

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1183681</b>	
	<b>Alt Order #:</b>	WOC12034167	
	<b>Product Desc:</b>	TRFG	
	<b>Estimate:</b>	11057	<b>WDAM</b>
	<b>Flight Dates:</b>	05/01/19 - 05/07/19	<b>Primary AE:</b> Cindy Smith
	<b>Original Date / Rev:</b>	04/26/19 / 04/26/19	<b>Sales Office:</b> PIB-N
	<b>Order Type:</b>	NORMAL	<b>Sales Region:</b> National

  

<b>Agency</b>	<b>Name:</b>	<b>American Media and Advocacy Grp</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		815 Slaters Lane	<b>Billing Cycle:</b> EOM/EOC
		Alexandria, VA 22314	<b>Agency Commission:</b> 15%

  

<b>Advertiser</b>	<b>Name:</b>	<b>Tate Reeves for Governor</b>	
	<b>Demographic:</b>	A35+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Candidate - State - Governor	<b>Advertiser External ID:</b> 165185
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b> 6930
	<b>Revenue Code 2:</b>	POL	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL-CAND	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/07/19	34	\$9,510.00	\$8,083.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	34	\$9,510.00	\$8,083.50	234.73
<b>Totals</b>	<b>34</b>	<b>\$9,510.00</b>	<b>\$8,083.50</b>	<b>234.73</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAM	05/01/19	05/07/19	NBC Today Show NBC Today Show	CM	7:00 AM-9:00 AM	12221--	:30	8	\$185.00	P-02	5.23	NM	8	\$1,480.00
(Program: TODAY SHW<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/19	05/07/19	12221--			8		\$185.00			5.23			
N 2	WDAM	05/01/19	05/04/19	NBC Sa Today NBC Sa Today	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----1-	:30	1	\$50.00	P-02	1.62	NM	1	\$50.00
(Program: SATURDAY TODAY<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/29/19	05/05/19	-----1-			1		\$50.00			1.62			
N 3	WDAM	05/01/19	05/07/19	NBC Today Show II NBC Today Show II	CM	9:00 AM-10:00 AM	11111--	:30	5	\$65.00	P-02	2.64	NM	5	\$325.00
(Program: Today)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/19	05/07/19	11111--			5		\$65.00			2.64			
N 4	WDAM	05/01/19	05/07/19	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	11111--	:30	5	\$140.00	P-02	5.58	NM	5	\$700.00
(Program: JEOPARDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/19	05/07/19	11111--			5		\$140.00			5.58			
N 5	WDAM	05/01/19	05/07/19	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	11111--	:30	5	\$395.00	P-02	10.89	NM	5	\$1,975.00

Order / Rev: 1183681  
 Alt Order #: WOC12034167  
 Flight Dates: 05/01/19 - 05/07/19

Advertiser: Tate Reeves for Governor  
 Product Desc: TRFG  
 Estimate: 11057  
 WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: LIVE AT FIVE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/19	05/07/19	11111--					5	\$395.00		10.89			
N 6	WDAM	05/01/19	05/07/19	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM	-11----	:30	2	\$730.00	P-02	12.61	NM	2	\$1,460.00
(Program: NEWS 7 AT 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/19	05/07/19	-11----					2	\$730.00		12.61			
N 7	WDAM	05/01/19	05/04/19	6p Sat News 6p Sat News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$225.00	P-02	8.20	NM	1	\$225.00
(Program: NEWS 7 AT 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	-----1-					1	\$225.00		8.20			
N 8	WDAM	05/01/19	05/05/19	5p Sun News 5p Sun News	CM	5:00 PM-5:30 PM	-----1	:30	1	\$95.00	P-02	5.00	NM	1	\$95.00
(Program: News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	-----1					1	\$95.00		5.00			
N 9	WDAM	05/01/19	05/06/19	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-11---	:30	3	\$450.00	P-02	8.80	NM	3	\$1,350.00
(Program: WHEEL-FORTNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/19	05/07/19	1-11---					3	\$450.00		8.80			
N 10	WDAM	05/01/19	05/05/19	Sun 10p News Sun 10p News	CM	10:00 PM-10:30 PM	-----1	:30	1	\$615.00	P-02	13.49	NM	1	\$615.00
(Program: News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	-----1					1	\$615.00		13.49			
N 11	WDAM	05/01/19	05/05/19	Sun 1030p News Sun 1030p News	CM	10:30 PM-11:00 PM	-----1	:30	1	\$335.00	P-02	7.09	NM	1	\$335.00
(Program: News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	-----1					1	\$335.00		7.09			
N 12	WDAM	05/01/19	05/06/19	NBC Monday Prime 2 H@M NBC Monday Prime 2 Hour	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$900.00	P-02	10.32	NM	1	\$900.00
(Program: VOICE-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/19	05/07/19	1-----					1	\$900.00		10.32			
													Totals	34	\$9,510.00