



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27363934 **Changes as of:** 4/8/2021 at 2:11 PM **Version:** Current State Version 2 **Con Type:** POLITICAL/VOTE
CPE: 226/318/1686 **Flight:** 4/11/21 - 4/17/21 **Station:** KAMR **Total Spots:** 45
Agency: FlexPoint Media Inc. **Advertiser:** Ginger Nelson for Mayor **Market:** Amarillo **Total CPP:** \$0.00
PO Box: 1051 **Product:** Amarillo Mayor **Office:** WASHINGTON **Total GRP:** \$0.00
New Albany, OH 43054 **Agency Order #:** 10590724 **Buyer:** McDonald, Neal **Service:** Nielsen **Primary Demo:** Adults 35+
Salesperson: ERIN SCHUMACHER **212-424-6620** **Assistant:** ERIN SCHUMACHER

Comments: Separation: 15

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/11 - 4/17							Total Spots	Total \$	CPP*	GRP*
							4/11	4/12	4/13	4/14	4/15	4/16	4/17				
7	M-F 6p-6:30p		KAMR Local 4 News at Six	\$205.00	0	30	0	1	1	1	1	1	0	5	\$1,025.00	\$0.00	0.0
Changes: Rate from 160 to 205																	
9	Su 10p-10:30p		KAMR Local 4 News at Ten Sunday	\$290.00	0	30	1	0	0	0	0	0	0	1	\$290.00	\$0.00	0.0
Changes: Rate from 435 to 290																	
TOTALS:							2	10	7	9	7	8	2	45	\$5,625.00	\$0.00	0.0

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125 West 55th St
New York, NY 10019

Contract # 27363934 **Changes as of:** 4/8/2021 at 2:11 PM **Version:** Current State Version 2 **Con Type:** POLITICAL/VOTE

CPE: 226/318/1686 **Flight:** 4/11/21 - 4/17/21 **Station:** KAMR **Total Spots:** 45

Agency: FlexPoint Media Inc. **Advertiser:** Ginger Nelson for Mayor **Market:** Amarillo **Total \$:** \$5,625.00

PO Box 1051 **Product:** Amarillo Mayor **Buyer:** McDonald, Neal **Office:** WASHINGTON **Service:** Nielsen **Total CPM:** \$0.00

New Albany, OH 43054 **Agency Order #:** 10590724 **Salesperson:** ERIN SCHUMACHER **Assistant:** ERIN SCHUMACHER **Separation:** 212-424-6620 **Total GRP:**

Special Instructions	Order Level Comments

Date/Time	Added by	Comment
04/08/21 2:11 PM	ERIN SCHUMACHER	Separation: 15
04/08/21 2:01 PM	System	Notice Received.
04/08/21 1:41 PM	ERIN SCHUMACHER	Separation: 15

Competitive Information	
Market Budget:	\$18,750
KAMR Share:	30%
Comment:	
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	45	\$5,625.00	N/A	0.0
Total	100%	45	\$5,625.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2021-Apr	45	\$5,625.00
Total	45	\$5,625.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/8/21 2:11 PM	ERIN SCHUMACHER	Revised			\$80.00	\$5,625.00	Changes: Calculated Dollars from \$5,545.00 to \$5,625.00, Competitive Market Budget from \$18,483 to \$18,750, Origuser Entered Dollars to \$5,545.00, User Entered \$ from \$0.00 to \$5,625.00, Demo Meta to [R16], Total \$ from \$5,545.00 to \$5,625.00, 2 bylines added or modified.
Queued for Electronic Contracting	4/8/21 1:42 PM					\$0	\$0	
New	4/8/21 1:41 PM	ERIN SCHUMACHER	Confirmed	45		\$5,545.00	\$5,545.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 27363934

CPE: 226/318/1686

Agency: FlexPoint Media Inc.

PO Box 1051
New Albany, OH 43054

Product: Amarillo Mayor
Advertiser: Ginger Nelson for Mayor
Agency Order #: 10590724

Buyer: McDonald, Neal
Salesperson: ERIN SCHUMACHER
Separation: 212-424-6620

Changes as of: 4/8/2021 at 1:41 PM

Flight: 4/11/21 - 4/17/21

Product: Amarillo Mayor

Office: WASHINGTON
Market: Amarillo
Service: Nielsen

Primary Demo: ERIN SCHUMACHER
Assistant: 212-424-6620

Version: Current State Version 1

Station: KAMR

Market: Amarillo

Con Type: POLITICAL/VOTE
Total \$: \$5,545.00
Total Spots: 45
Total CPM: \$0.00
Total GRP: \$0.00

Comments: Separation: 15

✓ 5/25

#	Day/Time	DP	Program	Rate	Len	4/11 - 4/17							Total Spots	Total \$	CPP*	GRP*
						4/11	4/12	4/13	4/14	4/15	4/16	4/17				
1	M-F 5a-6a		Today In Amarillo 1	\$30.00	30	0	2	1	2	1	2	0	8	\$240.00	\$0.00	0.0
2	M-F 6a-7a		Today In Amarillo 2	\$70.00	30	0	2	2	2	2	2	0	10	\$700.00	\$0.00	0.0
3	M-F 7a-9a		Today Show-NBC	\$105.00	30	0	2	2	2	2	2	0	10	\$1,050.00	\$0.00	0.0
4	Sa 6a-8a		Today Show Weekend	\$40.00	30	0	0	0	0	0	0	1	1	\$40.00	\$0.00	0.0
5	Su 9a-10a		Meet The Press	\$75.00	30	1	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
6	M-F 5p-5:30p		KAMR Local 4 News at Five	\$160.00	30	0	1	1	1	1	0	0	4	\$640.00	\$0.00	0.0
7	M-F 6p-6:30p		KAMR Local 4 News at Six	\$160.00	30	0	1	1	1	1	0	0	5	\$800.00	\$0.00	0.0
8	Sa 10p-10:30p		KAMR Local 4 News at Ten Saturday	\$255.00	30	0	0	0	0	0	0	1	1	\$255.00	\$0.00	0.0
9	Su 10p-10:30p		KAMR Local 4 News at Ten Sunday	\$435.00	30	1	0	0	0	0	0	0	1	\$435.00	\$0.00	0.0
10	M-F 10:35p-11:37p		Tonight Show-NBC	\$145.00	30	0	1	0	1	0	0	0	2	\$290.00	\$0.00	0.0
11	M 7p-9p		The Voice-NBC	\$655.00	30	0	1	0	0	0	0	0	1	\$655.00	\$0.00	0.0
12	F 8p-10p		Dateline Fri-NBC	\$365.00	30	0	0	0	0	0	0	1	1	\$365.00	\$0.00	0.0
TOTALS:						2	10	7	7	7	7	1	45	\$5,545.00	\$0.00	0.0

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4/8/21



125 West 55th St
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Contract # 27363934 Changes as of: 4/8/2021 at 1:41 PM Version: Current State Version 1

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PO Box 1051 Product: Amarillo Mayor Office: WASHINGTON Total Spots: 45
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Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER Separation: 212-424-6620 Total GRP:

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ginger Nelson

Authorized committee:

Ginger Nelson for Mayor

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

City of Amarillo Mayor

Date of election:

May 1, 2021

General

Primary

Treasurer of candidate's authorized committee:

Dr Alan Kelster

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

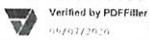
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Media



Signature:

Name: FlexPoint Media

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Name:

Date of Request to Purchase Ad Time: 4/8/21

Date of Station Agreement to Sell Time: