

ORDER

REVISED



KSNW Wichita

Orders
Order / Rev: A1720040
Alt Order #: 26214376
Product Desc: issue
Estimate: 1036
Flight Dates: 10/10/18 - 10/17/18
Original Date / Rev: 10/04/18 / 10/04/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Pinpoint Media - Dothan
Buying Contact:
Billing Contact:
 1707 Osage Street
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Republican Governors Associati
Demographic: A35+
Product Codes: PL13
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN16334/MO2279
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/17/18	53	\$43,075.00	\$36,613.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	53	\$43,075.00	\$36,613.75	0.00
Totals	53	\$43,075.00	\$36,613.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNW Wichita	30%	\$43,075.00
Market	100%	\$143,583.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	26%	\$37,331.67
KMTW	1%	\$1,435.83
KSAS	13%	\$18,665.83
KSCW	2%	\$2,871.67
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	28%	\$40,203.33

added line 52

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/10/18	10/10/18		CM	6-7am	--W----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN Today 2															
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2 (6:00 AM-6:30 AM)															
Kansas Today 3															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/18 10/14/18 --W---- 1 \$540.00 0.00															
N 2	Multi	10/11/18	10/11/18	KSN Today 2	CM	6-7am	---T---	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2 (6:00 AM-6:30 AM)															
Kansas Today 3															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/18 10/14/18 ---T--- 1 \$540.00 0.00															
N 3	Multi	10/12/18	10/12/18	KSN Today 2	CM	6-7am	----F--	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2 (6:00 AM-6:30 AM)															
Kansas Today 3															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/18 10/14/18 ----F-- 1 \$540.00 0.00															
N 4	Multi	10/15/18	10/15/18	KSN Today 2	CM	6-7am	M-----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2 (6:00 AM-6:30 AM)															
Kansas Today 3															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/18 10/21/18 M----- 1 \$540.00 0.00															
N 5	Multi	10/16/18	10/16/18	KSN Today 2	CM	6-7am	-T-----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2 (6:00 AM-6:30 AM)															
Kansas Today 3															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/18 10/21/18 -T----- 1 \$540.00 0.00															
N 6	Multi	10/10/18	10/10/18	KSN Today 2	CM	6-7am	--W----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2 (6:30 AM-7:00 AM)															
Kansas Today 3															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/18 10/14/18 --W---- 1 \$540.00 0.00															
N 7	Multi	10/11/18	10/11/18	KSN Today 2	CM	6-7am	---T---	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2 (6:30 AM-7:00 AM)															
Kansas Today 3															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/18 10/14/18 ---T--- 1 \$540.00 0.00															
N 8	Multi	10/12/18	10/12/18	KSN Today 2	CM	6-7am	----F--	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2 (6:30 AM-7:00 AM)															
Kansas Today 3															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/18 10/14/18 ----F-- 1 \$540.00 0.00															
N 9	Multi	10/15/18	10/15/18	KSN Today 2	CM	6-7am	M-----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2 (6:30 AM-7:00 AM)															
Kansas Today 3															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/18 10/21/18 M----- 1 \$540.00 0.00															
N 10	Multi	10/16/18	10/16/18	KSN Today 2	CM	6-7am	-T-----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2 (6:30 AM-7:00 AM)															
Kansas Today 3															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/18 10/21/18 -T----- 1 \$540.00 0.00															
N 11	Multi	10/10/18	10/10/18	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 7-8am															

