CONTRACT



https://www.newscenter1.tv

And:

.David Johnson for SD Senate District 33 PO Box 3403 Rapid City, SD 57709

	Contract / Revisio	<u>n</u>	Alt Order #
	5210 /		\$6,000
Advertiser		2	Original Date / Revision
.David Johnson for SD So	enate District 33		04/24/24 / 04/24/24
Contract Dates	Estimate #	•	
05/01/24 - 05/31/24	\$6,000		
<u>Product</u>			•
\$6,000			

Billing Cycle	Billing Cale	<u>endar</u>	Cash/Trade		
EOM/EOC	Broadcast		Cash		
<u>Property</u>	Account Ex	xecutive _	Sales Office		
KNBN	Jayne Sim	pson	L-Rapid City, SD		
Special Handl	ling				
Demographic					
Households					
			Total Ratings		
			1126.60		
Agy Code	Advertiser	<u>Code</u>	Product 1/2		
	{84C71D64-5469-455				
Agency Ref		Advertiser	Ref		

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn Type Sp	oots	Amount
N 1 KNBN 05/01/24 05/05/24 Chicago Med <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/29/24 05/05/24w 1	7:00 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$60.00 5.10	:15	NM	1	\$60.00
N 2 KNBN 05/01/24 05/05/24 Chicago PD Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 w 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$120.00 5.00	:30	NM	1	\$120.00
D 3 KNBN 05/01/24 05/05/24 Early Today	5:00 AM-5:30 AM	:30	NM	0	\$0.00
N 4 KNBN 05/01/24 05/05/24 NewsCenter1 Early Edition Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 wTF 3	5:30 AM-6:00 AM <u>Rate</u> <u>Rating</u> \$5.00 2.20	:30	NM	3	\$15.00
N 5 KNBN 05/01/24 05/05/24 NewsCenter1 Today Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 wtf 6	6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$5.00 4.70	:15	NM	6	\$30.00
N 6 KNBN 05/01/24 05/05/24 Today Show Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 wtf 6	7:00 AM-9:00 AM <u>Rate</u> <u>Rating</u> \$5.00 4.00	:15	NM	6	\$30.00
N 7 KNBN 05/01/24 05/05/24 Connect with Us Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 wtf 2	11:00 AM-11:30 AN <u>Rate</u> <u>Rating</u> \$4.00 1.60	:15	NM	2	\$8.00
N 8 KNBN 05/01/24 05/05/24 Funny You Should Ask Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 wtf 3	11:30 AM-12:00 PN <u>Rate</u> <u>Rating</u> \$5.00 1.30	:30	NM	3	\$15.00
N 9 KNBN 05/01/24 05/05/24 ES.tv Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 wtf 3	12:00 PM-12:30 PN <u>Rate</u> <u>Rating</u> \$2.50 1.00	:15	NM	3	\$7.50
N 10 KNBN 05/01/24 05/05/24 NBC News Daily Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 wtf 1	1:00 PM-2:00 PM <u>Rate</u> <u>Rating</u> \$2.50 1.00	:15	NM	1	\$2.50
N 11 KNBN 05/01/24 05/05/24 Access Hollywood Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 wtf 3	2:00 PM-2:30 PM <u>Rate</u> <u>Rating</u> \$2.50 0.70	:15	NM	3	\$7.50
N 12 KNBN 05/01/24 05/05/24 Recipe TV Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 wff 2	2:30 PM-3:00 PM <u>Rate</u> <u>Rating</u> \$5.00 0.60	:30	NM	2	\$10.00



Contract / Revision Alt Order # \$6,000 5210

Advertiser Original Date / Revision David Johnson for SD Senate District 33 04/24/24 / 04/24/24

