

CONTRACT



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u> 353015 /		<u>Alt Order #</u> 10775290
<u>Advertiser</u> American Foundations Committee		<u>Original Date / Revision</u> 04/18/24 / 04/19/24
<u>Contract Dates</u> 04/19/24 - 04/29/24	<u>Estimate #</u> 16497	<u>Ext. Opp. ID</u>
<u>Product</u> AFC STANDALONE 15'S		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Washington Tele
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1213	<u>Product 1/2</u> 1943
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	04/23/24	04/23/24	WRAL AM News 6-7a	6a-7a		:15:15			BK	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-1-----				1	\$1,800.00			
N 2	WRAL	04/29/24	04/29/24	WRAL AM News 6-7a	6a-7a		:15:15			BK	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$1,800.00			
N 3	WRAL	04/19/24	04/20/24	Today Show	7-9a		:15			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----2--				2	\$900.00			
N 4	WRAL	04/20/24	04/20/24	Saturday Today	Saturday Morning		:15:15			BK	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$1,400.00			
N 5	WRAL	04/28/24	04/28/24	WRAL 6-8a SUN News	6a-8a		:15:15			BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$800.00			
N 6	WRAL	04/23/24	04/23/24	WRAL Noon News	12-1p		:15:15			BK	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-1-----				1	\$750.00			
N 7	WRAL	04/26/24	04/26/24	WRAL Noon News	12-1p		:15:15			BK	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$750.00			
N 8	WRAL	04/22/24	04/29/24	Inside Edition (Daytime)	3:30PM - 4PM		:15:15			BK	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$500.00			
Week:		04/29/24	05/05/24	1-----				1	\$500.00			
N 9	WRAL	04/26/24	04/26/24	WRAL 5p News	5p-530p		:15:15			BK	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$2,400.00			
N 10	WRAL	04/22/24	04/29/24	WRAL 530p News	530-6p		:15:15			BK	2	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	1-----				1	\$2,900.00			
Week:		04/29/24	05/05/24	1-----				1	\$2,900.00			
N 11	WRAL	04/24/24	04/24/24	WRAL 6p News	6p-6:30p		:15:15			BK	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--1----				1	\$4,200.00			
N 12	WRAL	04/21/24	04/21/24	WRAL SUN 6p News	6p-630p		:15:15			BK	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/21/24	04/21/24	-----1				1	\$1,700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)



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<u>Contract Dates</u> 04/19/24 - 04/29/24	<u>Product</u> AFC STANDALONE 15'S	<u>Estimate #</u> 16497

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$1,700.00			
N 13	WRAL	04/23/24	04/23/24	Inside Edition	7:27p-8p		:15:15			BK	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-1-----				1	\$2,100.00			
N 14	WRAL	04/25/24	04/25/24	Inside Edition	7:27p-8p		:15:15			BK	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$2,100.00			
N 15	WRAL	04/20/24	04/20/24	On The Record 7p	7-730p		:15:15			BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$450.00			
N 16	WRAL	04/21/24	04/21/24	Sunday 7-8p	7-8p		:15:15			BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$1,000.00			
N 17	WRAL	04/21/24	04/21/24	Late News	11-1135p		:15:15			BK	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$1,800.00			
N 18	WRAL	04/26/24	04/26/24	Late News	11-1135p		:15:15			BK	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$1,800.00			
N 19	WRAL	04/23/24	04/23/24	Tonight Show	11:35p-1237xm		:15:15			BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-1-----				1	\$600.00			
N 20	WRAL	04/29/24	04/29/24	Tonight Show	11:35p-1237xm		:15:15			BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$600.00			
N 21	WRAL	04/22/24	04/26/24	Today Show	7-9a		:15:15			BK	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$1,800.00			
Totals											24	\$36,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	20	\$30,650.00	(\$4,597.50)	\$26,052.50
04/29/24 - 04/29/24	4	\$5,800.00	(\$870.00)	\$4,930.00
Totals	24	\$36,450.00	(\$5,467.50)	\$30,982.50

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In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below:

Digital Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Production Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Credit Sales: <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>

Signature

Date