ORDER

Orders Order / Rev: 3547897 WOC14648453 Alt Order #: Product Desc: GALLEGO FOR ARIZONA KPHO 4212 Estimate: Flight Dates: 06/18/24 - 06/24/24 Primary AE: Brian Campbell 05/13/24 / 05/13/24 Sales Office: **GN-PH** Original Date / Rev: Order Type: **NORMAL** Sales Region: National Agency Name: **Assembly Global Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast One World Trade Center Billing Cycle: EOM/EOC New York, NY 10007 Agency Commission: 15% Advertiser Gallego for Arizona Name: Demographic: A35+ New Business End: **Product Codes:** Candidate - Local - Other Advertiser External ID: 629811 Revenue Code 1: AGY Agency External ID: 185306 Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:30:00 P-02 Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/24/24	65	\$32,385.00	\$27,527.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	65	\$32,385.00	\$27,527.25	76.40
Totals	65	\$32,385.00	\$27.527.25	76.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Campbell			Start Of Order - End Of Order	100%

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 KPHO 06/18	/24 06/21/24	M-F News 6-7a	CM	6:00 AM-7:	00 AM -1111	:30	4	\$295.00P-02	0.40 NM	4	\$1,180.00
/D 000		M-F News @ 6a									
		RNING A), CS 2Q ES ring 66 times on 4/1,									
4/13	n on Kerio ai	ning oo times on 4/ 1/	20, 22, 4/4/2	.022, 4/3/202	22, 4/0/2022, 4/1/2	2022, 4/0/	2022, 2	+/11/2, 022, 4/12	2/2022,		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
Week: 06/17/24	06/23/24	-1111	4	\$295.00	0.40						
N 2 KPHO 06/18	/24 06/24/24	CBS Mornings	CM	7:00 AM-9:	00 AM -1-1	:30	2	\$415.00P-02	0.90 NM	3	\$1,245.00
		CBS Mornings									
); CS 2Q EST - PHC							n KPHO		
ŭ	-	4/4/2022,; 4/5/2022	-	· ·		4/12/202;	2, 4/1	3/2022, 4/14/2			
Start Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 06/17/24	06/23/24	-1-1	2	\$415.00	0.90						
Week: 06/24/24	06/30/24	1	1	\$415.00	0.90						
N 3 KPHO 06/18	/24 06/24/24	CBS Price Is Right	CM	9:00 AM-10	:00 AM1-1	:30	2	\$825.00P-02	1.90 NM	3	\$2,475.00
		CBS Price Is Right	t								
(Program: PRI	CE IS RIGHT	; CS 2Q EST - PHO	ENIX (PRES	COTT) - ES	TIMATE IS BASE	D ON PA	V of; k	KPHO airing Price	ce is		
Right 1 on 4/1/	2022, Price is	Right 2; on 4/1/2022	2, Price is Ri	ght 1 on 4/4/	2022, Price is Rig	ht 2; on 4	/4/2022	2, Price i			
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 06/17/24	06/23/24	1-1	2	\$825.00	1.90						
Week: 06/24/24	06/30/24	1	1	\$825.00	1.90						
N 4 KPHO 06/18	/24 06/24/24	M-F 10-11a	CM	10:00 AM-1	1:00 AI-1111	:30	4	\$265.00P-02	0.90 NM	5	\$1,325.00
		M-F 10-11a									

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 Order / Rev:
 3547897
 Advertiser:
 Gallego for Arizona

 Alt Order #:
 WOC14648453
 Product Desc:
 GALLEGO FOR ARIZONA
 KPHO

 Flight Dates:
 06/18/24 - 06/24/24
 Estimate:
 4212

_					-						
Ln Ch Start		Inventory Code		Start/End		Len Spo		Rate Pri	0 71	Spots	Amount
(Program: HOT KPHO	BENCH); CS	S 2Q EST - PHOE	ENIX (PRESCO	TT) - ACTUA	AL May/2023 Mo-F	r 10:00; a-	11:00	a TIME PERIO	DD ON	_	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/17/24 Week: 06/24/24	06/23/24 06/30/24	-1111 1	4	\$265.00 \$265.00	0.90 0.90						
N 5 KPHO 06/18/			CM		00 PM1	:30	1	\$415.00P-02	2 0.50 NM	1 2	\$830.00
(D	T.	CBS The Talk		. ====							
(Program: THE times on 4/1/20	TALK); CS 2 22. 4/4/2022	2Q EST - PHOENI . 4/7: /2022. 4/8/2	IX (PRESCOTT 022. 4/11/2022.) - ESTIMAT 4/14/2022.	E IS BASED ON I 4/15/2022, 4/18/20	PAV of; Th)22.: 4/19/	ne Tal '2022.	lk on KPHO ai . 4/20/202	ring 58		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	,,	- ,				
Week: 06/17/24 Week: 06/24/24	06/23/24 06/30/24	1 1	1	\$415.00 \$415.00	0.50 0.50						
N 6 KPHO 06/18/					0.50 00 PM -11	:30	2	\$450.00P-02	2 0.70 NM	1 2	\$900.00
		CBS Let's Make	e A Deal					·			********
					- ESTIMATE IS B e a Deal 1 on 4/4/2						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.022, L013	ivia, i	ic a Deal 2 on	7/7/2		
Week: 06/17/24	06/23/24	-11	2		0.70					1	
N 7 KPHO 06/18/	24 06/24/24	•	CM	3:00 PM-3:	30 PM -1111	:30	4	\$340.00P-02	2 0.50 NM	1 5	\$1,700.00
(Program: INVE	ESTIGATE T	M-F 3-330p V+); CS 2Q EST -	PHOENIX (PR	ESCOTT) - A	ACTUAL May/2023	3 Mo-Fr 3:0	00p; -3	3:30p TIME PI	ERIOD		
ON KPHO		•	•		•		•	·			
Start Date Week: 06/17/24	End Date 06/23/24	<u>Weekdays</u> -1111	Spots/Week 4	<u>Rate</u> \$340.00	Rating 0.50						
Week: 06/24/24	06/30/24	1	1	\$340.00	0.50						
N 8 KPHO 06/18/	24 06/24/24	•	CM	3:30 PM-4:	00 PM -1111	:30	4	\$415.00P-02	2 1.00 NM	5	\$2,075.00
(Program: INSI KPHO	DE EDITION	M-F 330-4p); CS 2Q EST - PI	HOENIX (PRES	COTT) - AC	TUAL May/2023 N	Ло-Fr 3:30р	o; - 4:0	00p TIME PER	IOD ON		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/17/24	06/23/24	-1111	4	\$415.00	1.00						
Week: 06/24/24 N 9 KPHO 06/18/	06/30/24	1	1	\$415.00	1.00 30 PM1-1	:30	2	\$340.00P-02	2 0 70 NIV	1 2	\$680.00
N 9 KPHO 00/10/	24 00/21/24	M-F News @ 4p		4.00 FIVI-4.	30 FW1-1	.30	2	φ340.00 <i>F</i> -0 <i>i</i>	2 U.7U INIV	. 2	φ000.00
(Program: AZ F Arizona at 4 on	AMILY NEW CBS 5 on KI	'S @ 4P); CS 2Q PHO airing 55 time	EST - PHOENIX es; on 1/2/2023	X (PRESCO , 1/3/2023, 1	TT) - ESTIMATE I /4/2023, 1/5/2023	S BASED (, 1/6/2023,	ON P/ 1/9/2	AV of; Good E 02; 3, 1/10/20	Evening 23, 1/11/2		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/17/24 N10 KPHO 06/18/	06/23/24	1-1 M E Nows @ 43	2 30p CM	\$340.00	0.70 00 PM -1-1	:30	2	\$340.00P-02	2 0 70 NIV	1 3	\$1,020.00
N 10 KF110 00/10/	24 00/24/24	M-F News @ 43	•	4.30 F W-3.	00 FW -1-1	.50	2	φ340.00Γ-0	2 0.70 INIV		φ1,020.00
					OTT) - ESTIMATE						
Start Date	End Date	Weekdays	Spots/Week	023, 1/3/202 Rate	23, 1/4/2023, 1/5/20 Rating	023, 1/0/20)23, I	/9/, 2023, 1/10	1/2023, 1/1		
Week: 06/17/24	06/23/24	-1-1	2	\$340.00	0.70						
Week: 06/24/24	06/30/24	1	1	\$340.00	0.70			#000 00 D 0	2 4 00 111		#4 000 00
N11 KPHO 06/18/	24 06/21/24	M-F News @ 5p M-F News @ 5p		5:00 PM-5:	30 PM1-1	:30	2	\$600.00P-02	2 1.20 NIV	2	\$1,200.00
		'S @ 5P); CS 2Q	EST - PHOENIX		TT) - ESTIMATE I						
on KPHO airing Start Date	65 times on End Date	4/1/2022, 4/4/20; Weekdays	22, 4/5/2022, 4 Spots/Week	_	/2022, 4/8/2022, 4	/11/2022, 4	4/12/;	2022, 4/13/20	22, 4/1		
Week: 06/17/24	06/23/24	1-1	<u> 30013/774eek</u> 2	<u>Rate</u> \$600.00	<u>Rating</u> 1.20						
N 12 KPHO 06/18/	24 06/24/24	_	•	5:30 PM-6:	00 PM -1-1	:30	2	\$565.00P-02	2 1.00 NM	1 3	\$1,695.00
(Program: Δ7 F	ΔMII V NEW	M-F News @ 53 O 530): CS 20		IX (PRESCO	OTT) - ESTIMATE	IS BASED	ON F	PAV of CRS	5 News at		
					2, 4/7/2022, 4/8/20						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/17/24 Week: 06/24/24	06/23/24 06/30/24	-1-1 1	2 1	\$565.00 \$565.00	1.00 1.00						
N13 KPHO 06/18/					30 PM1-1	:30	2	\$975.00P-02	2 2.20 NM	1 3	\$2,925.00
(Program: CBC	EVE NIMO	CBS Evening N		OTT) EST	IMATE IS DASED	ON DAY -	√f. ←□	29 Evoning No	we with		
					IMATE IS BASED 22, 4/6/2022, 4/7/2						
Start Date	End Data	Weekdays	Snote/Meak	Rate	Pating					1	

