

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WTGS Savannah, Ga</u>	Date: <u>7-20-15</u>
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I, Smart Media Group,

being/on behalf of: Rubio for President,

a legally qualified candidate of the Republican

political party for the office of: President of the United States

in the Primary

election to be held on: 2/2/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule 2/9-2/15					

Attach proposed schedule with charges (if available): \$ 12,150

I represent that the payment for the above described broadcast time has been furnished by:

Rubio for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/29/15 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

7/20/15 Timothy C. Walsh GSN
Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Rubio for President

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

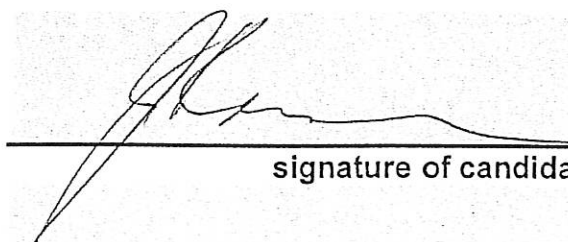
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Smart Media Group

printed name

6/29/15

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Cammie Hughes

From: David Hay
Sent: Monday, July 20, 2015 6:59 AM
To: Cammie Hughes
Subject: FW: Rubio
Attachments: Rubio NAB.pdf

We'll be sending these orders today.... Attached is the NAB for the file.
David

From: Philipps, Bradley [<mailto:Bradley.Phipps@KatzTVGroup.com>]
Sent: Sunday, July 19, 2015 12:34 PM
To: David Hay
Subject: Rubio

David,

A week or so ago we received Rubio prebooks for the SC primary, flights and totals are below. We did really well on these, we were #3 in the market at 18%. The buyer is aware these are candidate planning rates, as we get closer if revisions need to be made they know that will be the situation. We did get 3x purchased in the Falcsons game on 1/3, along with double spotting in every playoff game, and triple spotting in the NFC Championship game. I attached the NAB, payment will come as we get closer. I will book all of these orders now, thanks.

:30s	:30s	:30s	:30s	:30	:30	:30	:30
<u>12/29-1/4</u>	<u>1/5-1/11</u>	<u>1/12-1/18</u>	<u>1/19-1/25</u>	<u>1/26-2/1</u>	<u>2/2-2/8</u>	<u>2/9-2/15</u>	<u>2/16-2/20</u>
\$6,200	\$4,200	\$9,200	\$7,700	\$10,545	\$12,150	\$12,150	\$11,740

Brad Philipps
Account Executive
Millennium Sales & Marketing
1233 20th Street NW | Washington, DC 20036
Bradley.philipps@katztvgroup.com
O 202-955-5342 | F 917-206-9445 | M 704-995-5488



ORDER WORKSHEET

Rep Order# 10648892 Ver# 1 Status New
EC'd Yes

Traffic Order#

433196

Printed: 07/20/15 8:43 AM
Last Received: 07/19/15 12:45 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 3

Station WTGS-TV SAVANNAH
Advertiser (NW80) POLITICAL
Product RUBIO FOR PRESIDENT
Estimate# 209215
Buyer Michele Brooks

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE
ALEXANDRIA, VA 22301
Agency C/P1/P2/E RUB1/ORDR/209215
Flight Dates 02/09/16-02/15/16

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (BPH) BRAD PHILIPPS
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

MARCO RUBIO FOR PRESIDENT

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW RUBIO ORDER - PLEASE CNFM, THANKS

