



Order / Rev: 770718  
 Alt Order #:  
 Flight Dates: 03/22/18 - 03/28/18

Advertiser: Concerned Veterans For America  
 Product Desc: 3/15-3/21/18  
 Estimate: 3223

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	---22--					4	\$75.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	222----					6	\$75.00		0.00			
N 2	WEAU	03/22/18	03/28/18	WEAU 13 News @ Noon WEAU 13 News @ Noon	CM	1158a-1230p	22222--	:30	10	\$100.00	P-01	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	---22--					4	\$100.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	222----					6	\$100.00		0.00			
N 3	WEAU	03/22/18	03/28/18	Jeopardy M-F Jeopardy M-F	CM	4p-5p	-11----	:30	2	\$180.00	P-01	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	-----					0	\$180.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	-11----					2	\$180.00		0.00			
N 4	WEAU	03/22/18	03/28/18	Hello Wisconsin @ 530a Hello Wisconsin @ 530a	CM	530a-6a	11111--	:30	5	\$125.00	P-01	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	---11--					2	\$125.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	111----					3	\$125.00		0.00			
N 5	WEAU	03/22/18	03/28/18	Hello Wisconsin @ 6a Hello Wisconsin @ 6a	CM	6a-7a	22222--	:30	10	\$250.00	P-01	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	---22--					4	\$250.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	222----					6	\$250.00		0.00			
N 6	WEAU	03/22/18	03/28/18	Today Show Today Show	CM	7a-9a	22222--	:30	10	\$350.00	P-01	0.00	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	---22--					4	\$350.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	222----					6	\$350.00		0.00			
N 7	WEAU	03/22/18	03/28/18	WEAU 13 News @ 4p WEAU 13 News @ 4p	CM	4p-430p	12111--	:30	6	\$90.00	P-01	0.00	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	---11--					2	\$90.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	121----					4	\$90.00		0.00			
N 8	WEAU	03/22/18	03/28/18	WEAU 13 News @ 5p WEAU 13 News @ 5p	CM	5p-530p	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	---11--					2	\$300.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	111----					3	\$300.00		0.00			
N 9	WEAU	03/22/18	03/28/18	WEAU 13 News @ 6p S&M WEAU 13 News @ 6p Sat	CM	6p-630p	-----S-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	-----S-					1	\$250.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	-----					0	\$0.00		0.00			
N 10	WEAU	03/22/18	03/28/18	The Tonight Show The Tonight Show	CM	1035p-1135p	21222--	:30	9	\$150.00	P-01	0.00	NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	---22--					4	\$150.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	212----					5	\$150.00		0.00			
N 11	WEAU	03/22/18	03/28/18	WEAU 13 News @ 10p M WEAU 13 News @ 10p M-F	CM	10p-1035p	11111--	:30	5	\$700.00	P-01	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	---11--					2	\$700.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	111----					3	\$700.00		0.00			
N 12	WEAU	03/22/18	03/28/18	Wheel of Fortune M-F Wheel of Fortune M-F	CM	630p-7p	11111--	:30	5	\$900.00	P-01	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/18		03/19/18	03/25/18	---11--					2	\$900.00		0.00			
Week: 03/26/18		03/26/18	04/01/18	111----					3	\$900.00		0.00			
N 13	WEAU	03/26/18	03/28/18	Monday Prime 2 Hour Monday Prime 2 Hour	CM	6:58 PM-9:00 PM (6:58 PM-9:00 PM)	M-----	:30	2	\$1,250.00	P-01	0.00	NM	2	\$2,500.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/26/18	04/01/18	M-----					2	\$1,250.00		0.00			
N 14	WEAU	03/27/18	03/28/18	Tuesday Prime Hr 1	CM	658p-8p	-T-----	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
		Tuesday Prime Hr 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/26/18	04/01/18	-T-----					1	\$1,200.00		0.00			
