WCBI - TV (CBS)

4 -1 (27 - 1)

COMMERCIAL LIMITS CERTIFICATION

For Year 2021

- Children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and not more than 12.0 minutes of total commercial matter per clock on weekdays.
- 2. On the after January 1, 2006, children's programming may not direct viewers to an interest website unless the website offers a substantial amount of bona fide program related or other non-commercial content: (ii) the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); (iii) the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and (iv) the pages of the website to which viewers are directed is not for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" of the direct link to other pages with commercial material).
- 3. On and after January 1, 2006, neither children's programming nor commercials aired during children's programming may display internet website addresses that viewers to internet websites that utilize a program's character to advertise, promote or sell products or services.

After review of internal station records and documentation provided to us by program suppliers, WCBI-TV herby certifies:

That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter is subject to those requirements.

____That is did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment "A" hereto.

Derek Rogers

General Manager

1/20/22

WCBI-TV

Date

CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS January 1 through December 31, 2021

During the period listed above, the CBS Television Network ("CBS"), a unit of ViacomCBS Inc., disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG
THE HENRY FORD'S INNOVATION NATION
MISSION UNSTOPPABLE
HOPE IN THE WILD
PET VET DREAM TEAM
ALL IN WITH LAILA ALI

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period January 1, 2021 through December 31, 2021 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.

-Docusigned by:

Taxat Dayalfa

Janet Borelli

Executive Vice President, Content & Advertising Standards & Practices ViacomCBS Inc.

Date: January 10, 2022

WCBI - DT2 / ECBI (My Mississippi)

4 -2 (27 - 2)

Children's Educational Programming

For year 2021

STATEMENT

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The Following List of all E/I programs which were broadcast with the intention of primarily reaching an audience of children seventeen years old and younger that were scheduled for broadcast during the quarter. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notification represents "core" educational programming meets the FCC educational programming guide three (3) hour processing guide.

After review of the internal station records and documentation provided to us by program suppliers WCBI-TV herby certifies.

That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter is subject to those requirements.

____That is did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment "A" hereto.

Derek Rogers

General Manager

WCBI-TV

Date



To:

General Managers, Program Directors, Promotion Managers

From: Affiliate Relations

Date: March 15, 2021

Subject: 1st Quarter 2021: CW Television Network Teen/Young Viewer Programming

Below is a list of Q1 2021 CW Teen/Young Viewer Programming for your public files.

Statement:

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the first quarter of 2021.

1st Quarter 2021 - CW Teen/Young Viewer Programming

Program: Best Friends Furever with Kel Mitchell (E/I)

Rating: TV G Length: 30 min Series Description:

Best Friends FurEver with Kel Mitchell is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. This series reveals the true stories of dogs who are best pals not only with humans, but with a variety of different animal species. In each episode, we explore the improbable bonds that dogs have formed with birds, reptiles, ducks, and even dolphins! Along the way, we examine the fascinating characteristics of various breeds and species that allow these unique relationships to thrive. From dog psychology to animal behavior theory, viewers will learn about what makes our furry friends tick, all while celebrating the idea that friendship comes in many different forms

Program: Jack Hanna's Into the Wild (E/I)

Rating: TV G Length: 30 min Series Description:

Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed — it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Program: Tails of Valor (E/I)

Rating: TV G Length: 30 min Series Description:

Tails of Valor, hosted by Kel Mitchell, is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Tails of Valor captures the incredible true stories of the service animals working to change people's lives. From family and friends to animal trainers, we'll explore how these animals are readied to serve and how they not only change the lives of their owners and handlers, but also of those around them. We'll also examine the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. From service animals for children on the spectrum to service dogs for wounded veterans, Tails of Valor will educate viewers on the day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving them with a greater compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face.

Program: This Old House: Trade School (E/I)

Rating: TV G Length: 30 min Series Description:

This Old House: Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House: Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step-by-step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House: Trade School will also teach viewers about the tricks of the trade, first-hand from industry experts and professionals, as they renovate and restore entire homes.



To:

General Managers, Program Directors, Promotion Managers

From: Affiliate Relations

Date: June 23, 2021

Subject: 2nd Quarter 2021: CW Television Network Teen/Young Viewer Programming

Below is a list of Q2 2021 CW Teen/Young Viewer Programming for your public files.

Statement:

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the second quarter of 2021.

