

ADVERTISER: IL SD 58
CAMPAIGN: TB Radio 3.16-3.19
FLIGHT DATES: 03/16/24 - 03/19/24
MARKET: Paducah/Metropolis, KY/IL
(Eastlan)
DEMO: P 35+

ORDER
REV: 0
ORDER #: WJPF202403141826200-PAD1035
VENDOR: WJPF-AM
ATTN: Dawne Montgomery
dawne@riverradio.net



Fortune Media, Inc.

Please note, 03/16 is not a Monday start week (start on Saturday).

Radio - Paducah/Metropolis, KY/IL (Eastlan)

Line #	Time Period Days	Len	Net Rate	DP	Format	Sa 03/16	Su 03/17	Mo 03/18	Tu 03/19	Tot Spots	Net Cost
1	6:00A to 7:00P M T W R F Sa Su	:60	\$17.85	WK	NEWS TALK INFORMATION	0	0	10	10	20	\$357.00
2	6:00A to 7:00P Sa	:60	\$11.90	WK	NEWS TALK INFORMATION	10	0	0	0	10	\$119.00
3	6:00A to 7:00P Sa Su	:60	\$11.90	WK	NEWS TALK INFORMATION	0	10	0	0	10	\$119.00
						10	10	10	10	40	\$595.00

3/14/2024

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Weekly Totals

Week	Net Cost	Spots
03/16	\$119.00	10
03/17	\$119.00	10
03/18	\$178.50	10
03/19	\$178.50	10
Total	\$595.00	40

Campaign Comments:

Vendor Comments:

Vendor Approval: _____ 03/14/2024 11:27AM

Legal Disclaimer:

Traffic instructions

Len: 60
Flight: 03/16/2024 - 03/19/2024

- ISCI (Understandin Southern IL) - 100%