

# INVOICE

**Remit Address:**

**WPVI**  
**Attn: WPVI-606**  
**P.O. Box 732384**  
**Dallas, TX 75373-2384**  
**Main: (215) 878-9700**  
**Billing: (215) 581-4536**

**Billing Address:**

**Media Ad Ventures, Inc.**  
**Attention: Accounts Payable**  
**8136 Old Keene Mill Road, Suite A-300**  
**Springfield, VA 22152**

Advertiser	Independence USA PAC
Product	INDEPENDENCE USA PAC
Estimate Number	904

<b>Invoice #</b>	<b>P116090128</b>
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/18/16

Property	WPVI
Account Executive	Anne Clifford
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	146490
Alt Order #	WOC10457682
Deal #	
Order Flight	09/12/16 - 09/18/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	191
Product 1/2	208

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WPVI	Action News M-F	5a-6a		09/12/16 to 09/18/16	3x	111----				
	WPVI			M	09/12/16	:30	5:24 AM	IUSATV4875H	\$1,500.00		1
	WPVI			Tu	09/13/16	:30	5:42 AM	IUSATV4875H	\$1,500.00		2
	WPVI			W	09/14/16	:30	5:17 AM	IUSATV4875H	\$1,500.00		3
2	WPVI	Action News at 6am	6a-7a		09/12/16 to 09/18/16	2x	11-----				
	WPVI			M	09/12/16	:30	6:22 AM	IUSATV4875H	\$3,000.00		1
	WPVI			Tu	09/13/16	:30	6:55 AM	IUSATV4873H	\$3,000.00		2
3	WPVI	Good Morning America	7a-9a		09/12/16 to 09/18/16	2x	11-----				
	WPVI			M	09/12/16	:30	7:25 AM	IUSATV4875H	\$3,000.00		1
	WPVI			Tu	09/13/16	:30	7:59 AM	IUSATV4875H	\$3,000.00		2
4	WPVI	9a-10a M-F	9a-10a		09/12/16 to 09/18/16	2x	11-----				
	WPVI			M	09/12/16	:30	9:28 AM	IUSATV4875H	\$1,200.00		1
	WPVI			Tu	09/13/16	:30	9:59 AM	IUSATV4875H	\$1,200.00		2
5	WPVI	Action News at Noon	12p-1p		09/12/16 to 09/18/16	2x	11-----				
	WPVI			M	09/12/16	:30	11:59 AM	IUSATV4875H	\$2,000.00		1
	WPVI			Tu	09/13/16	:30	12:28 PM	IUSATV4873H	\$2,000.00		2
6	WPVI	Action News M-F	4p-5p		09/12/16 to 09/18/16	2x	11-----				
	WPVI			M	09/12/16	:30	4:27 PM	IUSATV4875H	\$1,750.00		1
	WPVI			Tu	09/13/16	:30	4:28 PM	IUSATV4875H	\$1,750.00		2
7	WPVI	Action News M-F	5p-6p		09/12/16 to 09/18/16	2x	11-----				
	WPVI			M	09/12/16	:30	5:12 PM	IUSATV4875H	\$2,500.00		1
	WPVI			Tu	09/13/16	:30	5:24 PM	IUSATV4875H	\$2,500.00		2
8	WPVI	Action News M-F	6p-630p		09/12/16 to 09/18/16	1x	1-----				

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8	WPVI	Action News M-F	6p-630p	M	09/12/16	:30	6:22 PM	IUSATV4875H	\$4,000.00		1
9	WPVI	Access M-F	7p-730p		09/12/16 to 09/18/16	2x	11-----				
	WPVI			M	09/12/16	:30	6:59 PM	IUSATV4875H	\$5,000.00		1
	WPVI			Tu	09/13/16	:30	7:05 PM	IUSATV4873H	\$5,000.00		2
10	WPVI	Access M-F	730p-8p		09/12/16 to 09/18/16	2x	11-----				
	WPVI			M	09/12/16	:30	7:43 PM	IUSATV4875H	\$5,000.00		1
	WPVI			Tu	09/13/16	:30	7:42 PM	IUSATV4875H	\$5,000.00		2
11	WPVI	Wednesday Prime	8p-9p		09/12/16 to 09/18/16	1x	--1----				
	WPVI			W	09/14/16	:30	8:50 PM	IUSATV4873H	\$8,000.00		1
12	WPVI	Wednesday Prime	9p-930p		09/12/16 to 09/18/16	1x	--1----				
	WPVI			W	09/14/16	:30	9:21 PM	IUSATV4875H	\$8,500.00		1
13	WPVI	Friday Prime	9p-10p		09/12/16 to 09/18/16	1x	----1--				
	WPVI			F	09/16/16	:30	9:45 PM	IUSATV4873H	\$9,000.00		1
14	WPVI	Emmy Awards	8-11p		09/12/16 to 09/18/16	1x	-----1				
	WPVI			Su	09/18/16	:30	10:37 PM	IUSATV4875H	\$25,000.00		1
15	WPVI	Action News	11p-1135p		09/12/16 to 09/18/16	4x	1--11-1				
	WPVI			M	09/12/16	:30	11:26 PM	IUSATV4875H	\$5,000.00		1
	WPVI			Th	09/15/16	:30	11:30 PM	IUSATV4875H	\$5,000.00		2
	WPVI			F	09/16/16	:30	11:29 PM	IUSATV4875H	\$5,000.00		3
	WPVI			Su	09/18/16	:30	11:31 PM	IUSATV4873H	\$5,000.00		4
16	WPVI	Jimmy Kimmel Live	1135p-1237xm		09/12/16 to 09/18/16	1x	1-----				
	WPVI			M	09/12/16	:30	12:00 AM	IUSATV4875H	\$1,400.00		1

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Aired Spots                      **29**

<u>Gross Total</u>	<b>\$127,300.00</b>	
<u>Agency Commission</u>	<b>\$19,095.00</b>	
<u>Net Amount Due</u>	<b>\$108,205.00</b>	<b><u>Due and payable NET 30 Days from Invoice Date</u></b>