Rating

2.20

Rate

\$975.00

End Date

06/23/24

Start Date

Week: 06/17/24

<u>Weekdays</u>

--1-1--

Spots/Week

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Order / Rev: 3547897 Advertiser: Gallego for Arizona

Alt Order #: WOC14648453 Product Desc: GALLEGO FOR ARIZONA KPHO

Flight Dates: 06/18/24 - 06/24/24 Estimate: 4212

Ln C	Ch Sta	art	End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	nts	Rate I	⊃ri	Rtg Type	Snots	Amount
	Start Dat		End Date	Weekdays	Spots/Week	Rate	Rating	ауо	LOIT OP	0.0	rato		rtig Typo	Сроко	ranount
Wee	ek: 06/24/24		06/30/24	1	1	\$975.00	2.20							ĺ	
N14 K	PHO 06/1	8/2	4 06/20/24	M-F News @ 630		6:30 PM-7:	00 PM -1-	1	:30	2	\$825.001	P-02	1.80 NM	2	\$1,650.00
				M-F News @ 630 S AT 63); CS 2Q E iring 65 times on; 4	ST - PHOENI										
	Start Dat		End Date	<u>Weekdays</u>	Spots/Week		Rating							i	
	ek: 06/17/24		06/23/24	-1-1	2		1.80	11	:30		¢275.001	2.02	2 0.80 NM	5	¢1 975 00
NISK	.PHO 06/1	0/2	4 06/24/24	M-F News @ 10p M-F News @ 10p		10.00 PIVI-	10:35 PI-11	.11	.30	4	\$375.001	-02	U.OU INIVI	5	\$1,875.00
	ews at 10pr	n or	n KPHO airi	S AT 10); CS 2Q E ng 66 times on 4/;	1/2022, 4/4/20)22, 4/5/2022	2, 4/6/2022,								
Wee	<u>Start Dat</u> k: 06/17/24		End Date 06/23/24	<u>Weekdays</u> -1111	Spots/Week 4	<u>Rate</u> \$375.00	<u>Rating</u> 0.80							i	
	ek: 06/24/24		06/30/24	1	1	\$375.00	0.80							ĺ	
N16 K	PHO 06/1	8/2	4 06/20/24	CBS Late Show	СМ	10:35 PM-1	11:38 PI1	.1	:30	2	\$265.001	P-02	0.60 NM	2	\$530.00
				CBS Late Show EPHEN); CS 2Q E O airing 66 times;											
	Start Dat	<u>te</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							i	
	ek: 06/17/24		06/23/24	11	2		0.60				*			1	******
				CBS Tuesday Pri CBS Tuesday Pr - PHOENIX (PRES	ime Hr 1	7:00 PM-8:	00 PM -1-		:30	1	\$1,800.001	J-02	! 1.70 NM	1	\$1,800.00
ζ.	Start Dat	,.	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							İ	
	ek: 06/17/24		06/23/24	-1		\$1,800.00	1.70								
N18 K	(PHO 06/1	8/2	4 06/19/24	CBS Wednesday CBS Wednesday		8:00 PM-9:	00 PM1		:30	1	\$1,200.001	P-02	2.30 NM	1	\$1,200.00
				S 2Q EST - PHOE 2023; , 5/23/2023 a	NIX (PRESC		MATE IS BA	ASED O	N PAV of	; FBI	on KPHO	airin	g 5 times		
	Start Dat		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							i	
	ek: 06/17/24		06/23/24	1 CBS Saturday Mo		\$1,200.00 7:00 AM-9:	2.30	1	:30	1	\$265.00I	2.02	2.40 NM	1	\$265.00
N 19 K	.F110 00/1	0/2	+ 00/22/24	CBS Saturday M		7.00 AIVI-9.	OU AIVI	1-	.50	'	φ203.001	-02	. 2.40 INIVI	•	φ203.00
Mo				ING - S); CS 2Q E times on 4/2/2022,	ST - PHOENI										
	Start Dat	t <u>e</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							i	
	ek: 06/17/24		06/23/24	1-	1	\$265.00	2.40	1			#0.050.001	2.00	0.50 NIM		#0.050.00
NZU K	.PHO 06/1	8/24	4 06/22/24	CBS PGA Golf CBS PGA Golf	СМ	10:00 AIVI-0	6:00 PM	1-	:30	1	\$2,250.001	-02	2.50 NM	1	\$2,250.00
àir	ring PGAT	WM		FULL); CS SPOR OPEN-SA on 2/11											
4/	Start Dat		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							i	
	ek: 06/17/24		06/23/24	1-		\$2,250.00	2.50							ĺ	
N21 K	PHO 06/1	8/2	4 06/22/24	Arizona Highways		4:00 PM-4:	30 PM	1-	:30	1	\$300.001	P-02	3.00 NM	1	\$300.00
(P	rogram: AF	RIZC	NA HIGHW	Arizona Highway AYS TV); CS 2Q		IIX (PRESCO	OTT) - ESTI	MATE I	IS BASED	ON	PAV of; Ar	izon	а	i	
	ighways TV	on on	KPHO airin	g 4 times on 1/7/20	023, 1/1; 4/202	23, 1/21/2023	3 and 3/4/20							i	
Wee	<u>Start Dat</u> k: 06/17/24		End Date 06/23/24	<u>Weekdays</u> 1-	Spots/Week 1		Rating 3.00							i	
				Sat 430-5p	CM	4:30 PM-5:		1-	:30	1	\$225.001	P-02	0.90 NM	1	\$225.00
				Sat 430-5p										i	
	PHO airing	4 tir	mes on 1/7/2	/); CS 2Q EST - Pl 2023, 1/14/202; 3,	1/21/2023 and	1 3/4/2023		S BASE	D ON PA	V of;	Investigate	e TV	on		
Wee	<u>Start Dat</u> k: 06/17/24		End Date 06/23/24	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.90							i	
				Sa News @ 5p	CM	5:00 PM-5:		1-	:30	1	\$525.001	P-02	3.00 NM	1	\$525.00
				Sa News @ 5p JRDAY N); CS 2Q in 4/2/2022, 4/9/20											
	Start Dat	-	End Date	<u>Weekdays</u>	Spots/Week		Rating							i	

