

ORDER



Orders
Order / Rev: 3548032
Alt Order #: WOC14648470
Product Desc: GALLEGO FOR ARIZONA
Estimate: 4301
Flight Dates: 07/02/24 - 07/08/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: NORMAL

KPHO
Primary AE: Brian Campbell
Sales Office: GN-PH
Sales Region: National

Agency
Name: Assembly Global
Buying Contact:
Billing Contact:
 One World Trade Center
 New York, NY 10007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Gallego for Arizona
Demographic: A35+
Product Codes: Candidate - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-02

New Business End:
Advertiser External ID: 629811
Agency External ID: 185306
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/08/24	88	\$45,085.00	\$38,322.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	88	\$45,085.00	\$38,322.25	93.10
Totals	88	\$45,085.00	\$38,322.25	93.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Campbell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	07/02/24	07/08/24	M-F News 5-6a M-F News @ 5a	CM	5:00 AM-6:00 AM	-1111--	:30	4	\$115.00	P-02	0.40	NM	5	\$575.00
(Program: CBS 5 THIS MORNING A); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 5:00a; -6:00a TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/24	07/07/24	-1111--		4				\$115.00		0.40			
		Week: 07/08/24	07/14/24	1-----		1				\$115.00		0.40			
N 2	KPHO	07/02/24	07/08/24	M-F News 6-7a M-F News @ 6a	CM	6:00 AM-7:00 AM	-1111--	:30	4	\$295.00	P-02	0.50	NM	5	\$1,475.00
(Program: CBS 5 THIS MORNING A); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 6:00a; -7:00a TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/24	07/07/24	-1111--		4				\$295.00		0.50			
		Week: 07/08/24	07/14/24	1-----		1				\$295.00		0.50			
N 3	KPHO	07/02/24	07/08/24	CBS Mornings CBS Mornings	CM	7:00 AM-9:00 AM	-1111--	:30	4	\$415.00	P-02	0.90	NM	5	\$2,075.00
(Program: CBS MORNINGS); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 7:00a; -9:00a TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/24	07/07/24	-1111--		4				\$415.00		0.90			
		Week: 07/08/24	07/14/24	1-----		1				\$415.00		0.90			
N 4	KPHO	07/02/24	07/05/24	CBS Price Is Right CBS Price Is Right	CM	9:00 AM-10:00 AM	--1-1--	:30	2	\$825.00	P-02	1.60	NM	2	\$1,650.00

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KPHO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: PRICE IS RIGHT); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 9:00a; -10:00a TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/01/24	07/07/24	--1-1--		2		\$825.00	1.60						
N 5	KPHO	07/02/24	07/08/24	M-F 10-11a M-F 10-11a	CM	10:00 AM-11:00 AM	-1-1---	:30	2	\$265.00	P-02	0.70	NM	3	\$795.00
(Program: HOT BENCH); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 10:00; a-11:00a TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/01/24	07/07/24	-1-1---		2		\$265.00	0.70						
Week:		07/08/24	07/14/24	1-----		1		\$265.00	0.70						
N 6	KPHO	07/02/24	07/08/24	CBS Young and Restless CBS Young and Restless	CM	11:00 AM-12:00 PM	-1-1---	:30	2	\$450.00	P-02	0.90	NM	3	\$1,350.00
(Program: YOUNG & RESTLESS); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 11:00; a-12:00p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/01/24	07/07/24	-1-1---		2		\$450.00	0.90						
Week:		07/08/24	07/14/24	1-----		1		\$450.00	0.90						
N 7	KPHO	07/02/24	07/05/24	M-F News @ 12p M-F News @ 12p	CM	12:00 PM-12:30 PM	-1111--	:30	4	\$415.00	P-02	0.70	NM	4	\$1,660.00
(Program: AZ FAMILY NEWS @ NOO); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 12:00; p-12:30p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/01/24	07/07/24	-1111--		4		\$415.00	0.70						
N 8	KPHO	07/02/24	07/05/24	CBS Bold and Beautiful CBS Bold and Beautiful	CM	12:30 PM-1:00 PM	--1-1--	:30	2	\$450.00	P-02	1.00	NM	2	\$900.00
(Program: BOLD AND BEAUTIFUL); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 12:30; p-1:00p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/01/24	07/07/24	--1-1--		2		\$450.00	1.00						
N 9	KPHO	07/02/24	07/05/24	CBS The Talk CBS The Talk	CM	1:00 PM-2:00 PM	--1-1--	:30	2	\$415.00	P-02	0.80	NM	2	\$830.00
(Program: THE TALK); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 1:00p; -2:00p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/01/24	07/07/24	--1-1--		2		\$415.00	0.80						
N 10	KPHO	07/02/24	07/08/24	CBS Let's Make A Deal CBS Let's Make A Deal	CM	2:00 PM-3:00 PM	-1-1---	:30	2	\$450.00	P-02	0.90	NM	3	\$1,350.00
(Program: LET'S MAKE A DEAL); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 2:00p; -3:00p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/01/24	07/07/24	-1-1---		2		\$450.00	0.90						
Week:		07/08/24	07/14/24	1-----		1		\$450.00	0.90						
N 11	KPHO	07/02/24	07/08/24	M-F 3-330p M-F 3-330p	CM	3:00 PM-3:30 PM	-1-1---	:30	2	\$340.00	P-02	0.70	NM	3	\$1,020.00
(Program: INVESTIGATE TV+); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 3:00p; -3:30p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/01/24	07/07/24	-1-1---		2		\$340.00	0.70						
Week:		07/08/24	07/14/24	1-----		1		\$340.00	0.70						
N 12	KPHO	07/02/24	07/08/24	M-F News @ 4p M-F News @ 4p	CM	4:00 PM-4:30 PM	-1111--	:30	4	\$340.00	P-02	0.90	NM	5	\$1,700.00
(Program: AZ FAMILY NEWS @ 4P); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 4:00p; -4:30p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/01/24	07/07/24	-1111--		4		\$340.00	0.90						
Week:		07/08/24	07/14/24	1-----		1		\$340.00	0.90						
N 13	KPHO	07/02/24	07/08/24	M-F News @ 430p M-F News @ 430p	CM	4:30 PM-5:00 PM	-1111--	:30	4	\$340.00	P-02	1.10	NM	5	\$1,700.00
(Program: AZ FAMILY NEWS @ 430); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 4:30p; -5:00p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/01/24	07/07/24	-1111--		4		\$340.00	1.10						
Week:		07/08/24	07/14/24	1-----		1		\$340.00	1.10						

