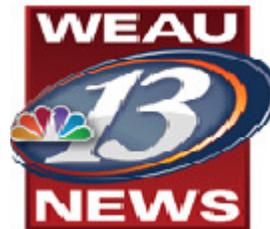


ORDER



Orders
Order / Rev: 770718
 Alt Order #:
Product Desc: 3/15-3/21/18
Estimate: 3223
Flight Dates: 03/22/18 - 03/28/18
Original Date / Rev: 03/01/18 / 03/08/18
Order Type: NORMAL

WEAU
Primary AE: Jami Clish
Sales Office: EAUN
Sales Region: National

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Concerned Veterans For America
Demographic: HH
Product Codes: Issue - National - Senate
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 46966
Agency External ID: 7742
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/25/18	36	\$10,880.00	\$9,248.00
03/26/18	03/28/18	53	\$19,195.00	\$16,315.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	36	\$10,880.00	\$9,248.00	0.00
April 2018	53	\$19,195.00	\$16,315.75	0.00
Totals	89	\$30,075.00	\$25,563.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WEAU	64%	\$30,075.00
Market	100%	\$46,992.19

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EXOW	0%	\$0.00
KQEG	0%	\$0.00
UNKWN	0%	\$0.00
WEUX	0%	\$0.00
WHLA	0%	\$0.00
WHWC	0%	\$0.00
WKBT	22%	\$10,338.28
WLAX	5%	\$2,349.61
WQOW	0%	\$0.00
WXOW	9%	\$4,229.30

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEAU	03/22/18	03/28/18	Today Show II Megyn Kelly Today	CM	Megyn Kelly Today	22222--	:30	10	\$75.00	P-01	0.00	NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 770718
 Alt Order #:
 Flight Dates: 03/22/18 - 03/28/18

Advertiser: Concerned Veterans For America
 Product Desc: 3/15-3/21/18
 Estimate: 3223
WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	---22--		4				\$75.00		0.00			
		Week: 03/26/18	04/01/18	222----		6				\$75.00		0.00			
N 2	WEAU	03/22/18	03/28/18	WEAU 13 News @ Noon WEAU 13 News @ Noon	CM	1158a-1230p	22222--	:30	10	\$100.00	P-01	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	---22--		4				\$100.00		0.00			
		Week: 03/26/18	04/01/18	222----		6				\$100.00		0.00			
N 3	WEAU	03/22/18	03/28/18	Jeopardy M-F Jeopardy M-F	CM	4p-5p	-11----	:30	2	\$180.00	P-01	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	-----		0				\$180.00		0.00			
		Week: 03/26/18	04/01/18	-11----		2				\$180.00		0.00			
N 4	WEAU	03/22/18	03/28/18	Hello Wisconsin @ 530a Hello Wisconsin @ 530a	CM	530a-6a	11111--	:30	5	\$125.00	P-01	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	---11--		2				\$125.00		0.00			
		Week: 03/26/18	04/01/18	111----		3				\$125.00		0.00			
N 5	WEAU	03/22/18	03/28/18	Hello Wisconsin @ 6a Hello Wisconsin @ 6a	CM	6a-7a	22222--	:30	10	\$250.00	P-01	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	---22--		4				\$250.00		0.00			
		Week: 03/26/18	04/01/18	222----		6				\$250.00		0.00			
N 6	WEAU	03/22/18	03/28/18	Today Show Today Show	CM	7a-9a	22222--	:30	10	\$350.00	P-01	0.00	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	---22--		4				\$350.00		0.00			
		Week: 03/26/18	04/01/18	222----		6				\$350.00		0.00			
N 7	WEAU	03/22/18	03/28/18	WEAU 13 News @ 4p WEAU 13 News @ 4p	CM	4p-430p	12111--	:30	6	\$90.00	P-01	0.00	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	---11--		2				\$90.00		0.00			
		Week: 03/26/18	04/01/18	121----		4				\$90.00		0.00			
N 8	WEAU	03/22/18	03/28/18	WEAU 13 News @ 5p WEAU 13 News @ 5p	CM	5p-530p	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	---11--		2				\$300.00		0.00			
		Week: 03/26/18	04/01/18	111----		3				\$300.00		0.00			
N 9	WEAU	03/22/18	03/28/18	WEAU 13 News @ 6p S&M WEAU 13 News @ 6p Sat	CM	6p-630p	-----S-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	-----S-		1				\$250.00		0.00			
		Week: 03/26/18	04/01/18	-----		0				\$0.00		0.00			
N 10	WEAU	03/22/18	03/28/18	The Tonight Show The Tonight Show	CM	1035p-1135p	21222--	:30	9	\$150.00	P-01	0.00	NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	---22--		4				\$150.00		0.00			
		Week: 03/26/18	04/01/18	212----		5				\$150.00		0.00			
N 11	WEAU	03/22/18	03/28/18	WEAU 13 News @ 10p M WEAU 13 News @ 10p M-F	CM	10p-1035p	11111--	:30	5	\$700.00	P-01	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	---11--		2				\$700.00		0.00			
		Week: 03/26/18	04/01/18	111----		3				\$700.00		0.00			
N 12	WEAU	03/22/18	03/28/18	Wheel of Fortune M-F Wheel of Fortune M-F	CM	630p-7p	11111--	:30	5	\$900.00	P-01	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	---11--		2				\$900.00		0.00			
		Week: 03/26/18	04/01/18	111----		3				\$900.00		0.00			
N 13	WEAU	03/26/18	03/28/18	Monday Prime 2 Hour Monday Prime 2 Hour	CM	6:58 PM-9:00 PM (6:58 PM-9:00 PM)	M-----	:30	2	\$1,250.00	P-01	0.00	NM	2	\$2,500.00

