

#1514794

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KMBC - KANSAS City, Mo	Date: 8/12/10
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

<p>One Nation Pro-Blunt ad referencing Blunt's efforts to stop Medicare changes that would limit seniors choices in their medical care. Viewers are encouraged to contact Blunt to show their support for his efforts. Blunt is running for the US Senate.</p>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: One Nation

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

5/18/16 Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Blunt/R/ MO Senate
11/8/16 Election
spot references
current healthcare
5/18/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

One Nation
45 North Hill Drive, #100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Steven Law
Treasurer: Caleb Crosby

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

One Nation
45 North Hill Drive, #100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Steven Law
Treasurer: Caleb Crosby

SEE ATTACHED

This site is best viewed on a larger screen. ×

Okay, got it.



Browse Database



By Donor



By Recipient



By Candidate



Search

One Nation (formerly Alliance for America's Future)

\$ Tax-Exempt Status: 501(c)(4)

🌐 Website: <http://www.onenationamerica.org/> (<http://www.onenationamerica.org/>)

One Nation is a nonprofit 501(c)4 addition to Karl Rove's "constellation of Crossroads organizations (<http://www.nationaljournal.com/politics/karl-rove-s-crossroads-empire-adds-a-new-senate-defense-arm-20150522>). The group "aims (<http://www.onenationamerica.org/policies/>) to advance well-constructed solutions to our country's most urgent challenges: its plodding economy, massive debt, job-killing regulations and weakness in an increasingly dangerous world."

In contrast to **Crossroads GPS** (<http://conservativetransparency.org/org/crossroads-gps/>) and **American Crossroads** (<http://conservativetransparency.org/org/american-crossroads/>), which plan to focus on the presidential race in 2016, One Nation is aimed solely at influencing Senate elections. And it's wasting no time in getting to work: As of May 2015, One Nation had already purchased \$2 million worth of radio, digital and print ads "touting" (<http://www.usatoday.com/story/news/politics/elections/2016/2015/05/18/group-linked-to-karl-rove-mitch-mcconnell-runs-ads-to-boost-rob-portman-kelly-ayotte-pat-toomey/27543419/>) incumbent Republican senators facing tough reelections in 2016, including Sens. Kelly Ayotte, Mark Kirk, Richard Burr, Rob Portman, and Pat Toomey. The ads praise the senators for supporting **trade-promotion authority** (<http://www.onenationamerica.org/one-nation-launches-radio-ads-advocating-for-the-tpa/>) and urge congressional action "to protect" (<http://www.onenationamerica.org/one-nation-launches-with-ad-blitz-promoting-congressional-consensus-on-medicare/>) Medicare and Medicare Advantage. The spending included \$325,000 on ads in New Hampshire in support of Ayotte, and \$400,000 in Pennsylvania in support of Toomey. Its ads in Ohio praised Portman for "helping to lead the way" to consensus in Congress.

In October 2015, One Nation launched an ad buy (http://www.wmur.com/politics/prorepublican-super-pac-defends-ayotte-on-womens-health-issues-in-new-radio-ad/35868630?utm_source=dlvr.it&utm_medium=twitter&utm_campaign=wmur9_politics) in New Hampshire attempting to defend Sen. Ayotte on women's health issues. They additionally purchased ads (<http://www.news-leader.com/story/news/politics/2015/10/19/republican-group-launches-ad-blitz-behalf-missouri-sen-roy-blunt/74073438/>) in Missouri defending Sen. Roy Blunt, which were supposedly focused on highlighting Sen. Blunt's "ability to work across the aisle."

Sen. Mitch McConnell's former chief of staff, Steven Law, is the president of One Nation, along with its sister organizations American Crossroads and Crossroads GPS. Law is also executive chairman of the Senate Leadership Fund (<http://conservativetransparency.org/org/senate-leadership-fund/>), a super PAC "devoted solely to retaining the Senate majority (<http://www.usatoday.com/story/news/politics/elections/2016/2015/05/18/group-linked-to-karl-rove-mitch-mcconnell-runs-ads-to-boost-rob-portman-kelly-ayotte-pat-toomey/27543419/>)" that "aims to be the go-to destination for major Republican donors interested in Senate races." Ian Prior is cited (<http://www.news-leader.com/story/news/politics/2015/10/19/republican-group-launches-ad-blitz-behalf-missouri-sen-roy-blunt/74073438/>) as a spokesman for the group; Prior previously served as communications director (<https://twitter.com/iprior1177>) for Crossroads / Crossroads GPS and, prior to that, as National Press Secretary & Deputy Communications Director (<http://www.americancrossroads.org/2015/05/american-crossroads-names-new-finance-communications-research-directors/>) for the National Republican Congressional Committee.

One Nation has not disclosed how much it is planning to spend in the 2016 campaign cycle but Law said that in 2015 alone the organization plans to spend "multiples more of what we are doing with this first wave (<http://www.usatoday.com/story/news/politics/elections/2016/2015/05/18/group-linked-to-karl-rove-mitch-mcconnell-runs-ads-to-boost-rob-portman-kelly-ayotte-pat-toomey/27543419/>)" of ads. Operating as a "dark money" c4 organization, the group is not required to disclose its donors.

