

ORDER



Orders
Order / Rev: 3548243
Alt Order #: WOC14648583
Product Desc: GALLEGO FOR ARIZONA
Estimate: 4213
Flight Dates: 06/25/24 - 07/01/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: NORMAL

KPHO
Primary AE: Brian Campbell
Sales Office: GN-PH
Sales Region: National

Agency Name: Assembly Global
Buying Contact:
Billing Contact:
 One World Trade Center
 New York, NY 10007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gallego for Arizona
Demographic: A35+
Product Codes: Candidate - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-02

New Business End:
Advertiser External ID: 629811
Agency External ID: 185306
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/30/24	68	\$40,210.00	\$34,178.50
07/01/24	07/01/24	8	\$3,515.00	\$2,987.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	68	\$40,210.00	\$34,178.50	89.60
July 2024	8	\$3,515.00	\$2,987.75	9.40
Totals	76	\$43,725.00	\$37,166.25	99.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Campbell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	06/25/24	06/28/24	M-F News 6-7a M-F News @ 6a	CM	6:00 AM-7:00 AM	-1111--	:30	4	\$295.00	P-02	0.40	NM	4	\$1,180.00
(Program: CBS 5 THIS MORNING A); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS 5 This Morning at 6AM on KPHO airing 66 times on 4/1/20; 22, 4/4/2022, 4/5/2022, 4/6/2022, 4/7/2022, 4/8/2022, 4/11/2; 022, 4/12/2022, 4/13 Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/24/24 06/30/24 -1111-- 4 \$295.00 0.40															
N 2	KPHO	07/01/24	07/01/24	CBS Mornings CBS Mornings	CM	7:00 AM-9:00 AM	1-----	:30	1	\$415.00	P-02	0.90	NM	1	\$415.00
(Program: CBS MORNINGS); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 7:00a; -9:00a TIME PERIOD ON KPHO Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/01/24 07/07/24 1----- 1 \$415.00 0.90															
N 3	KPHO	06/25/24	06/28/24	CBS Mornings CBS Mornings	CM	7:00 AM-9:00 AM	-1111--	:30	4	\$415.00	P-02	0.90	NM	4	\$1,660.00
(Program: CBS MORNINGS); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS Mornings on KPHO airing 67 times on 4/1/2022, 4/4/2022,; 4/5/2022, 4/6/2022, 4/7/2022, 4/8/2022, 4/11/2022, 4/12/202; 2, 4/13/2022, 4/14/2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/24/24 06/30/24 -1111-- 4 \$415.00 0.90															
N 4	KPHO	07/01/24	07/01/24	CBS Price Is Right CBS Price Is Right	CM	9:00 AM-10:00 AM	1-----	:30	1	\$825.00	P-02	1.60	NM	1	\$825.00
(Program: PRICE IS RIGHT); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 9:00a; -10:00a TIME PERIOD ON															

Order / Rev: 3548243
 Alt Order #: WOC14648583
 Flight Dates: 06/25/24 - 07/01/24

