

ORDER

Orders **Order / Rev:** **607754**

Alt Order #:
Product Desc: Nandi Cambell for Judge
Estimate:
Flight Dates: 10/23/20 - 10/27/20
Original Date / Rev: 10/22/20 / 10/22/20
Order Type: GENERAL

KMEZ-FM
 Kelwynn Napoleon
 L-NOL
 Local

Primary AE:
Sales Office:
Sales Region:

Agency **Name:** **Enterprise Strategies**

Buying Contact:
Billing Contact:

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

PO Box 52693
New Orleans, LA 70152

Advertiser

Name: **Campbell/D/Judge**

Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	5	\$305.00	\$259.25
10/26/20	10/27/20	4	\$280.00	\$238.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	5	\$305.00	\$259.25	0.00
November 2020	4	\$280.00	\$238.00	0.00
Totals	9	\$585.00	\$497.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	10/23/20	10/23/20	M-F Prime	CM	6a-7p	----2--	1:00	2	\$70.00	P-30	0.00	NM	2	\$140.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/19/20	10/25/20	----2--	2	\$70.00	0.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
N 2	KMEZ	10/26/20	10/27/20	M-F Prime	CM	6a-7p	22-----	1:00	4	\$70.00	P-30	0.00	NM	4	\$280.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/26/20	11/01/20	22-----	4	\$70.00	0.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
N 3	KMEZ	10/24/20	10/24/20	Sa-Su AM	CM	6a-10a	-----1-	1:00	1	\$45.00	P-30	0.00	NM	1	\$45.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/19/20	10/25/20	-----1-	1	\$45.00	0.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
N 4	KMEZ	10/24/20	10/24/20	Sa-Su Midday	CM	10a-3p	-----2-	1:00	2	\$60.00	P-30	0.00	NM	2	\$120.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/19/20	10/25/20	-----2-	2	\$60.00	0.00

Totals **9** **\$585.00**

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
 I, Jacques Morial, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Nandi Campbell

Authorized committee: Elect Nandi Campbell, LLC

Agency requesting time (and contact information): N/A Enterprise Strategies

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): Criminal Court Judge, Orleans Parish

Date of election: November 3, 2020

Treasurer of candidate's authorized committee: Corey Alexander

The undersigned represents that:

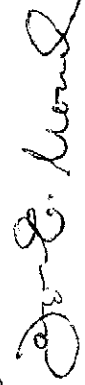

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Jacques E. Morial	Name: Wendy Gault
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 10/22/2020

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

NANDI CAMPBELL

★ FOR CRIMINAL DISTRICT COURT JUDGE SECTION G ★

1820 Saint Charles Avenue, Suite 212, New Orleans, LA 70130

AGENCY RECOGNITION LETTER

October 19, 2020

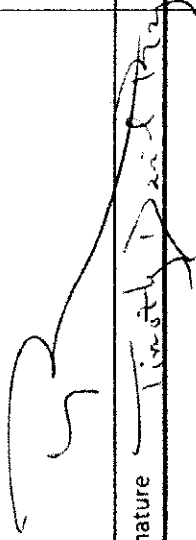
This letter acknowledges that The Elect NANDI CAMPBELL Campaign has secured the services of Enterprise Strategies as the Agency of Record for purposes of certain radio advertising related to the November 3, 2020 Primary Election, and authorized to perform all duties customary for an advertising agency on our behalf.

Media invoices for advertisement placed by this agency are to be forwarded to the following address:

Enterprise Strategies, P.O. Box 52693, New Orleans, LA 70152

Once reconciled by the agency, the invoices will be submitted and paid by the agency.

signature



Date

21 October 2020

Order / Est # 607754 Total Spots: 9 Order Dates: 10/23/20 - 10/27/20
 Advertiser: Campbell/D/Judge Total Ratings: 0.00 Hiatus Dates:
 Product Descr.: Nandi Campbell for Ju Total Amount: \$585.00 Spot Dates: 10/19/20 - 10/27/20

Header / Lines | Spots | Makegood Bundles | Summary | Market Share | History

Add Custom Comment

Refresh

Date	Action	Line	Comment	Total \$	# Spots	Expected GRP
10/22/20 8:16:43 AM	Processed		<async process>	\$585.00	9	0.00
10/22/20 8:14:31 AM	Approved					
10/22/20 8:14:29 AM	Approval Workflow			\$585.00	9	0.00
10/22/20 8:12:24 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	\$585.00	9	0.00
10/22/20 6:56:54 AM	Ready for approval		[Sales Manager - Ready Default]	\$585.00	9	0.00
10/22/20 6:49:40 AM	New order created		Ready	\$585.00	9	0.00
			<new order>	\$0.00	0	0.00

By Scott Foshaag

Sandy Clark (sandy.clark)

Sandy Clark (sandy.clark)

Wendy Guille

Kelwynn Napoleon

Kelwynn Napoleon