

**Rincon Broadcasting LS LLC**

c/o Point Broadcasting Company  
715 Broadway, Suite 320  
Santa Monica, CA 90401

May 6, 2024

**VIA OPIF**

Elizabeth E. Goldin  
Assistant Chief, Investigations & Hearings Division  
Enforcement Bureau  
Federal Communications Commission  
45 L Street NE  
Washington, DC 20554

**Re: 2024 EEO Audit of Station KIST-FM, Carpinteria, CA**

Dear Ms. Goldin:

Rincon Broadcasting LS LLC (“Rincon”), the licensee of KIST-FM, Carpinteria, California (Facility ID No. 31434) (“KIST-FM”), hereby responds to your EEO Audit Letter dated March 22, 2024 (“Audit Letter”). KIST-FM operates in a station employment unit (the “Unit”) with the following stations (collectively, the “Stations”):

KTYD(FM), Santa Barbara, California (Facility ID No. 14528)  
KSBL(FM), Santa Barbara, California (Facility ID No. 35592)  
KTMS(AM), Santa Barbara, California (Facility ID No. 14529)  
KOSJ(AM), Santa Barbara, California (Facility ID No. 61712)  
KSPE(AM), Ellwood, California (Facility ID No. 61058)

The Unit has five (5) or more full-time employees. Accordingly, Rincon hereby submits the following statements and documents in response to Section 2(b) of the Audit Letter:

**1. Public File Reports.** Copies of the Unit’s two (2) most recent EEO Public File Reports, as described in Section 73.2080(c)(6) of the Commission’s rules, for the periods covering August 1, 2021 to July 31, 2022 (“First Reporting Period”) and August 1, 2022 to July 31, 2023 (“Second Reporting Period”) (the “First Reporting Period” and “Second Reporting Period,” together, the “Audit Period”) are attached hereto as **Exhibits A** and **B**, respectively.

**2. Website Information.** The websites for the Stations are as follows:

<b><u>Station</u></b>	<b><u>Website</u></b>
KIST-FM	www.radiobronco.com
KTYD	www.ktyd.com
KSBL	www.klite.com

Elizabeth E. Goldin  
Assistant Chief, Investigations & Hearings Division  
Enforcement Bureau  
Federal Communications Commission  
May 6, 2024  
Page 2

<u>Station</u>	<u>Website</u>
KTMS	www.ktms.com
KOSJ	www.oldschool1490.com
KSPE	rinconbroadcasting.com

The Unit's most recent EEO Public File Report (i.e., the 2022-2023 EEO Public File Report) has been posted to each Station's website, as required by Section 73.2080(c)(6) of the Commission's rules.

**3. Information Regarding Vacancies, Interviewees, and Referral Sources.**

During the Audit Period, the Unit did not have any vacancies for full-time positions.

**4. Documentation of Recruitment Initiatives.** The Unit's Hiring Manager was involved in each recruitment initiative performed during the Audit Period as listed in the EEO Public File Reports attached in **Exhibits A** and **B** hereto. Documentation of the Unit's recruitment initiatives, as described in Section 73.2080(c)(2) of the Commission's rules, is provided in **Exhibit C** attached hereto.

The Unit's current total number of full-time employees is eight (8). The Stations operate in a market with a population of 250,000 or greater. The Unit is therefore required to perform two (2) recruitment initiatives within a two-year period pursuant to Section 73.2080(c)(2) and (e)(3) of the Commission's rules.

**5. Discrimination Complaints.** There are no pending or resolved complaints alleging unlawful discrimination in the employment practices of the Unit during the current license term.

**6. Management's EEO Responsibilities.** The Unit's management is responsible for knowing and complying with the Unit's EEO policies, and ensuring that the Unit's hiring supervisors comply with the EEO policies. The Unit's management is informed of EEO requirements by reviewing written materials from various broadcast associations, other industry publications, and the Unit's legal counsel. The fact that the Unit is an EEO employer is posted at each Station and is contained on printed employment applications and other forms.

**7. Analysis of EEO Program's Effectiveness.** Rincon strives to comply with all federal, state and/or local laws regarding pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that the Unit provides equal opportunities to all employees and applicants.

**8. Analysis of Benefits and Promotions.** Rincon strives to comply with all federal, state and/or local laws regarding pay, benefits, seniority practices, promotions, and selection

Elizabeth E. Goldin  
Assistant Chief, Investigations & Hearings Division  
Enforcement Bureau  
Federal Communications Commission  
May 6, 2024  
Page 3

techniques and tests to ensure that the Unit provides equal opportunities to all employees and applicants.

Rincon is not party to any union agreements pertaining to the Stations.

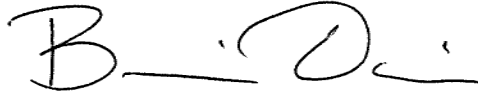
9. **Religious Broadcaster.** Rincon is not a religious broadcaster.

10. **Time Brokerage Agreements.** None of the Stations are subject to a time brokerage agreement.

Please address any questions concerning this letter to Rincon's counsel, David Oxenford of Wilkinson Barker Knauer, LLP, who can be reached at (202) 383-3337 or [doxenford@wbklaw.com](mailto:doxenford@wbklaw.com).

I declare under penalty of perjury that the foregoing is true and correct. Executed on May 6, 2024.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "B. Davis", with a horizontal line extending from the end of the signature.

