

## ORDER



**Orders**  
**Order / Rev:** 883427  
**Alt Order #:**  
**Product Desc:** KRUSE Q3  
**Estimate:** Q3  
**Flight Dates:** 07/26/18 - 08/07/18  
**Original Date / Rev:** 07/24/18 / 07/24/18  
**Order Type:** NORMAL

## KYTV

**Primary AE:** Natalie Murphy  
**Sales Office:** SPRL  
**Sales Region:** Local

**Agency Name:** Frank and Maven Partners in Commur  
**Buying Contact:**  
**Billing Contact:**  
 2424 W Kingsley  
 Springfield, MO 65807

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Kruse Jessica Associate Circuit Judge  
**Demographic:** HH  
**Product Codes:** Candidate - Local - Judicial  
**Priority:** P-04  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 66947  
**Agency External ID:** 8859  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/18	07/31/18	17	\$7,855.00	\$6,676.75
08/01/18	08/07/18	17	\$6,895.00	\$5,860.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	17	\$7,855.00	\$6,676.75	0.00
August 2018	17	\$6,895.00	\$5,860.75	0.00
<b>Totals</b>	<b>34</b>	<b>\$14,750.00</b>	<b>\$12,537.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Natalie Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYTV	07/26/18	08/07/18	Ozarks Today @ 6a	CM	6a-7a	MTWTF--	:15/:15	2	\$400.00	P-04	0.00	BK	8	\$3,200.00
				Ozarks Today @ 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	---TF--		2				\$400.00		0.00			
		Week: 07/30/18	08/05/18	MTWTF--		4				\$400.00		0.00			
		Week: 08/06/18	08/12/18	MT-----		2				\$400.00		0.00			
N 2	KYTV	07/30/18	08/07/18	Today Show	CM	7a-9a	MTWTF--	:15/:15	1	\$370.00	P-03	0.00	BK	4	\$1,480.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--		3				\$370.00		0.00			
		Week: 08/06/18	08/12/18	MT-----		1				\$370.00		0.00			
N 3	KYTV	07/26/18	08/05/18	Ozarks Today @ 7a Sat	CM	657a-8a	-----S-	:15/:15	1	\$225.00	P-04	0.00	BK	2	\$450.00
				Ozarks Today @ 7a Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S-		1				\$225.00		0.00			
		Week: 07/30/18	08/05/18	-----S-		1				\$225.00		0.00			
N 4	KYTV	07/26/18	08/06/18	KY3 News @ 6p M-F	CM	6p-630p	MTWTF--	:15/:15	2	\$850.00	P-03	0.00	BK	6	\$5,100.00
				KY3 News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	---TF--		2				\$850.00		0.00			
		Week: 07/30/18	08/05/18	MTWTF--		3				\$850.00		0.00			

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Advertiser: Kruse Jessica Associate Circuit Judge  
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 Estimate: Q3

KYTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/06/18	08/12/18	M-----			1		\$850.00	0.00					
N 5	KYTV	07/30/18	08/06/18	KY3 News @ 10p M-F	CM	10p-1035p	MTWTF--	:15/:15	2	\$720.00	P-04	0.00	BK	4	\$2,880.00
KY3 News @ 10p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/18	08/05/18	MTWTF--			3		\$720.00	0.00					
		Week: 08/06/18	08/12/18	M-----			1		\$720.00	0.00					
N 6	KYTV	07/26/18	08/05/18	Ozarks Today @ 7a Sun	CM	7a-8a	-----S	:15/:15	1	\$220.00	P-04	0.00	BK	2	\$440.00
Ozarks Today @ 7a Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/23/18	07/29/18	-----S			1		\$220.00	0.00					
		Week: 07/30/18	08/05/18	-----S			1		\$220.00	0.00					
N 7	KYTV	07/26/18	08/07/18	KY3 News @ Noon	CM	12p-1p	MTWTF--	:15/:15	2	\$150.00	P-04	0.00	BK	8	\$1,200.00
KY3 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/23/18	07/29/18	---TF--			2		\$150.00	0.00					
		Week: 07/30/18	08/05/18	MTWTF--			4		\$150.00	0.00					
		Week: 08/06/18	08/12/18	MT-----			2		\$150.00	0.00					
													Totals	34	\$14,750.00