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>			
	3:00 PM-4:00 PM	:15	NM 0	\$0.00
N 14 KNBN 05/01/24 05/05/24 Homegrown <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/29/24 05/05/24wTF 3	4:00 PM-4:30 PM <u>Rate</u> <u>Rating</u> \$2.50 0.80	:15	NM 3	\$7.50
N 15 KNBN 05/01/24 05/05/24 West 605 Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24WTF 3	4:30 PM-5:00 PM <u>Rate</u> <u>Rating</u> \$5.00 0.90	:30	NM 3	\$15.00
N 16 KNBN 05/01/24 05/05/24 NewsCenter1 News@530p Start Date Week: 04/29/24	5:30 PM-6:00 PM <u>Rate</u> <u>Rating</u> \$35.00 4.70	:15	NM 3	\$105.00
N 17 KNBN 05/01/24 05/05/24 NewsCenter1 News@6p Start Date	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$55.00 3.70	:30	NM 3	\$165.00
D 18 KNBN 05/01/24 05/05/24 Connect with Us	6:30 PM-7:00 PM	:15	NM 0	\$0.00
N 19 KNBN 05/01/24 05/05/24 NewsCenter1 News@10p Start Date	10:00 PM-10:35 PN <u>Rate</u> <u>Rating</u> \$35.00 4.60	:15	NM 3	\$105.00
N 20 KNBN 05/01/24 05/05/24 Tonight Show w/Jimmy Fallor Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24wTF 6	r10:35 PM-11:37 PN <u>Rate</u> <u>Rating</u> \$10.00 2.90	:30	NM 6	\$60.00
N 21 KNBN 05/01/24 05/05/24 LATE NIGHT w/Seth Meyers Start Date	11:37 PM-12:37 XN <u>Rate</u> <u>Rating</u> \$5.00 1.90	:15	NM 3	\$15.00
N 22 KNBN 05/01/24 05/05/24 Law & Order Organized Crim Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24T 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$37.50 3.40	:15	NM 1	\$37.50
D 23 KNBN 05/01/24 05/05/24 Password	7:00 PM-8:00 PM	:30	NM 0	\$0.00
D 24 KNBN 05/01/24 05/05/24 Dateline NBC	8:00 PM-10:00 PM	:15	NM 0	\$0.00
D 25 KNBN 05/01/24 05/05/24 Ag Week	5:30 AM-6:00 AM	:15	NM 0	\$0.00
N 26 KNBN 05/01/24 05/05/24 Saturday Today Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24S- 1	6:00 AM-7:30 AM <u>Rate</u> <u>Rating</u> \$10.00 1.80	:30	NM 1	\$10.00
N 27 KNBN 05/01/24 05/05/24 NewsCenter1 Saturday News	9:00 PM-9:30 PM <u>Rate</u> <u>Rating</u> \$22.50 2.30	:15	NM 1	\$22.50
N 28 KNBN 05/01/24 05/05/24 Saturday Night Live 930p Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24S- 1	9:30 PM-11:03 PM <u>Rate</u> <u>Rating</u> \$12.50 3.40	:15	NM 1	\$12.50
D 29 KNBN 05/01/24 05/05/24 Saturday Night Live 1130p	11:30 PM-1:03 XM	:15	NM 0	\$0.00
N 30 KNBN 05/01/24 05/05/24 Meet the Press Start Date	9:00 AM-10:00 AM <u>Rate</u> <u>Rating</u> \$17.50 3.30	:15	NM 1	\$17.50
N 31 KNBN 05/01/24 05/05/24 Newscenter1 Sunday News Start Date Week: End Date 05/05/24 Weekdays 05/05/24 Spots/Week 05/05/24	10:00 PM-10:30 PN <u>Rate</u> <u>Rating</u> \$30.00 4.60	:15	NM 1	\$30.00
D 32 KNBN 05/06/24 05/12/24 Early Today	5:00 AM-5:30 AM	:15	NM 0	\$0.00
N 33 KNBN 05/06/24 05/12/24 NewsCenter1 Early Edition Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 MTWTF 5	5:30 AM-6:00 AM <u>Rate</u> <u>Rating</u> \$2.50 2.20	:15	NM 5	\$12.50



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Advertiser Original Date / Revision David Johnson for SD Senate District 33 04/24/24 / 04/24/24

