

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1262582</b>	
	<b>Alt Order #:</b>	WOC12112476	
	<b>Product Desc:</b>	TRFG	
	<b>Estimate:</b>	11125	<b>WDAM</b>
	<b>Flight Dates:</b>	07/16/19 - 07/22/19	<b>Primary AE:</b> Cindy Smith
	<b>Original Date / Rev:</b>	06/28/19 / 07/09/19	<b>Sales Office:</b> PIB-N
	<b>Order Type:</b>	NORMAL	<b>Sales Region:</b> National
<b>Agency</b>	<b>Name:</b>	<b>American Media and Advocacy Grp</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		815 Slaters Lane	<b>Billing Cycle:</b> EOM/EOC
		Alexandria, VA 22314	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	<b>Tate Reeves for Governor</b>	
	<b>Demographic:</b>	A35+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Candidate - State - Governor	<b>Advertiser External ID:</b> 165185
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b> 6930
	<b>Revenue Code 2:</b>	POL	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL-CAND	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/22/19	90	\$15,820.00	\$13,447.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	90	\$15,820.00	\$13,447.00	495.42
<b>Totals</b>	<b>90</b>	<b>\$15,820.00</b>	<b>\$13,447.00</b>	<b>495.42</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAM	07/16/19	07/22/19	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	11111--	:30	5	\$195.00	P-03	5.88	NM	5	\$975.00
(Program: NEWS 7 TODAY)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/16/19	07/22/19	11111--					5	\$195.00		5.88			
N 2	WDAM	07/16/19	07/22/19	NBC Today Show NBC Today Show	CM	7:00 AM-9:00 AM	33333--	:30	15	\$125.00	P-03	5.23	NM	15	\$1,875.00
(Program: TODAY SHW<)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/16/19	07/22/19	33333--					15	\$125.00		5.23			
N 3	WDAM	07/20/19	07/20/19	NBC Sa Today NBC Sa Today	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----3-	:30	3	\$35.00	P-03	1.62	NM	3	\$105.00
(Program: SATURDAY TODAY<)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/15/19	07/21/19	-----3-					3	\$35.00		1.62			
N 4	WDAM	07/21/19	07/21/19	NBC Meet The Press NBC Meet The Press	CM	9:00 AM-10:00 AM	-----1	:30	1	\$35.00	P-03	1.21	NM	1	\$35.00
(Program: MEET PRESS-SUN)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/15/19	07/21/19	-----1					1	\$35.00		1.21			
N 5	WDAM	07/16/19	07/22/19	NBC Today Show II NBC Today Show II	CM	9:00 AM-10:00 AM	22222--	:30	10	\$45.00	P-03	2.64	NM	10	\$450.00