Advertiser: Gallego for Arizona
 Product Desc: GALLEGO FOR ARIZONA
 Estimate: 4213
KPHO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	1-----		1				\$825.00		1.60			
N 5	KPHO	06/25/24	06/28/24	CBS Price Is Right	CM	9:00 AM-10:00 AM	-1111--	:30	4	\$825.00	P-02	1.90	NM	4	\$3,300.00
		(Program: PRICE IS RIGHT); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; KPHO airing Price is Right 1 on 4/1/2022, Price is Right 2; on 4/1/2022, Price is Right 1 on 4/4/2022, Price is Right 2; on 4/4/2022, Price i													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1111--		4				\$825.00		1.90			
N 6	KPHO	06/25/24	06/28/24	M-F 10-11a	CM	10:00 AM-11:00 AM	-1111--	:30	4	\$265.00	P-02	0.90	NM	4	\$1,060.00
		(Program: HOT BENCH); CS 2Q EST - PHOENIX (PRESCOTT) - ACTUAL May/2023 Mo-Fr 10:00; a-11:00a TIME PERIOD ON KPHO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1111--		4				\$265.00		0.90			
N 7	KPHO	07/01/24	07/01/24	CBS Young and Restles	CM	11:00 AM-12:00 PM	1-----	:30	1	\$450.00	P-02	0.90	NM	1	\$450.00
		(Program: YOUNG & RESTLESS); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 11:00; a-12:00p TIME PERIOD ON KPHO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	1-----		1				\$450.00		0.90			
N 8	KPHO	06/25/24	06/28/24	CBS The Talk	CM	1:00 PM-2:00 PM	--1-1--	:30	2	\$415.00	P-02	0.50	NM	2	\$830.00
		(Program: THE TALK); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; The Talk on KPHO airing 58 times on 4/1/2022, 4/4/2022, 4/7/2022, 4/8/2022, 4/11/2022, 4/14/2022, 4/15/2022, 4/18/2022, 4/19/2022, 4/20/2022													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--1-1--		2				\$415.00		0.50			
N 9	KPHO	07/01/24	07/01/24	CBS Let's Make A Deal	CM	2:00 PM-3:00 PM	1-----	:30	1	\$450.00	P-02	0.90	NM	1	\$450.00
		(Program: LET'S MAKE A DEAL); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 2:00p; -3:00p TIME PERIOD ON KPHO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	1-----		1				\$450.00		0.90			
N 10	KPHO	06/25/24	06/28/24	CBS Let's Make A Deal	CM	2:00 PM-3:00 PM	--1-1--	:30	2	\$450.00	P-02	0.70	NM	2	\$900.00
		(Program: LET'S MAKE A DEAL); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; KPHO airing Let's Make a Deal 1 on 4/1/2022, Let's Make a Deal 2 on 4/1/2022, Let's Make a Deal 1 on 4/4/2022, Let's Make a Deal 2 on 4/4/2022													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--1-1--		2				\$450.00		0.70			
N 11	KPHO	06/25/24	06/28/24	M-F 3-330p	CM	3:00 PM-3:30 PM	-1111--	:30	4	\$340.00	P-02	0.50	NM	4	\$1,360.00
		(Program: INVESTIGATE TV+); CS 2Q EST - PHOENIX (PRESCOTT) - ACTUAL May/2023 Mo-Fr 3:00p; -3:30p TIME PERIOD ON KPHO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1111--		4				\$340.00		0.50			
N 12	KPHO	06/25/24	06/28/24	M-F 330-4p	CM	3:30 PM-4:00 PM	-1111--	:30	4	\$415.00	P-02	1.00	NM	4	\$1,660.00
		(Program: INSIDE EDITION); CS 2Q EST - PHOENIX (PRESCOTT) - ACTUAL May/2023 Mo-Fr 3:30p; -4:00p TIME PERIOD ON KPHO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1111--		4				\$415.00		1.00			
N 13	KPHO	06/25/24	06/27/24	M-F News @ 4p	CM	4:00 PM-4:30 PM	-1-1---	:30	2	\$375.00	P-02	0.70	NM	2	\$750.00
		(Program: AZ FAMILY NEWS @ 4P); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; Good Evening Arizona at 4 on CBS 5 on KPHO airing 55 times; on 1/2/2023, 1/3/2023, 1/4/2023, 1/5/2023, 1/6/2023, 1/9/2023, 1/10/2023, 1/11/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1-1---		2				\$375.00		0.70			
N 14	KPHO	07/01/24	07/01/24	M-F News @ 430p	CM	4:30 PM-5:00 PM	1-----	:30	1	\$225.00	P-02	1.10	NM	1	\$225.00
		(Program: AZ FAMILY NEWS @ 430); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 4:30p; -5:00p TIME PERIOD ON KPHO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	1-----		1				\$225.00		1.10			

Order / Rev: 3548243
 Alt Order #: WOC14648583
 Flight Dates: 06/25/24 - 07/01/24

