

WOC12102586 [100.00]

1238300

## Order Printout

Order Status: New  
 Traffic #: Start/End Dates: 06/25/19 - 07/01/19  
 Buyer Order #: 8644029 Agency: American Media & Advocacy Group  
 AE: Unassigned (Cindy Smith) Advertiser: Tate Reeves for Governor  
 Property: WDAM TV Buyer: Primary Demo: Adults 35+ (RTG)  
 Sales Region: Local C/P/E: 702 / 1334 / 11137  
 Product Desc.: TRFG  
 Estimate Desc.: TV Jun 25 - Jul 1  
 Total Cost: \$11,455.00 (Cash)  
 Received Date: 6/22/19 6:53 PM

## Comments:

Separation: 30

List Items					Spots										Totals			Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Jun 25									Total Spots	Total Cost	RTG	GRP	CPP
1	NW7 TODAY ERL Y	NM	:30	5:30 AM-6:00 AM	--T---	90.00	1									1	90.00	2.90	2.90	31.03
(Program: NW7 TODAY ERL Y)L3																				
1	NW7 TODAY ERL Y	NM	:30	5:30 AM-6:00 AM	--F--	90.00	1									1	90.00	2.90	2.90	31.03
(Program: NW7 TODAY ERL Y)L3																				
1	NW7 TODAY ERL Y	NM	:30	5:30 AM-6:00 AM	-W----	90.00	1									1	90.00	2.90	2.90	31.03
(Program: NW7 TODAY ERL Y)L3																				
1	NW7 TODAY ERL Y	NM	:30	5:30 AM-6:00 AM	-----M	90.00	1									1	90.00	2.90	2.90	31.03
(Program: NW7 TODAY ERL Y)L3																				
1	NW7 TODAY ERL Y	NM	:30	5:30 AM-6:00 AM	T-----	90.00	1									1	90.00	2.90	2.90	31.03
(Program: NW7 TODAY ERL Y)L3																				
2	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	--T---	125.00	2									2	250.00	5.23	10.46	23.90
(Program: TODAY SHW<)L3																				
2	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	--F--	125.00	2									2	250.00	5.23	10.46	23.90
(Program: TODAY SHW<)L3																				
2	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-W----	125.00	2									2	250.00	5.23	10.46	23.90
(Program: TODAY SHW<)L3																				
2	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-----M	125.00	2									2	250.00	5.23	10.46	23.90
(Program: TODAY SHW<)L3																				
2	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	T-----	125.00	2									2	250.00	5.23	10.46	23.90
(Program: TODAY SHW<)L3																				
3	SATURDAY TODAY<	NM	:30	7:00 AM-9:00 AM	---S--	35.00	2									2	70.00	1.62	3.24	21.60
(Program: SATURDAY TODAY<)L3																				

Generated Date: 6/24/19 6:22 AM

Generated by WO Platform  
WideOrbit Inc.

List Items										Spots										Totals			Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 25										Total Spots	Total Cost	RTG	GRP	CPP				
4	Today	NM	:30	9:00 AM-10:00 AM	--T-----	45.00	1										1	45.00	2.64	2.64	17.05				
(Program: Today)L3																									
4	Today	NM	:30	9:00 AM-10:00 AM	-W-----	45.00	1										1	45.00	2.64	2.64	17.05				
(Program: Today)L3																									
4	Today	NM	:30	9:00 AM-10:00 AM	-----M	45.00	1										1	45.00	2.64	2.64	17.05				
(Program: Today)L3																									
4	Today	NM	:30	9:00 AM-10:00 AM	T-----	45.00	1										1	45.00	2.64	2.64	17.05				
(Program: Today)L3																									
5	TD-KL&HODA-NBC<	NM	:30	10:00 AM-11:00 AM	--T---	45.00	1										1	45.00	2.15	2.15	20.93				
(Program: TD-KL&HODA-NBC<L3																									
5	TD-KL&HODA-NBC<	NM	:30	10:00 AM-11:00 AM	---F---	45.00	1										1	45.00	2.15	2.15	20.93				
(Program: TD-KL&HODA-NBC<L3																									
5	TD-KL&HODA-NBC<	NM	:30	10:00 AM-11:00 AM	-W----	45.00	1										1	45.00	2.15	2.15	20.93				
(Program: TD-KL&HODA-NBC<L3																									
5	TD-KL&HODA-NBC<	NM	:30	10:00 AM-11:00 AM	-----M	45.00	1										1	45.00	2.15	2.15	20.93				
(Program: TD-KL&HODA-NBC<L3																									
5	TD-KL&HODA-NBC<	NM	:30	10:00 AM-11:00 AM	T-----	45.00	1										1	45.00	2.15	2.15	20.93				
(Program: TD-KL&HODA-NBC<L3																									
6	JEOPARDY	NM	:30	4:30 PM-5:00 PM	--T---	90.00	1										1	90.00	5.58	5.58	16.13				
(Program: JEOPARDY)L3																									
6	JEOPARDY	NM	:30	4:30 PM-5:00 PM	---F---	90.00	1										1	90.00	5.58	5.58	16.13				
(Program: JEOPARDY)L3																									
6	JEOPARDY	NM	:30	4:30 PM-5:00 PM	-W----	90.00	1										1	90.00	5.58	5.58	16.13				
(Program: JEOPARDY)L3																									
6	JEOPARDY	NM	:30	4:30 PM-5:00 PM	-----M	90.00	1										1	90.00	5.58	5.58	16.13				
(Program: JEOPARDY)L3																									
6	JEOPARDY	NM	:30	4:30 PM-5:00 PM	T-----	90.00	1										1	90.00	5.58	5.58	16.13				
(Program: JEOPARDY)L3																									
7	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	--T---	260.00	1										1	260.00	10.89	10.89	23.88				
(Program: LIVE AT FIVE)L3																									
7	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	---F---	260.00	1										1	260.00	10.89	10.89	23.88				
(Program: LIVE AT FIVE)L3																									
7	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-W----	260.00	1										1	260.00	10.89	10.89	23.88				
(Program: LIVE AT FIVE)L3																									
7	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-----M	260.00	1										1	260.00	10.89	10.89	23.88				
(Program: LIVE AT FIVE)L3																									
7	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	T-----	260.00	1										1	260.00	10.89	10.89	23.88				
(Program: LIVE AT FIVE)L3																									
8	NEWS 7 AT 6	NM	:30	6:00 PM-6:30 PM	--T---	450.00	1										1	450.00	12.61	12.61	35.69				
(Program: NEWS 7 AT 6)L3																									



MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
June	60	\$ 1,455.00	363.64				