



ISSUES AND PROGRAMS REPORT
1st Quarter
January 1 – March 31, 2021

WCLV- First Quarter 2021 Issues and Programs

ideastream has identified the following issues of importance to our community: Aging; Arts and Culture; Children's Health; Community-Human Interest; Courts, Crime, Fire, Law Enforcement; Economy; Education; Energy; Environment; Ethics-Religion; Government-Politics; Health and Healthcare; Housing-Real Estate; Immigration; Mental Health; Parenting; Race; Regional Economy/Business Analysis and Trends; Regional Economy/Business News; Technology; Terrorism; Transportation.

The list below is representative of the current issues of community importance addressed during the reporting period above.

Day & Date: January 8, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: The Road to Revitalization: Economic Inclusion and America's Legacy Cities

Issue of Community Importance: ECONOMY

Speakers/Guests: Dr. George W. McCarthy, President and CEO of the Lincoln Institute of Land Policy, and Chantel M. Rush, the Managing Director of the American Cities Program at the Kresge Foundation

America's legacy cities, once drivers of industry and wealth, have developed unique cultures of grit and innovation to try to overcome major obstacles like changing industries and government policies that steer investments away from communities of color. To address these challenges, the Lincoln Institute of Land Policy, which has been advancing groundbreaking solutions for 75 years, has launched the Legacy Cities Initiative (LCI). Dr. George W. McCarthy, President and CEO of the Lincoln Institute of Land Policy, and Chantel M. Rush, the Managing Director of the American Cities Program at the Kresge Foundation, discuss.

Day & Date: January 15, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: More Than a Paycheck: Reducing Inequality Through Summer Jobs

Issues of Community Importance: RACE / ECONOMY

Speakers/Guests: Dale Anglin, Program Director, Youth & Social Services, Cleveland Foundation; Craig Dorn, President and CEO, Youth Opportunities Unlimited; Patrick J. Kenney, Chief Operating Officer, CHN Housing Partners

Working a summer job teaches young people communication skills and fiscal responsibility, and introduces them to the basics of business. However, youth summer jobs also have the

potential to improve educational outcomes and disrupt cycles of economic inequality and crime. All members of the workforce have felt the impacts of COVID-19, but those who were already most at risk were disproportionately impacted. Disengaged youth (ages 16 to 24) were among the hardest hit with unemployment jumping to nearly 30 percent in April 2020 as opposed to 13 percent among older adults. Local leaders discuss the importance of summer jobs, their influence on career preparedness, and the role of summer employment in disrupting cycles of economic inequality—specifically for Black and Brown youth in our community.

Day & Date: January 22, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: Transition in a Time of Insurrection

Issue of Community Importance: GOVERNMENT-POLITICS

Speakers/Guests: Lisa Brown, Vice President & General Counsel, Georgetown University; Chris Lu, Teresa A. Sullivan Practitioner Senior Fellow, Miller Center, University of Virginia

One of the hallmarks of American democracy is the peaceful transition of power between Presidents and their administrations. On January 6, 2021, Trump supporters violently stormed the Capitol after President Trump held a rally on the National Mall where he furiously defended his belief that the election had been "stolen" from him. Five people died, and the violence shocked the country to its very core. Social media companies stripped President Trump and many of his staunchest supporters of their social media accounts. Large, influential corporations decided to halt political contributions and rethink their support of some lawmakers. As the country prepares for the end of one presidential administration and the dawn of another, questions about the future of American democracy loom. What can the new administration do to bridge the deep fissures that divide us? Two members of President Barack Obama's transition team share their insights into this tumultuous time.

Day & Date: January 29, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: Investing in Our Global Future: Why the Education of Girls Matters

Issue of Community Importance: EDUCATION

Speakers/Guests: Jennifer Rigg, Executive Director, Global Campaign for Education-US; Dr. Justin van Fleet, President, Theirworld and Executive Director, Global Business Coalition for Education

Across the globe, young girls face innumerable challenges when it comes to education. When the COVID-19 pandemic struck, it disrupted the education of girls, as many were pulled out of school to care for sick family members or to join the workforce. All of these responsibilities keep girls away from school, increasing their chances of pregnancy or becoming a child bride. Educating girls saves lives, and builds stronger families, communities and economies. What is

global impact of the health crisis on girls' education and on their well-being? How are current efforts being adapted to life in a pandemic to ensure girls have access to quality education and achieve their full potential in life and livelihood? Jennifer Rigg and Dr. Justin van Fleet explain.

