

# QUARTERLY ISSUES/PROGRAM LISTS

## *First Quarter 2024*

Date/Time	Duration	Subject	Description
M-F Jan 2 thru 31 <sup>st</sup> <b>6:30am-9am</b>	2:30	Agriculture	Daily live interviews with professionals in the Ag Industry discussing markets, planting conditions, future projections, Ag bill changes and progress in Washington. Covering local, area, regional, and international issues related to Agriculture.
M-F Jan 2 thru 31 <sup>st</sup> <b>7:40 am – 8:30 am</b>	50 min	Local news/sports	Daily discussion of local news in addition to high school, college and professional sports news.
Jan 2 <sup>ND</sup> ,16 <sup>th</sup> ,23 <sup>rd</sup> , 30 <sup>th</sup> <b>7:10 – 7:20 am</b>	10 min	Tulia Talks	Segment covering events and activities in Tulia and Swisher County, TX
January 4 <sup>th</sup> ,18 <sup>th</sup> ,25 <sup>th</sup> <b>7:10 – 7:20 am</b>	10 min	Deaf Smith Chamber update	Deaf Smith Co. Chamber director Junie Wagner giving updates on events & activities in Hereford and Deaf smith County
Jan 5 <sup>th</sup> <b>6 pm- 7:30 pm</b>	1.5 hr	High school sports	local high school basketball.
Jan 9 <sup>th</sup> <b>7:20am-7:30am</b>	10 min	Area Ag News	Kristie Keys @Texas Agrilife Extension discussing local Ag Meeting
Jan. 9 <sup>th</sup> <b>6 pm- 9 pm</b>	3 hours	High school sports	Live coverage local high school basketball at Happy High School.
Jan. 12 <sup>th</sup> <b>6 pm- 9 pm</b>	3 hours	High school sports	Live coverage local high school basketball at Hart HS.
Jan 16 <sup>th</sup> <b>6 pm- 9 pm</b>	3 Hours	High school sports	Live coverage local high school basketball.
Jan 19 <sup>th</sup> <b>6 pm- 9 pm</b>	3 Hours	High school sports	Live coverage local high school basketball.
Jan 23 <sup>rd</sup> <b>6 pm- 9 pm</b>	3 Hours	High school sports	Live coverage local high school basketball.
Jan 26 <sup>th</sup> <b>6 pm- 9 pm</b>	3 Hours	High school sports	Live coverage local high school basketball.
Jan 30 <sup>th</sup> <b>6 pm- 9 pm</b>	3 Hours	High school sports	Live coverage local high school basketball.

Date/Time	Duration	Subject	Description
M-F Feb 1 <sup>st</sup> – 28 <sup>th</sup> 6:30am-9am	2:30	Agriculture	Daily live interviews with professionals in the Ag Industry discussing markets, planting conditions, future projections, Ag bill changes and progress in Washington. Covering local, area, regional, and international issues related to Agriculture.
M-F Feb 1 <sup>st</sup> – 28 <sup>th</sup> st 7:40 am – 8:30 am	50 min	Local news/sports	Daily discussion of local news in addition to high school, college and professional sports news.
Feb 2,6,9,13,16 6pm – 9pm	3 Hours	High school sports	Live coverage local high school basketball.
Feb 6,13,20,27 7:10am-7:40am	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX
Feb 6,13,20,27 7:30am-7:40am	10 min	High school sport	Weekly interview with Nazareth High School varsity girls basketball coach.
Feb 7,14,21,28 7:30am-7:40am	10 min	High school sport	Weekly interview with Hart High School athletic director and basketball coach.
Feb 19 <sup>th</sup> – 26 <sup>th</sup> 6pm – 8 pm	2 Hours	High school sports	Live coverage local high school basketball bi-district playoff game.
Feb 7 <sup>th</sup> 6:45am-7:00am	15 min	Local AG News	Interview Brady Miller with Texas Cattle Feeders Association
Feb 14 <sup>th</sup> 6:45am-7:00am	15 min	Local AG News	Interview with Texas Ag Commissioner Sid Miller
Feb 21 <sup>st</sup> 6:45am-7:00am	15 min	Local AG News	Interview – Wesley Spurlock with Texas Corn Producers.
Date/Time	Duration	Subject	Description
M-F March 1 - 30 <sup>th</sup> 6:30am-9am	2:30	Agriculture	Daily live interviews with professionals in the Ag Industry discussing markets, planting conditions, future projections, Ag bill changes and progress in Washington. Covering local, area, regional, and international issues related to Agriculture.
M-F March 1 - 30 <sup>th</sup> 7:40 am – 8:30 am	20 min	Local news/sports	Daily discussion of local news in addition to high school, college and professional sports news.
March 5,12,19,26 <sup>th</sup> 7:10am-7:20am	10 min	Tulia Talks	Segment covering events and activities in Tulia, TX
March 6, 20, 27 7:30am-7:40am	10 min	High school sport	Weekly interview with Hart High School athletic director and track coach.
March 4 <sup>th</sup> 6:45am-7:00am	15 min	Local AG News	Wesley Spurlock, Producer and board member with the Texas Corn Producers
March 5 <sup>th</sup> 6:45am-7:00am	15 min	Local AG News	<b>Dr. Calvin Trostle Agronomist with Texas AgriLife Extension in Lubbock.</b>

March 12 <sup>th</sup> 6:45am-7:00am	15 min	Local AG News	<b>Interview w/Patrick Wade Legislative Affairs director with the Texas Grain Sorghum Board</b>
March 14 <sup>th</sup> 6:45am-7:00am	15 min	Local AG News	Interview Dr. Mark Welch Economist with Texas A&M College Station. Discussing current markets and USDA projections.
March 16 <sup>th</sup> 7:15 am-7:25am	10 min	Local AG News	Dr John Robinson – Cotton Economist at Texas A&M College Station
March 20 <sup>th</sup> 6:45am-7:00am	15 min	Local AG News	Interview with Texas Ag Commissioner Sid Miller
March 26 <sup>th</sup> 6:45am-7:00am	15 min	Local AG News	Interview – Ethan Lane Vice President of Government Affairs at the National Cattlemen's Beef Association