

# QUARTERLY ISSUES/PROGRAM LISTS

## *First Quarter 2022*

Date/Time	Duration	Subject	Description
M-F Jan 2 thru 31 <sup>st</sup> 6:30am-7:15am 8am-9am	1:15	Agriculture	Daily live interviews with professionals in the Ag Industry discussing markets, planting conditions, future projections, Ag bill changes and progress in Washington. Covering local, area, regional, and international issues related to Agriculture.
M-F Jan 2 thru 31 <sup>st</sup> 7:15 am – 7:45 am	30 min	Local news/sports	Daily discussion of local news in addition to high school, college and professional sports news.
Jan 4 <sup>th</sup> 7:10 – 7:20 am	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX
Jan 4 <sup>th</sup> 6 pm- 9 pm	3 hours	High school sports	Live coverage local high school basketball.
Jan. 7 <sup>th</sup> 6 pm- 9 pm	3 hours	High school sports	Live coverage local high school basketball.
Jan 11 <sup>th</sup> 7:10 – 7:20 am	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX
Jan 11 <sup>th</sup> 6 pm- 9 pm	3 Hours	High school sports	Live coverage local high school basketball.
Jan 12 <sup>th</sup> 6:45am-7:00am	15 min	Area Ag News	TAWC Communications Director Samantha Borgstedt talking about the water college scheduled for January 20th in Lubbock
Jan 13 <sup>th</sup> 6:45am-7:00am	15 min	AG News	Dee Vaughan, discussing a significant increase in Nitrogen Fertilizer prices
Jan 14 <sup>th</sup> 6 pm- 9 pm	3 Hours	High school sports	Live coverage local high school basketball.
Jan 18 <sup>th</sup> 7:10am – 7:20 am	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX
Jan 18 <sup>th</sup> 6 pm- 9 pm	3 Hours	High school sports	Live coverage local high school basketball.
Jan 21 <sup>st</sup> 6 pm- 9 pm	3 Hours	High school sports	Live coverage local high school basketball.
Jan 25 <sup>th</sup> 7:10am – 7:20 am	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX
Jan 25 <sup>th</sup> 6 pm- 9 pm	3 Hours	High school sports	Live coverage local high school basketball.
Jan 28 <sup>th</sup> 8:20-8:30 am	10 min	Local News	Matt Gfeller – interview with president of the Dimmitt economic development committee
Jan 28 <sup>th</sup> 6 pm- 9 pm	3 Hours	High school sports	Live coverage local high school basketball.

Date/Time	Duration	Subject	Description
M-F Feb1 - 28 <sup>th</sup> 6:30am-7:15am 8am-9am	1:15	Agriculture	Daily live interviews with professionals in the Ag Industry discussing markets, planting conditions, future projections, Ag bill changes and progress in Washington. Covering local, area, regional, and international issues related to Agriculture.
M-F Feb 1 - 28 <sup>th</sup> 7:15 am – 7:45 am	30 min	Local news/sports	Daily discussion of local news in addition to high school, college and professional sports news.
Feb 1 <sup>st</sup> 7:10am-7:20am	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX
Feb 1 <sup>st</sup> 6 pm- 9 pm	3 Hours	High school sports	Live coverage local high school basketball.
Feb 4 <sup>th</sup> 6 pm- 9 pm	3 Hours	High school sports	Live coverage local high school basketball.
Feb 8 <sup>th</sup> 6:45am-7:00am	15 min	Local AG News	Interview Patrick Wade, policy director Texas Grain Sorghum Board
Feb 8 <sup>th</sup> 6 pm- 9 pm	3 Hours	High school sports	Live coverage local high school basketball.
Feb 9 <sup>th</sup> 6:45am-6:50 am	5 min	Local AG News	Interview Jonathan Thobe IPM agent for Bailey, Castro, and Parmer Counties
Feb15 <sup>th</sup> 7:10am-7:20am	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX
Feb15 <sup>th</sup> 6:30pm- 8:30 pm	2 Hours	High school sports	Live coverage local high school basketball.
Feb 21 <sup>st</sup> 5:00 pm – 7:00 pm	2Hours	High school sports	Live coverage Bobcat basketball bi-district playoff game.
Feb 22 <sup>nd</sup> 6:45am-7:00am	15 min	Local AG News	Interview Patrick Wade, policy director Texas Grain Sorghum Board
Feb 22 <sup>nd</sup> 7:10am-7:20am	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX
Feb 23 <sup>rd</sup> 6:45am-6:50am	5 min	Local AG News	Interview Jonathan Thobe IPM agent for Bailey, Castro, and Parmer Counties
Feb 23 <sup>rd</sup> 7:30am – 7:40 am	10 min	High school sports	Interview DHS head basketball boys coach Colby Reeves.
Feb 23 <sup>rd</sup> 7:00pm- 9:00 pm	2 Hours	High school sports	Live coverage of Bobcat Basketball Area Playoff game.
Feb 25 <sup>th</sup> 6:45am-7:00am	15 min	Local AG News	Interview Wayne Cleveland Executive Director Texas Grain Sorghum producers.
Feb 25 <sup>th</sup> 7:00am-7:15am	15 min	Local AG News	Interview Dr. John Robinson Cotton Economist Texas A&M College Station. Discussing cotton prices and futures.

