

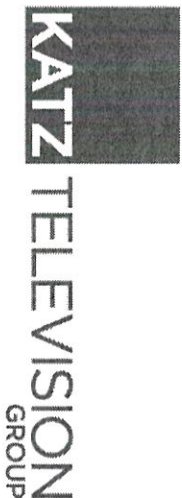
# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27363934	<b>Changes as of:</b> 4/8/2021 at 2:11 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 226/318/1686	<b>Flight:</b> 4/11/21 - 4/17/21	<b>Station:</b> KAMR
<b>Agency:</b> FlexPoint Media Inc.	<b>Advertiser:</b> Ginger Nelson for Mayor	<b>Market:</b> Amarillo
<b>PO Box</b> 1051	<b>Product:</b> Amarillo Mayor	<b>Office:</b> WASHINGTON
<b>New Albany, OH 43054</b>	<b>Agency Order #:</b> 10590724	<b>Service:</b> Nielsen
	<b>Buyer:</b> McDonald, Neal	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> ERIN SCHUMACHER	<b>Assistant:</b> ERIN SCHUMACHER
	<b>212-424-6620</b>	<b>212-424-6620</b>
<b>Comments:</b> Separation: 15	<b>Separation:</b>	
		<b>Total Spots:</b> 45
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$5,625.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/11	4/12	4/13	4/14	4/15	4/16	4/17	Total Spots	Total \$	CPP*	GRP*
7	M-F 6p-6:30p		KAMR Local 4 News at Six	\$205.00	0	30	0	1	1	1	1	1	0	5	\$1,025.00	\$0.00	0.0
Changes: Rate from 160 to 205																	
9	Su 10p-10:30p		KAMR Local 4 News at Ten Sunday	\$290.00	0	30	1	0	0	0	0	0	0	1	\$290.00	\$0.00	0.0
Changes: Rate from 435 to 290																	
<b>TOTALS:</b> 2 10 7 9 7 8 2														45	\$5,625.00	\$0.00	0.0

#3000182



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27363934	<b>Changes as of:</b> 4/8/2021 at 2:11 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 226/318/1686	<b>Flight:</b> 4/11/21 - 4/17/21	<b>Station:</b> KAMR
<b>Agency:</b> FlexPoint Media Inc.	<b>Advertiser:</b> Ginger Nelson for Mayor	<b>Market:</b> Amarillo
<b>PO Box</b> 1051	<b>Product:</b> Amarillo Mayor	<b>Office:</b> WASHINGTON
<b>New Albany, OH 43054</b>	<b>Agency Order #:</b> 10590724	<b>Service:</b> Nielsen
	<b>Buyer:</b> McDonald, Neal	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> ERIN SCHUMACHER	<b>Assistant:</b> ERIN SCHUMACHER
	<b>Separation:</b> 212-424-6620	<b>Total Spots:</b> 45
		<b>Total CPE:</b> \$0.00
		<b>Total GRP:</b>
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$5,625.00

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
04/08/21 2:11 PM	ERIN SCHUMACHER	Separation: 15
04/08/21 2:01 PM	System	Notice Received.
04/08/21 1:41 PM	ERIN SCHUMACHER	Separation: 15

Competitive Information	
<b>Market Budget:</b> \$18,750	
<b>KAMR Share:</b> 30%	
<b>Comment:</b>	
<b>Unknown:</b> 70%	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	45	\$5,625.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>45</b>	<b>\$5,625.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2021-Apr	45	\$5,625.00
<b>Total</b>	<b>45</b>	<b>\$5,625.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	4/8/21 2:11 PM	ERIN SCHUMACHER	Revised			\$80.00
Queued for Electronic Contracting	4/8/21 1:42 PM					\$0
New	4/8/21 1:41 PM	ERIN SCHUMACHER	Confirmed	45		\$5,545.00
						\$5,545.00

Changes: Calculated Dollars from \$5,545.00 to \$5,625.00, Competitive Market Budget from \$18,483 to \$18,750, Origuser Entered Dollars to \$5,545.00, User Entered \$ from \$0.00 to \$5,625.00, Demo Meta to [R16], Total \$ from \$5,545.00 to \$5,625.00, 2 buylines added or modified.