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Pata Ptn Tyna S	noto	Amount
*Line Ch Start Date End Date Description N 34 KNBN 05/06/24 05/12/24 NewsCenter1 Today	Time Days 6:00 AM-7:00 AM	:30	Rate Rtn TypeS	10	Amount \$100.00
Start Date End Date Weekdays Spots/Week	Rate Rating	:30	INIVI	10	\$100.00
Week: 05/06/24 05/12/24 MTWTF 10	\$10.00 4.70				
N 35 KNBN 05/06/24 05/12/24 Today Show	7:00 AM-9:00 AM	:30	NM	10	\$100.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00		10	Ψ100.00
Week: 05/06/24 05/12/24 MTWTF 10	\$10.00 4.00				
N 36 KNBN 05/06/24 05/12/24 Connect with Us	11:00 AM-11:30 AN	:30	NM	4	\$32.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/06/24 05/12/24 MTWTF 4	\$8.00 1.60				
N 37 KNBN 05/06/24 05/12/24 Funny You Should Ask	11:30 AM-12:00 PN	:15	NM	3	\$7.50
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/06/2405/12/24MTWTF3	<u>Rate</u> <u>Rating</u> \$2.50 1.30				
	· · · · · · · · · · · · · · · · · · ·		N18.4		4.5.00
N 38 KNBN 05/06/24 05/12/24 ES.tv Start Date End Date Weekdays Spots/Week	12:00 PM-12:30 PN	:30	NM	3	\$15.00
Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 MTWTF 3	<u>Rate</u> <u>Rating</u> \$5.00 1.00				
N 39 KNBN 05/06/24 05/12/24 NBC News Daily	1:00 PM-2:00 PM	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.50	INIVI	'	ψ3.00
Week: 05/06/24 05/12/24 MTWTF 1	\$5.00 1.00				
N 40 KNBN 05/06/24 05/12/24 Access Hollywood	2:00 PM-2:30 PM	:30	NM	3	\$15.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/06/24 05/12/24 MTWTF 3	\$5.00 0.70				
N 41 KNBN 05/06/24 05/12/24 Recipe TV	2:30 PM-3:00 PM	:15	NM	2	\$5.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/06/24 05/12/24 MTWTF 2	\$2.50 0.60				
N 42 KNBN 05/06/24 05/12/24 48 Hours	3:00 PM-4:00 PM	:30	NM	4	\$20.00
Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 MTWTF 4	<u>Rate</u> <u>Rating</u> \$5.00 0.80				
	· · · · · · · · · · · · · · · · · · ·	.20	NIM	2	£45.00
N 43 KNBN 05/06/24 05/12/24 Homegrown Start Date End Date Weekdays Spots/Week	4:00 PM-4:30 PM Rate Rating	:30	NM	3	\$15.00
Week: 05/06/24 05/12/24 MTWTF 3	\$5.00 0.80				
N 44 KNBN 05/06/24 05/12/24 West 605	4:30 PM-5:00 PM	:15	NM	3	\$7.50
Start Date End Date Weekdays Spots/Week	Rate Rating			Ū	ψσσ
Week: 05/06/24 05/12/24 MTWTF 3	\$2.50 0.90				
N 45 KNBN 05/06/24 05/12/24 NewsCenter1 News@530p	5:30 PM-6:00 PM	:30	NM	5	\$350.00
Start Date End Date Weekdays Spots/Week	Rate Rating		1		
Week: 05/06/24 05/12/24 MTWTF 5	\$70.00 4.70				
N 46 KNBN 05/06/24 05/12/24 NewsCenter1 News@6p		:15	NM	5	\$137.50
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$27.50 3.70				
Week: 05/06/24 05/12/24 MTWTF 5	·			_	
N 47 KNBN 05/06/24 05/12/24 Connect with Us	6:30 PM-7:00 PM	:30	NM	3	\$45.00
Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 MTWTF 3	<u>Rate</u> <u>Rating</u> \$15.00 2.70				
N 48 KNBN 05/06/24 05/12/24 NewsCenter1 News@10p	10:00 PM-10:35 PN	:30	NM	5	\$350.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.50	INIVI	J	φ330.00
Week: 05/06/24 05/12/24 MTWTF 5	\$70.00 4.60				
N 49 KNBN 05/06/24 05/12/24 Tonight Show w/Jimmy Fall	or10:35 PM-11:37 PN	:15	NM	10	\$50.00
Start Date End Date Weekdays Spots/Week	Rate Rating	-		-	
Week: 05/06/24 05/12/24 MTWTF 10	\$5.00 2.90				
N 50 KNBN 05/06/24 05/12/24 LATE NIGHT w/Seth Meyer	s 11:37 PM-12:37 XN	:30	NM	5	\$50.00
Start Date End Date Weekdays Spots/Week	Rate Rating		į		
Week: 05/06/24 05/12/24 MTWTF 5	\$10.00 1.90				
N 51 KNBN 05/06/24 05/12/24 Chicago Med	7:00 PM-8:00 PM	:30	NM	1	\$120.00

Contract / Revision Alt Order # \$6,000 5210

Advertiser Original Date / Revision David Johnson for SD Senate District 33 04/24/24 / 04/24/24