Day & Date: February 5, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: The Great Equalizer?: Race, Class and Higher Education

Issue of Community Importance: EDUCATION

Speakers/Guests: Anthony P. Carnevale, Director and Research Professor, Georgetown University Center on Education and the Workforce, and author, "The Merit Myth: How Our Colleges Favor the Rich and Divide America"; Victoria Jackson, Senior Policy Analyst, Center on Budget and Policy Priorities

Education is often called the great equalizer. But what if institutions of higher education are actually complicit in maintaining the very inequalities they claim to remedy? Some argue that the current system stacks the deck in favor of advantaged students. Only 19 percent of Black and Latino students with high SAT scores go to selective institutions, compared to 31 percent of white students with similar scores. Merit-based aid is often doled out to the most affluent students, while those who rely on need-based aid struggle to pay tuition and other education-related costs each semester. Flat or falling government funding for public colleges and universities is widening the gap between our most prestigious colleges and universities and those that serve higher percentages of lower-income students. And public funding for need-based aid in states like Ohio remains inadequate, leaving too many students unable to achieve their educational goals. Anthony P. Carnevale, of Georgetown University and Victoria Jackson, of the Center on Budget and Policy Priorities, discuss how to create equitable access to higher education.

Day & Date: February 12, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: The Republican Reckoning: The Future of the Party Post-Trump

Issue of Community Importance: GOVERNMENT-POLITICS

Speakers/Guests: Sarah Longwell, President and CEO, Longwell Partners, Inc.; Republican Political Strategist and Publisher; Founder, Republican Voters Against Trump; Tim Miller, Republican Political Strategist; Writer, The Bulwark and Rolling Stone

Over the past four years, former President Donald J. Trump elicited unprecedented loyalty from his base and also managed to maintain a tight grip on many Republican lawmakers. Many Republicans stood by Trump throughout his presidency and if they rebuked him, they did so in private. In many cases, voters demanded loyalty to Trump, and lawmakers stood by him for four years to ensure their own reelection and keep the party intact. Yet, the last few weeks of the Trump administration proved to be catastrophic for democracy, and further complicated how the

former president's party will move forward – with or without him. Is it possible that Trump has sown a rift in the Republican party deep enough that the party itself may fracture? Sarah Longwell, Republican strategist and former Board Chair of the Log Cabin Republicans, and Tim Miller, former spokesperson for Jeb Bush's presidential campaign, share their thoughts on the past, present, and future of the Republican party post-Trump.

Day & Date: February 19, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: Innovation Revolution: Building a 21st Century City

Issues of Community Importance: TECHNOLOGY / ECONOMY

Speaker/Guest: **Beth S. Noveck, Ph.D.**

Director, Governance Lab and MacArthur Research Network on Opening Governance; Professor in Technology, Culture, and Society, New York University; and Chief Innovation Officer, State of New Jersey

In March 2021, the Urban Land Institute Cleveland and the City of Cleveland will present a virtual symposium, Building a 21st Century City: The Future is Now!. The Symposium will focus on how Cleveland can embrace advances in technology, mobility, and economic inclusiveness to result in a more competitive and smarter city, ready for the changing technology of the 21st century. New Jersey has emerged as one of the most innovative and technologically engaged states in the nation. In 2018, New Jersey Governor Phil Murphy appointed Beth S. Noveck as the state's first Chief Innovation Officer. Ms. Noveck shares her experiences, and offers insights on what Cleveland needs in order to succeed in the 21st Century.

Day & Date: February 26, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: Race, Equity and the Future of Work

Issue of Community Importance: RACE

Speakers/Guests: Bethia Burke, President, The Fund for our Economic Future; Amanda Cage, President and CEO, National Fund for Workforce Solutions; Alan Nevel, Senior Vice President, Chief Diversity and Human Resources Officer, The MetroHealth System

The United States is experiencing a period of unprecedented social upheaval and a racial reckoning - partially caused by the coronavirus pandemic - that is forcing us to confront vulnerabilities in the economic system. The economic chaos created by the pandemic illuminated the deep economic and occupational inequities that have persisted for decades, resulting in a hollowed-out middle class and an insurmountable chasm between wealth and

poverty. In the workplace, racial bias affects negotiations over starting pay, future wages, and upward mobility. Employees of color start off making less money and receive less promotions than their white colleagues, a disparity that compounds over time. The only way to provide economic security for all Americans is to dismantle systemic racism in all our economic structures, including the workplace. A recent report from the National Fund for Workforce Solutions found that, while these problems are national in scope, the solutions need to be local. Local leaders discuss the future of work in Northeast Ohio.

