

Maffei

WNYS

NAB Form PB-17 Candidates

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE****To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3****Station and Location:****Date**I, Maura Gilroybeing/on behalf of: B. Dan Maffei, a legallyqualified candidate of the Democratic politicalparty for the office of: House of Representativesin the Generalelection to be held on: 11/6/12

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|--------|----------------|-----------------|
| | AS | | DEBREP | | |

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Dan Maffei

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Herbert C. Milave PO Box 230 Syracuse NY 13201

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/12/12

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Dan Maffei
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

[Signature]

signature of candidate or authorized committee

Maura Gilroy

printed name

6/12/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

| |
|-----------------------|
| Total Charges: |
|-----------------------|

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



WNYs Syracuse
1000 James St
Syracuse, NY 13203

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1377120
Schedule Dates 09/25/12-10/01/12
Advertiser Dan Maffei for Congress-D (72651)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand Dan Maffei for Congress (470721)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kaufma, Meredith
Phone/Fax /
CPE 131/137/1724
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments DAN MAFFEI
FRIENDS OF DAN MAFFEI

Date Entered 09/21/12
Last Modified 09/21/12
Entered By Candice Sullivan
CO-OP No
Headline # ECR09825013
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$121.50
Net Total \$688.50
Sales Tax

| Syracuse (WNYs) | By Broadcast Month | Spots | Rate |
|-----------------|--------------------|-------|----------|
| | Sep. 2012 | 11 | \$665.00 |
| | Oct. 2012 | 2 | \$145.00 |
| Grand Total: | | 13 | \$810.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|-----------------|---------|
| 1.0 | Revised Line / SPOT (1) | 09/25/12-09/28/12 | 4 | :30 | 5P- 5:30P (EST) | 2 | | X | X | X | X | | | 2 | | | Syracuse (WNYs) | DISH NATION | 9/21/12 |
| 1.1 | Normal Line / SPOT (1) | 09/25/12-09/28/12 | 4 | :30 | 5P- 5:30P (EST) | 2 | | X | X | X | X | | | 2 | \$40.00 | \$80.00 | Syracuse (WNYs) | DISH NATION | 9/21/12 |
| 2.0 | Revised Line / SPOT (2) | 10/01/12-10/01/12 | 4 | :30 | 6:30P- 7P (EST) | 1 | | | | | | | | 1 | | | Syracuse (WNYs) | BIG BANG THEORY | 9/21/12 |
| 2.1 | Normal Line / SPOT (2) | 10/01/12-10/01/12 | 4 | :30 | 6:30P- 7P (EST) | 1 | | | | | | | | 1 | \$125.00 | \$125.00 | Syracuse (WNYs) | BIG BANG THEORY | 9/21/12 |
| 3.0 | Revised Line / SPOT (3) | 09/25/12-09/28/12 | 4 | :30 | 7:30P- 8P (EST) | 1 | | X | X | X | X | | | 1 | | | Syracuse (WNYs) | BIG BANG THEORY | 9/21/12 |
| 3.1 | Normal Line / SPOT (3) | 09/25/12-09/28/12 | 4 | :30 | 7:30P- 8P (EST) | 1 | | X | X | X | X | | | 1 | \$175.00 | \$175.00 | Syracuse (WNYs) | BIG BANG THEORY | 9/21/12 |
| 4.0 | Revised Line / SPOT (4) | 09/25/12-09/28/12 | 4 | :30 | 10P- 10:30P (EST) | 2 | | X | X | X | X | | | 2 | | | Syracuse (WNYs) | SIMPSONS | 9/21/12 |
| 4.1 | Normal Line / SPOT (4) | 09/25/12-09/28/12 | 4 | :30 | 10P- 10:30P (EST) | 2 | | X | X | X | X | | | 2 | \$60.00 | \$120.00 | Syracuse (WNYs) | SIMPSONS | 9/21/12 |
| 5.0 | Revised Line / SPOT (5) | 09/25/12-09/28/12 | 4 | :30 | 10:30P- 11P (EST) | 2 | | X | X | X | X | | | 2 | | | Syracuse (WNYs) | FRIENDS | 9/21/12 |
| 5.1 | Normal Line / SPOT (5) | 09/25/12-09/28/12 | 4 | :30 | 10:30P- 11P (EST) | 2 | | X | X | X | X | | | 2 | \$45.00 | \$90.00 | Syracuse (WNYs) | FRIENDS | 9/21/12 |
| 6.0 | Revised Line / SPOT (6) | 09/26/12-09/26/12 | 4 | :30 | 8P- 9P (EST) | 1 | | | | | | | | 1 | | | Syracuse (WNYs) | NUMBERS | 9/21/12 |
| 6.1 | Normal Line / Prime (6) | 09/26/12-09/26/12 | 4 | :30 | 8P- 9P (EST) | 1 | | | | | | | | 1 | \$60.00 | \$60.00 | Syracuse (WNYs) | NUMBERS | 9/21/12 |
| 7.0 | Revised Line / Prime (7) | 09/27/12-09/27/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | | | | | | 1 | | | Syracuse (WNYs) | WHITE COLLAR | 9/21/12 |
| 7.1 | Normal Line / Prime (7) | 09/27/12-09/27/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | | | | | | 1 | \$60.00 | \$60.00 | Syracuse (WNYs) | WHITE COLLAR | 9/21/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WNYs Syracuse
1000 James St
Syracuse, NY 13203

