

# ORDER



**Orders**  
**Order / Rev:** 755343  
 Alt Order #:  
**Product Desc:** 2/14-2/20/18  
**Estimate:** 214220  
**Flight Dates:** 02/14/18 - 02/20/18  
**Original Date / Rev:** 02/02/18 / 02/16/18  
**Order Type:** NORMAL

**WEAU**  
**Primary AE:** Jami Clish  
**Sales Office:** EAUN  
**Sales Region:** National

**Agency Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Concerned Veterans For America  
**Demographic:** HH  
**Product Codes:** Issue - National - Senate  
**Priority:** P-01  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 46966  
**Agency External ID:** 7742  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/20/18	66	\$48,550.00	\$41,267.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	66	\$48,550.00	\$41,267.50	0.00
<b>Totals</b>	<b>66</b>	<b>\$48,550.00</b>	<b>\$41,267.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WEAU	49%	\$48,550.00
Market	100%	\$99,081.63

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EXOW	0%	\$0.00
KQEG	0%	\$0.00
UNKWN	0%	\$0.00
WEUX	0%	\$0.00
WHLA	0%	\$0.00
WHWC	0%	\$0.00
WKBT	30%	\$29,724.49
WLAX	8%	\$7,926.53
WQOW	0%	\$0.00
WXOW	13%	\$12,880.61

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEAU	02/14/18	02/20/18	Hello Wisconsin @ 6a Hello Wisconsin @ 6a	CM	6a-7a	2222--	:30	10	\$250.00	P-01	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--222--		6				\$250.00		0.00			
		Week: 02/19/18	02/25/18	22-----		4				\$250.00		0.00			

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**WEAU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEAU	02/14/18	02/20/18	Today Show	CM	7a-9a	32232--	:30	12	\$350.00	P-01	0.00	NM	12	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--222--		6				\$250.00		0.00			
		Week: 02/19/18	02/25/18	22-----		4				\$250.00		0.00			
N 3	WEAU	02/14/18	02/20/18	Olympics Late Fringe	CM	Various	1111122	:30	9	\$175.00	P-01	0.00	NM	9	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--232--		7				\$350.00		0.00			
		Week: 02/19/18	02/25/18	32-----		5				\$350.00		0.00			
N 4	WEAU	02/14/18	02/20/18	Olympics Late News	CM	10p-1205a	1111--1	:30	5	\$700.00	P-01	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--11122		7				\$175.00		0.00			
		Week: 02/19/18	02/25/18	11-----		2				\$175.00		0.00			
N 5	WEAU	02/14/18	02/20/18	Olympics Prime Time	CM	7:00 PM-10:30 PM	1111111	:30	7	\$1,800.00	P-01	0.00	NM	8	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--11111		5				\$1,800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEAU	02/12/18-02/18/18	Olympics Prime Time			7:00 PM-10:30 PM	7:00 PM-10:30 --wThFSaSu	:30		<del>(\$1,800.00)</del>	0.00	NM			
			See MG 5.12,5.13												
			[Preempt]												
4	WEAU	02/12/18-02/18/18	Olympics Prime Time			7:00 PM-10:30 PM	7:00 PM-10:30 --wThFSaSu	:30		<del>(\$1,800.00)</del>	0.00	NM			
			See MG 5.9												
			[Preempt]												
5	WEAU	02/12/18-02/18/18	Olympics Prime Time			7:00 PM-10:30 PM	7:00 PM-10:30 --wThFSaSu	:30		<del>(\$1,800.00)</del>	0.00	NM			
			See MG 5.9												
			[Preempt]												
6	WEAU	02/12/18-02/18/18	Olympics Prime Time			7:00 PM-10:30 PM	7:00 PM-10:30 --wThFSaSu	:30		<del>(\$1,800.00)</del>	0.00	NM			
			See MG 5.10,5.11												
			[No Avail]												
9	WEAU	02/15/18-02/18/18	Olympics Prime Time			7:00 PM-10:30 PM	7:00 PM-10:30  ---ThFSaSu	:30		\$3,600.00	0.00	NM			
			MG for 5.5,5.4												
			[mgo]												
10	WEAU	02/15/18-02/15/18	Wheel of Fortune M-F			630p-7p	---Th-----	:30		\$900.00	0.00	NM			
			MG for 5.6 02/18												
			[mgo]												
11	WEAU	02/16/18-02/16/18	Wheel of Fortune M-F			630p-7p	-----F----	:30		\$900.00	0.00	NM			
			MG for 5.6 02/18												
			[mgo]												
12	WEAU	02/19/18-02/19/18	Wheel of Fortune M-F			630p-7p	M-----	:30		\$900.00	0.00	NM			
			MG for 5.3 02/15												
			[mgo]												
13	WEAU	02/20/18-02/20/18	Wheel of Fortune M-F			630p-7p	-T-----	:30		\$900.00	0.00	NM			
			MG for 5.3 02/15												
			[mgo]												
		Week: 02/19/18	02/25/18	11-----		2				\$1,800.00		0.00			
N 6	WEAU	02/14/18	02/20/18	Today Show	CM	7a-9a	-11-1--	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--1-1--		2				\$350.00		0.00			
		Week: 02/19/18	02/25/18	-1-----		1				\$350.00		0.00			
N 7	WEAU	02/14/18	02/20/18	Olympics Prime Time	CM	6:58 PM-10:30 PM	-11-1-1	:30	4	\$4,000.00	P-01	0.00	NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--1-1-1		3				\$4,000.00		0.00			
		Week: 02/19/18	02/25/18	-1-----		1				\$4,000.00		0.00			

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**WEAU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WEAU	02/14/18	02/20/18	Olympics Daytime Olympics Daytime	CM	2:00 PM-4:00 PM (2:00 PM-4:00 PM)	11111--	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--111--		3				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	02/12/18-02/18/18	Olympics Daytime		2:00 PM-4:00 PM	2:00 PM-4:00 P--wThF----	:30		<del>(\$500.00)</del>		0.00	NM		
				See MG 8.6 [Preempted in Recon - Live Event]											
	6	WEAU	02/12/18-02/18/18	Olympics Daytime		2:00 PM-4:00 PM	2:00 PM-4:00 P-----F----	:30		\$500.00		0.00	NM		
				MG for 8.1 02/14											
		Week: 02/19/18	02/25/18	11-----		2				\$500.00		0.00			
N 9	WEAU	02/14/18	02/20/18	Olympics Late Fringe Olympics Late Fringe	CM	Various	11111--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--111--		3				\$175.00		0.00			
		Week: 02/19/18	02/25/18	11-----		2				\$175.00		0.00			
N 10	WEAU	02/14/18	02/20/18	Olympics Late News Olympics Late News	CM	10p-1205a	1111--1	:30	5	\$750.00	P-01	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--11--1		3				\$750.00		0.00			
		Week: 02/19/18	02/25/18	11-----		2				\$750.00		0.00			
													Totals	66	\$48,550.00