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KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	--W----			1		\$600.00		0.00				
N 12	Multi	10/11/18	10/11/18	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 7-8am											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	---T---			1		\$600.00		0.00				
N 13	Multi	10/12/18	10/12/18	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 7-8am											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	----F--			1		\$600.00		0.00				
N 14	Multi	10/15/18	10/15/18	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 7-8am											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	M-----			1		\$600.00		0.00				
N 15	Multi	10/16/18	10/16/18	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 7-8am											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-T-----			1		\$600.00		0.00				
N 16	Multi	10/10/18	10/10/18	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$340.00	P2	0.00	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	--W----			1		\$340.00		0.00				
N 17	Multi	10/11/18	10/11/18	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$340.00	P2	0.00	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	---T---			1		\$340.00		0.00				
N 18	Multi	10/12/18	10/12/18	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$340.00	P2	0.00	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	----F--			1		\$340.00		0.00				
N 19	Multi	10/15/18	10/15/18	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$340.00	P2	0.00	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	M-----			1		\$340.00		0.00				
N 20	Multi	10/16/18	10/16/18	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$340.00	P2	0.00	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-T-----			1		\$340.00		0.00				
N 21	Multi	10/10/18	10/10/18	KSN News	CM	12n-1pm	--W----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	--W----			1		\$200.00		0.00				

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 Flight Dates: 10/10/18 - 10/17/18

Advertiser: POL/Republican Governors Association
 Product Desc: issue
 Estimate: 1036

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	Multi	10/11/18	10/11/18	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	---T---	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---T---					1	\$200.00		0.00			
N23	Multi	10/12/18	10/12/18	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	----F--	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$200.00		0.00			
N24	Multi	10/15/18	10/15/18	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	M-----					1	\$200.00		0.00			
N25	Multi	10/16/18	10/16/18	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	-T-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----					1	\$200.00		0.00			
N26	Multi	10/11/18	10/11/18	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	---T---	:30	1	\$1,020.00	P1	0.00	NM	1	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---T---					1	\$1,020.00		0.00			
N27	Multi	10/16/18	10/16/18	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	-T-----	:30	1	\$1,020.00	P1	0.00	NM	1	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----					1	\$1,020.00		0.00			
N28	Multi	10/11/18	10/11/18	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---T---					1	\$1,000.00		0.00			
N29	Multi	10/15/18	10/15/18	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	M-----					1	\$1,000.00		0.00			
N30	Multi	10/16/18	10/16/18	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----					1	\$1,000.00		0.00			
N31	Multi	10/10/18	10/10/18	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	--W----	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--W----					1	\$1,500.00		0.00			
N32	Multi	10/15/18	10/15/18	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	M-----	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00

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KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	M-----					1	\$1,500.00		0.00			
N33	Multi	10/10/18	10/10/18	LN M-F	CM	10-10:35pm	--W----	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
				Channels : KSNW,KSNG,KSNC,KSNT,KSNN											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--W----					1	\$2,000.00		0.00			
N34	Multi	10/11/18	10/11/18	LN M-F	CM	10-10:35pm	---T---	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
				Channels : KSNW,KSNG,KSNC,KSNT,KSNN											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---T---					1	\$2,000.00		0.00			
N35	Multi	10/15/18	10/15/18	LN M-F	CM	10-10:35pm	M-----	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
				Channels : KSNW,KSNG,KSNC,KSNT,KSNN											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	M-----					1	\$2,000.00		0.00			
N36	Multi	10/14/18	10/14/18	Today Show Su	CM	Today Show Su	-----S	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
				Channels : KSNW,KSNG,KSNC,KSNT,KSNN											
				Today Show Su											
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S					1	\$175.00		0.00			
N37	Multi	10/14/18	10/14/18	Reg Season Chiefs (LIT)	CM	Reg Season Chief	-----S	:30	1	\$9,000.00	P3	0.00	NM	1	\$9,000.00
				Channels : KSNW,KSNG,KSNC,KSNT,KSNN											
				Reg Season Chiefs (LIT)											
				SNF: KANSAS CITY @ New England											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S					1	\$9,000.00		0.00			
N38	Multi	10/14/18	10/14/18	Su 1105-1135p	CM	1105p-1135p	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				Channels : KSNW,KSNG,KSNC,KSNT,KSNN											
				Su 1105-1135p											
Posetively Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S					1	\$50.00		0.00			
N39	Multi	10/17/18	10/17/18	KSN Today 1	CM	5-6am	--W----	:30	1	\$160.00	P2	0.00	NM	1	\$160.00
				Channels : KSNW,KSNG,KSNC,KSNT,KSNN											
				KSN Today 1											
				(5:00 AM-5:30 AM)											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$160.00		0.00			
N40	Multi	10/17/18	10/17/18	KSN Today 1	CM	5-6am	--W----	:30	1	\$160.00	P2	0.00	NM	1	\$160.00
				Channels : KSNW,KSNG,KSNC,KSNT,KSNN											
				KSN Today 1											
				(5:30 AM-6:00 AM)											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$160.00		0.00			
N41	Multi	10/17/18	10/17/18	KSN Today 2	CM	6-7am	--W----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
				Channels : KSNW,KSNG,KSNC,KSNT,KSNN											
				KSN Today 2											
				(6:00 AM-6:30 AM)											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$540.00		0.00			
N42	Multi	10/17/18	10/17/18	KSN Today 2	CM	6-7am	--W----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
				Channels : KSNW,KSNG,KSNC,KSNT,KSNN											
				KSN Today 2											
				(6:30 AM-7:00 AM)											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$540.00		0.00			