Day & Date: March 5, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: Workforce Crisis: Childcare, Women and the Future of the Economy

Issue of Community Importance: ECONOMY

Speakers/Guests: Bishara Addison, Senior Manager, Policy and Strategic Initiatives, Towards Employment; Katie Kelly Executive Director, PRE4CLE

As the nation begins to recover from the COVID-19 pandemic, we're learning that the availability of child care, decisions regarding when to safely re-open schools, and the broader workforce are inextricably connected. While child care professionals were initially lauded as essential employees at the start of the pandemic, their prioritization declined as time passed. Statewide lockdowns, the closing of schools and in-person learning, and the dramatic increase in the number of parents working from home or not working at all resulted in the shuttering of many child care centers, some permanently. This situation has and will continue to disproportionately affect women. The decisions made in the near term will impact child care providers, working women, businesses that employ parents, and our children, the future of Ohio's workforce. Two local leaders discuss efforts underway in Northeast Ohio to address the child care crisis.

Day & Date: March 12, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: 2021 High School Debate Championship

Issue of Community Importance: PARENTING

Speakers/Guests: Sophia Avery, Junior, Chagrin Falls High School; Soren Palencik Senior, Hawken School

For more than 30 years, The City Club of Cleveland has hosted an annual High School Debate Championship in which the top two area high school debaters square off in a classic "Lincoln-Douglas" style debate. The two finalists debate a topic that has received more and more attention in recent year. *Resolved: The United States ought to guarantee universal child care.*

Day & Date: March 19, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: One Year Later: COVID-10 Pandemic and Ohio's Road to Recovery

Issues of Community Importance: ECONOMY / EDUCATION / HEALTH AND HEALTHCARE

Speaker/Guest: Mike DeWine, 70th Governor of Ohio

On March 3, 2020, Governor Mike DeWine announced the closures of events related to the 2020 Arnold Sports Festival to prevent the spread of the virus. On March 9, 2020, a state of emergency was declared as the first three confirmed cases were announced. In the ensuing weeks, schools and businesses were closed, travel was halted, and life as we knew it irrevocably changed. A year later, Ohioans are hopeful that we're at the beginning of the end of the pandemic. Vaccine distribution is accelerating, confirmed cases and positivity rates are declining, schools are returning to in-person classes, and certain restrictions are being lifted. Governor Mike DeWine reviews the year that changed Ohio and discuss what true recovery - economically, socially, and educationally - actually entails.

Day & Date: March 26, 2021

Time: 10:00 PM

Length: One hour

Program Source: The City Club of Cleveland

Show Name: City Club Forum

Segment Title: Building the Factory of the Future: The Intersection of Technology and Manufacturing

Issue of Community Importance: TECHNOLOGY

Speakers/Guests: Craig Platt, Managing Director, IT Sector Partnership, Greater Cleveland Partnership; Elisabeth Reynolds, Ph.D., Executive Director, Industrial Performance Center and the Task Force on the Work of the Future, Massachusetts Institute of Technology; Adam Snyder, Managing Director, Manufacturing Sector Partnership, MAGNET

Despite the attention paid to tech and gig jobs and workers, the manufacturing industry continues to occupy a central place in the American economy. For many, a manufacturing job provides the most promising path to job stability and upward mobility. However, over the last decade, the implementation of technological advances in manufacturing - digitalization, automation, robots, artificial intelligence, and the internet of things (IoT) - led to heightened fears of job loss, especially for workers without a college degree. The COVID-19 pandemic only exacerbated these fears, creating deep divisions between workers able to engage in remote work and those unable to do so. A panel of experts examines these questions: What does the "factory of the future" look like post-COVID? Will the reliance on emerging technologies deepen - and, if so, what effect does that have on workers? Is it possible for the manufacturing industry actually gain resilience through the adoption of technology?