTS	11/01/14	11/02/14	NCAA Fball Game 330p NCAA Fball Game 330p-Sa	CM	330-7P	-----S-	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----S-		2		\$4,000.00		0.00					
N 5	WFTS	11/01/14	11/02/14	NCAA Fball-Prime NCAA Fball-Prime	CM	758-1130p	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----S-		1		\$3,000.00		0.00					
N 6	WFTS	11/01/14	11/01/14	M-SU Late News after 5p ABC Action News	CM	1135p-1205a	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----S-		1		\$1,200.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WFTS	11/01/14	11/02/14	SU 7-8a GMA SU 7-8a	CM	658-8a	-----S	:30	1	\$415.00	P-3	0.00	NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----S		1		\$415.00		0.00					
N 8	WFTS	11/01/14	11/02/14	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----S		1		\$300.00		0.00					
N 9	WFTS	11/01/14	11/02/14	SU 1135p-1235a Castle SU 1135p-1235a Castle	CM	1135p-1235a	-----S	:30	1	\$265.00	P-3	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	-----S		1		\$265.00		0.00					
Totals													10	\$13,830.00	