

## CONTRACT



**KSWB-TV**  
**7191 Engineer Rd**  
**San Diego, CA 92111**  
**(858) 492-9269**

And:

**Greer Margolis & Mitchell, Inc**  
**3050 K St NW**  
**Ste 100**  
**Washington, DC 20007**

<u>Contract / Revision</u> 365804 /		<u>Alt Order #</u> 8341824
<u>Product</u> <b>PETERS-CONGRESS 5151</b>		
<u>Contract Dates</u> <b>10/11/16 - 10/17/16</b>		<u>Estimate #</u> <b>5151</b>
<u>Advertiser</u> <b>Scott Peters for Congress</b>		<u>Original Date / Revision</u> 08/08/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KSWB-TV</b>	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u> 103	<u>Product Code</u> 110
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	5	10/11/16	10/17/16	M-F 10p-11p	10p-11p		:30				NM	0	\$0.00
N 2	5	10/11/16	10/17/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--				2	\$75.00	0.00			
D 3	5	10/11/16	10/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
N 4	5	10/11/16	10/17/16	M-F 5p-6p	5:00 PM-6:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--				1	\$250.00	0.00			
N 5	5	10/11/16	10/17/16	M-F 6p-7p	6:00 PM-7:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--				2	\$275.00	0.00			
N 6	5	10/11/16	10/17/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--				1	\$325.00	0.00			
N 7	5	10/11/16	10/17/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--				1	\$325.00	0.00			
N 8	5	10/11/16	10/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/11/16	10/17/16	-TWTF--				3	\$125.00	0.00			
N 9	5	10/17/16	10/17/16	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	1-----				1	\$1,500.00	0.00			
N 10	5	10/16/16	10/16/16	FOX News Sunday	8:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1				1	\$100.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	5	10/10/16-10/16/16	FOX News Sunday	8:00 AM-9:00 AM	-----Su	:30		<del>\$100.00</del>	0.00	NM		
	See MG 10.2												
	2	5	10/13/16-10/14/16	M-F 1230a-1a	1230a-1a	----ThF----	:30		\$100.00	0.00	NM		
	Ⓜ MG for 10.1 10/16												
N 11	5	10/13/16	10/13/16	Thursday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	---1---				1	\$1,200.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Product</u> PETERS-CONGRESS 5
<u>Advertiser</u> Scott Peters for Congress		<u>Estimate #</u> 5151
		<u>Original Date / Revision</u> 08/08/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	5	10/12/16	10/12/16	Wednesday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$2,000.00
Week:		10/10/16	10/16/16	-- 1----				1	\$2,000.00	0.00			
N 13	5	10/11/16	10/17/16	M-F 10p-11p	10p-11p		:30				NM	2	\$1,600.00
Week:		10/11/16	10/17/16	-TWTF--				2	\$800.00	0.00			
N 14	5	10/11/16	10/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$350.00
Week:		10/11/16	10/17/16	MTWTF--				2	\$175.00	0.00			
<b>Totals</b>										0.00		18	\$8,725.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/17/16	18	\$8,725.00	\$7,416.25
<b>Totals</b>	18	\$8,725.00	\$7,416.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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