2nd Quarter 2021 - CW Teen/Young Viewer Programming

Program: Best Friends Furever with Kel Mitchell (E/I)

Rating: TV G Length: 30 min Series Description:

Best Friends FurEver with Kel Mitchell is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. This series reveals the true stories of dogs who are best pals not only with humans, but with a variety of different animal species. In each episode, we explore the improbable bonds that dogs have formed with birds, reptiles, ducks, and even dolphins! Along the way, we examine the fascinating characteristics of various breeds and species that allow these unique relationships to thrive. From dog psychology to animal behavior theory, viewers will learn about what makes our furry friends tick, all while celebrating the idea that friendship comes in many different forms

Program: Jack Hanna's Into the Wild (E/I)

Rating: TV G Length: 30 min Series Description:

Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Program: Tails of Valor (E/I)

Rating: TV G Length: 30 min Series Description:

Tails of Valor, hosted by Kel Mitchell, is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Tails of Valor captures the incredible true stories of the service animals working to change people's lives. From family and friends to animal trainers, we'll explore how these animals are readied to serve and how they not only change the lives of their owners and handlers, but also of those around them. We'll also examine the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. From service animals for children on the spectrum to service dogs for wounded veterans, Tails of Valor will educate viewers on the day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving them with a greater compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face.

Program: This Old House: Trade School (E/I)

Rating: TV G Length: 30 min Series Description:

This Old House: Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House: Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step-by-step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House: Trade School will also teach viewers about the tricks of the trade, first-hand from industry experts and professionals, as they renovate and restore entire homes.

Jack Hanna's Info the Wild (E/I)	Jack Hanna's Into the Wild (E/I)	Jack Hanna's Into the Wild (E/I)
Sat. 8:00am	Sat. 8:30am	Sat. 9:00am
04/03/21 - #909	04/03/21 - #603	04/03/21 - #321
04/10/21 - #605	04/10/21 - #811	04/10/21 - #613
04/17/21 - #409	04/17/21 - #509	04/17/21 - #801
04/24/21 - #904	04/24/21 - #710	04/24/21 - #411
05/01/21 - #803	05/01/21 - #419	05/01/21 - #912
05/08/21 - #1010	05/08/21 - #1104	05/08/21 - #1103
05/15/21 - #403	05/15/21 - #1112	05/15/21 - #1101
05/22/21 - #404	05/22/21 - #1109	05/22/21 - #1012
05/29/21 - #405	05/29/21 - #1008	05/29/21 - #1003
06/05/21 - #408	06/05/21 - #1102	06/05/21 - #1006
06/12/21 - #305	06/12/21 - #1002	06/12/21 - #802
06/19/21 - #306	06/19/21 - #407	06/19/21 - #908
06/26/21 - #314	06/26/21 - #1001	06/26/21 - #712

This Old House: Trade School (E/I)	Best Friends Furever (E/I)	Tails of Valor (E/I)
Sat. 9:30am	Sat, 10:00am	Sat. 10:30am
04/03/21 - #118A	04/03/21 - #5108	04/03/21 - #7412
04/10/21 - #119A	04/10/21 - #5109	04/10/21 - #7413
04/17/21 - #120A	04/17/21 - #5110	04/17/21 - #7414
04/24/21 - #121A	04/24/21 - #5111	04/24/21 - #7415
05/01/21 - #122A	05/01/21 - #5113	05/01/21 - #7416
05/08/21 - #123A	05/08/21 - #5 11 4	05/08/21 - #7417
05/15/21 - #124A	05/15/21 - #5115	05/15/21 - #7418
05/22/21 - #125A	05/22/21 - #5116	05/22/21 - #7419
05/29/21 - #126A	05/29/21 - #5117	05/29/21 - #7401
06/05/21 - #110A	06/05/21 - #5118	06/05/21 - #7402
06/12/21 - #111A	06/12/21 - #5119	06/12/21 - #7403
06/19/21 - #112A	06/19/21 - #5112	06/19/21 - #7404
06/26/21 - #113A	06/26/21 - #5113	06/26/21 - #7405



To:

General Managers, Program Directors, Promotion Managers

From: Affiliate Relations

Date: December 16, 2021

Subject: 3rd Quarter 2021: CW Television Network Teen/Young Viewer Programming

Below is a list of Q3 2021 CW Teen/Young Viewer Programming for your public files.

