

STATION:	WBOG-AM	ORDER#:	3203018	DATE:	10/27/2022
MARKET:	La Crosse, WI	AMOUNT:	\$212.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	GMPT	SPOTS:	12		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4435290
ADVERTISER:	Sunrise in America Political Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2150 10/27-11/8 Radio Incremental Add	AGY EST:	2150		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-26-2022 TO 11/8/2022		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/27/2022 13:12

COMMENTS

[Rep Comment] 10/27/2022: New URGENT order IN ADDITION TO WHAT YOU ALREADY HAVE BOOKED. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to emma.morrow@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1 **10/26/2022 To 11/1/2022** **WK TOT \$53.00** **WK TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF.. /MTu	6:00AM	10:00AM	30	10/26/2022	11/1/2022	1	\$19	\$19
	2		WThF.. /MTu	10:00AM	3:00PM	30	10/26/2022	11/1/2022	1	\$16	\$16
	3		WThF.. /MTu	3:00PM	7:00PM	30	10/26/2022	11/1/2022	1	\$18	\$18

WEEK#2 **11/2/2022 To 11/8/2022** **WK TOT \$159.00** **WK TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF.. /MTu	6:00AM	10:00AM	30	11/2/2022	11/8/2022	3	\$19	\$57
	2		WThF.. /MTu	10:00AM	3:00PM	30	11/2/2022	11/8/2022	3	\$16	\$48
	3		WThF.. /MTu	3:00PM	7:00PM	30	11/2/2022	11/8/2022	3	\$18	\$54

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TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/27/2022 13:12

TOTAL	Oct	Nov													Total
SPOT	3	9													12
CASH	53.00	159.00													212.00
TOTAL	53.00	159.00													212.00