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1377120

| | | | |
|----------------|---|---------------|-----------------|
| Schedule Dates | 09/25/12-10/01/12 | Date Entered | 09/21/12 |
| Advertiser | Dan Maffei for Congress-D (72651) | Last Modified | 09/21/12 |
| Agency | Greer Margolis Mitchell, Burns & Associates-Washi | Entered By | Candle Sullivan |
| Product | POLITICAL CANDIDATE (ns) (1186) | CO-OP | No |
| Brand | Dan Maffei for Congress (470721) | Headline # | ECR09825013 |
| Salesperson | Millennium/DC, Washington DC (1108) | Demo | A35+R |
| Sales Office | Millennium Washington DC | Order Type | Normal |
| Buyer Name | Kaufma, Meredith | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 131/137/1724 | Commission | \$121.50 |
| Account Types | National/Political Candidate Agency BRD | Net Total | \$688.50 |
| Billing Type | Standard | Sales Tax | |
| Comments | DAN MAFFEI FRIENDS OF DAN MAFFEI | | |

| Syracuse (WNYs) | |
|---------------------|-----------------|
| By Broadcast Month | Spots |
| Sep. 2012 | 11 |
| Oct. 2012 | 2 |
| Grand Total: | 13 |
| | \$810.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|---------|---------|-----------------|------------|---------|
| 8.0 | Revised Line / Prime (8) | 09/29/12-09/29/12 | 4 | :30 | 8P-9P (EST) | 1 | | | | | | | 1 | 1 | \$60.00 | \$60.00 | Syracuse (WNYs) | BONES | 9/21/12 |
| 8.1 | Normal Line / Prime (8) | 09/29/12-09/29/12 | 4 | :30 | 8P-9P (EST) | 1 | | | | | | | 1 | 1 | \$60.00 | \$60.00 | Syracuse (WNYs) | BONES | 9/21/12 |
| 9.0 | Revised Line / SPOT (9) | 09/25/12-09/28/12 | 4 | :30 | 11P-11:30P (EST) | 1 | | X | X | X | X | | | 1 | \$20.00 | \$20.00 | Syracuse (WNYs) | THE OFFICE | 9/21/12 |
| 9.1 | Normal Line / SPOT (9) | 09/25/12-09/28/12 | 4 | :30 | 11P-11:30P (EST) | 1 | | X | X | X | X | | | 1 | \$20.00 | \$20.00 | Syracuse (WNYs) | THE OFFICE | 9/21/12 |
| 10.0 | Revised Line / SPOT (10) | 10/01/12-10/01/12 | 4 | :30 | 11:30P-12A (EST) | 1 | | | | | | | 1 | 1 | \$20.00 | \$20.00 | Syracuse (WNYs) | 30 ROCK | 9/21/12 |
| 10.1 | Normal Line / SPOT (10) | 10/01/12-10/01/12 | 4 | :30 | 11:30P-12A (EST) | 1 | | | | | | | 1 | 1 | \$20.00 | \$20.00 | Syracuse (WNYs) | 30 ROCK | 9/21/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 9825013 Ver# 1 Status New
EC'd Yes