Statement:

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the third guarter of 2021.

3rd Quarter 2021 - CW Teen/Young Viewer Programming

Program: Best Friends Furever with Kel Mitchell (E/I)

Rating: TV G Length: 30 min Series Description:

Best Friends FurEver with Kel Mitchell is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. This series reveals the true stories of dogs who are best pals not only with humans, but with a variety of different animal species. In each episode, we explore the improbable bonds that dogs have formed with birds, reptiles, ducks, and even dolphins! Along the way, we examine the fascinating characteristics of various breeds and species that allow these unique relationships to thrive. From dog psychology to animal behavior theory, viewers will learn about what makes our furry friends tick, all while celebrating the idea that friendship comes in many different forms

Program: Jack Hanna's Into the Wild (E/I)

Rating: TV G Length: 30 min

Series Description:

Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed — it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Program: Tails of Valor (E/I)

Rating: TV G Length: 30 min Series Description:

Tails of Valor, hosted by Kel Mitchell, is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Tails of Valor captures the incredible true stories of the service animals working to change people's lives. From family and friends to animal trainers, we'll explore how these animals are readied to serve and how they not only change the lives of their owners and handlers, but also of those around them. We'll also examine the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. From service animals for children on the spectrum to service dogs for wounded veterans, Tails of Valor will educate viewers on the day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving them with a greater compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face.

Program: This Old House: Trade School (E/I)

Rating: TV G Length: 30 min Series Description:

This Old House: Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House: Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step-by-step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House: Trade School will also teach viewers about the tricks of the trade, first-hand from industry experts and professionals, as they renovate and restore entire homes.

Jack Hanna's Into the Wild (E/I)	Jack Hanna's Into the Wild (E/I)	Jack Hanna's Into the Wild (E/I)
Sat: 8:00am	Sat. 8:30am	Sat. 9:00am
07/03/21 - #601	07/03/21 - #706	07/03/21 - #806
07/10/21 - #402	07/10/21 - #911	07/10/21 - #805
07/17/21 - #609	07/17/21 - #701	07/17/21 - #804
07/24/21 - #610	07/24/21 - #704	07/24/21 - #602
07/31/21 - #903	07/31/21 - #909	07/31/21 - #603
08/07/21 - #321	08/07/21 - #605	08/07/21 - #811
08/14/21 - #613	08/14/21 - #409	08/14/21 - #509
08/21/21 - #801	08/21/21 - #904	08/21/21 - #710
08/28/21 - #411	08/28/21 - #803	08/28/21 - #419
09/04/21 - #912	09/04/21 - #1010	09/04/21 - #1104
09/11/21 - #1103	09/11/21 - #403	09/11/21 - #1112
09/18/21 - #1101	09/18/21 - #404	09/18/21 - #1109
09/25/21 - #1012	09/25/21 - #405 *	09/25/21 - #1008

This Old House; Trade School (E/I)	Best Friends Fürever (E/I)	Tails of Valor (E/I)	This Old House; Trade School (E/I)
Sat. 9:30am	Sat. 10:00am	Sat. 10:30am	Sat. 11:00am
07/03/21 - #114B	07/03/21 - #5120	07/03/21 - #7416	
	07/10/21 - #5121	07/10/21 - #7417	
07/17/21 - #116B	07/17/21 - #5122	07/17/21 - #7418	
07/24/21 - #117B	07/24/21 - #5123	07/24/21 - #7419	07/24/21 - #115B
07/31/21 - #118B	07/31/21 - #5124	07/31/21 - #7406	
08/07/21 - #119B	08/07/21 - #5125	08/07/21 - #7407	
08/14/21 - #120B	08/14/21 - #5126	08/14/21 - #7408	
08/21/21 - #121B	08/21/21 - #5114	08/21/21 - #7409	
08/28/21 - #122B	08/28/21 - #5115	08/28/21 - #7410	
09/04/21 - #123B	09/04/21 - #5116	09/04/21 - #7411	
09/11/21 - #124B	09/11/21 - #5117	09/11/21 - #7412	
09/18/21 - #125B	09/18/21 - #5118	09/18/21 - #7413	
09/25/21 - #126B	09/25/21 - #5119	09/25/21 - #7414	

^{*} Due to a technical issue, the final segment of Episode #405 of Jack Hanna's Into the Wild did not air correctly in the East Coast Time Zone only.