Order / Rev: A1720040
 Alt Order #: 26214376
 Flight Dates: 10/10/18 - 10/17/18

Advertiser: POL/Republican Governors Association
 Product Desc: issue
 Estimate: 1036
 KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N43	Multi	10/17/18	10/17/18	Today Show 7-8am Channels : KSNL,KSNG,KSNL,KSNW Today Show 7-8am Today Show	CM	7-8am	--W----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					1	\$600.00		0.00			
N44	Multi	10/17/18	10/17/18	Today Show 8-9am Channels : KSNL,KSNG,KSNL,KSNW Today Show 8-9am Today Show	CM	8-9am	--W----	:30	1	\$340.00	P2	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					1	\$340.00		0.00			
N45	Multi	10/17/18	10/17/18	M-F 9-10a Channels : KSNL,KSNG,KSNL,KSNW M-F 9-10a Live w/ Kelly	CM	9-10a	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					1	\$200.00		0.00			
N46	Multi	10/17/18	10/17/18	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News News	CM	12n-1pm	--W----	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					2	\$200.00		0.00			
N47	Multi	10/17/18	10/17/18	M-F 2-3p Channels : KSNL,KSNG,KSNL,KSNW M-F 2-3p Doctors	CM	2p-3p	--W----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					1	\$100.00		0.00			
N48	Multi	10/17/18	10/17/18	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	--W----	:30	1	\$1,020.00	P1	0.00	NM	1	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					1	\$1,020.00		0.00			
N49	Multi	10/17/18	10/17/18	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five News	CM	5-530pm	--W----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					1	\$1,000.00		0.00			
N50	Multi	10/17/18	10/17/18	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six News	CM	6-630p	--W----	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					1	\$1,500.00		0.00			
N51	Multi	10/17/18	10/17/18	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri News	CM	10-10:35pm	--W----	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					1	\$2,000.00		0.00			
N52	Multi	10/17/18	10/17/18	Late Night Channels : KSNL,KSNG,KSNL,KSNW Late Night/Seth Myers News	CM	11:35p-12:35am	--W----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					1	\$150.00		0.00			
													Totals	53	\$43,075.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

added line 27

Contract # 26214376

CPE: 68/103/1036

Agency: PINPOINT MEDIA

1707 OSAGE ST # 103
ALEXANDRIA, VA
22302

Changes as of: 10/4/2018 at 9:38 AM

Flight: 10/10/18 - 10/17/18

Advertiser: Republican Governor's
Association KS

Product: issue
Agency Order #: 7816420

Buyer: Segroves, Danette
Salesperson: KELLY JOHNS
202-872-5880

Separation:

Version: Highlighting Revision 2

Station: KSNW

Market: Wichita

Office: WASHINGTON
Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$43,075.00