Brian Davis  
Chief Operating Officer

Enclosures

**Exhibit A**

**2021-2022 EEO Public File Report**

# Rincon Broadcasting LLC

Annual EEO Public File Report

YEAR 2022

This annual EEO public file report for Rincon Broadcasting LLC (“Rincon”) covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2021 through July 31, 2022:

Call Sign	Station ID	City of License
KTYD (FM)	14528	Santa Barbara, CA
KSBL (FM)	35592	Carpinteria, CA
KTMS (AM)	14529	Santa Barbara, CA
KOSJ (AM)	31434	Santa Barbara, CA
KIST (FM)	61058	Ellwood, CA
KSPE (AM)	61712	Santa Barbara CA

During this reporting period, Rincon Broadcasting LLC filled the zero (0) full-time positions:

No Full-Time Positions were filled during period above.

NO POSITIONS WERE FILLED – Recruitment for potential candidates would have been used as noted below:

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Rincon for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Rincon during the reporting period is contained in Appendix C.

Appendix A

### **RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED**

Name of Source: CSU, Channel Islands – CA Mini Corps  
Contact Person: Sandra Cortes-Montecalvo, College Coordinator  
Address: 1 University Drive Camarillo, CA 93012-8584 (Rm 1711, Bell Tower Bldg.)  
Telephone: (805) 982.0403  
Email: [smonteca@bcoe.org](mailto:smonteca@bcoe.org)  
How was notification given to this source? Email

Name of Source: County of Ventura RAIN Project Transitional Living Center  
Address: P.O. Box 1934  
Telephone: (805) 816-3057  
How was notification given to this source? Fax

Name of Source: Adolescent Family Life Program – Ventura County Health Care Agency  
Changed from: Teen Fatherhood Program  
Contact Person: Nancy Ballard  
Address: 2240 East Gonzales Road, Suite 250  
Telephone: (805) 981-5177 Fax: (805) 981-5260  
How was notification given to this source? Fax

Name of Source: Center For Employment Training (CET)  
Address: 761 S. C Street Oxnard, CA 93030  
Telephone: (805) 487-9821  
How was notification given to this source? Fax

Name of Source: El Concilio del Condado de Ventura  
Address: 301 S. C Street Oxnard, CA 93030  
Telephone: (805) 486-9777  
How was notification given to this source? Fax

Name of Source: Employment Development Department (EDD)  
#1 Ventura Job & Career Center  
Address: 4651 Telephone Road, Suite 201 Ventura CA 93001

#2 West Oxnard Job and Career Center  
Address: 635 South Ventura Road, Oxnard CA 93030

#3 Oxnard College Job and Career Center  
Address: 4000 South Rose Avenue, Oxnard CA 93033

#4 East Ventura Job and Career Center  
Address: 980 Enchanted Way, Suite 105, Simi Valley CA 93101  
#5 Workforce Resource Center  
Address: 130 East Ortega Street, Santa Barbara CA 93101

How was notification given to this source? Posted online @ [www.caljobs.ca.gov](http://www.caljobs.ca.gov) and mailed to each site for internal posting.

Name of Source: Mexican American Opportunity Foundation  
Address: 701 South C Street, Suite A, Oxnard, CA 93030  
Telephone: (805) 385-3789 Fax: (805) 385-3792  
Address: 1111 East Santa Paula Street, Santa Paula CA 93060  
Telephone: (805) 525-8745 Fax: (805) 525-8747  
How was notification given to this source? Mail

Name of Source: Southern California Broadcasters Association (SCBA)  
Online Posting  
Address: 5670 Wilshire Boulevard, #200  
Los Angeles, CA 90036  
Telephone: (323) 930-5595 Fax: (323) 932-1425  
How was notification given to this source? Online

Name of Source: Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)  
Contact Person: Teresa Johnson, Principal  
Address: 5200 Valentine Road Ventura, CA 93003  
Telephone: (805) 289-7925 Fax: (805) 289-7931  
How was notification given to this source? Fax

Name of Source: Ventura County Professional Women's Network  
Address: P.O. Box 6329 Oxnard, CA 93031  
Telephone: (866) 275-4134  
Email: [info@vcpwn.org](mailto:info@vcpwn.org)  
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Oxnard/Ventura)  
Address: 290 Maple Court, Suite 158 Ventura CA 93003  
Telephone: (805) 667-8004 Fax: (805) 962-9622 (Same as SB office)  
Email: [info#wevonline.org](mailto:info#wevonline.org) (Reference Oxnard/Ventura)  
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Santa Barbara)  
Address: 333 S. Salinas Street, Santa Barbara CA 93103  
Telephone: (805) 965-6073 Fax: (805) 962-9622  
Email: [info@wevonline.org](mailto:info@wevonline.org) (Reference Santa Barbara)  
How was notification given to source? Email

Name of Source: UCSB Counseling and Career Services  
Contact Person: Attn: Career Center  
Address: University of California, Santa Barbara<sup>[1]</sup> Career Services, Bldg. 599<sup>[1]</sup> Santa Barbara, California 93106-7140  
Telephone: (805) 893-4412 Fax: (805) 893-8023  
Website: <http://career.sa.ucsb.edu/employers/gaucholink-post-position>  
How was notification given to this source? Online

Name of Source: All Access Music Group  
Website: [www.allaccess.com](http://www.allaccess.com)  
Web Address: <http://www.allaccess.com>  
How was notification given to this source? Online

Name of Source: Santa Barbara City College (Santa Barbara Career Center)  
Address: 506 Chapala Street, Santa Barbara CA 93101  
Telephone: (805) 339-6375  
How was notification given to this source? Mail

Name of Source: Santa Barbara City College (Ventura Career Center)  
Address: 4835 Market Street, Ventura CA 93003  
Telephone: (805) 967-9677  
How was notification given to this source? Mail