The episode was made available for re-broadcast at 6:30a on Saturday 10/2 for those stations that required the make-good.



To:

General Managers, Program Directors, Promotion Managers

From: Affiliate Relations

Date: December 16, 2021

Subject: 4th Quarter 2021: CW Television Network Teen/Young Viewer Programming

Below is a list of Q4 2021 CW Teen/Young Viewer Programming for your public files.

Statement:

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the fourth guarter of 2021.

4th Quarter 2021 - CW Teen/Young Viewer Programming

Program: Jack Hanna's Into the Wild (E/I)

Rating: TV G Length: 30 min Series Description:

Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed — it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Program: The Open Road with Dr. Chris (E/I)

Rating: TV G Length: 30 min Series Description:

The Open Road with Dr. Chris is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The Open Road

with Dr. Chris follows Dr. Chris Brown around the world to visit some of the most beautiful, and sometimes bizarre, places, people, and animals. Exploring international destinations, Dr. Chris will uncover some of the best kept secrets of the region – from indigenous traditions transformed by modernity to diverse wildlife across the globe. The series hands viewers a passport to adventure they'll never forget, and sometimes may find hard to believe. Each episode of The Open Road with Dr. Chris delivers not only a carefully crafted mix of environmental, cultural, and wildlife interest stories, but also educates viewers on a range of local customs and geographical landmarks.

Program: Ready, Set, Pet (E/I)

Rating: TV G Length: 30 min Series Description:

Ready, Set, Pet is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Phil Torres, this series will educate and inform teens and their families about pet adoption, responsible pet ownership, and the importance of a green space for pets. Each episode, Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to make a safe and eco-friendly home for their new pet. In the end, viewers will see family members overcome their disagreements and make the tough decision on which pet will join the family. Ready, Set, Pet will teach viewers that thoughtful preparation is key when learning to care for an animal's needs.

Jack Hanna's Into the	Jack Hanna's Into the	Jack Hanna's Into the -Wild (E/I)
Sat: 7:00am	Sat. 7:30am	Sat. 8:00am
10/02/21 - #318	10/02/21 - #313	10/02/21 - #712
10/09/21 - #808	10/09/21 - #421	10/09/21 - #305
10/16/21 - #1205	10/16/21 - #1201	10/16/21 - #306
10/23/21 - #1203	10/23/21 - #1202	10/23/21 - #1003
10/30/21 - #1311	10/30/21 - #1209	10/30/21 - #1012
11/06/21 - #416	11/06/21 - #1305	11/06/21 - #908
11/13/21 - #401	11/13/21 - #1211	11/13/21 - #407
11/20/21 - #1313	11/20/21 - #1206	11/20/21 - #314
11/27/21 - #318	11/27/21 - #1205	11/27/21 - #712
12/04/21 - #1201	12/04/21 - #1203	12/04/21 - #305
12/11/21 - #313	12/11/21 - #808	12/11/21 - #306
12/18/21 - #421	12/18/21 - #1202	12/18/21 - #1003
12/25/21 - #1311	12/25/21 - #1209	12/25/21 - #1012

Jack Hanna's Into the Wild (E/I)	The Open Road with Dr. & Chris (E/I)	Ready, Set, Pet (E/I)
Sat/ 8:30am	Sat. 9:00am	Sat. 9:30am
10/02/21 - #1109	10/02/21 - #101	10/02/21 - #101
10/09/21 - #1010	10/09/21 - #102	10/09/21 - #102
10/16/21 - #1101	10/16/21 - #103	10/16/21 - #103
10/23/21 - #1103	10/23/21 - #104	10/23/21 - #104
10/30/21 - #1002	10/30/21 - #105	10/30/21 - #105
11/06/21 - #1006	11/06/21 - # 1 06	11/06/21 - #106
11/13/21 - #802	11/13/21 -#107	11/13/21 - #107
11/20/21 - #1008	11/20/21 -#108	11/20/21 - #108
11/27/21 - #1109	11/27/21 - #109	11/27/21 - #109
12/04/21 - #1010	12/04/21 - #101	12/04/21 - #101
12/11/21 - #1101	12/11/21 - #102	12/11/21 - #102
12/18/21 - #1103	12/18/21 - #103	12/18/21 - #103
12/25/21 - #1002	12/25/21 - #104	12/25/21 - #104