Traffic Order# 1371120

Printed: 09/21/2012 12:52 PM
Last Received: 09/21/2012 12:50 PM
Showing Buylines: All Lines

1 of 2

Station WNYT-TV SYRACUSE, N.Y.
Advertiser () POLITICAL
Product DAN MAFFEI
Estimate# 1724
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 131/137/1724
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

ENTERED
09/21/12

--- CONTRACT COMMENT ---

FRIENDS OF DAN MAFFEI *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|-----------|-----------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | 1 | TU-F,M | 5P-530P | DISH NATION | :30 | \$40.00 | 09/25-10/01 | 2 | 1 | 2 | \$80.00 | |
| | 2 | TU-F,M | 630P-7P | BIG BANG THEORY | :30 | \$125.00 | 09/25-10/01 | 1 | 1 | 1 | \$125.00 | |
| | 3 | TU-F,M | 730P-8P | BIG BANG THEORY | :30 | \$175.00 | 09/25-10/01 | 1 | 1 | 1 | \$175.00 | |
| | 4 | TU-F,M | 10P-1030P | SIMPSON'S | :30 | \$60.00 | 09/25-10/01 | 2 | 1 | 2 | \$120.00 | |
| | 5 | TU-F,M | 1030P-11P | FRIENDS | :30 | \$45.00 | 09/25-10/01 | 2 | 1 | 2 | \$90.00 | |
| | 6 | W | 8P-9P | NUMBERS | :30 | \$60.00 | 09/26-09/26 | 1 | 1 | 1 | \$60.00 | |
| | 7 | TH | 9P-10P | WHITE COLLAR | :30 | \$60.00 | 09/27-09/27 | 1 | 1 | 1 | \$60.00 | |
| | 8 | SA | 8P-9P | BONES | :30 | \$60.00 | 09/29-09/29 | 1 | 1 | 1 | \$60.00 | |
| | 9 | TU-F,M | 11P-1130P | THE OFFICE | :30 | \$20.00 | 09/25-10/01 | 1 | 1 | 1 | \$20.00 | |
| | 10 | TU-F,M | 1130P-12A | 30 ROCK | :30 | \$20.00 | 09/25-10/01 | 1 | 1 | 1 | \$20.00 | |

---REPORT TOTALS---

Rep Order# 9825013 Ver# 1 Status New

Traffic Order#

Printed: 09/21/2012 12:52 PM
Last Received: 09/21/2012 12:50 PM
Showing Buylines: All Lines

2 of 2

Station WNY5-TV SYRACUSE, N.Y.
Advertiser () POLITICAL
Product DAN MAFFEI
Estimate# 1724
Buyer Meredith Kaufman
Phone#
Fax#

Report Totals: 13 / \$810.00

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 131/137/1724
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

---SALES MONTHLY TOTALS---

Sep 12: 13 / \$810.00

Sales Totals: 13 / \$810.00

Station Totals: 13 / \$810.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$11,571

Oct 12: 0 / \$0.00

CABL 0% UNKN 0%
WSYT 11% WTVH 14%

WNY5 7% WSTM 28%

WSYR 40%

Books null
Demos RA35+