Despite reporting in early 2015 that One Nation was a "new" (c)4 addition to the Crossroads network, Open Secrets found (http://www.opensecrets.org/news/2015/05/roves-new-group-isnt-new-and-that-could-be-the-point/?utm_content=bufferfde3a&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer) that the group was a renamed version of an entity previously known as the Alliance for America's Future (<http://conservativetransparency.org/org/alliance-for-americas-future/>), a nonprofit affiliated with the Alliance for Freedom (<http://conservativetransparency.org/org/alliance-for-freedom/>). Open Secrets notes that the takeover was "likely... because the group had the one thing that has been elusive to Crossroads since its founding in 2010: An approved application for tax exemption from the IRS."

According to Open Secrets, there's precedent going back to at least 1999 for this tactic whereby a group having difficulty with receiving IRS tax exemption – as Crossroads is currently facing (<http://www.bloomberg.com/politics/articles/2015-04-30/irs-may-be-trying-to-stop-tax-exemption-of-rove-s-crossroads-gps>) – can acquire a group that already has the exemption, and then transfer its operations to the new group.

Open Secrets concludes (http://www.opensecrets.org/news/2015/05/roves-new-group-isnt-new-and-that-could-be-the-point/?utm_content=bufferfde3a&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer) that

One Nation (formerly AAF) could be a valuable pick-up for the Crossroads network because "AAF is no

stranger to dark money politics... and it comes with a network of IRS-recognized 501(c)(4)s that can serve either as surrogates, or as pools of money One Nation can use to churn funds around to inflate its social welfare spending... It offers the reconstituted Crossroads the kind of security that is prized by the snarl of nonprofits affiliated with the Koch donor network."

As a sign of its rising importance, One Nation spent more (http://www.opensecrets.org/news/2015/05/roves-new-group-isnt-new-and-that-could-be-the-point/?utm_content=bufferfde3a&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer) in the first five months 2015 than it did as AAF in any of the full years of 2012, 2013, or 2014.

View Financial Record

7 transactions on record as a donor.

Ordered By: Year (Newer to Older)

Showing Record As Donor View Record As Recipient Export CSV

Search Within Results
 Calculate Top Beneficiaries
 Reorder Results

Select Minimum Donation

Select Maximum Donation

Specific Year

Or Select A Time Range

Submit

#	Donor	Recipient	Amount	Year	Link
1	Alliance for America's Future (http://conservativetransparency.org/donor/alliance-for-americas-future/)	Rise Up and Register (http://conservativetransparency.org/recipient/rise-up-and-register/)	\$100,000	2012	+ (http://conservative-transparency.org/transaction/alliance-for-americas-future2012-1/)

#	Donor	Recipient	Amount	Year	Link
2	Alliance for America's Future (http://conservativetransparency.org/donor/alliance-for-americas-future/)	Alliance for Freedom (http://conservativetransparency.org/recipient/alliance-for-freedom/)	\$6,000	2011	+ (http://conservative-transparency.org/transaction/alliance-for-americas-future2011-1/)
3	Alliance for America's Future (http://conservativetransparency.org/donor/alliance-for-americas-future/)	Alliance for Freedom (http://conservativetransparency.org/recipient/alliance-for-freedom/)	\$500	2010	+ (http://conservative-transparency.org/transaction/alliance-for-americas-future2010-5/)
4	Alliance for America's Future (http://conservativetransparency.org/donor/alliance-for-americas-future/)	Send Harry Packing (http://conservativetransparency.org/recipient/send-harry-packing/)	\$52,000	2010	+ (http://conservative-transparency.org/transaction/alliance-for-americas-future2010-4/)
5	Alliance for America's Future (http://conservativetransparency.org/donor/alliance-for-americas-future/)	Partnership for America's Future (http://conservativetransparency.org/recipient/partnership-for-americas-future/)	\$81,000	2010	+ (http://conservative-transparency.org/transaction/alliance-for-americas-future2010-3/)
6	Alliance for America's Future (http://conservativetransparency.org/donor/alliance-for-americas-future/)	Empower Texans (http://conservativetransparency.org/recipient/empower-texans/)	\$150,000	2010	+ (http://conservative-transparency.org/transaction/alliance-for-americas-future2010-2/)
7	Alliance for America's Future (http://conservativetransparency.org/donor/alliance-for-americas-future/)	60 Plus Association (http://conservativetransparency.org/recipient/60-plus-association/)	\$50,000	2010	+ (http://conservative-transparency.org/transaction/alliance-for-americas-future2010-1/)

Contributions from private foundations and other nonprofit entities are based on a review of publicly available Forms 990 filed with the Internal Revenue Service. For more information about our methodology, visit our about page. (<http://conservativetransparency.org/about>)

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● ([https://www.facebook.com/sharer/sharer.php?u=http://conservativetransparency.org&t=Conservative Transparency](https://www.facebook.com/sharer/sharer.php?u=http://conservativetransparency.org&t=Conservative%20Transparency)) ● ([https://twitter.com/share?url=http://conservativetransparency.org&text=Conservative Transparency](https://twitter.com/share?url=http://conservativetransparency.org&text=Conservative%20Transparency)) ● ([mailto:?subject=Conservative Transparency&body=http://conservativetransparency.org](mailto:?subject=Conservative%20Transparency&body=http://conservativetransparency.org))

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6-7-16 [Signature] 202 559 6428
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] SCOTT LEBISER NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): 461,000 gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.