



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 2668407

Schedule Dates 11/01/16-11/07/16
Advertiser Florida First Project (112495)
Agency Target Enterprises (2076)
Product POLITICAL ISSUE (ns) (1187)
Brand //1976 (871658)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name JADANZA, JULIE
Phone/Fax /
CPE 1976
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Florida First Project
JENNA AVISHAY

Date Entered 10/21/16
Last Modified 10/25/16
Entered By Grace Connors
CO-OP No
Headline # ECR25338633
Demo A55+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,630.00
Net Total \$20,570.00
Sales Tax

Mobile (WEAR)
By Broadcast Month
Nov. 2016
Grand Total: 23 Spots \$24,200.00
23 Spots \$24,200.00

REVISION

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(8/E) (1)	11/01/16-11/04/16	2	:15/15	5P- News-Channel 3 News at 5pm			1	1	1	1			4	\$1,020.00	\$4,080.00	Mobile (WEAR)	NEWS	10/21/16
2.0	Normal Line / News(8/E) (2)	11/07/16-11/07/16	2	:15/15	5P- News-Channel 3 News at 5pm		1							1	\$1,020.00	\$1,020.00	Mobile (WEAR)	NEWS	10/21/16
3.0	Revised Line / News(8/E) (3)	11/01/16-11/04/16	2	:15/15	5:30P- ABC-World News	3		X	X	X	X			4	\$1,130.00	\$4,520.00	Mobile (WEAR)	ABC WORLD NEWS	10/21/16
3.1	Normal Line / News(8/E) (3)	11/01/16-11/04/16	2	:15/15	5:30P- ABC-World News			1	1	1	1			4	\$1,130.00	\$4,520.00	Mobile (WEAR)	ABC WORLD NEWS	10/21/16
4.0	Normal Line / News(8/E) (4)	11/07/16-11/07/16	2	:15/15	5:30P- ABC-World News		1							1	\$1,130.00	\$1,130.00	Mobile (WEAR)	NEWS	10/21/16
5.0	Normal Line / News(8/E) (5)	11/01/16-11/04/16	2	:15/15	6P- News-Channel 3 News at 6pm			1	1	1	1			4	\$1,130.00	\$4,520.00	Mobile (WEAR)	NEWS	10/21/16
6.0	Normal Line / News(8/E) (6)	11/07/16-11/07/16	2	:15/15	6P- News-Channel 3 News at 6pm		1							1	\$1,130.00	\$1,130.00	Mobile (WEAR)	NEWS	10/21/16
7.0	Normal Line / News(8/E) (7)	11/01/16-11/04/16	2	:15/15	10P- News-Channel 3 News at 10p			1	1	1	1			4	\$1,130.00	\$4,520.00	Mobile (WEAR)	NEWS	10/21/16
8.0	Normal Line / News(8/E) (8)	11/07/16-11/07/16	2	:15/15	10P- News-Channel 3 News at 10p		1							1	\$1,130.00	\$1,130.00	Mobile (WEAR)	NEWS	10/21/16
9.0	Normal Line / News(8/E) (9)	11/06/16-11/06/16	2	:15/15	10P- News-Channel 3 News at 10p Sunday								1	1	\$1,130.00	\$1,130.00	Mobile (WEAR)	NEWS	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sjpi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Commission \$3,630.00
Net Total \$20,570.00
Sales Tax

Mobile (WEAR)
By Broadcast Month
Nov. 2016
Grand Total:

Spots	Rate
23	\$24,200.00
23	\$24,200.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News(B/E) (10)	11/06/16-11/06/16	2	:15/15	5P- News-Channel 3 News at 5p Sunday								1	1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	10/25/16
11.0	Normal Line / News(B/E) (11)	11/05/16-11/05/16	2	:15/15	6P- News-Channel 3 News at 6p Saturday							1		1	\$570.00	\$570.00	Mobile (WEAR)	NEWS	10/25/16

Accepted-Agency/Advertiser:

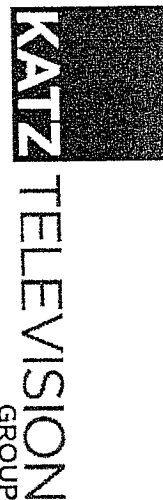
Date:

Accepted-Station:

Date:

Comments:

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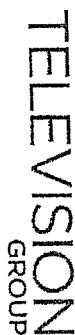


125 West 55th St
New York, NY 10019

Contract # 2538633	Changes as of: 10/24/2016 at 4:45 PM	Version: Current State Version 3
CPE: //1976	Flight: 11/1/16 - 11/7/16	Total \$: \$24,200.00
Agency: TARGET ENTERPRISES	Advertiser: Florida First Project	Total Spots: 46
Product: Florida First Project	Office: LOS ANGELES	Total CPP: \$69.50
Agency Order #:	Buyer: JULIE IADANZA	Total GRP: 348.2
Salesperson: JENNA AVISHAY	Con Type: POLITICAL/VOTE	Traffic #: 2668407
323-966-5205	Assistant: JENNIFER CHANG	Separation:
	323-966-5129	

Comments: 100% Bookends :15s

# Day/Time		DP	Program	Rate	A55P Rating	Len	11/1	11/7	11/1 - 11/7		Total Spots	Total \$	CPP	GRP
REV+3	Tu-F 5:30p-6p	EN	ABC World News	\$565.00	9.8	15	6	8	0		8	\$4,520.00	\$57.65	78.4
[BOOKENDS]														
REV+5	Tu-F 6p-6:30p	EN	News	\$565.00	8.7	15	0	8	0	0	8	\$4,520.00	\$64.94	69.6
[BOOKENDS]														
REV+6	M 6p-6:30p	EN	News	\$565.00	8.7	15	0	0	0	2	2	\$1,130.00	\$64.94	17.4
[BOOKENDS]														
REV+7	Tu-F 10p-10:35p	LN	News	\$565.00	4.8	15	0	8	0	0	8	\$4,520.00	\$117.71	38.4
[BOOKENDS]														
REV+8	M 10p-10:35p	LN	News	\$565.00	4.8	15	0	0	0	2	2	\$1,130.00	\$117.71	9.6
[BOOKENDS]														
REV+9	Su 10p-10:36p	WK	News	\$565.00	5.2	15	0	2	0	0	2	\$1,130.00	\$108.65	10.4
[BOOKENDS]														
REV+10	Su 5p-5:30p	WK	News	\$225.00	5.4	15	0	2	0	0	2	\$450.00	\$41.67	10.8
[BOOKENDS]														
REV+11	Sa 6p-7p	WK	News	\$285.00	6.0	15	0	2	0	0	2	\$570.00	\$47.50	12.0
[BOOKENDS]														
TOTALS: 38 8											46	\$24,200.00	\$69.50	348.2



Contract # 25338633	Changes as of: 10/24/2016 at 4:45 PM	Version: Current State Version 3	Total \$: \$24,200.00
CPE: //1976	Flight: 11/1/16 - 11/7/16	Station: WEAR	Total Spots: 46
Agency: TARGET	Advertiser: Florida First Project	Market: Mobile	
TARGET ENTERPRISES	Product: Florida First Project	Office: LOS ANGELES	Total CPP: \$69.50
ENTERPRISES 15260			
VENTURA BLVD			
SUITE 1240 SHERMAN			
OAKS CA 91403			
		Primary Demo: Adults 55+	Total GRP: 348.2

Total GRP: 348.2
Traffic #: 2668407
Separation:

Order Level Comments		
Date/Time	Added by	Comment
10/21/16 11:03 AM	STEFANIE SOKOLOWSKI	100% Bookends :15s
10/21/16 10:59 AM	STEFANIE SOKOLOWSKI	100% Bookends :15s

Monthly Summary		
Month	Spots	Dollars
2016-Nov	46	\$24,200.00
Total	46	\$24,200.00

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