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27363934	<b>Changes as of:</b> 4/8/2021 at 1:41 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 226/318/1686	<b>Flight:</b> 4/11/21 - 4/17/21	<b>Station:</b> KAMR
<b>Agency:</b> FlexPoint Media Inc.	<b>Advertiser:</b> Ginger Nelson for Mayor	<b>Market:</b> Amarillo
<b>PO Box</b> 1051	<b>Product:</b> Amarillo Mayor	<b>Office:</b> WASHINGTON
<b>New Albany, OH 43054</b>	<b>Agency Order #:</b> 10590724	<b>Service:</b> Nielsen
	<b>Buyer:</b> McDonald, Neal	<b>Primary Demo:</b>
	<b>Salesperson:</b> ERIN SCHUMACHER	<b>Assistant:</b> ERIN SCHUMACHER
	<b>Separation:</b> 212-424-6620	
<b>Comments:</b> Separation: 15		
		<b>Con Type:</b> POLITICAL/NOTE
		<b>Total \$:</b> \$5,545.00
		<b>Total Spots:</b> 45
		<b>Total CPM:</b> \$0.00
		<b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	Len	4/11 - 4/17							Total Spots	Total \$	CPM*	GRP*
						4/11	4/12	4/13	4/14	4/15	4/16	4/17				
1	M-F 5a-6a		Today In Amarillo 1	\$30.00	30	0	2	1	2	1	2	0	8	\$240.00	\$0.00	0.0
2	M-F 6a-7a		Today In Amarillo 2	\$70.00	30	0	2	2	2	2	2	0	10	\$700.00	\$0.00	0.0
3	M-F 7a-9a		Today Show-NBC	\$105.00	30	0	2	2	2	2	2	0	10	\$1,050.00	\$0.00	0.0
4	Sa 6a-8a		Today Show Weekend	\$40.00	30	0	0	0	0	0	0	1	1	\$40.00	\$0.00	0.0
5	Su 9a-10a		Meet The Press	\$75.00	30	1	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
6	M-F 5p-5:30p		KAMR Local 4 News at Five	\$160.00	30	0	1	1	1	1	0	0	4	\$640.00	\$0.00	0.0
7	M-F 6p-6:30p		KAMR Local 4 News at Six	\$160.00	30	0	1	1	1	1	1	0	5	\$800.00	\$0.00	0.0
8	Sa 10p-10:30p		KAMR Local 4 News at Ten Saturday	\$255.00	30	0	0	0	0	0	0	1	1	\$255.00	\$0.00	0.0
9	Su 10p-10:30p		KAMR Local 4 News at Ten Sunday	\$435.00	30	1	0	0	0	0	0	0	1	\$435.00	\$0.00	0.0
10	M-F 10:35p-11:37p		Tonight Show-NBC	\$145.00	30	0	1	0	0	1	0	0	2	\$290.00	\$0.00	0.0
11	M 7p-9p		The Voice-NBC	\$655.00	30	0	1	0	0	0	0	0	1	\$655.00	\$0.00	0.0
12	F 8p-10p		Dateline Fri-NBC	\$365.00	30	0	0	0	0	0	1	0	1	\$365.00	\$0.00	0.0
TOTALS:					2	10	7	0	7	7	8	2	45	\$5,545.00	\$0.00	0.0

#3000187

4/8/21

✓ 54825



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27363934	<b>Changes as of:</b> 4/8/2021 at 1:41 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 226/318/1686	<b>Flight:</b> 4/11/21 - 4/17/21	<b>Station:</b> KAMR
<b>Agency:</b> FlexPoint Media Inc.	<b>Advertiser:</b> Ginger Nelson for Mayor	<b>Market:</b> Amarillo
<b>PO Box</b> 1051	<b>Product:</b> Amarillo Mayor	<b>Office:</b> WASHINGTON
<b>New Albany, OH 43054</b>	<b>Agency Order #:</b> 10590724	<b>Service:</b> Nielsen
	<b>Buyer:</b> McDonald, Neal	<b>Primary Demo:</b>
	<b>Salesperson:</b> ERIN SCHUMACHER	<b>Assistant:</b> ERIN SCHUMACHER
	<b>Separation:</b> 212-424-6620	<b>Total Spots:</b> 45
		<b>Total CPE:</b> \$0.00
		<b>Total GRP:</b>
		<b>Total \$:</b> \$5,545.00

Special Instructions

Date/Time	Added by	Comment
04/08/21 1:41 PM	ERIN SCHUMACHER	Separation: 15

<b>Market Budget:</b> \$18,483
<b>KAMR Share:</b> 30%
<b>Comment:</b>
<b>Unknown:</b> 70%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	45	\$5,545.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>45</b>	<b>\$5,545.00</b>	<b>N/A</b>	<b>0.0</b>

Month	Spots	Dollars
2021-Apr	45	\$5,545.00
<b>Total</b>	<b>45</b>	<b>\$5,545.00</b>

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/8/21 1:42 PM					\$0	\$0	
New	4/8/21 1:41 PM	ERIN SCHUMACHER	New	45		\$5,545.00	\$5,545.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ginger Nelson

Authorized committee:

Ginger Nelson for Mayor

Agency requesting time (and contact information):

☐

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

City of Amarillo Mayor

Date of election:

May 1, 2021

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Dr Alan Kelster

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

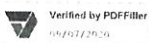
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

FlexPoint Media



Signature:

Name: FlexPoint Media

8

Name:

Date of Request to Purchase Ad Time: 4/8/21

Date of Station Agreement to Sell Time: