

WEAR 3
 WEAR Mobile
 4990 Mobile Hwy
 Pensacola, FL 32506

Target Enterprises
 15260 Ventura Blvd
 Ste 1240
 Sherman Oaks, CA 91403

Contract # 2668407

Schedule Dates: 11/01/16-11/07/16
 Advertiser: Florida First Project (112495)
 Agency: Target Enterprises (2076)
 Product: POLITICAL ISSUE (ns) (1187)
 Brand: //1976 (871658)
 Salesperson: Millennium/LA, Los Angeles (1101)
 Sales Office: Millennium Los Angeles
 Buyer Name: JADANZA, JULIE
 Phone/Fax: /
 CPE: 1976
 Account Types: National/Political Issue Agency BRD
 Billing Type: Weekly/Irregular
 Comments: Florida First Project
 JENNA AVISHAY

Date Entered: 10/21/16
 Last Modified: 10/25/16
 Entered By: Grace Connors
 CO-OP: No
 Demo: A55+
 Order Type: Normal
 Package Deal: Normal
 Commission %: 15.00
 Commission: \$3,630.00
 Net Total: \$20,570.00
 Sales Tax:

REVISION

Mobile (WEAR)	Spots	Rate
By Broadcast Month		
Nov. 2016	23	\$24,200.00
Grand Total:	23	\$24,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(8/E) (1)	11/01/16-11/04/16	2	:15	15:5P- News-Channel 3 News at 5PM	4		1	1	1	1			4	\$1,020.00	\$4,080.00	Mobile (WEAR)	NEWS	10/21/16
2.0	Normal Line / News(8/E) (2)	11/07/16-11/07/16	2	:15	15:5P- News-Channel 3 News at 5PM	1							1	1	\$1,020.00	\$1,020.00	Mobile (WEAR)	NEWS	10/21/16
3.0	Revised Line / News(8/E) (3)	11/01/16-11/04/16	2	:15	15:5:30P- ABC-World News	3		X	X	X	X			4	\$1,130.00	\$4,520.00	Mobile (WEAR)	ABC WORLD NEWS	10/21/16
3.1	Normal Line / News(8/E) (3)	11/01/16-11/04/16	2	:15	15:5:30P- ABC-World News	1		1	1	1	1			1	\$1,130.00	\$1,130.00	Mobile (WEAR)	ABC WORLD NEWS	10/21/16
4.0	Normal Line / News(8/E) (4)	11/07/16-11/07/16	2	:15	15:5:30P- ABC-World News	1							1	1	\$1,130.00	\$1,130.00	Mobile (WEAR)	NEWS	10/21/16
5.0	Normal Line / News(8/E) (5)	11/01/16-11/04/16	2	:15	15:5P- News-Channel 3 News at 5PM	1		1	1	1	1			4	\$1,130.00	\$4,520.00	Mobile (WEAR)	NEWS	10/21/16
6.0	Normal Line / News(8/E) (6)	11/07/16-11/07/16	2	:15	15:5P- News-Channel 3 News at 5PM	1							1	1	\$1,130.00	\$1,130.00	Mobile (WEAR)	NEWS	10/21/16
7.0	Normal Line / News(8/E) (7)	11/01/16-11/04/16	2	:15	15:10P- News-Channel 3 News at 10P	4		1	1	1	1			4	\$1,130.00	\$4,520.00	Mobile (WEAR)	NEWS	10/21/16
8.0	Normal Line / News(8/E) (8)	11/07/16-11/07/16	2	:15	15:10P- News-Channel 3 News at 10P	1							1	1	\$1,130.00	\$1,130.00	Mobile (WEAR)	NEWS	10/21/16
9.0	Normal Line / News(8/E) (9)	11/06/16-11/06/16	2	:15	15:10P- News-Channel 3 News at 10P Sunday	1							1	1	\$1,130.00	\$1,130.00	Mobile (WEAR)	NEWS	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.rnl/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

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15260 Ventura Blvd
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Billing Type: Weekly/Irregular
Comments: Florida First Project
JENNA AVISHAY

Date Entered: 10/21/16
Last Modified: 10/25/16
Entered By: Grace Connors
CO-OP: No
Headline #: ECR25338633
Demo: A55+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$3,630.00
Net Total: \$20,570.00
Sales Tax:

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Nov. 2016	23	\$24,200.00
Grand Total:	23	\$24,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News(B/E) (10)	11/06/16-11/06/16	2	:15	1157P- News-Channel 3 News at 5p Sunday	1							1	1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	10/25/16
11.0	Normal Line / News(B/E) (11)	11/05/16-11/05/16	2	:15	1156P- News-Channel 3 News at 6p Saturday	1						1		1	\$570.00	\$570.00	Mobile (WEAR)	NEWS	10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