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N 14	KPHO	07/02/24	07/08/24	M-F News @ 5p M-F News @ 5p	CM	5:00 PM-5:30 PM	-1111--	:30	4	\$600.00	P-02	1.20	NM	5	\$3,000.00
(Program: AZ FAMILY NEWS @ 5P); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 5:00p; -5:30p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/01/24	07/07/24	-1111--			4			\$600.00			1.20		
Week:		07/08/24	07/14/24	1-----			1			\$600.00			1.20		
N 15	KPHO	07/02/24	07/08/24	M-F News @ 530p M-F News @ 530p	CM	5:30 PM-6:00 PM	-1111--	:30	4	\$565.00	P-02	1.30	NM	5	\$2,825.00
(Program: AZ FAMILY NEWS @ 530); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 5:30p; -6:00p TIME PERIOD ON KPHO															
Week:		07/01/24	07/07/24	-1111--			4			\$565.00			1.30		
Week:		07/08/24	07/14/24	1-----			1			\$565.00			1.30		
N 16	KPHO	07/02/24	07/08/24	CBS Evening News CBS Evening News	CM	6:00 PM-6:30 PM	-1111--	:30	4	\$975.00	P-02	2.20	NM	5	\$4,875.00
(Program: CBS EVE NWS); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 6:00p; -6:30p TIME PERIOD ON KPHO															
Week:		07/01/24	07/07/24	-1111--			4			\$975.00			2.20		
Week:		07/08/24	07/14/24	1-----			1			\$975.00			2.20		
N 17	KPHO	07/02/24	07/08/24	M-F News @ 630p M-F News @ 630p	CM	6:30 PM-7:00 PM	-1-1---	:30	2	\$825.00	P-02	1.70	NM	3	\$2,475.00
(Program: AZ FAMILY NEWS AT 63); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 6:30p; -7:00p TIME PERIOD ON KPHO															
Week:		07/01/24	07/07/24	-1-1---			2			\$825.00			1.70		
Week:		07/08/24	07/14/24	1-----			1			\$825.00			1.70		
N 18	KPHO	07/02/24	07/08/24	M-F News @ 10p M-F News @ 10p	CM	10:00 PM-10:35 PM	-1111--	:30	4	\$375.00	P-02	1.00	NM	5	\$1,875.00
(Program: AZ FAMILY NEWS AT 10); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 10:00; p-10:35p TIME PERIOD ON KPHO															
Week:		07/01/24	07/07/24	-1111--			4			\$375.00			1.00		
Week:		07/08/24	07/14/24	1-----			1			\$375.00			1.00		
N 19	KPHO	07/02/24	07/08/24	CBS Late Show CBS Late Show	CM	10:35 PM-11:38 PM	-1111--	:30	4	\$265.00	P-02	0.40	NM	5	\$1,325.00
(Program: LATE SHOW - STEPHEN); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Mo-Fr 10:35; p-11:38p TIME PERIOD ON KPHO															
Week:		07/01/24	07/07/24	-1111--			4			\$265.00			0.40		
Week:		07/08/24	07/14/24	1-----			1			\$265.00			0.40		
N 21	KPHO	07/02/24	07/05/24	CBS Friday Prime Hr 1 CBS Friday Prime Hr 1	CM	7:00 PM-8:00 PM	----1--	:30	1	\$1,200.00	P-02	1.60	NM	1	\$1,200.00
(Program: S.W.A.T.); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Fri 7:00p-8:00p TIME PERIOD ON KPHO															
Week:		07/01/24	07/07/24	----1--			1			\$1,200.00			1.60		
N 22	KPHO	07/02/24	07/07/24	CBS Big3 Basketball CBS Big3 Basketball	CM	9:00 AM-3:00 PM (9:00 AM-3:00 PM)	-----22	:30	4	\$375.00	P-02	0.70	NM	4	\$1,500.00
(Program: BIG3 BASKETBALL); CS SPORTS EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PA; V of KPHO airing BIG3 BASKETBALL-CBS-SUN on 6/25/2023, BIG3; BASKETBALL-CBS-SAT on 7/1/2023, BIG3 BASKETBALL-CBS-SUN on 7/9/2023, BIG3 BASKET															
Week:		07/01/24	07/07/24	-----22			4			\$375.00			0.70		
N 23	KPHO	07/02/24	07/06/24	CBS Saturday Morning CBS Saturday Morning	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$265.00	P-02	0.80	NM	1	\$265.00
(Program: CBS THIS MORNING - S); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Sat 7:00a-9:00a TIME PERIOD ON KPHO															
Week:		07/01/24	07/07/24	-----1-			1			\$265.00			0.80		
N 24	KPHO	07/02/24	07/06/24	CBS PGA Golf CBS PGA Golf	CM	10:00 AM-6:00 PM	-----1-	:30	1	\$2,250.00	P-02	3.00	NM	1	\$2,250.00
(Program: PGA GOLF (SAT) FULL); CS SPORTS EST - PHOENIX (PRESCOTT) - ESTIMATE IS BASED ON PA; V of KPHO															