New 7/21/15

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	02/09-02/09	4P-5P	STEVE HARVEY	30	\$85.00	Tu	1	1	1	\$85.00	1.8
2	02/10-02/10	4P-5P	STEVE HARVEY	30	\$85.00	W	1	1	1	\$85.00	1.8
3	02/11-02/11	4P-5P	STEVE HARVEY	30	\$85.00	Th	1	1	1	\$85.00	1.8
4	02/12-02/12	4P-5P	STEVE HARVEY	30	\$85.00	F	1	1	1	\$85.00	1.8
5	02/15-02/15	4P-5P	STEVE HARVEY	30	\$85.00	M	1	1	1	\$85.00	1.8
6	02/14-02/14	10P-11P	FOX NEWS AT 10P	30	\$200.00	Su	2	1	2	\$400.00	3.3
7	02/09-02/09	10P-11P	FOX NEWS AT 10P	30	\$250.00	Tu	2	1	2	\$500.00	2.2
8	02/10-02/10	10P-11P	FOX NEWS AT 10P	30	\$250.00	W	2	1	2	\$500.00	2.2
9	02/11-02/11	10P-11P	FOX NEWS AT 10P	30	\$250.00	Th	2	1	2	\$500.00	2.2
10	02/12-02/12	10P-11P	FOX NEWS AT 10P	30	\$250.00	F	2	1	2	\$500.00	2.2

ORDER WORKSHEET

Rep Order# 10648892 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/20/15 8:43 AM
Last Received: 07/19/15 12:45 PM
Showing Buylines: All Rep Changes or Last Station Changes

2 of 3

Station WTGS-TV SAVANNAH
Advertiser (NW80) POLITICAL
Product RUBIO FOR PRESIDENT
Estimate# 209215
Buyer Michele Brooks

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE
ALEXANDRIA, VA 22301
Agency C/P1/P2/E RUBI/ORDR/209215
Flight Dates 02/09/16-02/15/16

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (BPH) BRAD PHILIPPS
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
11	02/15-02/15	10P-11P	FOX NEWS AT 10P	30	\$250.00	M	2	1	2	\$500.00	2.2
12	02/13-02/13	10P-11P	FOX NEWS AT 10P	30	\$125.00	Sa	2	1	2	\$250.00	1.1
13	02/09-02/09	730P-8P	BIG BANG THEORY	30	\$275.00	Tu	1	1	1	\$275.00	2.1
14	02/10-02/10	730P-8P	BIG BANG THEORY	30	\$275.00	W	1	1	1	\$275.00	2.1
15	02/11-02/11	730P-8P	BIG BANG THEORY	30	\$275.00	Th	1	1	1	\$275.00	2.1
16	02/12-02/12	730P-8P	BIG BANG THEORY	30	\$275.00	F	1	1	1	\$275.00	2.1
17	02/15-02/15	730P-8P	BIG BANG THEORY	30	\$275.00	M	1	1	1	\$275.00	2.1
18	02/10-02/10	8P-9P	ROSEWOOD	30	\$550.00	W	2	1	2	\$1,100.00	6.0
19	02/09-02/09	8P-9P	GRANDFEATHERED/THE GR	30	\$350.00	Tu	2	1	2	\$700.00	2.4
20	02/15-02/15	9P-10P	MINORITY REPORT	30	\$500.00	M	2	1	2	\$1,000.00	2.1
21	02/10-02/10	9P-10P	EMPIRE	30	\$2,200.00	W	2	1	2	\$4,400.00	4.5

--REPORT TOTALS--

Report Totals: 32 / \$12,150.00

--SALES MONTHLY TOTALS--

Feb2016: 32 / \$12,150.00

Order Totals: 32 / \$12,150.00

Total GRPS: 80.3

ORDER WORKSHEET

Rep Order# 10648892	Ver# 1	Status New	Traffic Order#	Printed: 07/20/15 8:43 AM	3 of 3
EC'd Yes				Last Received: 07/19/15 12:45 PM	
				Showing Buylines: All Rep Changes or Last Station Changes	
Station WTGS-TV SAVANNAH	Agency (SMAR) SMART MEDIA GROUP	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (NW80) POLITICAL	1427 LESLIE AVE	Sales Office (DC) WASHINGTON			
Product RUBIO FOR PRESIDENT	ALEXANDRIA, VA 22301	Salesperson (BPH) BRAD PHILIPPS			
Estimate# 209215	Agency C/P1/P2/E RUB1/ORDR/209215	Sales Assistant			
Buyer Michele Brooks	Flight Dates 02/09/16-02/15/16	Salesperson Phone# 202-955-5342			
		Salesperson Fax# 202-955-5348			

--- COMPETITIVE ---

Market Totals	WGSA .00%	WJCL 16.00%	WSAV 29.00%	WTGS 18.00%	WTOC 37.00%
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Books	[null]
Demos	RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