Name of Source: Craig's List  
Website Address: [www.craigslist.com](http://www.craigslist.com)  
How was notification given to this source? Online Posting

Name of Source: Ser-Jobs for Progress Inc.  
Address: 1136 East Montecito Street, Santa Barbara CA 93103  
Telephone: (805) 966-6079  
Email: [ser.jobsforprogress@gmail.com](mailto:ser.jobsforprogress@gmail.com)  
How was notification given to this source? Email

Name of Source: Rincon Broadcasting LLC <sup>1</sup>  
Contact Person: Marissa Garcia  
Address: 414 East Cota Street, Santa Barbara CA 93102  
Telephone: (805) 879-8300 Fax: (661) 999-6700  
E-mail: [jobs@rinconbroadcasting.com](mailto:jobs@rinconbroadcasting.com)  
How was notification given to this source? N/A – In House

---

<sup>1</sup> Rincon Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.



Appendix B

**ORGANIZATIONS REQUESTING NOTIFICATION**

***No Organization have contacted Rincon requesting notification of job openings.***

## **SUPPLEMENTAL RECRUITMENT ACTIVITIES**

### Job Fair Events:

Rincon Broadcasting LLC participated in the following Job Fairs in 2022. Since the pandemic, many local businesses have been facing staffing shortages, we participated in these job fairs by providing information to the public about these events and participated at the event by giving out information about our broadcast company and the positions that are within the organizations.

#### Santa Barbara College - Job, Internship, & Volunteer Fair

January 20th

1:00 - 3:00 PM

West Campus - Walkway near the library

#### Santa Barbara College - Healthcare Job, Internship & Volunteer Fair

Feb. 24, 2022

1:00 - 3:00 PM

Campus - Friendship Plaza on the main campus by the cafeteria

#### Santa Barbara College - Hospitality/Restaurant Job, Internship & Volunteer Fair

March 29, 2022

1:00 - 3:00 PM

Campus - Friendship Plaza on the main campus by the cafeteria

#### Courtyard by Marriott - Santa Barbara's Hospitality Career Fair

June 14, 2022

401 Stroke Road, Goleta CA

### Sponsorship Events:

35<sup>th</sup> Annual Dr. Martin Luther King Jr. Celebration - "The 32<sup>nd</sup> annual Rev. Dr. Martin Luther King, Jr., birthday celebration will take place [Monday, January 15, 2022](#) at 9 a.m. at the Oxnard Performing Arts Center, 800 Hobson Way. The theme is "We Must Lift Our Voices, Reclaim Our Time and Win With Unity" Beginning with a Freedom March from Plaza Park at Fifth and "C" Street. The march will begin at 8:00 a.m. and proceed to the Oxnard Performing Arts Center. Transportation will be available to Plaza Park from the Performing Arts Center parking lot for the march. The program will begin at 9 a.m. and will feature youth speakers, scripture readings, musical selections, and keynote speaker Dr. Gaye Theresa Johnson, President of the Board of Central Coast Alliance for a Sustainable Economy. Tickets for the program are \$7 and are available from MLK committee members or at [mlkventuracounty.com](#)." Attendees were Marissa Garcia, HR and Danikha Edwards, Programming Assistant/On Air Talent. We used this opportunity to distribute flyers and information about our Radio stations located in Ventura, Santa Barbara and Palmdale. The flyers included positions within the organization and job descriptions. This event provides an equal opportunity for qualified candidates and share more information about Rincon Broadcasting, Gold Coast Broadcasting, LC Media LP & High Desert Broadcasting LLC.

**Exhibit B**

**2022-2023 EEO Public File Report**

# Rincon Broadcasting LLC

Annual EEO Public File Report

YEAR 2023

This annual EEO public file report for Rincon Broadcasting LLC (“Rincon”) covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2022 through July 31, 2023:

Call Sign	Station ID	City of License
KTYD (FM)	14528	Santa Barbara, CA
KSBL (FM)	35592	Carpinteria, CA
KTMS (AM)	14529	Santa Barbara, CA
KOSJ (AM)	31434	Santa Barbara, CA
KIST (FM)	61058	Ellwood, CA
KSPE (AM)	61712	Santa Barbara CA

During this reporting period, Rincon Broadcasting LLC filled the zero (0) full-time positions:

No Full-Time Positions were filled during period above.

NO POSITIONS WERE FILLED – Recruitment for potential candidates would have been used as noted below:

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Rincon for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Rincon during the reporting period is contained in Appendix C.

Appendix A

### **RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED**

Name of Source: CSU, Channel Islands – CA Mini Corps  
Contact Person: Sandra Cortes-Montecalvo, College Coordinator  
Address: 1 University Drive Camarillo, CA 93012-8584 (Rm 1711, Bell Tower Bldg.)  
Telephone: (805) 982.0403  
Email: [smonteca@bcoe.org](mailto:smonteca@bcoe.org)  
How was notification given to this source? Email

Name of Source: County of Ventura RAIN Project Transitional Living Center  
Address: P.O. Box 1934  
Telephone: (805) 816-3057  
How was notification given to this source? Fax

Name of Source: Adolescent Family Life Program – Ventura County Health Care Agency  
Changed from: Teen Fatherhood Program  
Contact Person: Nancy Ballard  
Address: 2240 East Gonzales Road, Suite 250  
Telephone: (805) 981-5177 Fax: (805) 981-5260  
How was notification given to this source? Fax

Name of Source: Center For Employment Training (CET)  
Address: 761 S. C Street Oxnard, CA 93030  
Telephone: (805) 487-9821  
How was notification given to this source? Fax