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/06/24 05/12/24w 1	<u>Rate</u> <u>Rating</u> \$120.00 5.10				
N 52 KNBN 05/06/24 05/12/24 Chicago PD Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24w 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$60.00 5.00	:15	NM	1	\$60.00
D 53 KNBN 05/06/24 05/12/24 Law & Order Organized Cri	· · · · · · · · · · · · · · · · · · ·	:30	NM	0	\$0.00
D 54 KNBN 05/06/24 05/12/24 Password	7:00 PM-8:00 PM	:15	NM	0	\$0.00
D 55 KNBN 05/06/24 05/12/24 Dateline NBC	8:00 PM-10:00 PM	:30	NM	0	\$0.00
D 56 KNBN 05/06/24 05/12/24 Ag Week	5:30 AM-6:00 AM	:30	NM	0	\$0.00
N 57 KNBN 05/06/24 05/12/24 Saturday Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/06/24 05/12/24S- 1	6:00 AM-7:30 AM <u>Rate</u> <u>Rating</u> \$5.00 1.80	:15	NM	1	\$5.00
N 58 KNBN 05/06/24 05/12/24 NewsCenter1 Saturday New Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24S- 1	ws9:00 PM-9:30 PM <u>Rate</u> <u>Rating</u> \$45.00 2.30	:30	NM	1	\$45.00
N 59 KNBN 05/06/24 05/12/24 Saturday Night Live 930p Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 S- 1	9:30 PM-11:03 PM <u>Rate</u> <u>Rating</u> \$25.00 3.40	:30	NM	1	\$25.00
D 60 KNBN 05/06/24 05/12/24 Saturday Night Live 1130p	11:30 PM-1:03 XM	:30	NM	0	\$0.00
N 61 KNBN 05/06/24 05/12/24 Meet the Press Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 S 1	9:00 AM-10:00 AM <u>Rate</u> <u>Rating</u> \$35.00 3.30	:30	NM	1	\$35.00
N 62 KNBN 05/06/24 05/12/24 Newscenter1 Sunday News Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 S 1	10:00 PM-10:30 PN <u>Rate</u> <u>Rating</u> \$60.00 4.60	:30	NM	1	\$60.00
D 63 KNBN 05/13/24 05/19/24 Early Today	5:00 AM-5:30 AM	:30	NM	0	\$0.00
N 64 KNBN 05/13/24 05/19/24 NewsCenter1 Early Edition Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24 MTWTF 5	5:30 AM-6:00 AM <u>Rate</u> <u>Rating</u> \$5.00 2.20	:30	NM	5	\$25.00
N 65 KNBN 05/13/24 05/19/24 NewsCenter1 Today Start Date End Date Weekdays Spots/Week Week: 05/13/24 MTWTF 10	6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$5.00 4.70	:15	NM	10	\$50.00
N 66 KNBN 05/13/24 05/19/24 Today Show Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24 MTWTF 10	7:00 AM-9:00 AM <u>Rate</u> <u>Rating</u> \$5.00 4.00	:15	NM	10	\$50.00
N 67 KNBN 05/13/24 05/19/24 Connect with Us Start Date End Date Weekdays Spots/Week Week: 05/13/24 MTWTF 4	11:00 AM-11:30 AN <u>Rate</u> <u>Rating</u> \$4.00 1.60	:15	NM	4	\$16.00
N 68 KNBN 05/13/24 05/19/24 Funny You Should Ask Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24 MTWTF 3	11:30 AM-12:00 PN <u>Rate</u> <u>Rating</u> \$5.00 1.30	:30	NM	3	\$15.00
N 69 KNBN 05/13/24 05/19/24 ES.tv Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24 MTWTF 3	12:00 PM-12:30 PN <u>Rate</u> <u>Rating</u> \$2.50 1.00	:15	NM	3	\$7.50
N 70 KNBN 05/13/24 05/19/24 NBC News Daily Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24 MTWTF 1	1:00 PM-2:00 PM <u>Rate</u> <u>Rating</u> \$2.50 1.00	:15	NM	1	\$2.50
D 71 KNBN 05/13/24 05/19/24 Access Hollywood	2:00 PM-2:30 PM	:15	NM	0	\$0.00
D 72 KNBN 05/13/24 05/19/24 Recipe TV	2:30 PM-3:00 PM	:30	NM	0	\$0.00
N 73 KNBN 05/13/24 05/19/24 48 Hours	3:00 PM-4:00 PM	:15	NM	4	\$10.00



