

KKAD

# SALES ORDER

date:

☒ New Order  
☐ Revision  
☐ Cancellation

start date:

end date:

advertiser:

contract ID:

P.O. # / EST. #

agency:

address:

city/state/zip:

contact person:

telephone:

fax:

e-mail:

competing products:

package/program:

salesperson:

rep/rep office:

rep/rep office #:

notes/special instructions:

check one:

☐ commercial  
☐ N/C  
☒ political  
☐ public service  
☐ promotional

check one:

☐ stand broadcast mo.  
☒ calendar month

billing cycle:

☒ end of flight  
☐ monthly invoice  
☐ special cycle

describe:

☐ co-op  
☐ notarized invoice  
☐ notarized script  
special handling: \_\_\_\_\_

options for make good

check one:

☐ same flight  
☐ same week  
☐ extend schedule  
☐ credit  
☒ ask salesperson

contract #:

account #:

check all appropriate:

☐ direct  
☐ local agency  
☒ national agency  
☐ trade  
☒ political  
☐ donation  
☐ non-broadcast \$

check one:

☒ cash  
☐ trade  
☐ donation  
☐ non-commercial  
☒ C-A

check one:

☒ remit invoice  
☐ cash in advance

hours to run (daypart)	dates to run	len	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
5a-8p	1/20-01/1	60	10	10	10	11	11			52	10		520	
5a-8p	01/3-01/3	60						10	10	20	3		60	
5p-8p	01/4	60	12							12	10		120	
5a-12 noon	01/5	60	-	5						5	10		50	
			</											



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> See attached	<b>Date:</b> See Attached
--	---------------------------

I, The Wickers Group | 1819 Polk St. #373, San Francisco, CA 94109,

being/on behalf of: → Friends to Elect Lynda Wilson

a legally qualified candidate of the → Republican

political party for the office of: → State Representative

in the → 17<sup>th</sup> Legislative District

election to be held on: → Primary Aug. 5 ; General Nov. 4 WA

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	Attached				

Attach proposed schedule with charges (if available): See Attached



I represent that the payment for the above described broadcast time has been furnished by:

→ Friends to Elect Lynda Wilson

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

→ Les Brosius

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

→ 7/17/14

Date



[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

JM Winter

Printed Name

ASH

Title



THE TACHER COMPANY  
2300 130 AVENUE NE, SUITE A104  
BELLEVUE, WA. 98005

# SPOT CONFIRMATION

CODE  
POL

ADVERTISER  
POLITICAL

DATE  
JUL24/14

ORDER NUMBER  
204970

MOD #  
CF

PAGE  
1

PRODUCT  
LYNDA WILSON 2011

STATION  
KKOV-AM

MARKET  
PORTLAND, OR

AUSC SALESPERSON  
CATHY AUSTIN  
(818) 441-8279

AGENCY CODE  
TWG

LA OFFICE  
LOS ANGELES OFFICE

THE WICKERS GROUP  
MEDIA BUYER -  
1819 POL ST. #373  
SAN FRANCISCO, CA 94109

SCHEDULE DATES  
JUL28/14-AUG5/14

WEEKS  
2

MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
					****PLEASE SIGN AND FAX BACK **** * A COPY OF THIS ORDER TO THE * * APPROPRIATE TACHER OFFICE * * * SEATTLE : 425-885-3604 * * PORTLAND: 503-682-9432 * * * ***						
		***** ISCI CODES REQUIRED ON ALL INVOICES ***** *****									
		**REVISION** REVISED TO CHANGE TO CORRECT CANDIDATE RATES - SAME \$\$ FRIENDS TO ELECT LYNDA WILSON									
	1	M-F	500A-800P	60	JUL28-AUG1	1W			40	\$2.00	40
	2	MON	500A-800P	60	AUG04	1W			10	\$2.00	10
		DO NOT RUN AFTER 12N TUESDAY 8/5									
	3	TUE	500A-1200N	60	AUG05	1W			5	\$2.00	5
		DO NOT RUN AFTER 12N TUESDAY 8/5									
	4	SA-SU	500A-800P	60	AUG02-AUG3	1W			20	\$2.00	20
		M-F 5a-8p Thank you! Jeanne									
#75#	AUG14									\$150.00	75

The Tacher Company, Inc. does not discriminate on the basis of race, gender, or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes such restriction will not be accepted.

Times listed represent programming and/or adjacencies as declared at time of sale. AAAA Spot Contract applies except as noted above and/or where variations are set forth in SRDS. Rate protection and product protection will follow policy outlined in station's current rate card.

\*Modification Codes indicate changes to the line since last contract.

A=Added, C=Cancelled, D=Days Changed, E=Effective Dates Changed, L=Length Changed, M=Makegood Status Change, T=Time Changed, S=Spots/Week Changed, P=Plan, Class or Section Changed, R=Rate Changed, Z=Comments Changed, \*=More Than 2 Change Codes

## AM 860 KPAM

## SUNNY 1550 AM

### Candidate Rates for 2014

#### AM 860 KPAM

Daypart	Monday - Friday	Saturday	Sunday
5a – 10a	\$10	\$3	\$3
10a – 3p	\$10	\$3	\$3
3p – 8p	\$10	\$3	\$3
8p – 12a	\$5	\$3	\$3
12a – 12a	\$1	\$1	\$1
5a – 8p	\$10	\$3	\$3

#### SUNNY 1550 AM

Daypart	Monday – Friday	Saturday	Sunday
5a – 10a	\$2	\$2	\$2
10a – 3p	\$2	\$2	\$2
3p – 8p	\$2	\$2	\$2
8p – 12a	\$1	\$1	\$1
12a – 12a	\$1	\$1	\$1
5a – 8p	\$2	\$2	\$2

Maximum 2 spots per hour

All Candidate Advertising is CIA

7/24/2014

6605 SE Lake Road  
Portland, Oregon 97222  
email@kpam.com



503.223.4321 TEL  
503.294.0074 FAX  
kpam.com  
Sunny1550.com