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PROGRAM..... BRP101
COMPANY..... 02      Del Cielo Media, LLC
OFFICE..... 01      Del Cielo Media, LLC
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BUY DETAIL REPORT

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RUN DATE      3/06/18
RUN TIME      22:33:46
PAGE          1

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MEDIA.....	TV	TELEVISION			
CLIENT.....	CVADC	Concerned Veterans for America	MARKET.....	LAC	LA CROSSE-EAU CLAIRE, WI
PRODUCT.....	ORDR	ORDR			
ESTIMATE.....	3223WI	3/22-3/28 BROADCAST			
STATION.....	WEAU	T WEAU-TV			
		CHANNEL			

RATING	SERVICE	NSI
FLIGHT DATES	3/22/18 -	3/28/18

ITEM	DAY (S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK											TOTAL SPOTS
	LEN	NTWRK	PROGRAM		REF	DATE	Mr 19	Mr 20	Mr 21	Mr 22	Mr 23	Mr 24	Mr 25	Mr 26	Mr 27	Mr 28	
> 1	30	MTWTF..	0900A-1000A MEGYN KELLY TODAY	75.00	G	3/06/18				2	2			2	2	2	10
> 2	30	MTWTF..	1200N-1230P WEAU13 NWS-NN	100.00	G	3/06/18				2	2			2	2	2	10
> 3	30	MTWTF..	0430P-0500P JEOPARDY	180.00	G	3/06/18									1	1	2
> 4	30	MTWTF..	0530A-0600A WEAUHELLOWISCONSIN 5	125.00	G	3/06/18				1	1			1	1	1	5
> 5	30	MTWTF..	0600A-0700A WEAU HELLO WISCONSIN	250.00	G	3/06/18				2	2			2	2	2	10
> 6	30	MTWTF..	0700A-0900A TODAY SHW	350.00	G	3/06/18				2	2			2	2	2	10
> 7	30	MTWTF..	0400P-0430P WEAU NEWS AT FOUR	90.00	G	3/06/18				1	1			1	2	1	6
> 8	30	MTWTF..	0500P-0530P WEAU13 NWS-5PM	300.00	G	3/06/18				1	1			1	1	1	5
> 9	30S.	0600P-0630P WEAU13 NWS-6PM	250.00	G	3/06/18						1					1

> 10 MTWTF.. 1035P-1135P 150.00 G 2 2 2 1 2 9

30 TONITE SHOW W/ JIMMY 3/06/18

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MEDIA..... TV TELEVISION
CLIENT..... CVADC Concerned Veterans for America MARKET..... LAC LA CROSSE-EAU CLAIRE, WI
PRODUCT..... ORDR ORDR
ESTIMATE..... 3223WI 3/22-3/28 BROADCAST
STATION..... WEAU T WEAU-TV
CHANNEL

RATING SERVICE NSI
FLIGHT DATES 3/22/18 - 3/28/18

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK											TOTAL SPOTS
	LEN	NTWRK	PROGRAM		REF	DATE	Mr 19	Mr 20	Mr 21	Mr 22	Mr 23	Mr 24	Mr 25	Mr 26	Mr 27	Mr 28	
> 11	30	MTWTF..	1000P-1035P WEAU 13 NEWS@TEN M-F	700.00	G					1	1			1	1	1	5
> 12	30	MTWTF..	0630P-0700P WHEEL OF FORTUNE	900.00	G					1	1			1	1	1	5
> 13	30	M.....	0700P-0900P VOICE-NBC	1250.00	G									2			2
> 14	30	M.....	0700P-0900P VOICE-NBC	1250.00	G									2			2
> 15	30	.T.....	0700P-0800P THE VOICE	1200.00	G										1		1
> 16	30	.T.....	0900P-1000P CHICAGO MED	800.00	G										1		1
> 17	30	..W....	0900P-1000P CHICAGO PD	900.00	G											1	1
> 18	30	...T...	0700P-0800P SUPERSTORE	700.00	G					1							1
> 19	30	...T...	0800P-0900P CHICAGO FIRE	800.00	G					1							1
> 20	S.	0700P-0900P	300.00	G							1					1

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MEDIA..... TVTELEVISION

CLIENT..... CVADCConcerned Veterans for America

PRODUCT..... ORDRODR

ESTIMATE..... 3223WI3/22-3/28 BROADCAST

STATION..... WEAUTWEAU-TVCHANNEL

MARKET..... LACLA CROSSE-EAU CLAIRE, WI

RATING SERVICE

NSI

FLIGHT DATES3/22/18 - 3/28/18

3/19/18 - 3/28/18

TOTAL SPOTS88

TOTAL COST30075.00

STATION WEEKLY SUMMARY							
WEEK OF:	03/22	03/23	03/24	03/26	03/27	03/28	TOTAL
SPOT(S) :	17	15	2	19	18	17	
PURCHASED COST:	5465.00	3965.00	550.00	8965.00	6085.00	5045.00	30075.00