Name of Source: El Concilio del Condado de Ventura  
Address: 301 S. C Street Oxnard, CA 93030  
Telephone: (805) 486-9777  
How was notification given to this source? Fax

Name of Source: Employment Development Department (EDD)  
#1 Ventura Job & Career Center  
Address: 4651 Telephone Road, Suite 201 Ventura CA 93001

#2 West Oxnard Job and Career Center  
Address: 635 South Ventura Road, Oxnard CA 93030

#3 Oxnard College Job and Career Center  
Address: 4000 South Rose Avenue, Oxnard CA 93033

#4 East Ventura Job and Career Center  
Address: 980 Enchanted Way, Suite 105, Simi Valley CA 93101  
#5 Workforce Resource Center  
Address: 130 East Ortega Street, Santa Barbara CA 93101

How was notification given to this source? Posted online @ [www.caljobs.ca.gov](http://www.caljobs.ca.gov) and mailed to each site for internal posting.

Name of Source: Mexican American Opportunity Foundation  
Address: 701 South C Street, Suite A, Oxnard, CA 93030  
Telephone: (805) 385-3789 Fax: (805) 385-3792  
Address: 1111 East Santa Paula Street, Santa Paula CA 93060  
Telephone: (805) 525-8745 Fax: (805) 525-8747  
How was notification given to this source? Mail

Name of Source: Southern California Broadcasters Association (SCBA)  
Online Posting  
Address: 5670 Wilshire Boulevard, #200  
Los Angeles, CA 90036  
Telephone: (323) 930-5595 Fax: (323) 932-1425  
How was notification given to this source? Online

Name of Source: Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)  
Contact Person: Teresa Johnson, Principal  
Address: 5200 Valentine Road Ventura, CA 93003  
Telephone: (805) 289-7925 Fax: (805) 289-7931  
How was notification given to this source? Fax

Name of Source: Ventura County Professional Women's Network  
Address: P.O. Box 6329 Oxnard, CA 93031  
Telephone: (866) 275-4134  
Email: [info@vcpwn.org](mailto:info@vcpwn.org)  
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Oxnard/Ventura)  
Address: 290 Maple Court, Suite 158 Ventura CA 93003  
Telephone: (805) 667-8004 Fax: (805) 962-9622 (Same as SB office)  
Email: [info#wevonline.org](mailto:info#wevonline.org) (Reference Oxnard/Ventura)  
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Santa Barbara)  
Address: 333 S. Salinas Street, Santa Barbara CA 93103  
Telephone: (805) 965-6073 Fax: (805) 962-9622  
Email: [info@wevonline.org](mailto:info@wevonline.org) (Reference Santa Barbara)  
How was notification given to source? Email

Name of Source: UCSB Counseling and Career Services  
Contact Person: Attn: Career Center  
Address: University of California, Santa Barbara<sup>[1]</sup> Career Services, Bldg. 599<sup>[1]</sup> Santa Barbara, California 93106-7140  
Telephone: (805) 893-4412 Fax: (805) 893-8023  
Website: <http://career.sa.ucsb.edu/employers/gaucholink-post-position>  
How was notification given to this source? Online

Name of Source: All Access Music Group  
Website: [www.allaccess.com](http://www.allaccess.com)  
Web Address: <http://www.allaccess.com>  
How was notification given to this source? Online

Name of Source: Santa Barbara City College (Santa Barbara Career Center)  
Address: 506 Chapala Street, Santa Barbara CA 93101  
Telephone: (805) 339-6375  
How was notification given to this source? Mail

Name of Source: Santa Barbara City College (Ventura Career Center)  
Address: 4835 Market Street, Ventura CA 93003  
Telephone: (805) 967-9677  
How was notification given to this source? Mail

Name of Source: Craig's List  
Website Address: [www.craigslist.com](http://www.craigslist.com)  
How was notification given to this source? Online Posting

Name of Source: Ser-Jobs for Progress Inc.  
Address: 1136 East Montecito Street, Santa Barbara CA 93103  
Telephone: (805) 966-6079  
Email: [ser.jobsforprogress@gmail.com](mailto:ser.jobsforprogress@gmail.com)  
How was notification given to this source? Email

Name of Source: Rincon Broadcasting LLC <sup>1</sup>  
Contact Person: Lisa Felix  
Address: 414 East Cota Street, Santa Barbara CA 93102  
Telephone: (805) 879-8300  
E-mail: [lisa.felix@pointbroadcastingllc.com](mailto:lisa.felix@pointbroadcastingllc.com)  
How was notification given to this source? N/A – In House

---

<sup>1</sup> Rincon Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Appendix B

**ORGANIZATIONS REQUESTING NOTIFICATION**

***No Organization have contacted Rincon requesting notification of job openings.***



**SUPPLEMENTAL RECRUITMENT ACTIVITIES**

As part of our commitment to equal employment opportunities and in compliance with FCC regulations, all related stations to Rincon Broadcasting LLC participated in the following job fairs:

Ventura College Job Fair  
April 27, 2023  
10 am – 2 pm  
VC Career Center

OUHSD Career Expo 2023  
March 17, 2023  
10 am – 2 pm  
Oxnard Performance Arts Center

The events aimed at fostering a diverse and inclusive workforce within the broadcasting industry. Our team set up a booth where we engaged with attendees, providing insights into various career opportunities available at our station. We distributed informational materials regarding our stations and open positions including job descriptions of many positions available.

These job fairs are a significant opportunity for us to connect with potential candidates from diverse backgrounds and to reinforce our dedication to build an inclusive workplace.

**Exhibit C**

**Recruitment Initiative Documentation**

Zimbra

marissa.garcia-locked@pointbroadcastingllc.com

---

**SBCC Spring Job, Internship & Volunteer Fairs**


---

**From :** career-center@pipeline.sbcc.edu

Mon, Dec 20, 2021 08:38 AM

**Subject :** SBCC Spring Job, Internship & Volunteer Fairs**To :** marissa.garcia  
<marissa.garcia@pointbroadcastingllc.com>External images are not displayed. [Display images below](#)

Dear Employer,

You are invited to register for Santa Barbara City College's on-campus Job, Internship, & Volunteer Fairs. The fairs are FREE for employers.

**COVID-19 Information**

There will be fewer students than normal on campus. Many continue to take on-line classes. Employers will be required to follow [COVID-19 guidelines](#) while on campus.

**Job, Internship, & Volunteer Fair****Thursday, January 20th**

1:00 - 3:00 PM

West Campus Walkway near the library

Open to 30 employers

**Healthcare Job, Internship & Volunteer Fair****Thursday, Feb. 24, 2022**

1:00 - 3:00 PM

Friendship Plaza on the main campus by the cafeteria

Open to 20 employers

**Hospitality/Restaurant Job, Internship & Volunteer Fair****Tuesday, March 29, 2022**

1:00 - 3:00 PM

Friendship Plaza on the main campus by the cafeteria

Open to 20 employers

**For Details and to Register:** You must access or create your [Job Connection](#) account. Once logged in, see "Attend Events."

*Note: If you do not see the icon, email back to ask for registration to be opened for you.*

Please let us know if you have any questions about recruiting SBCC students.

Sincerely,

Janna Mori, Student Program Advisor, [jmori@pipeline.sbcc.edu](mailto:jmori@pipeline.sbcc.edu)Christina Maguire, Internship Coordinator, [cjmaguire@pipeline.sbcc.edu](mailto:cjmaguire@pipeline.sbcc.edu)

Zimbra

marissa.garcia-locked@pointbroadcastingllc.com

**Fwd: Hospitality Career Fair 6/14**

**From :** Marissa Garcia  
<marissa.garcia@pointbroadcastingllc.com>

Fri, Jun 10, 2022 02:30 PM

📎 2 attachments

**Subject :** Fwd: Hospitality Career Fair 6/14

**To :** Lin Aubuchon <lin@ktyd.com>, Catherine Remak  
<cathremak@yahoo.com>, Gary Fruin <gary@klite.com>,  
Kelly Bridges <kelly.bridges-  
studer@rinconbroadcasting.com>, Jose Fierros  
<jose@radiobronco.com>

Marissa Garcia  
Executive Vice President  
Point Broadcasting LLC  
Cell 805.746.7055

*Chip Ehrhardt  
Marissa Garcia*

*Attendees*

**From:** "Anna (Jacobson) Naughton" <Anna@santabarbaraca.com>  
**To:** "psa" <psa@rinconbroadcasting.com>  
**Sent:** Friday, June 10, 2022 12:06:33 PM  
**Subject:** Re: Hospitality Career Fair 6/14

Hello again. Just a quick update on the career fair. We had 2 last minute additions: Hotel Californian and Mar Monte Hotel. So we are at 24 hiring businesses for this one. Please let me know if you'd like to do a story on this before the event on Tuesday! We would love for job-seekers to show up.

**MailScanner has detected a possible fraud attempt from "santabarbaraca.com" claiming to be** [Hospitality Career Fair - Visit Santa Barbara \(santabarbaraca.com\)](http://santabarbaraca.com)

**ANNA NAUGHTON (JACOBSON)**  
Public Relations Manager

VISIT  
**SANTA BARBARA**

500 E. Montecito Street  
Santa Barbara, CA 93103  
(805) 966-9222 x110

[anna@santabarbaraca.com](mailto:anna@santabarbaraca.com)

**MailScanner has detected a possible fraud attempt from "u21646276.ct.sendgrid.net" claiming to be** [SantaBarbaraCA.com](http://SantaBarbaraCA.com)

Media site and photo library: **MailScanner has detected a possible fraud attempt from "u21646276.ct.sendgrid.net" claiming to be** [SantaBarbaraCA.com/media/](http://SantaBarbaraCA.com/media/)

Experience a taste of what Santa Barbara has to offer [here!](#)

---

**From:** Anna (Jacobson) Naughton  
**Sent:** Monday, June 6, 2022 10:47 AM  
**To:** psa@rinconbroadcasting.com <psa@rinconbroadcasting.com>  
**Subject:** RE: Hospitality Career Fair 6/14

Hello! Just let me know if I can get you any other info about this event. Employers will be grateful for any pre-event coverage to attract job seekers. There's some really cool jobs posted. Have a great week!

**ANNA (JACOBSON) NAUGHTON**

Public Relations Manager

Visit Santa Barbara

500 E. Montecito Street, Santa Barbara, CA 93103

[anna@santabarbaraca.com](mailto:anna@santabarbaraca.com) | **MailScanner has detected a possible fraud attempt from "u21646276.ct.sendgrid.net" claiming to be [SantaBarbaraCA.com](http://SantaBarbaraCA.com)**

Media site and photo library: **MailScanner has detected a possible fraud attempt from "u21646276.ct.sendgrid.net" claiming to be [SantaBarbaraCA.com/media](http://SantaBarbaraCA.com/media)**

**From:** Anna (Jacobson) Naughton  
**Sent:** Thursday, June 2, 2022 1:41 PM  
**To:** psa@rinconbroadcasting.com  
**Subject:** Hospitality Career Fair 6/14

Hello Rincon Broadcasting team.

