

ORDER



Orders
Order / Rev: 755343
Alt Order #:
Product Desc: 2/14-2/20/18
Estimate: 214220
Flight Dates: 02/14/18 - 02/20/18
Original Date / Rev: 02/02/18 / 02/16/18
Order Type: NORMAL

WEAU

Primary AE: Jami Clish
Sales Office: EAUN
Sales Region: National

Agency
Name: Del Cielo Media
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Concerned Veterans For America
Demographic: HH
Product Codes: Issue - National - Senate
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 46966
Agency External ID: 7742
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/20/18	66	\$48,550.00	\$41,267.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	66	\$48,550.00	\$41,267.50	0.00
Totals	66	\$48,550.00	\$41,267.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WEAU	49%	\$48,550.00
Market	100%	\$99,081.63

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EXOW	0%	\$0.00
KQEG	0%	\$0.00
UNKWN	0%	\$0.00
WEUX	0%	\$0.00
WHLA	0%	\$0.00
WHWC	0%	\$0.00
WKBT	30%	\$29,724.49
WLAX	8%	\$7,926.53
WQOW	0%	\$0.00
WXOW	13%	\$12,880.61

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEAU	02/14/18	02/20/18	Hello Wisconsin @ 6a	CM	6a-7a	22222--	:30	10	\$250.00	P-01	0.00	NM	10	\$2,500.00
Hello Wisconsin @ 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	--222--			6			\$250.00		0.00			
Week:		02/19/18	02/25/18	22-----			4			\$250.00		0.00			

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WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/18		02/12/18	02/18/18	--222--			6		\$250.00	0.00					
Week: 02/19/18		02/19/18	02/25/18	22-----			4		\$250.00	0.00					
N 2	WEAU	02/14/18	02/20/18	Today Show Today Show	CM	7a-9a	32232--	:30	12	\$350.00	P-01	0.00	NM	12	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/18		02/12/18	02/18/18	--232--			7		\$350.00	0.00					
Week: 02/19/18		02/19/18	02/25/18	32-----			5		\$350.00	0.00					
N 3	WEAU	02/14/18	02/20/18	Olympics Late Fringe Olympics Late Fringe	CM	Various	1111122	:30	9	\$175.00	P-01	0.00	NM	9	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/18		02/12/18	02/18/18	--11122			7		\$175.00	0.00					
Week: 02/19/18		02/19/18	02/25/18	11-----			2		\$175.00	0.00					
N 4	WEAU	02/14/18	02/20/18	Olympics Late News Olympics Late News	CM	10p-1205a	1111--1	:30	5	\$700.00	P-01	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/18		02/12/18	02/18/18	--11--1			3		\$700.00	0.00					
Week: 02/19/18		02/19/18	02/25/18	11-----			2		\$700.00	0.00					
N 5	WEAU	02/14/18	02/20/18	Olympics Prime Time Olympics Prime Time	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	1111111	:30	7	\$1,800.00	P-01	0.00	NM	8	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/18		02/12/18	02/18/18	--11111			5		\$1,800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEAU	02/12/18-02/18/18		Olympics Prime Time	7:00 PM-10:30 PM		7:00 PM-10:30 --wThFSaSu	:30		(\$1,800.00)	0.00	NM			
See MG 5.12,5.13 [Preempt]															
4	WEAU	02/12/18-02/18/18		Olympics Prime Time	7:00 PM-10:30 PM		7:00 PM-10:30 --wThFSaSu	:30		(\$1,800.00)	0.00	NM			
See MG 5.9 [Preempt]															
5	WEAU	02/12/18-02/18/18		Olympics Prime Time	7:00 PM-10:30 PM		7:00 PM-10:30 --wThFSaSu	:30		(\$1,800.00)	0.00	NM			
See MG 5.9 [Preempt]															
6	WEAU	02/12/18-02/18/18		Olympics Prime Time	7:00 PM-10:30 PM		7:00 PM-10:30 --wThFSaSu	:30		(\$1,800.00)	0.00	NM			
See MG 5.10,5.11 [No Avail]															
9	NEAU	02/15/18-02/18/18		Olympics Prime Time	7:00 PM-10:30 PM		7:00 PM-10:30 ---ThFSaSu	:30		\$3,600.00	0.00	NM			
Ⓜ MG for 5.5,5.4 [mgo]															
10	NEAU	02/15/18-02/15/18		Wheel of Fortune M-F	630p-7p		---Th-----	:30		\$900.00	0.00	NM			
Ⓜ MG for 5.6 02/18 [mgo]															
11	NEAU	02/16/18-02/16/18		Wheel of Fortune M-F	630p-7p		-----F----	:30		\$900.00	0.00	NM			
Ⓜ MG for 5.6 02/18 [mgo]															
12	NEAU	02/19/18-02/19/18		Wheel of Fortune M-F	630p-7p		M-----	:30		\$900.00	0.00	NM			
Ⓜ MG for 5.3 02/15 [mgo]															
13	NEAU	02/20/18-02/20/18		Wheel of Fortune M-F	630p-7p		-T-----	:30		\$900.00	0.00	NM			
Ⓜ MG for 5.3 02/15 [mgo]															
Week: 02/19/18		02/19/18	02/25/18	11-----			2		\$1,800.00	0.00					
N 6	WEAU	02/14/18	02/20/18	Today Show Today Show	CM	7a-9a	-11-1--	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/18		02/12/18	02/18/18	--1-1--			2		\$350.00	0.00					
Week: 02/19/18		02/19/18	02/25/18	-1-----			1		\$350.00	0.00					
N 7	WEAU	02/14/18	02/20/18	Olympics Prime Time Olympics Prime Time	CM	6:58 PM-10:30 PM (6:58 PM-10:30 PM)	-11-1-1	:30	4	\$4,000.00	P-01	0.00	NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/18		02/12/18	02/18/18	--1-1-1			3		\$4,000.00	0.00					
Week: 02/19/18		02/19/18	02/25/18	-1-----			1		\$4,000.00	0.00					