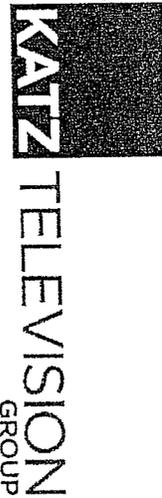
KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25338633 **Changes as of:** 10/24/2016 at 4:45 PM **Version:** Current State Version 3
CPE: //1976 **Flight:** 11/1/16 - 11/7/16 **Station:** WEAR
Agency: TARGET ENTERPRISES **Advertiser:** Florida First Project **Market:** Mobile
Product: Florida First Project **Office:** LOS ANGELES **Total Spots:** 46
Agency Order #: **Buyer:** JULIE IADANZA **Primary Demo:** Adults 55+ **Total GRP:** 348.2
Salesperson: JENNA AVISHAY 323-966-5205 **Con Type:** POLITICAL/VOTE **Traffic #:** 2668407
Assistant: JENNIFER CHANG 323-966-5129 **Separation:**

Comments: 100% Bookends : 15s

#	Day/Time	DP	Program	Rate	A55P Rating	Len	11/1 - 11/7		Total Spots	Total \$	CPP	GRP
							11/1	11/7				
REV+ 3	Tu-F 5:30p-6p [BOOKENDS]	EN	ABC World News	\$565.00	9.8	15	0	0	8	\$4,520.00	\$57.65	78.4
REV+ 5	Tu-F 6p-6:30p [BOOKENDS]	EN	News	\$565.00	8.7	15	0	0	8	\$4,520.00	\$64.94	69.6
REV+ 6	M 6p-6:30p [BOOKENDS]	EN	News	\$565.00	8.7	15	0	0	2	\$1,130.00	\$64.94	17.4
REV+ 7	Tu-F 10p-10:35p [BOOKENDS]	LN	News	\$565.00	4.8	15	0	0	8	\$4,520.00	\$117.71	38.4
REV+ 8	M 10p-10:35p [BOOKENDS]	LN	News	\$565.00	4.8	15	0	0	2	\$1,130.00	\$117.71	9.6
REV+ 9	Su 10p-10:36p [BOOKENDS]	WK	News	\$565.00	5.2	15	0	0	2	\$1,130.00	\$108.65	10.4
REV+ 10	Su 5p-5:30p [BOOKENDS]	WK	News	\$225.00	5.4	15	0	0	2	\$450.00	\$41.67	10.8
REV+ 11	Sa 6p-7p [BOOKENDS]	WK	News	\$285.00	6.0	15	0	0	2	\$570.00	\$47.50	12.0
TOTALS: 38 8									46	\$24,200.00	\$69.50	348.2



125 West 55th St
New York, NY 10019

Contract # 25338633 Changes as of: 10/24/2016 at 4:45 PM Version: Current State Version 3
 CPE: //1976 Flight: 11/1/16 - 11/7/16 Total \$: \$24,200.00
 Agency: TARGET Advertiser: Florida First Project Station: WEAR
 ENTERPRISES Product: Florida First Project Market: Mobile
 TARGET Total Spots: 46
 ENTERPRISES 15260 Office: LOS ANGELES
 VENTURA BLVD Total CPE: \$69.50
 SUITE 1240 SHERMAN
 OAKS CA 91403

Agency Order #: Buyer: JULIE IADANZA Primary Demo: Adults 55+
 Salesperson: JENNA AVISHAY Con Type: POLITICAL/VOTE Traffic #: 2668407
 323-966-5205 Assistant: JENNIFER CHANG Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/21/16 11:03 AM	STEFANIE SOKOLOWSKI	100% Bookends :15s
10/21/16 10:59 AM	STEFANIE SOKOLOWSKI	100% Bookends :15s

Competitive Information

Market Budget:	\$63,684
WEAR Share:	38%
Comment:	
WALA:	32%
WKRQ:	30%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
EN	68%	30	\$16,400.00	\$61.42	267.0
LN	23%	10	\$5,650.00	\$117.71	48.0
WK	9%	6	\$2,150.00	\$64.76	33.2
Total	100%	46	\$24,200.00	\$69.50	348.2

Monthly Summary

Month	Spots	Dollars
2016-Nov	46	\$24,200.00
Total	46	\$24,200.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/24/16 4:45 PM	STEFANIE SOKOLOWSKI	Revised	28		\$14,580.00	\$24,200.00	Changes: Total Spots from 18 to 46. Calculated Dollars from \$9,620.00 to \$24,200.00. Total GRPs from 160.4 to 348.2. Total CPP from \$69.98 to \$69.50. Competitive Market Budget from \$25,316 to \$63,684. Total \$ from \$9,620.00 to \$24,200.00. User Entered \$ from \$9,620.00 to \$24,200.00. 8 buylines added or modified.
Queued for Electronic Contracting	10/21/16 11:04 AM					\$0	\$0	
Revision	10/21/16 11:03 AM	STEFANIE SOKOLOWSKI	Confirmed			\$0	\$9,620.00	Changes: Flight Start from 10/31/16 to 11/1/16, Start Day Of The Week from Monday to Monday/ExceptFirst. 4 buylines added or modified.
New	10/21/16 10:59 AM	STEFANIE SOKOLOWSKI	New	18		\$9,620.00	\$9,620.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.