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airing PGAT WM PHOENIX OPEN-SA on 2/11/2023, PGAT; GENESIS OPEN LA-SA on 2/18/2023, PGAT RBC HERITAGE-SA on 4/1; 5/2023, PGAT ZURICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1-					1	\$2,250.00		3.00			
N 25	KPHO	07/02/24	07/06/24	Arizona Highways Arizona Highways	CM	4:00 PM-4:30 PM	-----1-	:30	1	\$300.00	P-02	0.60	NM	1	\$300.00
(Program: ARIZONA HIGHWAYS TV); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Sat 4:00p-4: :30p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1-					1	\$300.00		0.60			
N 26	KPHO	07/02/24	07/06/24	Sa News @ 5p Sa News @ 5p	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$525.00	P-02	1.80	NM	1	\$525.00
(Program: AZ FAMILY SATURDAY N); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Sat 5:00p-5: :30p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1-					1	\$525.00		1.80			
N 27	KPHO	07/02/24	07/06/24	CBS Weekend News Sa CBS Weekend News Sa	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$600.00	P-02	2.20	NM	1	\$600.00
(Program: CBS EVE NWS SAT/SUN); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Sat 5:30p-6: :00p+Sun 5:00p-5:30p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1-					1	\$600.00		2.20			
N 28	KPHO	07/02/24	07/06/24	Sa News @ 6p Sa News @ 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$490.00	P-02	1.80	NM	1	\$490.00
(Program: AZ FAMILY NEWS SAT 6); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Sat 6:00p-6: :30p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1-					1	\$490.00		1.80			
N 29	KPHO	07/02/24	07/06/24	Sa News @ 630p Sa News @ 630p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$450.00	P-02	1.40	NM	1	\$450.00
(Program: AZ FAMILY NEWS SAT 6); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Sat 6:30p-7: :00p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1-					1	\$450.00		1.40			
N 30	KPHO	07/02/24	07/07/24	CBS Sunday Prime Hr 2 CBS Sunday Prime Hr 2	CM	7:00 PM-8:00 PM	-----1	:30	1	\$4,050.00	P-02	3.30	NM	1	\$4,050.00
(Program: BIG BROTHER (SUN P2)); CS 3Q EST - PHOENIX (PRESCOTT) - ACTUAL Jul/2023 Sun 7:00p-8: :00p TIME PERIOD ON KPHO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1					1	\$4,050.00		3.30			

*Tax 1 Note: Phoenix Tax 0.5%.

Totals 88 \$45,085.00