Order / Rev:	1262582
Alt Order #:	WOC12112476
Flight Dates:	07/16/19 - 07/22/19

Advertiser:	Tate Reeves for Governor
Product Desc:	TRFG
Estimate:	11125

WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: Today)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/19	07/22/19	22222--					10	\$45.00		2.64			
N 6	WDAM	07/16/19	07/22/19	NBC Today Show III	CM	10:00 AM-11:00 AM	111111--	:30	5	\$45.00	P-03	2.15	NM	5	\$225.00
				Today w/ Hoda & Jenna											
(Program: TD-KL&HODA-NBC<)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/19	07/22/19	11111--					5	\$45.00		2.15			
N 7	WDAM	07/16/19	07/22/19	M-F 3p-330p	CM	3:00 PM-3:30 PM	11111--	:30	5	\$45.00	P-03	2.64	NM	5	\$225.00
				Judge Judy											
(Program: JUDGE JUDY<)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/19	07/22/19	11111--					5	\$45.00		2.64			
N 8	WDAM	07/16/19	07/22/19	M-F 330p-4p	CM	3:30 PM-4:00 PM	11111--	:30	5	\$45.00	P-03	2.97	NM	5	\$225.00
				Judge Judy											
(Program: JUDGE JUDY B<)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/19	07/22/19	11111--					5	\$45.00		2.97			
N 9	WDAM	07/16/19	07/22/19	M-F 430p-5p	CM	4:30 PM-5:00 PM	11111--	:30	5	\$90.00	P-03	5.58	NM	5	\$450.00
				Jeopardy											
(Program: JEOPARDY)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/19	07/22/19	11111--					5	\$90.00		5.58			
N 10	WDAM	07/16/19	07/22/19	M-F 5p News	CM	5:00 PM-5:30 PM	11111--	:30	5	\$260.00	P-03	10.89	NM	5	\$1,300.00
				M-F 5p News											
(Program: LIVE AT FIVE)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/19	07/22/19	11111--					5	\$260.00		10.89			
N 11	WDAM	07/16/19	07/22/19	NBC Nightly News	CM	5:30 PM-6:00 PM	11-1----	:30	3	\$485.00	P-03	10.74	NM	3	\$1,455.00
				NBC Nightly News											
(Program: NBC NITELY NWS<)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/19	07/22/19	11-1----					3	\$485.00		10.74			
N 12	WDAM	07/16/19	07/22/19	M-F 6p News	CM	6:00 PM-6:30 PM	11111--	:30	5	\$450.00	P-03	12.61	NM	5	\$2,250.00
				M-F 6p News											
(Program: NEWS 7 AT 6)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/19	07/22/19	11111--					5	\$450.00		12.61			
N 13	WDAM	07/20/19	07/20/19	6p Sat News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$150.00	P-03	6.50	NM	1	\$150.00
				6p Sat News											
(Program: NEWS 7 AT 6)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----1-					1	\$150.00		6.50			
N 14	WDAM	07/21/19	07/21/19	5p Sun News	CM	5:00 PM-5:30 PM	-----1	:30	1	\$65.00	P-03	4.50	NM	1	\$65.00
				5p Sun News											
(Program: News)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----1					1	\$65.00		4.50			
N 15	WDAM	07/16/19	07/22/19	M-F 630p-7p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$300.00	P-03	8.80	NM	5	\$1,500.00
				Wheel of Fortune											
(Program: WHEEL-FORTNE)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/19	07/22/19	11111--					5	\$300.00		8.80			
N 16	WDAM	07/20/19	07/20/19	Sat 630p-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$105.00	P-03	2.55	NM	1	\$105.00
				Sat Wheel											
(Program: Wheel)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----1-					1	\$105.00		2.55			
N 17	WDAM	07/16/19	07/22/19	M-F 10p News	CM	10:00 PM-10:35 P	111111--	:30	5	\$450.00	P-03	6.44	NM	5	\$2,250.00
				M-F 10p News											
(Program: NWS 7 NGHTBEAT<)L3															

Order / Rev: 1262582  
 Alt Order #: WOC12112476  
 Flight Dates: 07/16/19 - 07/22/19

Advertiser: Tate Reeves for Governor  
 Product Desc: TRFG  
 Estimate: 11125  
 WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/16/19	07/22/19	11111--			5		\$450.00	6.44					
N 18	WDAM	07/21/19	07/21/19	Sun 10p News Sun 10p News	CM	10:00 PM-10:30 PM	PI-----1	:30	1	\$300.00	P-03	8.00	NM	1	\$300.00
(Program: News)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/15/19	07/21/19	-----1			1		\$300.00	8.00					
N 19	WDAM	07/21/19	07/21/19	Sun 1030p News Sun 1030p News	CM	10:30 PM-11:00 PM	PI-----1	:30	1	\$225.00	P-03	5.00	NM	1	\$225.00
(Program: News)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/15/19	07/21/19	-----1			1		\$225.00	5.00					
N 20	WDAM	07/16/19	07/16/19	NBC Tuesday Prime 2 H&M America's Got Talent	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-2-----	:30	2	\$490.00	P-03	8.50	NM	2	\$980.00
(Program: AGT)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/15/19	07/21/19	-2-----			2		\$490.00	8.50					
N 21	WDAM	07/20/19	07/20/19	NBC Saturday Prime Hr CM Drama Encore	CM	7:00 PM-8:00 PM	-----2-	:30	2	\$110.00	P-03	2.50	NM	2	\$220.00
(Program: Drama Enc)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/15/19	07/21/19	-----2-			2		\$110.00	2.50					
N 22	WDAM	07/20/19	07/20/19	NBC Saturday Prime 2 H&M Dateline	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----3-	:30	3	\$110.00	P-03	2.90	NM	3	\$330.00
(Program: Dateline)L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/15/19	07/21/19	-----3-			3		\$110.00	2.90					
N 23	WDAM	07/16/19	07/22/19	NBC Today Show NBC Today Show	CM	7:00 AM-9:00 AM	MTWTF--	:30	12	\$125.00	P-03	5.23	NM	1	\$125.00
(Program: TODAY SHW< )L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/16/19	07/22/19	MTWTF--			1		\$125.00	5.23					
Totals														90	\$15,820.00