Contract / Revision Alt Order # \$6,000 5210

Advertiser Original Date / Revision David Johnson for SD Senate District 33 04/24/24 / 04/24/24

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/13/2405/19/24MTWTF4	<u>Rate</u> <u>Rating</u> \$2.50 0.80			
D 74 KNBN 05/13/24 05/19/24 Homegrown	4:00 PM-4:30 PM	:15	NM 0	\$0.00
D 75 KNBN 05/13/24 05/19/24 West 605	4:30 PM-5:00 PM	:30	NM 0	\$0.00
N 76 KNBN 05/13/24 05/19/24 NewsCenter1 News@530p	5:30 PM-6:00 PM	:15	NM 5	\$175.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/13/2405/19/24MTWTF5	<u>Rate</u> <u>Rating</u> \$35.00 4.70			
N 77 KNBN 05/13/24 05/19/24 NewsCenter1 News@6p	6:00 PM-6:30 PM	:30	NM 5	\$275.00
Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24 MTWTF 5	<u>Rate</u> <u>Rating</u> \$55.00 3.70			
N 78 KNBN 05/13/24 05/19/24 Connect with Us	6:30 PM-7:00 PM	:15	NM 3	\$22.50
Start Date End Date Weekdays Spots/Week	Rate Rating	.10	NW	ΨΖΖ.50
Week: 05/13/24 05/19/24 MTWTF 3	\$7.50 2.70			
N 79 KNBN 05/13/24 05/19/24 NewsCenter1 News@10p	10:00 PM-10:35 PN	:15	NM 5	\$175.00
Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24 MTWTF 5	<u>Rate</u> <u>Rating</u> \$35.00 4.60			
N 80 KNBN 05/13/24 05/19/24 Tonight Show w/Jimmy Fall		:30	NM 10	\$100.00
Start Date	Rate Rating			*******
Week: 05/13/24 05/19/24 MTWTF 10	\$10.00 2.90			
N 81 KNBN 05/13/24 05/19/24 LATE NIGHT w/Seth Meyer		:15	NM 3	\$15.00
Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24 MTWTF 3	<u>Rate</u> <u>Rating</u> \$5.00 1.90			
D 82 KNBN 05/13/24 05/19/24 Chicago Med	7:00 PM-8:00 PM	:15	NM 0	\$0.00
N 83 KNBN 05/13/24 05/19/24 Chicago PD	9:00 PM-10:00 PM	:30	NM 1	\$120.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 05/13/24 05/19/24W 1	\$120.00 5.00			407.50
N 84 KNBN 05/13/24 05/19/24 Law & Order Organized Crir Start Date End Date Weekdays Spots/Week	mi9:00 PM-10:00 PM Rate Rating	:15	NM 1	\$37.50
Week: 05/13/24 05/19/24T 1	\$37.50 3.40			
D 85 KNBN 05/13/24 05/19/24 Password	7:00 PM-8:00 PM	:30	NM 0	\$0.00
N 86 KNBN 05/13/24 05/19/24 Dateline NBC	8:00 PM-10:00 PM	:15	NM 1	\$27.50
Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24F 1	<u>Rate</u> <u>Rating</u> \$27.50 3.70			
N 87 KNBN 05/13/24 05/19/24 Ag Week	5:30 AM-6:00 AM	:15	NM 1	\$1.50
Start Date End Date Weekdays Spots/Week	Rate Rating	.13	INIVI	φ1.50
Week: 05/13/24 05/19/24S- 1	\$1.50 0.60			
N 88 KNBN 05/13/24 05/19/24 Saturday Today	6:00 AM-7:30 AM	:30	NM 1	\$10.00
Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24S- 1	<u>Rate</u> <u>Rating</u> \$10.00 1.80			
N 89 KNBN 05/13/24 05/19/24 NewsCenter1 Saturday New		:15	NM 1	\$22.50
Start Date End Date Weekdays Spots/Week	Rate Rating	.10	TW	ΨΖΣ.00
Week: 05/13/24 05/19/24S- 1	\$22.50 2.30			
N 90 KNBN 05/13/24 05/19/24 Saturday Night Live 930p	9:30 PM-11:03 PM	:15	NM 1	\$12.50
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/13/24 05/19/24S- 1	<u>Rate</u> <u>Rating</u> \$12.50 3.40			
D 91 KNBN 05/13/24 05/19/24 Saturday Night Live 1130p	11:30 PM-1:03 XM	:15	NM 0	\$0.00
N 92 KNBN 05/13/24 05/19/24 Meet the Press	9:00 AM-10:00 AM	:15	NM 1	\$17.50
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 05/13/24 05/19/24\$ 1	\$17.50 3.30	.45		400.00
N 93 KNBN 05/13/24 05/19/24 Newscenter1 Sunday News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10:00 PM-10:30 PN <u>Rate</u> <u>Rating</u>	:15	NM 1	\$30.00



