

CONTRACT



KSWB-TV
7191 Engineer Rd
San Diego, CA 92111
(858) 492-9269

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Ste 100
Washington, DC 20007

<u>Contract / Revision</u> 366052 /		<u>Alt Order #</u> 8341828
<u>Product</u> PETERS-CONGRESS 5153		
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Estimate #</u> 5153	
<u>Advertiser</u> Scott Peters for Congress		<u>Original Date / Revision</u> 08/08/16 / 08/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSWB-TV	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u> 103	<u>Product Code</u> 110
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	5	10/18/16	10/24/16	M-F 10p-11p	10p-11p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				2	\$500.00	0.00			
N 2	5	10/18/16	10/24/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				2	\$75.00	0.00			
N 3	5	10/18/16	10/24/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				2	\$100.00	0.00			
N 4	5	10/18/16	10/24/16	M-F 5p-6p	5:00 PM-6:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				1	\$250.00	0.00			
N 5	5	10/18/16	10/24/16	M-F 6p-7p	6:00 PM-7:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				2	\$275.00	0.00			
N 6	5	10/18/16	10/24/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				1	\$325.00	0.00			
N 7	5	10/18/16	10/24/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				1	\$325.00	0.00			
N 8	5	10/18/16	10/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				3	\$125.00	0.00			
N 9	5	10/24/16	10/24/16	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,500.00	0.00			
N 10	5	10/23/16	10/23/16	Chargers Football	1:05 PM-4:00 PM		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$12,000.00	0.00			
N 11	5	10/23/16	10/23/16	FOX News Sunday	8:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$100.00	0.00			
N 12	5	10/19/16	10/19/16	Wednesday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Week:		10/17/16	10/23/16	-- 1----				1	\$2,000.00	0.00			
Totals										0.00		18	\$18,775.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/24/16	18	\$18,775.00	\$15,958.75
Totals	18	\$18,775.00	\$15,958.75

Signature: _____ **Date:** _____

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