Advertiser: Gallego for Arizona
 Product Desc: GALLEGRO FOR ARIZONA
 Estimate: 4213
KPHO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KPHO	06/25/24	06/28/24	M-F News @ 430p M-F News @ 430p	CM	4:30 PM-5:00 PM	--1-1--	:30	2	\$375.00	P-02	0.70	NM	2	\$750.00
(Program: AZ FAMILY NEWS @ 430); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; Good Evening Arizona at 4:30 on CBS 5 on KPHO airing 55 tim; es on 1/2/2023, 1/3/2023, 1/4/2023, 1/5/2023, 1/6/2023, 1/9/; 2023, 1/10/2023, 1/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--1-1--		2				\$375.00		0.70			
N 16	KPHO	06/25/24	06/27/24	M-F News @ 5p M-F News @ 5p	CM	5:00 PM-5:30 PM	-1-1---	:30	2	\$600.00	P-02	1.20	NM	2	\$1,200.00
(Program: AZ FAMILY NEWS @ 5P); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS 5 News at 5 on KPHO airing 65 times on 4/1/2022, 4/4/20; 22, 4/5/2022, 4/6/2022, 4/7/2022, 4/8/2022, 4/11/2022, 4/12/; 2022, 4/13/2022, 4/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1-1---		2				\$600.00		1.20			
N 17	KPHO	07/01/24	07/01/24	M-F News @ 530p M-F News @ 530p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$350.00	P-02	1.30	NM	1	\$350.00
(Program: AZ FAMILY NEWS @ 530); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 5:30p; -6:00p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	1-----		1				\$350.00		1.30			
N 18	KPHO	06/25/24	06/28/24	M-F News @ 530p M-F News @ 530p	CM	5:30 PM-6:00 PM	--1-1--	:30	2	\$565.00	P-02	1.00	NM	2	\$1,130.00
(Program: AZ FAMILY NEWS @ 530); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS 5 News at 5:30 on KPHO airing 66 times on 4/1/2022, 4/4/; /2022, 4/5/2022, 4/6/2022, 4/7/2022, 4/8/2022, 4/11/2022, 4/; 12/2022, 4/13/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--1-1--		2				\$565.00		1.00			
N 19	KPHO	06/25/24	06/28/24	CBS Evening News CBS Evening News	CM	6:00 PM-6:30 PM	-1111--	:30	4	\$1,125.00	P-02	2.20	NM	4	\$4,500.00
(Program: CBS EVE NWS); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS Evening News with Norah O'Donnell on KPHO airing 65 tim; es on 4/1/2022, 4/4/2022, 4/5/2022, 4/6/2022, 4/7/2022, 4/8/; 2022, 4/11/2022, 4/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1111--		4				\$1,125.00		2.20			
N 20	KPHO	07/01/24	07/01/24	M-F News @ 630p M-F News @ 630p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$550.00	P-02	1.70	NM	1	\$550.00
(Program: AZ FAMILY NEWS AT 63); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 6:30p; -7:00p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	1-----		1				\$550.00		1.70			
N 21	KPHO	06/25/24	06/28/24	M-F News @ 630p M-F News @ 630p	CM	6:30 PM-7:00 PM	-1111--	:30	4	\$825.00	P-02	1.80	NM	4	\$3,300.00
(Program: AZ FAMILY NEWS AT 63); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; Arizona's Family News at 6:30pm on KPHO airing 65 times on; 4/1/2022, 4/4/2022, 4/5/2022, 4/6/2022, 4/7/2022, 4/8/2022,; 4/11/2022, 4/12/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1111--		4				\$825.00		1.80			
N 22	KPHO	07/01/24	07/01/24	M-F News @ 10p M-F News @ 10p	CM	10:00 PM-10:35 PM	1-----	:30	1	\$250.00	P-02	1.00	NM	1	\$250.00
(Program: AZ FAMILY NEWS AT 10); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 10:00; p-10:35p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	1-----		1				\$250.00		1.00			
N 23	KPHO	06/25/24	06/28/24	M-F News @ 10p M-F News @ 10p	CM	10:00 PM-10:35 PM	-1111--	:30	4	\$450.00	P-02	0.80	NM	4	\$1,800.00
(Program: AZ FAMILY NEWS AT 10); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; Arizona's Family News at 10pm on KPHO airing 66 times on 4/; 1/2022, 4/4/2022, 4/5/2022, 4/6/2022, 4/7/2022, 4/8/2022, 4/; 11/2022, 4/12/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1111--		4				\$450.00		0.80			
N 24	KPHO	06/25/24	06/27/24	CBS Late Show CBS Late Show	CM	10:35 PM-11:38 PM	-1-1---	:30	2	\$265.00	P-02	0.60	NM	2	\$530.00
(Program: LATE SHOW - STEPHEN); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; The Late Show with Stephen Colbert on KPHO airing 66 times; on 4/1/2022, 4/4/2022, 4/5/2022, 4/6/2022, 4/7/2022, 4/8/202; 2, 4/11/2022, 4/12/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1-1---		2				\$265.00		0.60			
N 25	KPHO	06/25/24	06/25/24	CBS Tuesday Prime Hr CBS Tuesday Prime Hr 1	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$1,800.00	P-02	1.70	NM	1	\$1,800.00
(Program: FBI); CS 2Q EST - PHOENIX (PRESCOTT)															

Order / Rev: 3548243
 Alt Order #: WOC14648583
 Flight Dates: 06/25/24 - 07/01/24

Advertiser: Gallego for Arizona
 Product Desc: GALLEGO FOR ARIZONA
 Estimate: 4213
KPHO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 26	KPHO	06/25/24	06/26/24	CBS Wednesday Prime Hr 2	CM	8:00 PM-9:00 PM	--1----	:30	1	\$120.00	P-02	2.30	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-1-----		1				\$1,800.00		1.70			
		(Program: FBI (WED P2)); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; FBI on KPHO airing 5 times on 5/2/2023, 5/9/2023, 5/16/2023, 5/23/2023 and 5/30/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--1----		1				\$120.00		2.30			
N 27	KPHO	06/25/24	06/27/24	CBS Thursday Prime Hr 3	CM	9:00 PM-10:00 PM	---1---	:30	1	\$1,200.00	P-02	1.70	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	---1---		1				\$1,200.00		1.70			
		(Program: ELSBETH); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; Good Sam on KPHO airing 4 times on 4/6/2022, 4/20/2022, 4/27/2022 and 5/4/2022													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	---1---		1				\$1,200.00		1.70			
N 28	KPHO	06/25/24	06/29/24	CBS Saturday Morning	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$265.00	P-02	2.40	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$265.00		2.40			
		(Program: CBS THIS MORNING - S); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS Saturday Morning on KPHO airing 13 times on 4/2/2022, 4/9/2022, 4/16/2022, 4/23/2022, 4/30/2022, 5/7/2022, 5/14/2022, 5/21/2022, 5/28/2022													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$265.00		2.40			
N 29	KPHO	06/25/24	06/29/24	CBS PGA Golf	CM	10:00 AM-6:00 PM	-----1-	:30	1	\$2,250.00	P-02	2.50	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$2,250.00		2.50			
		(Program: PGA GOLF (SAT) FULL); CS SPORTS EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; V of KPHO airing PGAT WM PHOENIX OPEN-SA on 2/11/2023, PGAT; GENESIS OPEN LA-SA on 2/18/2023, PGAT RBC HERITAGE-SA on 4/1/2023, PGAT ZURICH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$2,250.00		2.50			
N 30	KPHO	06/25/24	06/29/24	Arizona Highways	CM	4:00 PM-4:30 PM	-----1-	:30	1	\$300.00	P-02	3.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$300.00		3.00			
		(Program: ARIZONA HIGHWAYS TV); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; Arizona Highways TV on KPHO airing 4 times on 1/7/2023, 1/14/2023, 1/21/2023 and 3/4/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$300.00		3.00			
N 31	KPHO	06/25/24	06/29/24	Sa News @ 5p	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$525.00	P-02	3.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$525.00		3.00			
		(Program: AZ FAMILY SATURDAY N); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS 5 News at 5 on KPHO airing 11 times on 4/2/2022, 4/9/2022, 4/16/2022, 4/23/2022, 4/30/2022, 5/7/2022, 5/14/2022, 5/21/2022, 5/28/2022,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$525.00		3.00			
N 32	KPHO	06/25/24	06/29/24	CBS Weekend News Sa	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$600.00	P-02	1.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$600.00		1.10			
		(Program: CBS EVE NWS SAT/SUN); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS5 News at 6pm on KPHO airing 11 times on 4/2/2022, 4/9/2022, 4/16/2022, 4/23/2022, 4/30/2022, 5/7/2022, 5/14/2022, 5/21/2022, 5/28/2022,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$600.00		1.10			
N 33	KPHO	06/25/24	06/29/24	Sa News @ 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$490.00	P-02	3.00	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$490.00		3.00			
		(Program: AZ FAMILY NEWS SAT 6); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS5 News at 6pm on KPHO airing 11 times on 4/2/2022, 4/9/2022, 4/16/2022, 4/23/2022, 4/30/2022, 5/7/2022, 5/14/2022, 5/21/2022, 5/28/2022,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$490.00		3.00			
N 34	KPHO	06/25/24	06/29/24	Sa News @ 630p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$450.00	P-02	3.10	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$450.00		3.10			
		(Program: AZ FAMILY NEWS SAT 6); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS 5 News at 6:30 on KPHO airing 11 times on 4/2/2022, 4/9/2022, 4/16/2022, 4/23/2022, 4/30/2022, 5/7/2022, 5/14/2022, 5/21/2022, 5/28/2022,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$450.00		3.10			
N 35	KPHO	06/25/24	06/29/24	CBS Saturday Prime Hr 1	CM	7:00 PM-8:00 PM	-----1-	:30	1	\$450.00	P-02	2.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----1-		1				\$450.00		2.00			
		(Program: CBS SATURDAY ENCORE); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS													

