

Longer - Term Recruiting Initiatives					
Implemented During Previous Year					
Cox Media Group - WHBQ-TV					
April 1, 2017 - March 31, 2018					
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
	2/9-3/23/2018	Bi monthly calls with CMG Recruiting team	Recruiting calls to keep our recruitment ongoing even when we are fully staffed in the sales department.	Conference call set twice a month on Friday's to review new candidate resumes with Renee Smith.	Renee Smith CMG Recruiting, Jeff Klayman WHBQ, Omesh Somaru WHBQ
	3/19/18	Multicultural Career Exppo	WHBQ is the sponosr of the 5th Annual event focused on reaching the multicultural community in the Mid-South. 4000 candidates for jobs attend the expo.	5 hour event to promote career opportunities with WHBQ and CMG.	Jeff Klayman/LSM, Regi Crenshaw Acct Exec.
	9/21/17	Career/Job Fair	The event was held at Hillcrest High School in Memphis	FOX13 employees were expected to give the students a better understanding on what happens in journalism and at a tv station	Derrell Ester, Solomon Puryear and Mary Chapman
	9/21/17	Career/Job Fair	This event was held at Southwind High School in Memphis	FOX13 employees were expected to give the students a better understanding on what happens in journalism and at a tv station	Regi Stevenson
	03/10-12/2017	Conference	National Association of Black Journalists Regional Conference - Dallas, TX	General Outreach	Jeremy Pierre
	08/9-13/2017	Career/Job Fair	National Association of Black Journalists Convention	General Outreach	Jeremy Pierre, Greg Coy, Keenan Oliphant, Lauren Coleman, Tony Atkins