WTGS
1375 Chatham Pkwy
Savannah, GA 31405
(000) 000-0000

CONTRACT

<u>Contract / Revision</u> 433190 /		<u>Alt Order #</u> 10648892
<u>Product</u> RUB1/ORDR/209215		
<u>Contract Dates</u> 02/09/16 - 02/15/16		<u>Estimate #</u> 209215
<u>Advertiser</u> Marco Rubio for President-R		<u>Original Date / Revision</u> 07/20/15 / 07/20/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTGS	<u>Account Executive</u> Millennium Washing	<u>Sales Office</u> KATZ Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 80.30
<u>IDB#</u> 9912891	<u>Advertiser Code</u> RUB1	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTGS	02/09/16	02/09/16	STEVE HARVEY	4-5pm		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$85.00	1.80			
N 2	WTGS	02/10/16	02/10/16	STEVE HARVEY	4-5pm		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----				1	\$85.00	1.80			
N 3	WTGS	02/11/16	02/11/16	STEVE HARVEY	358-5pm		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	---T---				1	\$85.00	1.80			
N 4	WTGS	02/12/16	02/12/16	STEVE HARVEY	4-5pm		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----F--				1	\$85.00	1.80			
N 5	WTGS	02/15/16	02/15/16	STEVE HARVEY	4-5pm		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				1	\$85.00	1.80			
N 6	WTGS	02/14/16	02/14/16	Late News	10-11p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-----S				2	\$200.00	3.30			
N 7	WTGS	02/09/16	02/09/16	Late News	10-11PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-----				2	\$250.00	2.20			
N 8	WTGS	02/10/16	02/10/16	Late News	10-11PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----				2	\$250.00	2.20			
N 9	WTGS	02/11/16	02/11/16	Late News	10-11PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	---T---				2	\$250.00	2.20			
N 10	WTGS	02/12/16	02/12/16	Late News	10-11PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----F--				2	\$250.00	2.20			
N 11	WTGS	02/15/16	02/15/16	Late News	10-11PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				2	\$250.00	2.20			
N 12	WTGS	02/13/16	02/13/16	Late News	10-11p		:30				NM	2	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WTGS
1375 Chatham Pkwy
Savannah, GA 31405
(000) 000-0000

<u>Contract / Revision</u> 433190 /		<u>Alt Order #</u> 10648892
<u>Contract Dates</u> 02/09/16 - 02/15/16	<u>Product</u> RUB1/ORDR/209215	<u>Estimate #</u> 209215
<u>Advertiser</u> Marco Rubio for Presider		<u>Original Date / Revision</u> 07/20/15 / 07/20/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-----S-				2	\$125.00	1.10			
N 13	WTGS	02/09/16	02/09/16	BIG BANG	730-8PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$275.00	2.10			
N 14	WTGS	02/10/16	02/10/16	BIG BANG	730-8PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----				1	\$275.00	2.10			
N 15	WTGS	02/11/16	02/11/16	BIG BANG	730-8PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	---T---				1	\$275.00	2.10			
N 16	WTGS	02/12/16	02/12/16	BIG BANG	730-8PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----F--				1	\$275.00	2.10			
N 17	WTGS	02/15/16	02/15/16	BIG BANG	730-8PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				1	\$275.00	2.10			
N 18	WTGS	02/10/16	02/10/16	ROSEWOOD	8-9pm		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----				2	\$550.00	6.00			
N 19	WTGS	02/09/16	02/09/16	GRANDFATHERED/GRINDE8-9pm	8-9pm		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-----				2	\$350.00	2.40			
N 20	WTGS	02/15/16	02/15/16	MINORITY REPORT	9-10pm		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				2	\$500.00	2.10			
N 21	WTGS	02/10/16	02/10/16	EMPIRE	9-10pm		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----				2	\$2,200.00	4.50			
Totals										80.30		32	\$12,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/15/16	32	\$12,150.00	(\$1,822.50)	\$10,327.50
Totals	32	\$12,150.00	(\$1,822.50)	\$10,327.50

Signature: _____

Date: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.