Sending you info on Visit Santa Barbara's second-ever Hospitality Career Fair on Tues., June 14 at the Courtyard by Marriott Santa Barbara Goleta. We are trying to get the word out prior to the event to attract job seekers to attend!

Please see press release below or attached and let me know what I can help with. Employers would be grateful for potential job seekers to hear about this beforehand. Thank you very much.



**MEDIA CONTACT:**

Anna (Jacobson) Naughton, Public Relations Manager

Visit Santa Barbara

(805) 966-9222, ext. 110 or [anna@santabarbaraca.com](mailto:anna@santabarbaraca.com)

**Visit Santa Barbara's Hospitality Career Fair provides opportunities for job seekers**  
***15 Santa Barbara South Coast businesses hiring at this event***

When: **Tues., June 14, 2022**

Time: **4-6 p.m.**

Where: **Courtyard by Marriott Santa Barbara Goleta**, 401 Storke Road, Goleta

Attendance: Free for attendees; no registration required. More info: **MailScanner has detected a possible fraud attempt from "u21646276.ct.sendgrid.net" claiming to be** <https://santabarbaraca.com/vsb-members/industry-events/hospitality-career-fair/>

Public info: Noelle Buben, [noelle@santabarbaraca.com](mailto:noelle@santabarbaraca.com) or (805) 966-9222, ext. 109

\*\*\*Media only: If you would like to attend, please RSVP to Anna by email: [anna@santabarbaraca.com](mailto:anna@santabarbaraca.com) or cell: (406) 539-0047, by Fri., June 10\*\*\*

**Santa Barbara, Calif. (June 2, 2022)** — Visit Santa Barbara, the destination marketing organization for the Santa Barbara South Coast region, will hold its second-ever Hospitality Career Fair from 4 to 6 p.m. Tues., June 14 at the Courtyard by Marriott Santa Barbara Goleta. Job seekers interested in positions with Santa Barbara hotels, restaurants and local attractions are encouraged to attend.

The event will feature 15 local businesses looking to hire staff for a variety of roles, from entry-level reservationists to event directors in upper management. Vendors include Acme Hospitality (operator of popular food and beverage concepts in Santa Barbara); Courtyard by Marriott Santa Barbara Goleta; El Capitan Canyon Resort; El Encanto, A Belmond Hotel; Santa Barbara Metropolitan Transit District (MTD) and many more. There will be Spanish- and English-speaking staff present to help facilitate interviews and discussion.

“Since the pandemic, many local businesses have been facing staffing shortages,” says Kathy Janega-Dykes, president/CEO of Visit Santa Barbara. “We are hosting a series of career fairs in an effort to support workforce development for the hospitality industry, and the jobs are plentiful and exciting! From employers seeking executive chefs, gardeners, room attendants and event directors in upper management to bus operators, baristas, mechanics and even a tea ambassador, there are a lot of unique opportunities at this month’s event.”

Resume help, interview tips and more will be available from an America’s Job Center of California representative.

This event is the second in a series of hospitality career fairs organized by Visit Santa Barbara, with rotating venues and vendors. Additional career fairs will be offered throughout summer and fall, and throughout next year to continue assisting employers and job seekers.

### **ABOUT VISIT SANTA BARBARA**

Visit Santa Barbara is a nonprofit 501(c)(6) organization jointly funded by the City of Santa Barbara, the County of Santa Barbara, the South Coast Tourism Business Improvement District and by a membership of hospitality-related businesses. The mission of Visit Santa Barbara is to inspire overnight travel to the Santa Barbara South Coast in order to enhance the community’s economy and quality of life. VSB’s primary vehicles are tourism marketing, PR and sales channels that lead to overnight bookings, increase business and tax revenue and support jobs. Annual spending by travelers to the South Coast totals more than \$1.9 billion, supporting more than 13,000 jobs and generating more than \$56 million in yearly tax revenues, according to Destination Analysts, a tourism market research firm.

Pronouncers:

Kathy Janega-Dykes: KA-thee juh-NAY-guh DYKS

**ANNA NAUGHTON (JACOBSON)**

Public Relations Manager

VISIT

**SANTA BARBARA**

500 E. Montecito Street

Santa Barbara, CA 93103

(805) 966-9222 x110

[anna@santabarbaraca.com](mailto:anna@santabarbaraca.com)

**MailScanner has detected a possible fraud attempt from**

**"u21646276.ct.sendgrid.net" claiming to be [SantaBarbaraCA.com](http://SantaBarbaraCA.com)**

Media site and photo library: **MailScanner has detected a possible fraud attempt from**

**"u21646276.ct.sendgrid.net" claiming to be [SantaBarbaraCA.com/media/](http://SantaBarbaraCA.com/media/)**

Experience a taste of what Santa Barbara has to offer [here!](#)

---



**MEDIA CONTACT:**

Anna (Jacobson) Naughton, Public Relations Manager  
Visit Santa Barbara  
(805) 966-9222, ext. 110 or [anna@santabarbaraca.com](mailto:anna@santabarbaraca.com)

**Visit Santa Barbara's Hospitality Career Fair provides opportunities  
for job seekers**

***15 Santa Barbara South Coast businesses hiring at this event***

**When: Tues., June 14, 2022**

**Time: 4-6 p.m.**

**Where: Courtyard by Marriott Santa Barbara Goleta, 401 Storke Road, Goleta**

**Attendance: Free for attendees; no registration required. More info:**

<https://santabarbaraca.com/vsb-members/industry-events/hospitality-career-fair/>

**Public info: Noelle Buben, [noelle@santabarbaraca.com](mailto:noelle@santabarbaraca.com) or (805) 966-9222, ext. 109**

**\*\*\*Media only: If you would like to attend, please RSVP to Anna by email:  
[anna@santabarbaraca.com](mailto:anna@santabarbaraca.com) or cell: (406) 539-0047, by Fri., June 10\*\*\***

**Santa Barbara, Calif. (June 2, 2022)** — Visit Santa Barbara, the destination marketing organization for the Santa Barbara South Coast region, will hold its second-ever Hospitality Career Fair from 4 to 6 p.m. Tues., June 14 at the Courtyard by Marriott Santa Barbara Goleta. Job seekers interested in positions with Santa Barbara hotels, restaurants and local attractions are encouraged to attend.

