

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:

WRDC

Date:

6/13/10

### Targeted Platform Media

do hereby request station time concerning the following issue:

Presidential General Election November 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ordered					

This broadcast time will be used by: Women Vote!

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election November 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vote! 1800 M Street, NW Ste 375, Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately)

Treasurer: Denise Feriozzo

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

13 June 16      [Signature]      (202) 965-5000  
Date      Signature      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      John Hummel      General Manager  
Signature      Printed Name      Title

# 25206390



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25206390 **Changes as of:** 8/1/2016 at 10:32 AM **Version:** Highlighting Revision 3  
**CPE:** 773783/4702 **Flight:** 8/23/16 - 9/2/16 **Station:** WRDC  
**Agency:** TARGETED PLATFORM MEDIA **Advertiser:** Women Vote **Market:** Raleigh-Durham  
**Product:** tv **Office:** WASHINGTON  
**Agency Order #:** 5135043 **Primary Demo:** Adults 35+  
**Buyer:** Kaufman, Meredith **Con Type:** POLITICAL/VOTE  
**Salesperson:** RACHEL CHASON **Assistant:** JACOB ROTH  
**212-373-8163** **212-373-8175**

**Comments:** Revised Order  
Advertiser Revised to WOMEN VOTE  
PLS CFM  
T/R Jacob

**Total Spots:** 8  
**Total CPP:** \$0.00  
**Total GRP:** 2562564  
**Traffic #:** 2562564  
**Separation:**

#	DayTime	DP	Program	Rate	A35P Rating	Len	8/23 - 8/30			Total Spots	Total \$	CPP	GRP
							8/23	8/30					
1	W 6:30p		News Break @615P	\$600.00	0	30	1	0		1	\$600.00	\$0.00	0.0
2	F 6:30p		News Break @615P	\$600.00	0	30	1	0		1	\$600.00	\$0.00	0.0
3	Tu-F 6p-7p		People's Court	\$400.00	0	30	2	0		2	\$800.00	\$0.00	0.0
4	Tu-F 2p-3p		Hot Bench (Created And Produced By Judge Judy)	\$175.00	0	30	2	0		2	\$350.00	\$0.00	0.0
5	Tu-F 3p-4p		Paternity Court	\$150.00	0	30	2	0		2	\$300.00	\$0.00	0.0
<b>TOTALS:</b>							<b>8</b>	<b>0</b>		<b>8</b>	<b>\$2,650.00</b>	<b>\$0.00</b>	<b>0.0</b>



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25206390  
CPE: 773/783/4702  
Agency: TARGETED  
PLATFORM MEDIA  
650 Massachusetts  
Avenue, NW  
Washington, DC 20001

Changes as of: 8/1/2016 at 10:32 AM

Flight: 8/23/16 - 9/2/16

Advertiser: Women Vote

Product: TV

Agency Order #: 5135043

Buyer: Kaufman, Meredith

Salesperson: RACHEL CHASON

212-373-8163

Version: Highlighting Revision 3

Station: WRDC

Market: Raleigh-Durham

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH

212-373-8175

Total \$: \$2,650.00

Total Spots: 8

Total CPP: \$0.00

Total GRP:

Traffic #: 2562564

Separation:

## Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
06/19/16 11:30 AM	JACOB ROTH	*****EXTEND TO 9/2*****Separation: 30
06/19/16 11:30 AM	JACOB ROTH	*****EXTEND TO 9/2*****Separation: 30

## Competitive Information

Market Budget: \$102,500

WRDC Share: 2%

Comment: gathering competitive

Competitive Unknown

## Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$2,650.00	N/A	0.0
Total	100%	8	\$2,650.00	N/A	0.0

## Monthly Summary

Month	Spots	Dollars
2016-Aug	8	\$2,650.00
2016-Sep	0	\$0.00
Total	8	\$2,650.00

## Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	8/1/16 10:32 AM	JACOB ROTH	Revised			\$0	\$2,650.00	Changes: Advertiser from Priorities USA-Women Vote to Women Vote, Comments from *****EXTEND TO 9/2*****Separation: 30 to Revised Order
Revision	7/28/16 11:19 AM	Switch Operation	Confirmed			\$0	\$2,650.00	Advertiser Revised to WOMEN VOTE PLS CFM T/R Jacob.
Queued for Electronic Contracting	6/20/16 8:44 AM					\$0	\$0	Changes: Salesperson from JACOB ROTH to RACHEL CHASON
Queued for Electronic Contracting	6/20/16 8:41 AM					\$0	\$0	
Revision	6/19/16 11:30 AM	JACOB ROTH	Confirmed			\$0	\$2,650.00	Changes: Flight End from 8/29/16 to 9/2/16, User Entered \$ from \$0.00 to \$2,650.00, Demo Meta to [R16], Default Spot Length to 30, 5 buylines added or modified.
New	6/19/16 11:29 AM	JACOB ROTH	New	8		\$2,650.00	\$2,650.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St.  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 25206390

