



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 2668374

Schedule Dates 10/25/16-10/31/16
Advertiser Florida First Project (112495)
Agency Target Enterprises (2076)
Product POLITICAL ISSUE (ns) (1187)
Brand //1975 (871649)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name IADANZA,JULI
Phone/Fax /
CPE 1975
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Florida First Project
100% Bookend :15's
JENNA AVISHAY

Date Entered 10/21/16
Last Modified 10/24/16
Entered By Grace Connors
CO-OP No
Headline # ECR25338646
Demo A55+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,274.00
Net Total \$12,886.00
Sales Tax

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Oct. 2016	12	\$11,880.00
Nov. 2016	3	\$3,280.00
Grand Total:	15	\$15,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(B/E) (1)	10/25/16-10/28/16	2	:15/:15	5P- News-Channel 3 News at 5pm	4		X	X	X	X			4	\$1,020.00	\$4,080.00	Mobile (WEAR)	NEWS	10/21/16
2.0	Normal Line / News(B/E) (2)	10/31/16-10/31/16	2	:15/:15	5P- News-Channel 3 News at 5pm	1	X							1	\$1,020.00	\$1,020.00	Mobile (WEAR)	NEWS	10/21/16
3.0	Normal Line / News(B/E) (3)	10/25/16-10/28/16	2	:15/:15	5:30P- ABC-World News	2		X	X	X	X			2	\$1,130.00	\$2,260.00	Mobile (WEAR)	ABC WORLD NEWS	10/21/16
4.0	Normal Line / News(B/E) (4)	10/31/16-10/31/16	2	:15/:15	5:30P- ABC-World News	1	X							1	\$1,130.00	\$1,130.00	Mobile (WEAR)	ABC WORLD NEWS	10/21/16
5.0	Normal Line / News(B/E) (5)	10/30/16-10/30/16	2	:15/:15	5P- News-Channel 3 News at 5p Sunday	1						X		1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	10/21/16
6.0	Revised Line / News(B/E) (6)	10/30/16-10/30/16	2	:15/:15	6P- News-Channel 3 News at 6p Saturday	1						X		1			Mobile (WEAR)	NEWS	10/21/16
6.1	Normal Line / News(B/E) (8)	10/29/16-10/29/16	2	:15/:15	6P- News-Channel 3 News at 6p Saturday	1						X		1	\$570.00	\$570.00	Mobile (WEAR)	NEWS	10/24/16
7.0	Normal Line / News(B/E) (7)	10/25/16-10/28/16	2	:15/:15	6P- News-Channel 3 News at 6pm	4		X	X	X	X			4	\$1,130.00	\$4,520.00	Mobile (WEAR)	NEWS	10/21/16
8.0	Normal Line / News(B/E) (7)	10/31/16-10/31/16	2	:15/:15	6P- News-Channel 3 News at 6pm	1	X							1	\$1,130.00	\$1,130.00	Mobile (WEAR)	NEWS	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



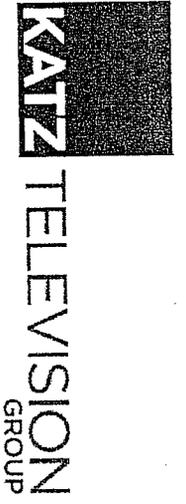
KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25338646 Changes as of: 10/21/2016 at 4:23 PM Version: Highlighting Revision 1
 CPE: //1975 Flight: 10/25/16 - 10/31/16 Station: WEAR Total \$: \$15,160.00
 Agency: TARGET ENTERPRISES Advertiser: Florida First Project Market: Mobile Total Spots: 30
 TARGET ENTERPRISES 15260 Product: Florida First Project Office: LOS ANGELES Total CPP: \$60.49
 VENTURA BLVD Agency Order #: Primary Demo: Adults 55+ Total GRP: 250.6
 SUITE 1240 SHERMAN Buyer: JULI IADANZA Con Type: POLITICAL/VOTE Traffic #: 2668374
 OAKS CA 91403 Salesperson: JENNA AVISHAY Assistant: JENNIFER CHANG Separation:

Comments: 100% Bookend :15s

#	Day/Time	DP	Program	Rate	A55P Rating	Len	10/25 - 10/31		Total Spots	Total \$	CPP	GRP
							10/25	10/31				
1	TU-F 5p-5:30p /BOOKENDS/	EN	News	\$510.00	8.2	15	8	0	8	\$4,080.00	\$62.20	65.6
2	M 5p-5:30p /BOOKENDS/	EN	News	\$510.00	8.2	15	0	2	2	\$1,020.00	\$62.20	16.4
3	TU-F 5:30p-6p /BOOKENDS/	EN	ABC World News	\$665.00	9.8	15	4	0	4	\$2,260.00	\$57.65	39.2
4	M 5:30p-6p /BOOKENDS/	EN	ABC World News	\$665.00	9.8	15	0	2	2	\$1,130.00	\$57.65	19.6
5	SU 5p-5:30p /BOOKENDS/	WK	News	\$225.00	5.4	15	2	0	2	\$450.00	\$41.67	10.8
6	SU 6p-7p /BOOKENDS/	WK	News	\$285.00	6.0	15	2	0	2	\$570.00	\$47.50	12.0
7	M-F 6p-6:30p /BOOKENDS/	EN	News	\$665.00	8.7	15	0	2	10	\$5,650.00	\$64.94	87.0
TOTALS:									30	\$15,160.00	\$60.49	250.6



125 West 55th St
New York, NY 10019

Contract # 25338646 Changes as of: 10/21/2016 at 4:23 PM Version: Highlighting Revision 1
 CPE: //1975 Flight: 10/25/16 - 10/31/16 Station: WEAR
 Agency: TARGET Advertiser: Florida First Project Market: Mobile
 ENTERPRISES Product: Florida First Project Office: LOS ANGELES
 ENTERPRISES 15260
 VENTURA BLVD
 SUITE 1240 SHERMAN
 OAKS CA 91403
 Agency Order #: Buyer: JULI IADANZA Primary Demo: Adults 55+
 Salesperson: JENNA AVISHAY 323-966-5205 Con Type: POLITICAL/VOTE Assistant: JENNIFER CHANG 323-966-5129 Total GRP: 250.6
 Separation: Traffic #: 2668374

Special Instructions

Date/Time	Added by	Comment	Order Level Comments
10/21/16 4:23 PM	JENNA AVISHAY	100% Bookend: 15's	
10/21/16 11:42 AM	Grace Connors	LN 6 NA 2X W/O 10/25 D/T NO 6P NEWS SUNDAY OFR: SA 6-7P SAT 6P NEWS 2X W/O 10/25 @ \$285 EA	
10/21/16 11:08 AM	STEFANIE SOKOLOWSKI	100% Bookend: 15's	

Competitive Information

Market Budget:	\$39,895
WEAR Share:	38%
Comment:	
WALA:	32%
WKRQ:	30%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
EN	93%	26	\$14,140.00	\$52.07	227.6
WK	7%	4	\$1,020.00	\$44.74	22.8
Total	100%	30	\$15,160.00	\$60.49	250.6

Monthly Summary

Month	Spots	Dollars
2016-Oct	24	\$11,880.00
2016-Nov	6	\$3,280.00
Total	30	\$15,160.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/21/16 4:23 PM	JENNA AVISHAY	Revised	10		\$5,650.00	\$0	
Makegood 1	10/21/16 11:42 AM	Grace Connors	Confirmed			\$0	\$0	
Queued for Electronic Contracting	10/21/16 11:13 AM					\$0	\$0	
New	10/21/16 11:08 AM	STEFANIE SOKOLOWSKI	Confirmed	20		\$9,510.00	\$9,510.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.