Total Spots: 53

Total CPP: \$0.00

Total GRP:

Traffic #: A1720040

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/10 - 10/17								Total Spots	Total \$	CPP*	GRP*
							10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	W-F,M-Tu 6a-6:30a		Kansas Today 3	\$540.00	0	30	1	1	1	0	0	1	1	0	5	\$2,700.00	\$0.00	0.0
2	W-F,M-Tu 6:30a-7a		Kansas Today 3	\$540.00	0	30	1	1	1	0	0	1	1	0	5	\$2,700.00	\$0.00	0.0
3	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$600.00	0	30	1	1	1	0	0	1	1	0	5	\$3,000.00	\$0.00	0.0
4	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$340.00	0	30	1	1	1	0	0	1	1	0	5	\$1,700.00	\$0.00	0.0
5	W-F,M-Tu 12n-1p		KSN News	\$200.00	0	30	1	1	1	0	0	1	1	0	5	\$1,000.00	\$0.00	0.0
6	W-F,M-Tu 4:30p-5p		Jeopardy	\$1,020.00	0	30	0	1	0	0	0	0	1	0	2	\$2,040.00	\$0.00	0.0
7	W-F,M-Tu 5p-5:30p		KSN News	\$1,000.00	0	30	0	1	0	0	0	1	1	0	3	\$3,000.00	\$0.00	0.0
8	W-F,M-Tu 6p-6:30p		KSN News	\$1,500.00	0	30	1	0	0	0	0	1	0	0	2	\$3,000.00	\$0.00	0.0
9	W-F,M-Tu 10p-10:35p		KSN News	\$2,000.00	0	30	1	1	0	0	0	1	0	0	3	\$6,000.00	\$0.00	0.0
10	Su 7a-8a		Sunday Today Show	\$175.00	0	30	0	0	0	0	1	0	0	0	1	\$175.00	\$0.00	0.0
11	Su 7:20p-10:30p		SNF: KANSAS CITY @ New England	\$9,000.00	0	30	0	0	0	0	1	0	0	0	1	\$9,000.00	\$0.00	0.0
12	Su 10:35p-11:05p		Posetively Kansas	\$50.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
13	Su 11:05p-11:35p		Posetively Kansas	\$50.00	0.0	30	0	0	0	0	1	0	0	0	1	\$50.00	\$0.00	0.0
14	M-F 5a-5:30a		News	\$160.00	0.0	30	0	0	0	0	0	0	0	1	1	\$160.00	\$0.00	0.0
15	M-F 5:30a-6a		News	\$160.00	0.0	30	0	0	0	0	0	0	0	1	1	\$160.00	\$0.00	0.0
16	M-F 6a-6:30a		News	\$540.00	0.0	30	0	0	0	0	0	0	0	1	1	\$540.00	\$0.00	0.0
17	M-F 6:30a-7a		News	\$540.00	0.0	30	0	0	0	0	0	0	0	1	1	\$540.00	\$0.00	0.0
18	M-F 7a-8a		Today Show	\$600.00	0.0	30	0	0	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
19	M-F 8a-9a		Today Show	\$340.00	0.0	30	0	0	0	0	0	0	0	1	1	\$340.00	\$0.00	0.0
20	M-F 9a-10a		Live w/ Kelly	\$200.00	0.0	30	0	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26214376	Changes as of: 10/4/2018 at 9:38 AM	Version: Highlighting Revision 2
CPE: 68/103/1036	Flight: 10/10/18 - 10/17/18	Station: KSNW
Agency: PINPOINT MEDIA	Advertiser: Republican Governor's Association KS	Market: Wichita
1707 OSAGE ST # 103	Product: issue	Office: WASHINGTON
ALEXANDRIA, VA 22302	Agency Order #: 7816420	Service: Nielsen
Buyer: Segroves, Danette	Primary Demo: Adults 35+	Total Spots: 53
Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	Total CPP: \$0.00
202-872-5880	202-872-5880	Total GRP:
Separation:		Traffic #: A1720040
		Con Type: POLITICAL/VOTE
		Total \$: \$43,075.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/10 - 10/17								Total Spots	Total \$	CPP*	GRP*
							10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17				
21	M-F 12n-1p		News	\$200.00	0.0	30	0	0	0	0	0	0	0	2	2	\$400.00	\$0.00	0.0
22	Tu-F,M 2p-3p		Doctors	\$100.00	0.0	30	0	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0
23	M-F 4:30p-5p		Jeopardy	\$1,020.00	0.0	30	0	0	0	0	0	0	0	1	1	\$1,020.00	\$0.00	0.0
24	M-F 5p-5:30p		News	\$1,000.00	0.0	30	0	0	0	0	0	0	0	1	1	\$1,000.00	\$0.00	0.0
25	M-F 6p-6:30p		News	\$1,500.00	0.0	30	0	0	0	0	0	0	0	1	1	\$1,500.00	\$0.00	0.0
26	M-F 10p-10:35p		News	\$2,000.00	0.0	30	0	0	0	0	0	0	0	1	1	\$2,000.00	\$0.00	0.0
REV+ 27	M-F 11:35p-12:35a		Late Night	\$150.00	0.0	30	0	0	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0
TOTALS:							7	8	5	0	3	8	7	15	53	\$43,075.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26214376	Changes as of: 10/4/2018 at 9:38 AM	Version: Highlighting Revision 2
CPE: 68/103/1036	Flight: 10/10/18 - 10/17/18	Station: KSNW
Agency: PINPOINT MEDIA	Advertiser: Republican Governor's Association KS	Market: Wichita
1707 OSAGE ST # 103	Product: issue	Office: WASHINGTON
ALEXANDRIA, VA 22302	Agency Order #: 7816420	Service: Nielsen
	Buyer: Segroves, Danette	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$43,075.00
		Total Spots: 53
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A1720040