Date/Time	Duration	Subject	Description
M-F March 1 - 30 <sup>th</sup> <b>6:30am-7:15am</b> <b>8am-9am</b>	1:15	Agriculture	Daily live interviews with professionals in the Ag Industry discussing markets, planting conditions, future projections, Ag bill changes and progress in Washington. Covering local, area, regional, and international issues related to Agriculture.
M-F March 1 - 30 <sup>th</sup> <b>7:35-7:55</b>	20 min	Local news/sports	Daily discussion of local news in addition to high school, college and professional sports news.
March 1 <sup>st</sup> <b>6:45am-7:00am</b>	15 min	Local AG News	Interview Dr. Calvin Trostle Agronomist with Texas A&M extension svc.
March 1 <sup>st</sup> <b>7:10am-7:20am</b>	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX
March 2 <sup>nd</sup> <b>6:45am-7:00am</b>	15 min	Local AG News	Interview w/David Gibson Executive Director of the Texas Corn Producers, discussing area planting expectations.
March 3 <sup>rd</sup> <b>6:45am-7:00am</b>	15 min	Local AG News	Interview Dr. Mark Welch Economist with Texas A&M College Station. Discussing current markets and USDA projections.
March 8 <sup>th</sup> <b>6:45 am – 7:00 am</b>	15 min	Local AG News	<b>Interview</b> Patrick Wade, policy director Texas Grain Sorghum Board
March 8 <sup>th</sup> <b>7:10am-7:20am</b>	10 min	Tulia Talks	<b>Segment covering events and activities in Tulia, TX</b>
March 11 <sup>th</sup> <b>6:45am-7:00am</b>	15 min	Local AG News	<b>Wesley Spurlock, producer and member of Texas Corn Producers.</b>
March 14 <sup>th</sup> <b>6:45am-7:00am</b>	15 min	Local AG News	<b>Interview Jim Ed Beech – rep from Netafim in Iowa @ Commodity Classic in New Orleans</b>
March 15 <sup>th</sup> <b>7:10am-7:20am</b>	10 min	Tulia Talks	<b>Segment covering events and activities in Tulia, TX</b>
March 16 <sup>th</sup> <b>6:45am-7:00am</b>	15 min	Local AG News	Andy Holloway, Texas A&M AgriLife Extension Service agriculture and natural resources agent for Hemphill Co.
March 17 <sup>th</sup> <b>7:00am-7:15am</b>	15 min	Local AG News	Interview Dr. Mark Welch Economist with Texas A&M College Station. Discussing current markets and USDA projections
March 22 <sup>nd</sup> <b>6:45am-7:00am</b>	15 min	Local AG News	Interview Dr. Calvin Trostle Agronomist with Texas A&M extension svc.
March 22 <sup>nd</sup> <b>7:10am-7:20am</b>	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX

March 31 <sup>st</sup> 6:45am-7:00am	15 min	Local AG News	Interview w/David Gibson Executive Director of the Texas Corn Producers, discussing area planting expectations, and current prices.
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