

CONTRACT



WNEM.COM

www.wnem.com

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

And:

Houser & Hennessee Advertising Corp
P O Box 658 - 6000 Dixie Hwy
Bridgeport, MI 48722

<u>Contract / Revision</u> 744212 /		<u>Alt Order #</u>
<u>Product</u> July 2016		
<u>Contract Dates</u> 07/29/16 - 08/01/16		<u>Estimate #</u>
<u>Advertiser</u> Jim Barcia For County Executive		<u>Original Date / Revision</u> 07/28/16 / 07/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Local House Local H	<u>Sales Office</u> Local-WNEM
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WNEM	08/01/16	08/01/16	CBS This Morning	7-9am		:30			FNP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	M-----				1	\$400.00					
N 2	WNEM	07/29/16	07/29/16	Jeopardy	7-730pm		:30			FNP		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	----F--				1	\$1,200.00					
N 3	WNEM	08/01/16	08/01/16	Wheel of Fortune	730-8pm		:30			FNP		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	M-----				1	\$1,200.00					
N 4	WNEM	07/30/16	07/30/16	CBS Sat AM 9a-11am	9a-10a		:30			FNP		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----S-				1	\$375.00					
N 5	WNEM	07/31/16	07/31/16	Wakeup (Su)	7-9am 7-8a		:30			FNP		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----S				1	\$375.00					
N 6	WNEM	07/31/16	07/31/16	CBS Sun AM 9a-1030	9-10a		:30			FNP		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----S				1	\$800.00					
N 7	WNEM	07/30/16	07/30/16	TV-5 News at 11pm	(S11-1135p		:30			FNP		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----S-				1	\$1,000.00					
N 8	WNEM	07/31/16	07/31/16	TV-5 News at 11pm	(S11-1135p		:30			FNP		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----S				1	\$1,000.00					
Totals													8	\$6,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	6	\$4,750.00	(\$712.50)	\$4,037.50
08/01/16 - 08/01/16	2	\$1,600.00	(\$240.00)	\$1,360.00
Totals	8	\$6,350.00	(\$952.50)	\$5,397.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

Contract / Revision	Alt Order #
744212 /	

Contract Dates	Product	Estimate #
07/29/16 - 08/01/16	July 2016	

Advertiser	Original Date / Revision
Jim Barcia For County Ex	07/28/16 / 07/28/16

Signature: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNEM TV5 SAGINAW, MI	Date: 7/26/2016
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I, Larry Hennessee/Houser & Hennessee Advertising,

being/on behalf of: James Barcia,

a legally qualified candidate of the Democratic

political party for the office of: Bay County Executive

in the County of Bay County, MI

election to be held on: August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	7/29/16-8/1/16	NON Preemptable	as ordered on attachment	as ordered on attachment

Attach proposed schedule with charges (if available): ATTACHED

I represent that the payment for the above described broadcast time has been furnished by:

Committee To Elect Jim Barcia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dawn Bublitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

June 26, 2016

Date

J. Barcia

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Kenneth H. Frierson

Signature

Kenneth H. Frierson

Printed Name

Local Sales Mgr

Title

Client: James Barcia
 Product: Non preemptable
 Campaign: 2016 July TV

Station Order

Order # 744212

Houser & Hennessee Advertising
 PO Box 658
 Bridgeport, MI 48722
 989-921-1172

Rev #: 0
 Flight From: 07/29/2016 to 08/02/2016

Estimate No.:
 Contract No.:
 Job No.:

Buyer Name: Administrative Login
 Sweeps: Share Apr 2016 -> HUT/PUT May 15

Market: FLINT-SAGINAW-BAY CTY
 Station: WNEM
 Station Contact: Ken Frierson

Actg. Order No.: 2879
 WS Order No.: 17301
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Primary Rate/ Total	Jul 25	Aug 01	Total Spots	DMA P 21-64 (R)	
1	---RF-- 07:00A-09:00A	EM 30	EARLY SHW1-CBS	\$400.00 \$400.00		1	1	3.5	-1
	Comment: MON 8-1								
2	----F-- 07:00P-07:30P	EM 30	JEOPARDY	\$1,200.00 \$1,200.00	1		1	4.3	-1
	Comment: FRI 7-29								
3	M----- 07:30P-08:00P	EM 30	WHEEL-FORTNE	\$1,200.00 \$1,200.00		1	1	4.6	-1
	Comment: MON 8-1								
4	-----S- 09:00A-10:00A	KD 30	CBS NEWS/SAT	\$375.00 \$375.00	1		1	2.2	-1
	Comment: SAT 7-30								
5	-----Su 07:00A-08:00A	KD 30	WNEM-WAKEUP-5	\$375.00 \$375.00	1		1	1.8	-1
	Comment: SUN 7-31								
6	-----Su 09:00A-10:00A	KD 30	CBS NW//SUNDAY	\$800.00 \$800.00	1		1	3.4	-1
	Comment: SUN 7-31								
7	-----S- 11:00P-11:30P	KD 30	WNEM-5NWS-11SA	\$1,000.00 \$1,000.00	1		1	3.1	-1
	Comment: SAT 7-30								
8	-----Su 11:00P-11:30P	KD 30	WNEM-5NWS-11SU	\$1,000.00 \$1,000.00	1		1	3.8	-1
	Comment: SUN 7-31								
				\$6,350.00	6	2	8		

Month	Spots	Dollars
Jul	6	\$4,750.00
Aug	2	\$1,600.00
	8	\$6,350.00

Comments

Station Remarks:
 This order is placed by Houser & Hennessee as "agent" for the advertiser,
 herein referred to as "client". Client is solely responsible for payment.
 credit inquiries should be made of the advertiser. All broadcast scripts

Advertiser: James Barcia
Campaign: 2016 July TV

Station Order
FLINT-SAGINAW-BAY CTY - TV

Station: WNEM

Comments

and creative remain the property of the agency and are protected under U.S. copyright laws. All media invoices MUST be received by the 15th of each month. Notarized scripts MUST be provided to the agency.

END OF FLIGHT BILLING

By: _____