The event will feature 15 local businesses looking to hire staff for a variety of roles, from entry-level reservationists to event directors in upper management. Vendors include



Acme Hospitality (operator of popular food and beverage concepts in Santa Barbara); Courtyard by Marriott Santa Barbara Goleta; El Capitan Canyon Resort; El Encanto, A Belmond Hotel; Santa Barbara Metropolitan Transit District (MTD) and many more. There will be Spanish- and English-speaking staff present to help facilitate interviews and discussion.

“Since the pandemic, many local businesses have been facing staffing shortages,” says Kathy Janega-Dykes, president/CEO of Visit Santa Barbara. “We are hosting a series of career fairs in an effort to support workforce development for the hospitality industry, and the jobs are plentiful and exciting! From employers seeking executive chefs, gardeners, room attendants and event directors in upper management to bus operators, baristas, mechanics and even a tea ambassador, there are a lot of unique opportunities at this month’s event.”

Resume help, interview tips and more will be available from an America’s Job Center of California representative.

This event is the second in a series of hospitality career fairs organized by Visit Santa Barbara, with rotating venues and vendors. Additional career fairs will be offered throughout summer and fall, and throughout next year to continue assisting employers and job seekers.

## **ABOUT VISIT SANTA BARBARA**

Visit Santa Barbara is a nonprofit 501(c)(6) organization jointly funded by the City of Santa Barbara, the County of Santa Barbara, the South Coast Tourism Business Improvement District and by a membership of hospitality-related businesses. The mission of Visit Santa Barbara is to inspire overnight travel to the Santa Barbara South Coast in order to enhance the community’s economy and quality of life. VSB’s primary vehicles are tourism marketing, PR and sales channels that lead to overnight bookings, increase business and tax revenue and support jobs. Annual spending by travelers to the South Coast totals more than \$1.9 billion, supporting more than 13,000 jobs and

generating more than \$56 million in yearly tax revenues, according to Destination Analysts, a tourism market research firm.

Pronouncers:

Kathy Janega-Dykes: KA-thee juh-NAY-guh DYKS

## Sponsorship Request 2022

Marissa Garcia <marissa.garcia-locked@pointbroadcastingllc.com>

Fri 5/3/2024 8:08 AM

To: Marissa Garcia <marissa@hrservices101.com>

**From:** "Edwards Danikha" <danikha.edwards@goldcoastbroadcasting.com>

**To:** "Marvis Graves" <marvis.graves@yahoo.com>

**Cc:** "LaRita Montgomery" <larita\_5@msn.com>, "Brian Davis" <brian.davis@goldcoastbroadcasting.com>, "Marissa marissa.garcia" <marissa.garcia@pointbroadcastingllc.com>

**Sent:** Monday, November 8, 2021 2:44:02 PM

**Subject:** Re: Point Broadcasting LLC Sponsorship request 2022

Good Afternoon Marvis,

Nice to hear from you, as always. Everything is just fine over here and I hope everything is has been great for you as well!

Thank you so much for sending over the information and request for sponsorship for 2022's celebration. Gold Coast appreciates Dr. Martin Luther King Jr. Committee of Ventura County's continued consideration and partnership, and we would be more than happy to participate in 2022. So excited to hear that 2022's event will be an in-person!!!! Please look out for our sponsorship proposal by week's end.

We will be attending the event and have Marissa Garcia distribute flyers about our openings and utilize our booth to share information about our stations and how to obtain jobs at Rincon Broadcasting & Gold Coast Broadcasting LLC.

And thank you again!!

Danikha Edwards


Programming Assistant|On Air Talent

Point Broadcasting LLC

P: (805) 289-1400 | F: (805) 644-7906

Personal: (805) 815-1988

E: danikha.edwards@goldcoastbroadcasting.com



Gold Coast Broadcasting - KCAQ/KFYV/KOCP/KUNX/KVTA | Ventura, CA

High Desert Broadcasting - KCEL/KGMX/KKZQ/KMVE/KOSS/KQAV/KUTY KAVL/KTPI-AM/KTPI-FM | Palmdale, CA

LC Media- KQIE | Riverside/San Bernardino, CA

Rincon Broadcasting | Santa Barbara CA

Our broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement .

Please only print if necessary.

---

**From:** "Marvis Graves" <marvis.graves@yahoo.com>

**To:** "Danikha Edwards" <danikha.edwards@goldcoastbroadcasting.com>

**Cc:** "LaRita Montgomery" <larita\_5@msn.com>, "Brian Davis" <brian.davis@goldcoastbroadcasting.com>, "Marissa Garcia" <marissa.garcia@pointbroadcastingllc.com>  
**Sent:** Wednesday, November 3, 2021 3:31:52 PM  
**Subject:** Point Broadcasting Sponsorship request 2022

Greetings Danikha Edwards,

I hope this email finds you safe and healthy.