Contract / Revision Alt Order # \$6,000 5210

Advertiser Original Date / Revision David Johnson for SD Senate District 33 04/24/24 / 04/24/24

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeSpo	ts	Amount
Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24 S 1	<u>Rate</u> <u>Rating</u> \$30.00 4.60				
D 94 KNBN 05/20/24 05/26/24 Early Today	5:00 AM-5:30 AM	:15	NM	0	\$0.00
N 95 KNBN 05/20/24 05/26/24 NewsCenter1 Early Edition		:15	NM	5	\$12.50
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 MTWTF 5	<u>Rate</u> <u>Rating</u> \$2.50 2.20				
N 96 KNBN 05/20/24 05/26/24 NewsCenter1 Today	6:00 AM-7:00 AM	:30	NM	10	\$100.00
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 MTWTF 10	Rate Rating \$10.00 4.70				
N 97 KNBN 05/20/24 05/26/24 Today Show	7:00 AM-9:00 AM	:30	NM	10	\$100.00
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 MTWTF 10	<u>Rate</u> <u>Rating</u> \$10.00 4.00				
N 98 KNBN 05/20/24 05/26/24 Connect with Us	11:00 AM-11:30 AN	:30	NM	4	\$32.00
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 MTWTF 4	<u>Rate</u> <u>Rating</u> \$8.00 1.60				
N 99 KNBN 05/20/24 05/26/24 Funny You Should Ask	11:30 AM-12:00 PN	:15	NM	3	\$7.50
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/20/24 05/26/24 MTWTF 3 D 100 KNBN 05/20/24 05/26/24 ES.tv	\$2.50 1.30 12:00 PM-12:30 PM	:30	NM	0	\$0.00
D 101 KNBN 05/20/24 05/26/24 NBC News Daily	1:00 PM-2:00 PM	:30	NM	0	\$0.00
N 102 KNBN 05/20/24 05/26/24 Access Hollywood	2:00 PM-2:30 PM	:30	NM	3	\$15.00
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 MTWTF 3	<u>Rate</u> <u>Rating</u> \$5.00 0.70				
N 103 KNBN 05/20/24 05/26/24 Recipe TV	2:30 PM-3:00 PM	:15	NM	2	\$5.00
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 MTWTF 2	<u>Rate</u> <u>Rating</u> \$2.50 0.60				
D 104 KNBN 05/20/24 05/26/24 48 Hours	3:00 PM-4:00 PM	:30	NM	0	\$0.00
N 105 KNBN 05/20/24 05/26/24 Homegrown	4:00 PM-4:30 PM	:30	NM	3	\$15.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/20/2405/26/24MTWTF3	<u>Rate</u> <u>Rating</u> \$5.00 0.80				
N 106 KNBN 05/20/24 05/26/24 West 605	4:30 PM-5:00 PM	:15	NM	3	\$7.50
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 MTWTF 3	<u>Rate</u> <u>Rating</u> \$2.50 0.90				
N 107 KNBN 05/20/24 05/26/24 NewsCenter1 News@530p	5:30 PM-6:00 PM	:30	NM	5	\$350.00
Start Date	<u>Rate</u> <u>Rating</u> \$70.00 4.70				
N 108 KNBN 05/20/24 05/26/24 NewsCenter1 News@6p	6:00 PM-6:30 PM	:15	NM	3	\$82.50
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 MTWTF 3	<u>Rate</u> <u>Rating</u> \$27.50 3.70				,
D 109 KNBN 05/20/24 05/26/24 Connect with Us	6:30 PM-7:00 PM	:30	NM	0	\$0.00
N 110 KNBN 05/20/24 05/26/24 NewsCenter1 News@10p	10:00 PM-10:35 PN	:30	NM	5	\$350.00
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 MTWTF 5	<u>Rate</u> <u>Rating</u> \$70.00 4.60				·
N 111 KNBN 05/20/24 05/26/24 Tonight Show w/Jimmy Fall	· · · · · · · · · · · · · · · · · · ·	:15	NM	10	\$50.00
Start Date	Rate Rating				
Week: 05/20/24 05/26/24 MTWTF 10 N 112 KNBN 05/20/24 05/26/24 LATE NIGHT w/Seth Meyer	\$5.00 2.90	:30	NM	5	\$50.00
Start Date	Rate Rating	.50	INIVI	5	ψυυ.υυ
Week: 05/20/24 05/26/24 MTWTF 5	\$10.00 1.90				
N 113 KNBN 05/20/24 05/26/24 Chicago Med Start Date End Date Weekdays Spots/Week	7:00 PM-8:00 PM <u>Rate</u> <u>Rating</u>	:30	NM	1	\$120.00