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Totals

\$32,385.00

Order / Rev: 3547897 Advertiser: Gallego for Arizona

*Tax 1 Note: Phoenix Tax 0.5%.

Alt Order #: WOC14648453 Product Desc: GALLEGO FOR ARIZONA KPHO

Flight Dates: 06/18/24 - 06/24/24 Estimate: 4212

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time I	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 06		06/23/24	1-	1	7	3.00							
N24 KPHO	06/18/2	4 06/22/24	Sa News @ 6p Sa News @ 6p	СМ	6:00 PM-6	:30 PM	1-	:30	1	\$490.00P-02	2 3.00 NM	1	\$490.00
	n KPHO a		S SAT 6); CS 2Q l s on 4/2/2022, 4/9										
Sta Week: 06	art Date	End Date 06/23/24	Weekdays 1-	Spots/Week		Rating 3.00							
			Sa News @ 630r	·	6:30 PM-7			:30	1	\$450.00P-02	2 3 10 NM	1	\$450.00
N25 KI 110	00/10/2	.4 00/22/24	Sa News @ 630		0.30 1 101-7	.00 i ivi ==	-	.50	'	ψ430.001 -02	2 3.10 1410	'	ψ430.00
			S SAT 6); CS 2Q s s on 4/2/2022, 4/9	ST - PHOEN									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 06		06/23/24	1-	1	\$450.00	3.10)					1	
N26 KPHO	06/18/2	4 06/22/24	Sat News @ 10p		10:00 PM-	11:00 PI	1-	:30	1	\$150.00P-02	2 1.20 NM	1	\$150.00
			Sat News @ 10p S AT 10P); CS 20 ng 13 times on 4/2	SEST - PHOE									
<u>Sta</u> Week: 06	art Date /17/24	End Date 06/23/24	<u>Weekdays</u> 1-	Spots/Week		Rating 1.20							
			CBS Face The N	ation CM	8:30 AM-9			:30	1	\$675.00P-02	2 1.50 NM	1	\$675.00
			CBS Face The N	lation						·			Ψ0.0.00
			ON); CS 2Q EST - /2022, 4/10; /2022										
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 06		06/23/24	1	1	ψ0.0.00	1.50				^			4-0- 00
			Su News @ 530p Su News @ 530	р	5:30 PM-6			:30	1	\$525.00P-02		1	\$525.00
	on KPHC		S SUNDA); CS 20 mes on 4/10/2022										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 06		06/23/24	1	1	\$525.00	1.30							
			Sun News @ 10p Sun News @ 10	р	10:00 PM-			:30	1	\$150.00P-02		1	\$150.00
			P - SUN); CS 2Q E on 4/3/2022, 4/10										
<u>Sta</u> Week: 06	art <u>Date</u> /17/24	End Date 06/23/24	<u>Weekdays</u> 1	Spots/Week 1		Rating 1.00							
N30 KPHO	06/18/2	4 06/23/24	LF Sun 11p-1130	р СМ	11:00 PM-	11:30 PI	1	:30	1	\$75.00P-02	2 0.80 NM	1	\$75.00
(Progra	ım: THE S	SONG); CS 2	LF Sun 11p-113 2Q EST - PHOEN	•	T) - ACTUA	L May/202	3 Sun 11	:00p-; 11:3	30p T	IME PERIOD	ON KPHO		
, ,	art Date	End Date	<u>Weekdays</u>	Spots/Week	•	Rating		•	·				
Week: 06	/17/24	06/23/24	1	1	\$75.00	0.80)					J	