Order / Rev: 770718
 Alt Order #:
 Flight Dates: 03/22/18 - 03/28/18

Advertiser: Concerned Veterans For America
 Product Desc: 3/15-3/21/18
 Estimate: 3223
WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WEAU	03/27/18	03/28/18	Tuesday Prime Hr 1	CM	658p-8p	-T-----	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/26/18	04/01/18	M-----		2				\$1,250.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/26/18	04/01/18	-T-----		1				\$1,200.00		0.00			
N 15	WEAU	03/27/18	03/28/18	Tuesday Prime Hr 2	CM	8p-9p	-T-----	:30	1	\$2,000.00	P-01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/26/18	04/01/18	-T-----		1				\$2,000.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/26/18	04/01/18	-T-----		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEAU	03/26/18-04/01/18	Tuesday Prime Hr 2			8p-9p	-T-----	:30		(\$2,000.00)		0.00	NM		
		See MG 18.2, 18.3, 18.4, 18.5, 18.6 [Program Change]													
N 16	WEAU	03/27/18	03/28/18	Tuesday Prime Hr 3	CM	9p-10p	-T-----	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/26/18	04/01/18	-T-----		1				\$800.00		0.00			
N 17	WEAU	03/22/18	03/28/18	Wednesday Prime Hr 1	CM	658p-8p	--W----	:30	2	\$800.00	P-01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/19/18	03/25/18	-----		0				\$0.00		0.00			
Week:		03/26/18	04/01/18	--W----		2				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEAU	03/26/18-04/01/18	Wednesday Prime Hr 1			658p-8p	--W----	:30		(\$800.00)		0.00	NM		
		See MG 18.2, 18.3, 18.4, 18.5, 18.6 [Program Change]													
2	WEAU	03/26/18-04/01/18	Wednesday Prime Hr 1			658p-8p	--W----	:30		(\$800.00)		0.00	NM		
		See MG 18.2, 18.3, 18.4, 18.5, 18.6 [Program Change]													
N 18	WEAU	03/22/18	03/28/18	Wednesday Prime Hr 2	CM	8p-9p	--W----	:30	1	\$700.00	P-01	0.00	NM	5	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/19/18	03/25/18	-----		0				\$0.00		0.00			
Week:		03/26/18	04/01/18	--W----		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEAU	03/26/18-04/01/18	Wednesday Prime Hr 2			8p-9p	--W----	:30		(\$700.00)		0.00	NM		
		See MG 18.2, 18.3, 18.4, 18.5, 18.6 [Program Change]													
2	NEAU	03/22/18-03/22/18	Thursday Prime Hr 2			8p-9p	---Th----	:30		\$800.00		0.00	NM		
		Ⓜ MG for 15.1, 17.1, 17.2, 18.1 [mgo]													
3	NEAU	03/26/18-04/01/18	Wednesday Prime 2 Hour			6:58 PM-9:00 PM	--W----	:30		\$1,250.00		0.00	NM		
		Ⓜ MG for 15.1, 17.1, 17.2, 18.1 [mgo]													
4	NEAU	03/26/18-04/01/18	Wednesday Prime 2 Hour			6:58 PM-9:00 PM	--W----	:30		\$1,250.00		0.00	NM		
		Ⓜ MG for 15.1, 17.1, 17.2, 18.1 [mgo]													
5	NEAU	03/22/18-03/22/18	Thursday Prime Hr 1			658p-8p	---Th----	:30		\$700.00		0.00	NM		
		Ⓜ MG for 15.1, 17.1, 17.2, 18.1 [mgo]													
6	NEAU	03/24/18-03/24/18	Saturday Prime 2 Hour			6:58 PM-9:00 PM	-----Sa--	:30		\$300.00		0.00	NM		
		Ⓜ MG for 15.1, 17.1, 17.2, 18.1 [mgo]													
N 19	WEAU	03/22/18	03/28/18	Wednesday Prime Hr 3	CM	9p-10p	--W----	:30	1	\$900.00	P-01	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/19/18	03/25/18	-----		0				\$0.00		0.00			
Week:		03/26/18	04/01/18	--W----		1				\$900.00		0.00			

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WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 03/26/18	04/01/18	--W----			1			\$900.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEAU	03/26/18-04/01/18	Wednesday Prime Hr 3		9p-10p		--W-----	:30	(\$900.00)		0.00	NM			
		See MG 19.2, 19.3 [Program Change] Due to the NBC Special													
2	WEAU	03/23/18-03/23/18	Friday Prime Hr 2		8p-9p		-----F----	:30	\$600.00		0.00	NM			
		Ⓜ MG for 19.1 03/28 [mgo]													
3	WEAU	03/24/18-03/24/18	Saturday Prime Hr 3		9p-10p		-----Sa--	:30	\$300.00		0.00	NM			
		Ⓜ MG for 19.1 03/28 [mgo]													
													Totals	89	\$30,075.00