Contract / Revision Alt Order# \$6,000 5210

Advertiser Original Date / Revision David Johnson for SD Senate District 33 04/24/24 / 04/24/24

#1: 01 01 1B 1 E 1B 1 B 1 1	Start/End	Spots/	D 1 D1 T 0		
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Time Days Rate Rating	Length Week	Rate Rtn Type Sp	ots	Amount
Week: 05/20/24	<u>Rate</u> <u>Rating</u> \$120.00 5.10				
D 114 KNBN 05/20/24 05/26/24 Chicago PD	9:00 PM-10:00 PM	:15	NM	0	\$0.00
D 115 KNBN 05/20/24 05/26/24 Password	7:00 PM-8:00 PM	:15	NM	0	\$0.00
D 116 KNBN 05/20/24 05/26/24 Dateline NBC	8:00 PM-10:00 PM	:30	NM	0	\$0.00
N 117 KNBN 05/20/24 05/26/24 Ag Week <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24S- 1	5:30 AM-6:00 AM <u>Rate</u> <u>Rating</u> \$3.00 0.60	:30	NM	1	\$3.00
N 118 KNBN 05/20/24 05/26/24 Saturday Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24S- 1	6:00 AM-7:30 AM <u>Rate</u> <u>Rating</u> \$5.00 1.80	:15	NM	1	\$5.00
N 119 KNBN 05/20/24 05/26/24 Meet the Press Start Date End Date Weekdays Spots/Week	9:00 AM-10:00 AM Rate Rating	:30	NM	1	\$35.00
Week: 05/20/24 05/26/24S 1	\$35.00 3.30				400.00
N 120 KNBN 05/20/24 05/26/24 Newscenter1 Sunday News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24S 1	10:00 PM-10:30 PM <u>Rate</u> <u>Rating</u> \$60.00 4.60	:30	NM	1	\$60.00
D 121 KNBN 05/27/24 05/31/24 Early Today	5:00 AM-5:30 AM	:30	NM	0	\$0.00
N 122 KNBN 05/27/24 05/31/24 NewsCenter1 Early Edition Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 MTWTF 5	5:30 AM-6:00 AM <u>Rate</u> <u>Rating</u> \$5.00 2.20	:30	NM	5	\$25.00
N 123 KNBN 05/27/24 05/31/24 NewsCenter1 Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/27/24 06/02/24 MTwTF 10	6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$5.00 4.70	:15	NM	10	\$50.00
N 124 KNBN 05/27/24 05/31/24 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/27/24 06/02/24 MTWTF 10	7:00 AM-9:00 AM Rate Rating \$5.00 4.00	:15	NM	10	\$50.00
N 125 KNBN 05/27/24 05/31/24 Connect with Us Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 MTWTF 4	11:00 AM-11:30 AN <u>Rate</u> <u>Rating</u> \$4.00 1.60	:15	NM	4	\$16.00
D 126 KNBN 05/27/24 05/31/24 Funny You Should Ask	11:30 AM-12:00 PN	:30	NM	0	\$0.00
N 127 KNBN 05/27/24 05/31/24 ES.tv Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 MTWTF 3	12:00 PM-12:30 PN <u>Rate</u> <u>Rating</u> \$2.50 1.00	:15	NM	3	\$7.50
N 128 KNBN 05/27/24 05/31/24 NBC News Daily Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 MTWTF 1	1:00 PM-2:00 PM <u>Rate</u> <u>Rating</u> \$2.50 1.00	:15	NM	1	\$2.50
N 129 KNBN 05/27/24 05/31/24 Access Hollywood Start Date	2:00 PM-2:30 PM <u>Rate</u> <u>Rating</u> \$2.50 0.70	:15	NM	3	\$7.50
N 130 KNBN 05/27/24 05/31/24 Recipe TV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/27/24 06/02/24 MTwTF 2	2:30 PM-3:00 PM <u>Rate</u> <u>Rating</u> \$5.00 0.60	:30	NM	2	\$10.00
N 131 KNBN 05/27/24 05/31/24 48 Hours <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/27/24 06/02/24 MTwTF 4	3:00 PM-4:00 PM <u>Rate</u> <u>Rating</u> \$2.50 0.80	:15	NM	4	\$10.00
N 132 KNBN 05/27/24 05/31/24 Homegrown <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/27/24 06/02/24 MTWTF 3	4:00 PM-4:30 PM <u>Rate</u> <u>Rating</u> \$2.50 0.80	:15	NM	3	\$7.50
N 133 KNBN 05/27/24 05/31/24 West 605 Start Date End Date Weekdays Spots/Week	4:30 PM-5:00 PM Rate Rating	:30	NM	3	\$15.00