The Martin Luther King, Jr. committee of Ventura County is currently planning the 2023 celebration.

We truly appreciate the many years of our historical partnership and relationship with Point Broadcasting LLC as a dedicated sponsor and would like to continue for the upcoming year.

The Observance program is scheduled for Monday, January 15, 2022 at 9:00am. The theme is "We must lift our voices."

The request for sponsorship includes:

- a. Print ready, full color logo to place on flyers, ads and website. (will need all versions of the log to use for different purposes)
- b. Request scheduled planned dates and times of airing the PSA, and also an audio file of the PSA and a preview date for the committee to ensure all information is included.
- c. Set-up on air interviews with MLK, Jr. committee members

\* (Committee will provide press release information and flyer as soon as it is ready)

We look forward to hearing from you.

Sincerely,

Marvis Graves,  
MLK, Jr. Committee Member

Mrs. Larita Montgomery, Chair  
Ventura County  
Martin Luther King, Jr. Committee

Our broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

 Web Bug from <https://u11643307.ct.sendgrid.net/wf/open?upn=sTRzPYUCkTETc17zao6NU8azBNNpOS2AuoWmoCNzeQjFxlVewYd0ytopXsR4u-2FIal1sSJwJU4IHhSG-2B-2Btr2Wp4DNm-2BB-2B1LdaEFzIR4ZfRO-2FNF-2BiBbjoPTTACdosNEzemraPwGgHKKItOxUtkX-2Fu5ye2Q32LQsRoPzs3OORKsO8mZDU5tevtntUFn-2Bu9t-2FYi8LIS5Qh80awra-2BbEEiRTU5T3A-2BhL-2Fm-2BN37whR6p-2BDtLmtdy-2BS18Qa1lpJfuFfQfac>

Our broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.



# Career Fair and Job Expo

[Home](#) > [Events](#) > **Career Fair and Job Expo**

APRIL 27, 2023

10:00 AM - 2:00 PM

## Spring Career Fair & Job Expo

Looking for a job or career ideas? Attend our Spring Career Fair and Job Expo on April 27 at Ventura College. This event is sponsored by the VC Career Center.

**Thursday, April 27 | 10 a.m. to 2 p.m. | Ventura College Main Campus**

**Students and Alumni:** [Register on Handshake](#) in advance or [contact the Career Center](#). You can also RSVP at 805-289-6473.

**Employers:** To have a booth at the event, [please register in advance](#). There are only a few spots left, so sign up today.

# CONFIRMATION & INFORMATION

## RESPONSE FORM



### 38th ANNUAL STUDENT CAREER EXPO

Dear Presenter:

Please fill out the following information about your company, business or institution. This information will assist the committee in developing information about your site, as well as placing your company into one of the fifteen industry sectors. When filling out this form, list any special needs you may have.

**Return completed forms to:**

Company name: Point Broadcasting LLC + LC Media LP  
Address: 2284 S. VICTORIA Ave 2G Van CA 93023  
Contact person: \_\_\_\_\_  
Phone: 8056548743 FAX: 8054770242  
Email: Marissa.Garcia@pointbroadcastingllc.com

Will you need an electrical outlet? Yes  No . We have a limited number of electrical outlets. For those needing one, please provide your own extension cords (approximately 25 feet long).

Due to space and table availability, each company will be given one 3'x6' table and two chairs. **Any display material that will catch the students' eye is encouraged! Please supply your own TV, overheads, etc. if needed!** If you have any questions, please contact me at the number listed above.

Once again, thank you for accepting our invitation to participate in the **Oxnard Union High School District's Student Career Expo**. Your involvement allows our students to have a chance to explore a variety of careers. We look forward to seeing you on **Friday, March 17, 2023 at 7:15am-8:30am for set up** at the Oxnard Performing Arts Center. The Center's address is 800 Hobson Way in Oxnard.

\* Rincon Broadcasting + Gold Coast Broadcasting LLC.  
\* LC Media LP  
\* High Desert Broadcasting LLC

# 38th Annual Student Career Expo

January 17, 2023

Dear Presenter:

Thank you for your interest in attending the Oxnard Union High School District's Annual Student Career Fair, scheduled for Friday, March 17, 2023 at the Oxnard Performing Arts Center, located at 800 Hobson Way in Oxnard.



We are pleased to be sponsoring this year's Student Career Expo with the invaluable assistance of the Oxnard Rotary Club and the OUHSD Educational Partnership Program. With the support of our Board of Trustees and the assistance from our local student clubs and organizations, we hope to put on our best Student Career Expo yet. Together with your participation, our students will have the opportunity to explore the wide variety of career opportunities in Ventura County.

## The schedule for the Student Career Expo is as follows:

**Friday, March 17<sup>th</sup>** – Two waves of students will attend with a maximum of 300 students per wave.

**7:15am to 8:30am** – Presenters arrive **No later than 8:30am** to set up, student club members arrive to assist presenters-Refreshments available!

**9:00am to 10:30am** – First wave of students arrives

**10:30am to 10:45am** – Break and refreshments

**10:45am to 12:15am** – Second wave of students arrive

**12:15am to 12:30pm** – Breakdown, presenters and student helpers leave

### We will provide for you:

- One table and two chairs ✓
- Student assistance to help you set up and breakdown ✓
- Refreshments ✓

### What we ask of you:

- Your prompt arrival to our event (so you will have maximum time for set-up) ✓
- Notify us if you have any special requests ✓
- Provide brochures, flyers, etc. about your industry and career information ✓

More details about the day's event will follow!

Sincerely,