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/03/18 4:38 PM	KELLY JOHNS	Canceled by new revision
10/03/18 2:04 PM	Lori Sanderson	TP CHANGE
10/03/18 1:57 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$143,583
KSNW Share:	30%
Comment:	
KAKE:	26%
KMTW:	1%
KSAS:	13%
KSCW:	2%
KWCH:	28%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	53	\$43,075.00	N/A	0.0
Total	100%	53	\$43,075.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	53	\$43,075.00
Total	53	\$43,075.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/4/18 9:38 AM	KELLY JOHNS	Revised	1		\$150.00	\$43,075.00	Changes: Total Spots from 52 to 53, Calculated Dollars from \$42,925.00 to \$43,075.00, Competitive Market Budget from \$143,083 to \$143,583, Origuser Entered Dollars from \$34,365.00 to \$42,925.00, User Entered \$ from \$42,925.00 to \$43,075.00, Total \$ from \$42,925.00 to \$43,075.00. 1 buyline added or modified.
Queued for Electronic Contracting	10/4/18 7:42 AM					\$0	\$0	
Revision	10/3/18 4:38 PM	KELLY JOHNS	Confirmed	14		\$8,560.00	\$42,925.00	Changes: Origflight End to 10/16/18, Flight End from 10/16/18 to 10/17/18, Demo Meta to [R16], Origuser Entered Dollars to \$34,365.00, User Entered \$ from \$0.00 to \$42,925.00, Total \$ from \$34,365.00 to \$42,925.00, Total Spots from 38 to 52, Calculated Dollars from \$34,365.00 to \$42,925.00, Competitive Market Budget from \$127,050 to \$143,083. 26 buylines added or modified.
Makegood 1	10/3/18 2:04 PM	Lori Sanderson	Canceled	1	1	\$0	\$34,365.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	10/3/18 1:01 PM					\$0	\$0	
New	10/3/18 12:58 PM	KELLY JOHNS	Confirmed	38		\$34,365.00	\$34,365.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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