Contract / Revision	Alt Order #
5210 /	\$6,000

Advertiser Original Date / Revision David Johnson for SD Senate District 33 04/24/24 / 04/24/24

	t/End	Spots/	Dto Tura Crata	A
*Line Ch Start Date End Date Description Tim Start Date End Date Weekdays Spots/Week	e Days Rate Rating	Length Week Rate	Rtn Type Spots	Amount
Week: 05/27/24 06/02/24 MTWTF 3	\$5.00 0.90			
N 134 KNBN 05/27/24 05/31/24 NewsCenter1 News@530p 5:30	PM-6:00 PM	:15	NM :	\$175.00
Start Date End Date Weekdays Spots/Week	Rate Rating		l	
Week: 05/27/24 06/02/24 MTWTF 5	\$35.00 4.70		N134	
N 135 KNBN 05/27/24 05/31/24 NewsCenter1 News@6p 6:00 Start Date End Date Weekdays Spots/Week	PM-6:30 PM Rate Rating	:30	NM 2	2 \$110.00
Week: 05/27/24 06/02/24 MTWTF 2	\$55.00 3.70		İ	
N 136 KNBN 05/27/24 05/31/24 Connect with Us 6:30	PM-7:00 PM	:15	NM :	3 \$22.50
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 05/27/24 06/02/24 MTWTF 3	\$7.50 2.70	45	2124	- 4475.00
N 137 KNBN 05/27/24 05/31/24 NewsCenter1 News@10p 10:0 Start Date End Date Weekdays Spots/Week	0 PM-10:35 PN Rate Rating	:15	NM	5 \$175.00
Week: 05/27/24 06/02/24 MTWTF 5	\$35.00 4.60			
N 138 KNBN 05/27/24 05/31/24 Tonight Show w/Jimmy Fallor10:3	5 PM-11:37 PN	:30	NM 10	\$100.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 05/27/24 06/02/24 MTWTF 10	\$10.00 2.90			
N 139 KNBN 05/27/24 05/31/24 LATE NIGHT w/Seth Meyers 11:3 Start Date End Date Weekdays Spots/Week	7 PM-12:37 XN Rate Rating	:15	NM :	3 \$15.00
Week: 05/27/24 06/02/24 MTWTF 3	\$5.00 1.90			
D 140 KNBN 05/27/24 05/31/24 Password 7:00	PM-8:00 PM	:30	NM	\$0.00
D 141 KNBN 05/27/24 05/31/24 Dateline NBC 8:00	PM-10:00 PM	:15	NM	\$0.00
N 142 KNBN 05/01/24 05/31/24 M-F Early Today 5a-5	30a	:30	NM :	3 \$9.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 04/29/24 05/05/24wTF 1 Week: 05/06/24 05/12/24 0	\$3.00 0.00 \$0.00 0.00			
Week: 05/13/24 05/19/24 MTWTF 1	\$3.00 0.00			
Week: 05/20/24 05/26/24 0	\$0.00 0.00			
Week: 05/27/24 06/02/24 MTWTF 1	\$3.00 0.00			
	Totals		1126.60 38	7 \$6,000.00

Time Period	# of Spots	Gross Amount	Net Amount
04/29/24 -05/26/24	310	\$5,198.50	\$5,198.50
05/27/24 -05/31/24	77	\$801.50	\$801.50
Totals	387	\$6,000.00	\$6,000.00

Signature:	Date:	

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.