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N 8	WEAU	02/14/18	02/20/18	Olympics Daytime Olympics Daytime	CM	2:00 PM-4:00 PM (2:00 PM-4:00 PM)	11111--	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> </div> <div> Week: 02/12/18 02/18/18 --111-- 3 \$500.00 0.00 </div> </div> <div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> </div> <div> 1 WEAU 02/12/18-02/18/18 Olympics Daytime 2:00 PM-4:00 PM 2:00 PM-4:00 P--wThF---- :30 (\$500.00) 0.00 NM </div> <div> See MG 8.6 [Preempted in Recon - Live Event] </div> <div> 6 WEAU 02/12/18-02/18/18 Olympics Daytime 2:00 PM-4:00 PM 2:00 PM-4:00 P-----F---- :30 \$500.00 0.00 NM </div> <div> Ⓜ MG for 8.1 02/14 </div> <div> Week: 02/19/18 02/25/18 11----- 2 \$500.00 0.00 </div> </div>															
N 9	WEAU	02/14/18	02/20/18	Olympics Late Fringe Olympics Late Fringe	CM	Various	11111--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> </div> <div> Week: 02/12/18 02/18/18 --111-- 3 \$175.00 0.00 </div> <div> Week: 02/19/18 02/25/18 11----- 2 \$175.00 0.00 </div> </div>															
N 10	WEAU	02/14/18	02/20/18	Olympics Late News Olympics Late News	CM	10p-1205a	1111--1	:30	5	\$750.00	P-01	0.00	NM	5	\$3,750.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> </div> <div> Week: 02/12/18 02/18/18 --11--1 3 \$750.00 0.00 </div> <div> Week: 02/19/18 02/25/18 11----- 2 \$750.00 0.00 </div> </div>															
													Totals	66	\$48,550.00