

# ORDER

**Orders**  
**Order / Rev:** 1183681  
**Alt Order #:** WOC12034167  
**Product Desc:** TRFG  
**Estimate:** 11057  
**Flight Dates:** 05/01/19 - 05/07/19  
**Original Date / Rev:** 04/26/19 / 04/26/19  
**Order Type:** NORMAL  
**Primary AE:** Cindy Smith  
**Sales Office:** PIB-N  
**Sales Region:** National  
**WDAM**

**Agency**  
**Name:** American Media and Advocacy Grp  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Tate Reeves for Governor  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Governor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**New Business Thru:**  
**Advertiser External ID:** 165185  
**Agency External ID:** 6930  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/07/19	34	\$9,510.00	\$8,083.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	34	\$9,510.00	\$8,083.50	234.73
<b>Totals</b>	<b>34</b>	<b>\$9,510.00</b>	<b>\$8,083.50</b>	<b>234.73</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAM	05/01/19	05/07/19	NBC Today Show NBC Today Show	CM	7:00 AM-9:00 AM	12221--	:30	8	\$185.00	P-02	5.23	NM	8	\$1,480.00
(Program: TODAY SHW<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/19	05/07/19	12221--			8		\$185.00			5.23			
N 2	WDAM	05/01/19	05/04/19	NBC Sa Today NBC Sa Today	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----1-	:30	1	\$50.00	P-02	1.62	NM	1	\$50.00
(Program: SATURDAY TODAY<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/29/19	05/05/19	-----1-			1		\$50.00			1.62			
N 3	WDAM	05/01/19	05/07/19	NBC Today Show II NBC Today Show II	CM	9:00 AM-10:00 AM	11111--	:30	5	\$65.00	P-02	2.64	NM	5	\$325.00
(Program: Today)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/19	05/07/19	11111--			5		\$65.00			2.64			
N 4	WDAM	05/01/19	05/07/19	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	11111--	:30	5	\$140.00	P-02	5.58	NM	5	\$700.00
(Program: JEOPARDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/19	05/07/19	11111--			5		\$140.00			5.58			
N 5	WDAM	05/01/19	05/07/19	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	11111--	:30	5	\$395.00	P-02	10.89	NM	5	\$1,975.00

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 Product Desc: TRFG  
 Estimate: 11057  
 WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: LIVE AT FIVE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/01/19	05/07/19	11111--		5				\$395.00		10.89			
N 6	WDAM	05/01/19	05/07/19	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM	-11----	:30	2	\$730.00	P-02	12.61	NM	2	\$1,460.00
(Program: NEWS 7 AT 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/01/19	05/07/19	-11----		2				\$730.00		12.61			
N 7	WDAM	05/01/19	05/04/19	6p Sat News 6p Sat News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$225.00	P-02	8.20	NM	1	\$225.00
(Program: NEWS 7 AT 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	-----1-		1				\$225.00		8.20			
N 8	WDAM	05/01/19	05/05/19	5p Sun News 5p Sun News	CM	5:00 PM-5:30 PM	-----1	:30	1	\$95.00	P-02	5.00	NM	1	\$95.00
(Program: News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	-----1		1				\$95.00		5.00			
N 9	WDAM	05/01/19	05/06/19	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-11---	:30	3	\$450.00	P-02	8.80	NM	3	\$1,350.00
(Program: WHEEL-FORTNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/01/19	05/07/19	1-11---		3				\$450.00		8.80			
N 10	WDAM	05/01/19	05/05/19	Sun 10p News Sun 10p News	CM	10:00 PM-10:30 PM	-----1	:30	1	\$615.00	P-02	13.49	NM	1	\$615.00
(Program: News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	-----1		1				\$615.00		13.49			
N 11	WDAM	05/01/19	05/05/19	Sun 1030p News Sun 1030p News	CM	10:30 PM-11:00 PM	-----1	:30	1	\$335.00	P-02	7.09	NM	1	\$335.00
(Program: News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/19	05/05/19	-----1		1				\$335.00		7.09			
N 12	WDAM	05/01/19	05/06/19	NBC Monday Prime 2 H@M NBC Monday Prime 2 Hour		7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$900.00	P-02	10.32	NM	1	\$900.00
(Program: VOICE-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/01/19	05/07/19	1-----		1				\$900.00		10.32			
													Totals	34	\$9,510.00