Order / Rev: 3548243
 Alt Order #: WOC14648583
 Flight Dates: 06/25/24 - 07/01/24

Advertiser: Gallego for Arizona
 Product Desc: GALLEGO FOR ARIZONA
 Estimate: 4213
KPHO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SATURDAY ENCORE 1 on KPHO airing 9 times on 4/9/2022, 4/16/2022, 4/23/2022, 4/30/2022, 5/7/2022, 5/21/2022, 5/28/20; 22, 6/4/2022 and 6/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	-----1-			1			\$450.00			2.00		
N 36	KPHO	06/25/24	06/29/24	Sat News @ 10p Sat News @ 10p	CM	10:00 PM-11:00 PM	PI-----1-	:30	1	\$150.00	P-02	1.20	NM	1	\$150.00
(Program: SATURDAY NEWS AT 10P); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; Saturday News at 10pm on KPHO airing 13 times on 4/2/2022, 4/9/2022, 4/16/2022, 4/23/2022, 4/30/2022, 5/7/2022, 5/14/20; 22, 5/21/2022, 5/28/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	-----1-			1			\$150.00			1.20		
N 37	KPHO	06/25/24	06/30/24	CBS Face The Nation CBS Face The Nation	CM	8:30 AM-9:30 AM	-----1	:30	1	\$675.00	P-02	1.50	NM	1	\$675.00
(Program: FACE THE NATION); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; Face the Nation 1 on KPHO airing 13 times on 4/3/2022, 4/10/2022, 4/17/2022, 4/24/2022, 5/1/2022, 5/8/2022, 5/15/2022, 5/22/2022, 5/29/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	-----1			1			\$675.00			1.50		
N 38	KPHO	06/25/24	06/30/24	Su News @ 530p Su News @ 530p	CM	5:30 PM-6:00 PM	-----1	:30	1	\$600.00	P-02	1.30	NM	1	\$600.00
(Program: AZ FAMILY NEWS SUNDA); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS 5 News at 5:30 on KPHO airing 11 times on 4/10/2022, 4/17/2022, 4/24/2022, 5/1/2022, 5/8/2022, 5/15/2022, 5/22/2022, 5/29/2022, 6/5/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	-----1			1			\$600.00			1.30		
N 39	KPHO	06/25/24	06/30/24	CBS Sunday Prime Hr 3CM CBS Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----1	:30	1	\$2,400.00	P-02	2.90	NM	1	\$2,400.00
(Program: TRACKER); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; The Equalizer on KPHO airing 5 times on 4/10/2022, 4/17/2022, 4/24/2022, 5/8/2022 and 5/15/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	-----1			1			\$2,400.00			2.90		
N 40	KPHO	06/25/24	06/30/24	Sun News @ 10p Sun News @ 10p	CM	10:00 PM-11:00 PM	PI-----1	:30	1	\$150.00	P-02	1.00	NM	1	\$150.00
(Program: CBS 5 NEWS 10P - SUN); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; CBS 5 News at 10 on KPHO airing 13 times on 4/3/2022, 4/10/2022, 4/17/2022, 4/24/2022, 5/1/2022, 5/8/2022, 5/15/2022, 5/22/2022, 5/29/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	-----1			1			\$150.00			1.00		
N 41	KPHO	06/25/24	06/30/24	LF Sun 11p-1130p LF Sun 11p-1130p	CM	11:00 PM-11:30 PM	PI-----1	:30	1	\$75.00	P-02	0.80	NM	1	\$75.00
(Program: THE SONG); CS 2Q EST - PHOENIX (PRESCOTT) - ACTUAL May/2023 Sun 11:00p-; 11:30p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	-----1			1			\$75.00			0.80		
N 42	KPHO	06/25/24	06/26/24	CBS Wednesday Prime 6M CBS Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM	--1----	:30	1	\$1,800.00	P-02	2.70	NM	1	\$1,800.00
(Program: PRICE IS RIGHT AT NI); CS 2Q EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PAV of; The Price Is Right at Night on KPHO airing 4 times on 1/4/2023, 1/11/2023, 1/18/2023 and 1/25/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	--1----			1			\$1,800.00			2.70		

*Tax 1 Note: Phoenix Tax 0.5%.

Totals 76 \$43,725.00