CPE: 773/783/4702

Agency: TARGETED  
PLATFORM MEDIA

650 Massachusetts  
Avenue, NW

Washington, DC 20001

Changes as of: 6/19/2016 at 11:30 AM

Flight: 8/23/16 - 9/2/16

Advertiser: Priorities USA-Women  
Vote

Product: tv

Agency Order #: 5135043

Buyer: Kaufman, Meredith

Salesperson: JACOB ROTH

212-373-8175

Comments: \*\*\*\*\*EXTEND TO 9/2\*\*\*\*\*; Separation: 30

Version: Current State Version 2

Station: WRDC

Market: Raleigh-Durham

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH

212-373-8175

Total \$: \$2,650.00

Total Spots: 8

Total CPP: \$0.00

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/23 - 8/30			Total Spots	Total \$	CPP	GRP
							8/23	8/30					
REV-1	W 5p-6:30p		News Break @615P	\$600.00	0	30	1	0	0	1	\$600.00	\$0.00	0.0
REV-2	F 6p-6:30p		News Break @615P	\$600.00	0	30	1	0	0	1	\$600.00	\$0.00	0.0
REV-3	Tu-F 6p-7p		People's Court	\$400.00	0	30	2	0	0	2	\$800.00	\$0.00	0.0
REV-4	Tu-F 4 2p-3p		Hot Bench (Created And Produced By Judge Judy)	\$175.00	0	30	2	0	0	2	\$350.00	\$0.00	0.0
REV-5	Tu-F 3p-4p		Paternity Court	\$150.00	0	30	2	0	0	2	\$300.00	\$0.00	0.0
TOTALS:							8	0		8	\$2,650.00	\$0.00	0.0



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Agency: TARGETED  
PLATFORM MEDIA

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Avenue, NW

Washington, DC 20001

Changes as of: 6/19/2016 at 11:30 AM

Flight: 8/23/16 - 9/2/16

Advertiser: Priorities USA-Women  
Vote

Product: IV

Agency Order #: 5135043

Buyer: Kaufman, Meredith

Salesperson: JACOB ROTH  
212-373-8175

Version: Current State Version 2

Station: WRDC

Market: Raleigh-Durham

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH

212-373-8175

Total Spots: 8

Total CPP: \$0.00

Total GRP:

Separation:

## Special Instructions

## Order Level Comments

### Date/Time

Added by

Comment

06/19/16 11:30 AM JACOB ROTH \*\*\*\*\*EXTEND TO 9/2\*\*\*\*\*Separation: 30

06/19/16 11:30 AM JACOB ROTH \*\*\*\*\*EXTEND TO 9/2\*\*\*\*\*Separation: 30

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Comment: gathering competitive

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Queued for Electronic Contracting	6/20/16 8:41 AM					\$0	\$0	
Revision	6/19/16 11:30 AM	JACOB ROTH	Revised			\$0	\$2,650.00	Changes: Flight End from 8/29/16 to 9/2/16, User Entered \$ from \$0.00 to \$2,650.00, Demo Meta to [R16], Default Spot Length to 30. 5 buylines added or modified.
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WRDC Raleigh  
3012 Highwoods Blvd, Ste 101  
Raleigh, NC 27604

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

**Contract #** 2562564  
**Schedule Dates** 08/23/16-08/26/16  
**Advertiser** Women Vote (74334)  
**Agency** Targeted Platform Media (15945)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Political (171812)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** /  
**Phone/Fax** 773/783/4702  
**CPE** National/Political Issue Agency BRD  
**Account Types** Standard  
**Billing Type** TV  
**Comments** Jacob Roth  
Political Issue

**Date Entered** 07/01/16  
**Last Modified** 08/02/16  
**Entered By** Natascha Serame  
**CO-OP** No  
**Headline #** ECR25208390  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$397.50  
**Net Total** \$2,252.50  
**Sales Tax**

**By Broadcast Month**  
Aug. 2016 8  
**Grand Total:** \$2,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / BBD News (1)	08/24/16-08/24/16	2	:30	6P- 6:30P (EST)	1			1					1	\$600.00	\$600.00	Raleigh (WRDC)	News Break @615P	7/1/16
2.0	Normal Line / BBD News (2)	08/26/16-08/26/16	2	:30	6P- 6:30P (EST)	1					1			1	\$600.00	\$600.00	Raleigh (WRDC)	News Break @615P	7/1/16
3.0	Normal Line / SPOT (3)	08/23/16-08/26/16	2	:30	6P- Peoples Court	2		X	X	X	X			2	\$400.00	\$800.00	Raleigh (WRDC)	People's Court	7/1/16
4.0	Normal Line / SPOT (4)	08/23/16-08/26/16	2	:30	Orbit- (P)Hot Bench(Tu We Th Fr), (P)Hot Bench 2(Tu We Th Fr)	2		X	X	X	X			2	\$175.00	\$350.00	Raleigh (WRDC)	COMMENTS APPLY TO SUB LINES A THRU A Hot Bench (Created And Produced By Judge Ju	7/1/16
5.0	Normal Line / SPOT (5)	08/23/16-08/26/16	2	:30	Orbit- (P)Paternity Court(Tu We Th Fr), (P)Paternity Court 2(Tu We Th Fr)	2		X	X	X	X			2	\$150.00	\$300.00	Raleigh (WRDC)	Paternity Court	7/1/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.