N 15	WEAU	03/27/18	03/28/18	Tuesday Prime Hr 2	CM	8p-9p	-T-----	:30	1	\$2,000.00	P-01	0.00	NM	0	\$0.00
		Tuesday Prime Hr 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/26/18	04/01/18	-T-----					1	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEAU	03/26/18-04/01/18		Tuesday Prime Hr 2			8p-9p	-T-----	:30	<del>(\$2,000.00)</del>	0.00	NM			
		See MG 18.2,18.3,18.4,18.5,18.6													
		[Program Change]													
N 16	WEAU	03/27/18	03/28/18	Tuesday Prime Hr 3	CM	9p-10p	-T-----	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
		Tuesday Prime Hr 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/26/18	04/01/18	-T-----					1	\$800.00		0.00			
N 17	WEAU	03/22/18	03/28/18	Wednesday Prime Hr 1	CM	658p-8p	--W----	:30	2	\$800.00	P-01	0.00	NM	0	\$0.00
		Wednesday Prime Hr 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/19/18	03/25/18	-----					0	\$0.00		0.00			
Week:		03/26/18	04/01/18	--W----					2	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEAU	03/26/18-04/01/18		Wednesday Prime Hr 1			658p-8p	--W-----	:30	<del>(\$800.00)</del>	0.00	NM			
		See MG 18.2,18.3,18.4,18.5,18.6													
		[Program Change]													
2	WEAU	03/26/18-04/01/18		Wednesday Prime Hr 1			658p-8p	--W-----	:30	<del>(\$800.00)</del>	0.00	NM			
		See MG 18.2,18.3,18.4,18.5,18.6													
		[Program Change]													
N 18	WEAU	03/22/18	03/28/18	Wednesday Prime Hr 2	CM	8p-9p	--W----	:30	1	\$700.00	P-01	0.00	NM	5	\$4,300.00
		Wednesday Prime Hr 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/19/18	03/25/18	-----					0	\$0.00		0.00			
Week:		03/26/18	04/01/18	--W----					1	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEAU	03/26/18-04/01/18		Wednesday Prime Hr 2			8p-9p	--W-----	:30	<del>(\$700.00)</del>	0.00	NM			
		See MG 18.2,18.3,18.4,18.5,18.6													
		[Program Change]													
2	NEAU	03/22/18-03/22/18		Thursday Prime Hr 2			8p-9p	---Th-----	:30	\$800.00	0.00	NM			
		Ⓜ MG for 15.1,17.1,17.2,18.1													
		[mgo]													
3	NEAU	03/26/18-04/01/18		Wednesday Prime 2 Hour			6:58 PM-9:00 PM	6:58 PM-9:00 P--W-----	:30	\$1,250.00	0.00	NM			
		Ⓜ MG for 15.1,17.1,17.2,18.1													
		[mgo]													
4	NEAU	03/26/18-04/01/18		Wednesday Prime 2 Hour			6:58 PM-9:00 PM	6:58 PM-9:00 P--W-----	:30	\$1,250.00	0.00	NM			
		Ⓜ MG for 15.1,17.1,17.2,18.1													
		[mgo]													
5	NEAU	03/22/18-03/22/18		Thursday Prime Hr 1			658p-8p	---Th-----	:30	\$700.00	0.00	NM			
		Ⓜ MG for 15.1,17.1,17.2,18.1													
		[mgo]													
6	NEAU	03/24/18-03/24/18		Saturday Prime 2 Hour			6:58 PM-9:00 PM	6:58 PM-9:00 P-----Sa--	:30	\$300.00	0.00	NM			
		Ⓜ MG for 15.1,17.1,17.2,18.1													
		[mgo]													
N 19	WEAU	03/22/18	03/28/18	Wednesday Prime Hr 3	CM	9p-10p	--W----	:30	1	\$900.00	P-01	0.00	NM	2	\$900.00
		Wednesday Prime Hr 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/19/18	03/25/18	-----					0	\$0.00		0.00			
Week:		03/26/18	04/01/18	--W----					1	\$900.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/26/18	04/01/18	--W----			1		\$900.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEAU	03/26/18-04/01/18		Wednesday Prime Hr 3		9p-10p	--W-----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 19.2, 19.3															
[Program Change] Due to the NBC Special															
2	NEAU	03/23/18-03/23/18		Friday Prime Hr 2		8p-9p	-----F----	:30		\$600.00		0.00	NM		
		Ⓜ MG for 19.1 03/28													
		[mgo]													
3	NEAU	03/24/18-03/24/18		Saturday Prime Hr 3		9p-10p	-----Sa--	:30		\$300.00		0.00	NM		
		Ⓜ MG for 19.1 03/28													
		[mgo]													
													Totals	89	\$30,075.00